

FINANCIAL TIMES

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No. 30,875

World News

Fed chief quits in row over pay levels

Federal Reserve Board Governor Robert H. Anderson...

Troops open fire Troops fired on a demonstration by 500 people in the Burmese capital...

Strike prompts offer British Rail is set to improve its 7 per cent pay award to rail workers...

Angola peace plan A meeting in Zaire of more than a dozen African heads of state...

Moscow split Sharp differences have emerged between Soviet officials about the real causes of the recent bloody riots...

Army truce ends Relations between Argentina's military and government have deteriorated with an announcement by Colonel Mohamed Ali...

Coalition may break West Berlin's three-month-old "red-green" coalition is in danger of collapse...

Scandal spreads Brazilian Central Bank is to close seven insolvent brokerages allegedly involved in a national stock market scandal...

Khartoum protest Thousands of Muslim militants marched through Khartoum to protest at food shortages...

Summit replacement Greece's President Christos Sartzetakis is to replace Socialist Prime Minister Mr Andreas Papandreu...

US strife feared Started management and union leaders in the US steel industry were facing the prospect of labour strife...

Peru jungle battle Government troops killed 20 leftist guerrillas and wounded several others in a battle in Peru's jungle lowlands...

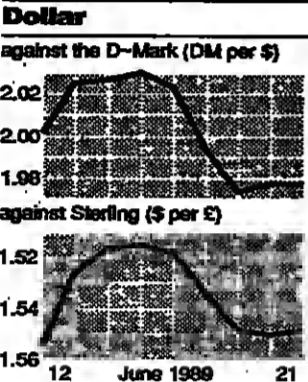
Flag law waived US Supreme Court limited the power of states to outlaw the desecration or destruction of the national flag...

Business Summary

Non-Swiss allowed to buy Suchard shares

Jacobs Suchard, Swiss-based coffee and chocolate concern is to allow foreigners to own its registered shares...

DOLLAR traded nervously as sharp overnight gains gave way to declines to European and early New York trading...



It lost 8 pfennigs. The dollar's soft tone, combined with Bank of England intervention, helped Sterling stage a partial recovery...

FRANCE and Italy voiced extreme caution over European Commission plans to scrap all controls on Japanese car imports...

PARAMOUNT Communications filed a new lawsuit in its attempts to stop Time Inc from going ahead with agreed \$10m acquisition of Warner Communications...

CHILE's national airline, Lan-Chile, is once again up for sale, but this time the Government is offering a larger stake - 51 per cent of the company's shares...

ALGERIA's state oil and gas monopoly, Sonatrach, is expected to finalise three new contracts to sell liquefied natural gas to the US...

BOMBARDIER, Canadian group which is buying Belfast aerospace company Short Brothers, wants to increase its mass transit equipment and consumer credit activities...

LAST-DITCH efforts by management and union leaders were under way at a closure-threatened shipyard, owned by South Korea's Daewoo group...

MOEVENPACK, Swiss restaurant and hotel chain, reported a 21 per cent rise in group net profits from SF1.8m to SF2.2m (\$10.7m)...

TOKYO Stock Exchange finalised its trading rules for US Treasury bond futures, which are to be listed as early as December...

INTERNATIONAL Business Machines plans to offer an upgrade kit that will more than triple the speed of its highest performance personal computers...

OSBORNE & Little, which made its name as the Slanees range of fabrics and furnishings to London, is to buy Fardis, French furnishings firm...

AMATIL, diversified Australian consumer products group about to sell its tobacco operations to its major shareholder, BAT Industries of Britain, reported a modest earnings increase...

US Semiconductor and computer companies have agreed to co-invest in a large scale memory chip manufacturing collective aimed at reducing US dependency on Japanese chip suppliers...

Shamir condemns 'divisive hysteria' among Jews

By Hugh Carnegie in Jerusalem

MR YITZHAK SHAMIR, the Israeli Prime Minister, said yesterday, after an extraordinary outburst against him by Jewish settlers...

China ignores world's plea for clemency and executes 3 protesters

By Steven Butler in Peking and Our American and European staff

THE CHINESE authorities yesterday executed three men convicted of pro-democracy protests, bringing worldwide condemnation from those who had pleaded for clemency...

But Western governments are taking a cautious line on further sanctions against China, wary of sacrificing leverage if the executions continue...

Eight protesters have been sentenced to death in Peking for attacking and burning military vehicles, and are awaiting the outcome of appeals procedures...

Many more executions may follow in the weeks ahead. Li Peng, China's hardline Prime Minister, said on Monday that no mercy should be shown to anyone...

Mrs Margaret Thatcher, the British Prime Minister, said she was "utterly appalled" by the punishment is totally out of proportion to the crime...

EC heads of government will also weigh further collective action against Peking when they meet in Madrid. The Commission's economic leverage rests on the fact that it is China's second biggest trading partner...

The next question for Western governments is how far they are prepared to translate their anger into co-ordinated international action against the Chinese Government...

within his own Likud party to his peace proposals for the occupied territories. The test will come on July 5 at a special party meeting on the plan. The settlers of Ariel - and by extension a large chunk of Likud - want the army to be freed to crush the Palestinian uprising before there is any talk of engaging in peace plans...

EC environment agency 'open to rest of Europe' By Tim Dickson in Brussels THE EUROPEAN Commission's growing determination to take a lead on environmental issues was underlined yesterday when it published its detailed proposals for a European Environmental Agency...

against the Chinese, cancelling high level contacts and arms sales. The White House announced on Tuesday that the US would seek to postpone new international loans to China. Japan has also frozen aid...

Responding to mostly UK fears that the new organisation may duplicate existing institutions, he stressed that the agency would be "non-bureaucratic", would make "maximum use" of existing national environmental monitoring systems...

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Plan for Poland urges a return to capitalism and free currency

By Edward Mortimer in Warsaw, John Lloyd in London and Peter Riddell and Lionel Barber in Washington

A PLAN to solve Poland's economic and financial problems by a dramatic austerity programme, combined with a new convertible currency and a rapid restoration of capitalism, has been approved in principle by experts from the Warsaw Government and Solidarity...

Devised by Mr George Soros, the Hungarian-born New York financier and fund manager, the plan is presented as a bargain between three parties: the Western creditors, the Polish Government and the Polish people...

Prof Bronislaw Geremek, Solidarity's senior adviser who was in London to meet Mrs Margaret Thatcher, UK Prime Minister, said it was the first such plan which the Government had not thrown out. However, in a speech to the Royal Institute of International Affairs...

US officials said they had yet to receive details of the economic reforms proposed, was disinclined to pump money into Poland and, anyway, did not have much to spare. US officials said the plan was far too interventionist for a Polish Government to accept...

The Warsaw Government would hand over all Poland's state-owned enterprises to a liquidating agency. This would reorganise them into joint stock companies and find owners for their capital - 25 to 35 per cent being put into trusts to service the debt...

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Montedison to seek full control of Enimont in three years

By Alan Friedman in Milan

A THEATRICAL confrontation between Mr Raol Gardini, chairman of the Montedison chemicals group, and hundreds of Green activists attending the company's annual meeting in Milan, was yesterday transformed when Mr Gardini made a corporate announcement about the future of Enimont...

Before addressing the concerns of the Greens, Mr Gardini declared that three years from now he intended to take advantage of a clause in the Enimont contract to try to acquire full control...

Although Enimont has just begun operating as Italy's main hope in the European chemicals industry - and despite the fact that Mr Gardini has been at the centre of a political controversy over L285m (US\$1.2bn) of special tax deferrals he obtained in connection with Enimont - Mr Gardini declared that he would seek to privatise Enimont at the end of three years...

He said ENI would face three options to accept the transfer of more Montedison assets and then take control of Enimont; to refuse this proposal and offer to buy out all of Montedison's stake; or to sell part of its Enimont stake to Montedison to give Mr Gardini majority control.

His announcement comes just as Enimont is seeking to raise more than L1,000bn among international investors by selling 20 per cent of the joint venture's equity and then quoting Enimont on the Milan bourse. At ENI headquarters in Rome a senior aide to Mr Franco Reviglio, ENI's chairman, replied to Mr Gardini by saying: "As far as the future ownership of Enimont is concerned, we'll talk about the matter at the appropriate time, in three years. But the final decision on Enimont, as the contract stipulates, will rest with ENI and the Government."

Meanwhile, a new chapter of Italian corporate history was being written as more than 400 Greens, Communists and other environmentalists swarmed into the annual meeting, presenting themselves as small investors and trans-

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MARKETS table with columns for Sterling, Dollar, Stock Indices, and various market data.

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SOCIÉTÉ GÉNÉRALE STRAUSS TURNBULL SECURITIES LTD THE NEW ALLIANCE. A founder member of the AIBD and early participants in Euroclear and CEDEL. Includes contact information and a list of services.

EUROPEAN NEWS

Bundesbank fear over problems of German success

By Andrew Fisher in Frankfurt

THE Bundesbank yesterday emphasised the cloudier side of West Germany's increasingly robust economy, with its soaring company profits and swelling order books, by stressing the development of capacity bottlenecks, rising costs and prices, and a sharp rise in foreign surpluses.

Pöhl inflation warning as trade surpluses mount

By Andrew Fisher

SPAIN, Britain and Italy, with which West Germany has high trade surpluses, should moderate their growth to prevent higher inflation, Mr Karl Otto Pöhl, president of the Bundesbank, said yesterday.

More detailed EC merger rules urged

By William Dawkins

AMBITIONOUS plans for EC-wide controls on cross-border mergers will need fleshing out with new and more detailed measures, says a European Commission report released today.

Italian steel rescue likely to be frozen

By William Dawkins in Brussels

ITALY'S L5,198bn (£2.4bn) rescue package for its state-owned steel industry is likely to be frozen until Rome gives a firm promise to shut the Bagnoli steel smelter near Naples.

US chief of staff's Soviet trip was 'genuine learning experience'

By Quentin Peel in Moscow

ADMIRAL William Crowe, chairman of the US joint chiefs of staff, yesterday finished an unprecedented 10-day exploration of Soviet military bases, and confessed he had undergone "a genuine learning experience."

Solidarity leader fears 'explosion'

By John Lloyd

SOLIDARITY'S most prominent leader after Lech Wałesa yesterday said he feared an "explosion" in Poland if Western aid was not immediately forthcoming to give Poles some "hope" in the face of increasing economic difficulties.

"When you don't know each other, opinions can be very contradictory," General Moiseyev said yesterday. "As we tried to understand each other, we have found better contacts in many fields, not only in the military field."



UNLIKELY PARTNERS: Communist leader Chirilus Florakis (left) and Constantine Mitsotakis, leader of the New Democracy party, after talks on forming a coalition yesterday.

Greek president to replace defeated PM at EC summit

By Andriana Ierodiakonou in Athens

GREECE'S President Christos Sartzetakis is to replace Socialist Prime Minister Mr Andreas Papandreu at next week's European Community summit in Madrid, it was announced yesterday.

General Moiseyev insisted the R\$77.3bn included all aspects of Soviet military spending - including the military part of the space programme. But he admitted costs would be very different: a Soviet SU-26 strike aircraft costs just R\$5.8m (\$3.7m at the official exchange rate), but compares with a US F-16 which costs more like \$15m.

UNDER the implicit cover of the presidential amnesty in honour of the Bicentenary, by which some 3,000 prisoners will benefit from early release, the French government has moved tentatively to decree an end to two political scandals which have for some time appeared to threaten the liberty of even larger numbers of politicians.

Kick-back amnesty for French politicians

By Ian Davidson on Paris

THE occasion for this political amnesty is a new law on the rules governing the finances of the political parties; in reality the new law is just a pretext for the amnesty, since many hundreds, and perhaps several thousands, of French politicians, local and national, broke the existing party-finance law, which was passed only last year, in order to extort illegal kick-backs for party coffers.

Rapid rise of a Tuscany boy turned trade unionist

Robert Taylor talks to the new leader of the International Metalworkers Federation

TODAY, a 42-year-old Italian immigrant worker from Sweden, takes over one of the most important jobs in the trade union world - important at least in terms of the scale of its operation and the number of workers it represents.

language training in working hours, a move that was followed by national legislation to help integrate immigrants into Swedish life.

W Berlin red-green alliance 'at risk'

WEST Berlin's three-month-old "red-green" coalition is in danger of collapse, according to the Social Democratic Party (SPD), writes Leslie Collitt in Berlin.

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AMERICAN NEWS

Fears of labour unrest as steel pay deal rejected

By James Buchan in New York

STARTLED management and union leaders in the US steel industry were yesterday facing the prospect of labour strife after workers at National Steel quite unexpectedly rejected a new wage deal.

The rejection of the four-year contract, which was closely patterned on a deal approved last month by workers at Bethlehem Steel, raises the prospect of a strike when the current pay settlement at National expires at the end of next month. It also sets in motion talks on new wage contracts at Inland Steel and Armco.

The United Steelworkers said yesterday that no meetings had been scheduled with management at National, which is half owned by NKK of Japan. The union confirmed that rank-and-file members at National - the sixth-largest steelmaker, with big plants near Detroit, Chicago and St Louis - were also sure to disrupt talks on new wage contracts at Inland Steel and Armco.

'Beige book' sees US economy still growing

By Anatole Kaletsky in New York

THE US economy is continuing to expand with very few signs of cooling, according to the Federal Reserve's 50-month pay deal by a comfortable majority. The deal, which restored pay cuts taken during

response to the beige book's prediction, and bond prices rose as traders judged that the reports of slowing growth and moderate inflation might tilt the FOMC towards a slight further easing of policy. On closer inspection, however, most analysts concluded that the beige book contained no real surprises. The beige book said "economic activity for most of the nation continues to advance", but some regions were experiencing "slowing rates of expansion". The areas of weakness were mostly related to poor real estate markets, weak demand for construction-related and defence products, and sluggish car sales. However, non-vehicle retail sales remained healthy in most areas, capital goods orders continued to be strong, and capacity utilisation remained high in many sectors.

Insolvent brokerages to be closed in Brazil

By John Barham in São Paulo

THE BRAZILIAN Central Bank is to close seven insolvent brokerages involved in a national stock market scandal. One of them belongs to the bank's outgoing president, Mr Elmo de Araújo Camões.

A São Paulo investment bank associated with Bankers Trust is also reported to be closing of its own accord. One of Mr Camões's final duties at the bank was to sign an order liquidating the brokerages, including his, Capitães. Mr Camões announced his resignation on Monday after the extent of his firm's losses became public. His son, Mr Elmo Camões Filho, manages the firm.

The Government is unlikely to name a successor at the bank until Congress has reconvened after the southern winter break. Senior government appointments are subject to confirmation by the Senate.

Meanwhile, Mr Washio Buchi, a Central Bank director, will be acting president. Capitães sustained losses after the big speculator Mr Naji Robert Nahas was unable to honour debts to the market. This forced the Government to intervene in equity markets last week. Capitães is now said to have reduced its debts to some \$22m from a much higher figure.

A Central Bank liquidator is to share the brokerages' assets among creditors. The market puts their losses at about \$50m. The bank would not indicate the brokerages' debts. The firms' directors will have their assets blocked until the liquidations are complete. A São Paulo broker said: "These (the seven brokerages) are the hard-core operators. Anybody who could possibly avoid Central Bank intervention and liquidation has already done so."

Operators say that Planibanc, a São Paulo investment bank set up in February which is owned by four major Brazilian corporations and Bankers Trust of New York, will also close after sustaining losses of some \$50m. None of the bank's officers was available for comment. Planibanc was one of several banks that financed Mr Nahas's stock position.

Administration muscle thwarts thrifts

Peter Riddell tells how US savings and loans are being remoulded

"THE PRESS destroyed us. We were treated like fast-talking Texas cowboys. We got killed." So said Mr Doug Faucette, chief lobbyist for a coalition of US savings and loans groups, after the House of Representatives had defeated most of his favoured amendments to the savings and loan rescue plan.

For once, the thrift industry has not got its own way in Congress, despite having made contributions to House members totalling nearly \$22m in the past three elections. The version of the rescue plan, which will go soon to a House-Senate conference for reconciliation, is as tough, and in some respects tougher, than the Bush administration proposed more than four months ago. This outcome is in many ways surprising because, until 10 days ago, savings and loan

lobbyists thought that, as often in the past, they had lined up enough Congress members to weaken the measure. However, a combination of a strong lead from President George Bush and the determination of the new Democratic House leaders to show they could produce results led to a reversal.

The key issue has been capital standards. The Bush administration originally proposed that thrifts, like banks, should have a positive net worth equal to 6 per cent of their assets by 1991. However, this included goodwill. The Senate version adopted different definitions requiring a 3 per cent proportion, with at least 1.5 percentage points in tangible capital (cash, securities or other liquid assets) by 1991, with goodwill being phased out over 25 years.

The House - first in its Banking Committee and then on the floor - took a tougher line. Its version requires cash and other tangible assets to be eventually at least 3 per cent of the total, and 1.5 per cent by June 1990. Under the House version, goodwill's status as asset would be phased out over three years.

Savings and loan industry supporters, led by prominent Republican Congressman Henry Hyde, failed in attempts to allow about 250 thrifts to appeal for exemption from these rules. This means that the industry will have to increase its total capital base by more than \$20bn.

There are various other differences between the House and Senate versions, of which

the most important is the former's proposal that the entire cost of the rescue be placed on the federal budget with a specific exemption from the Gramm-Rudman deficit reduction law. Both the administration and the Senate favoured putting about \$50bn of the rescue off-budget through the semi-independent Resolution Funding Corporation. This is largely to preserve the Gramm-Rudman targets and a sufficient number of senators agree to block any change.

Among other features in the House version, but not the Senate one, are a ban on savings and loans investing insured deposits in high-yielding junk bonds. The Senate version would permit such investments up to 11 per cent of assets. There are also differences about the structure of the regu-

latory agency and over House proposals that the thrift industry must subsidise low and moderate-income housing.

These differences will be resolved in the conference next month so that the bill may become law by the August recess. While the administration is pleased that its first big piece of domestic legislation is likely to be enacted broadly as first proposed, with a tough new framework, there is less confidence about the eventual cost of the rescue. The administration's official estimate is \$157bn over 10 years - half to be raised from taxpayers and the rest from fees on the industry and the sale of assets of failed thrifts. The General Accounting Office, which acts on behalf of Congress, has predicted, though, a total cost of \$300bn over the next 30 years.

Disaffected Argentine colonel ends truce

By Gary Mead in Buenos Aires

RELATIONS between Argentina's military and government have badly deteriorated with an announcement yesterday by Colonel Mohamed All Seinfeldin, a disaffected army leader, that an uneasy 6½-month internal truce is dead.

During the first weekend of December, Col Seinfeldin staged a four-day rebellion (along with an estimated 800 elite troops), focussed on the military base of Villa Martelli on the outskirts of Buenos Aires. This ended when he surrendered and agreed to be put under arrest in the Patricios Regiment barracks in Palermo, near Buenos Aires city centre. Following his surrender, reports leaked of a signed

agreement between Col Seinfeldin and General Isidro Caceres, the intermediary in the rumour. The colonel and his supporters maintained that they had no interest in overthrowing civilian government. However, they claimed that the general had signed a document which promised to fulfil a series of demands. These included an effective amnesty for 25 officers accused of human rights abuses during the 1976-83 military dictatorship, and the reinstatement without punishment of 432 army personnel awaiting military justice for their role in three army rebellions.

Col Seinfeldin - who continues to enjoy considerable liberty of movement - has



Seinfeldin: Disputations

announced that the accord is now dead, since Gen Caceres has failed to carry out his promises. The general, head of the Second Army based at Rosario and seventh in the service's chain of command, has replied that there was no signed agreement last December, and has said that what he has described as the "Seinfeldin faction" must leave the army.

Group of 77 gathers to call for debt reduction

DIGNITARIES from dozens of governments gathered in Venezuela yesterday to celebrate the 25th anniversary of the Group of 77 and call for reduction of Third World debt. AP reports from Caracas.

President Carlos Andrés Pérez was to open the three-day gathering of delegations from all 127 member countries in the non-aligned movement.

The Group of 77 was founded in 1964 at the first UN Conference on Trade and Development as a forum for developing countries to push for changes in the international economy.

The group has grown from 77 to 127 members. It includes Brazil, India and most of the Latin American and African states. The first priority of the Car-

acas meeting will be a call for reducing the Third World's estimated \$1,300bn foreign debt, according to an initial working document drawn up by the group at its headquarters at the UN in New York.

In position papers to be issued this week, the delegations will call for a renewed campaign for better economic conditions in the light of the increasing impoverishment of the developing world and the growing integration of the developed economies, increased economic co-operation among developing countries and a reaffirmation of the group's original charter.

The Group of 77 also will devote a large portion of its meeting to the environment. A spokesman said: "Poverty is the greatest pollutant."

Bureaucratic mischief embarrasses envoys

By Lionel Barber in Washington

EVERY now and again, those much-abused bureaucrats at the US State Department strike back.

This week, at a hearing of the Senate Foreign Relations Committee, Senator Paul Sarbanes of Maryland pulled out copies of the resume forms for Mr Joseph Zappala, a Florida land developer and nominee for the job of ambassador to Spain, and Mr Melvin F. Sembler, another Florida businessman who has been nominated as envoy to Australia.

Turning to a question dealing with qualifications, Mr Sarbanes read out the respective answers prepared by the State Department.

"I have been known as a comical figure, able to organize my colleagues and peers to action in support of worthy civic, charitable and political causes," said Mr Sembler, who contributed \$127,000 to the

Old Glory is for burning

THE US Supreme Court yesterday limited the power of states to outlaw the desecration or destruction of the national flag, AP reports from Washington.

The justices, voting 5-4, threw out the conviction of a protester sentenced to a year in jail and fined \$2,000 for burning the flag in Texas.

The court said this act, at a demonstration during the 1984 Republican Convention, was an expression protected by the Constitution's guarantee of freedom of speech.

Justice William Brennan wrote in the majority opinion: "If there is a bedrock principle underlying the First Amendment, it is that the government may not prohibit the expression of an idea simply because society finds the idea itself offensive or disagreeable. We do not consecrate the flag by punishing its desecration, for in doing so we dilute the freedom that this cherished emblem represents."

Debt dims business prospects in LDCs

Peter Riddell examines an IFC report

PROSPECTS for business remain bright in the newly industrialised countries of eastern Asia, though likely to be less strong in many middle-income countries of Latin America, according to an analysis of scope for the private sector in developing countries, published today by the International Finance Corporation.

This affiliate of the World Bank, concerned with encouraging the private sector in developing countries, expects overall growth of output to slow slightly this year in all 90 such countries to 4.5 per cent, compared with 5.1 per cent in 1988. Growth of 3.7 to 4.1 per cent is expected in 1990.

There is a sharp contrast between the forecast continuation of high (though slightly slower growth) in the newly industrialised economies,

mainly of eastern Asia, and the low level of expansion in the highly indebted countries, particularly of Latin America.

The report notes that prospects are bright to countries in the former group which have invested heavily, diversified their manufacturing sectors and increased their export shares. By contrast, "the debt crisis is stifling investment and private business development in many middle-income countries."

Overall, the IFC argues that, while short-term business prospects for most developing countries should continue quite good, conditions will be somewhat more difficult during the next 18 months than in 1988. This is because of a likely increase in protectionism and stabilisation of commodity prices. The report highlights the

problems caused by scarcity of funds for financing investments and the effects on profitability of sudden movements in exchange rates. Moreover, businesses in developing countries need more funds per unit of machinery and equipment than those in industrialised countries, while they rely less on retained earnings and more on bank credits because of rapid growth and price controls.

As for the prospects of individual sectors, the report concludes that most developing countries are too small to support complete automobile production, but many can find opportunities in production and export of components and sub-assemblies. The IFC notes the comparative advantage of many developing countries in labour-intensive manufactured exports, such as textiles, garments, footwear, leather products, wood products, furniture, metal fabrications and electrical apparatus.

Economic Outlook for Developing Countries			
Growth of Real GDP (%)			
	1988	1989	1990
Total (90 countries)	5.1	4.5	3.7 - 4.1
Newly industrialised Countries	6.3	7.2	5.7
Highly indebted Countries	1.8	1.8	1.8 - 2.2
Sub-Saharan Africa	1.1	2.2	3.4

Source: International Finance Corporation

Discussion Paper Number 8: Prospects for the Business Sector in Developing Countries; International Finance Corporation, 181 H Street NW, Washington DC, 20433.

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£13,500,000 First Mortgage for the financing of 3M Building Bracknell. Arranged for: Hutley Holdings PLC. Financing provided by: GE Capital.

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OVERSEAS NEWS

De Klerk looks forward to UK talks

By Michael Holman in London and David Marsh in Bonn
MR F W de Klerk, leader of South Africa's ruling National Party, yesterday opened his four-nation European tour...

Peking weekly acknowledges regime's unpopularity

By Steven Butler in Peking
OVER 1m people demonstrated for democracy, surrounding government offices and paralyzing the city, Beijing Review, the Chinese government-controlled English language weekly...

and opposition to the government was even more serious than that depicted in many Western accounts of the events. The article paints a picture of nationwide insurrection in which the government progressively lost control...

Hundreds of copies of the slim, pale yellow volume, entitled 'The Flag Must Be Bright, To Go Against The Turmoil', were delivered to stores in central Peking...

Hawke seeks open EC trading system

By Robert Mauthner, Diplomatic Correspondent
MR BOB HAWKE, the Australian Prime Minister, last night appealed to British and nine European Community partners to maintain an open and liberal trading system...

Japan caught between awe and contempt for China

The West is pressing Tokyo to be tougher on Peking, Stefan Wagstyl and Robert Thomson report

A FEW days after the tanks rolled in to crush the democracy movement in Peking, Chinese journalists were dispatched to a Sino-Japanese television factory in the capital, Xinhua, the official news agency...



Cyclists pass a column of troops in central Peking yesterday

China International Trust and Investment Corporation (Citic), the Peking-based organization with substantial interests in Hong Kong, is likely to cut its investments in the local property market...

Closure threat overshadows Daewoo talks

By Maggie Ford in Seoul
LAST-DITCH efforts by management and union leaders were under way yesterday at the closure-threatened shipyard owned by South Korea's Daewoo group...

Nimeiri is 'willing to go back' to Sudan

By Tony Walker in Cairo
MR Jaafar Nimeiri's Elba is a dusty and heavily guarded villa in a Cairo suburb. The deposed Sudanese president has lived in the house, which does not even boast an international phone line...

Moslem militants marched through Khartoum yesterday protesting at food shortages and peace talks with southern rebels, Renter reports. The action, by supporters of the opposition National Islamic Front, followed protests against food and transport shortages...

African leaders meet to discuss Angola peace plan

A MEETING in Zaire today of more than a dozen African heads of state looks set to launch a peace plan for Angola that will reconcile the left-wing government and the rebel movement Unita, diplomats in Luanda said...

Yuppies supplant maharajas at Mussoorie hill station

Memories of the raj are fading as the middle classes drive into town in their Marutis, David Housego reports
STURDY Himalayan hillsmeo still draw you along the Mall in a rickshaw. In this high summer season, the vast ballroom of the Savoy Hotel - now a monument of fast-crumbing splendour - is still packed for the annual dance at which the prettiest girl on the floor is crowned Miss Mussoorie...

teacher, writer and, as resident of Mnagoorie, regretful observer of the changes taking place. The Maruti is the small Japanese-styled car built in India that has become a symbol of 'yuppie' wealth...



high Rs 500-600 (£20-£24) a night, which have sprung up recently. Prices for houses and flats have skyrocketed. On the Mall, a three-bedroom flat with a south-facing view in a new apartment block, would today cost Rs 800,000, as against Rs

40,000 five years ago, according to Mr V P Bhargava, one of the longest-established estate agents in Mussoorie. He says buyers from Delhi, Calcutta and Bombay have got their money back after 18 months. The traffic jams in what was for long after independence an almost abandoned mountain resort, the mushrooming of new hotels and booming house prices - all reflect the new wealth emerging in India's big cities...

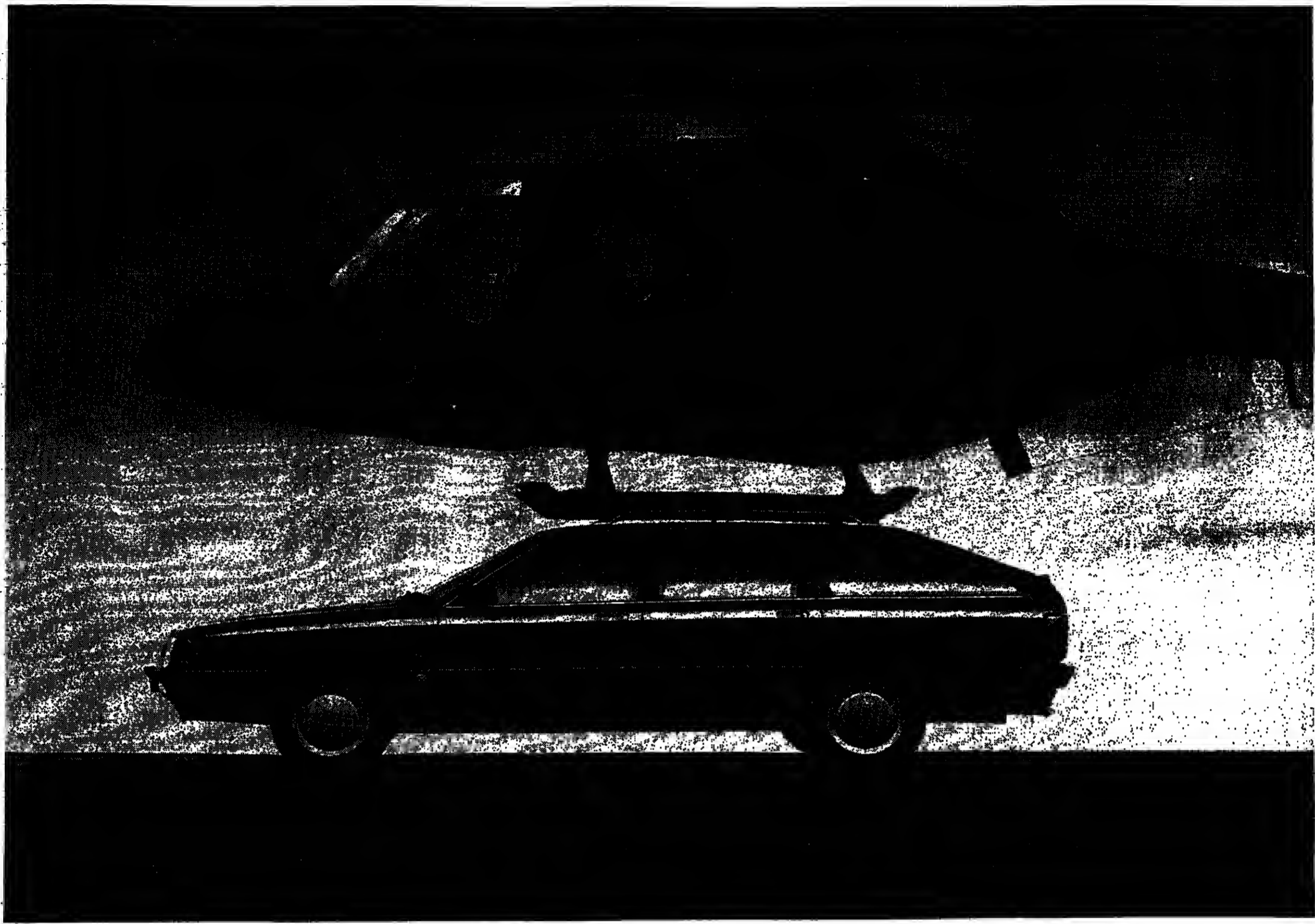
prestigious private schools that have established themselves at Mussoorie for Indian parents wanting to give their children an English-style boarding education. But the schools are not even represented on the new city board intended to provide the town with more self-government. Among the Himalayan hill stations established by the British, each has its special character. Simla was the viceroy and the imperial administration. Naina Tal was the summer home of the Uttar Pradesh government. Mussoorie was always more racy, bringing pleasure lovers, maharajas and the military on rest and recreation...

Burmese troops shoot protestors killing one

TROOPS fired on a demonstration by about 500 Burmese in the Burmese capital yesterday, killing one protestor, Rangoon radio said, Renter reports from Bangkok. Opposition leader Aung San Suu Kyi was detained after the incident but released an hour later, the state radio said...

Mr Hawke and Mrs Thatcher continue to disagree on the problem of sanctions against South Africa

Mr Hawke and Mrs Thatcher continued to disagree on the problem of sanctions against South Africa, particularly the execution of three men involved in the burning of a train in Shanghai during the recent disturbances. It was an action 'out of all relevance to what they were involved in', Mr Hawke said. Referring to the demand of 3,250 British passport-holders in Hong Kong that they should have the right of entry into the UK after the colony is handed back to China in 1997, Mr Hawke expressed sympathy for the British government's predicament. The UK obviously would have 'enormous difficulties' in accommodating this number of people, he told a news conference. Referring to the plight of Vietnamese refugees, Mr Hawke said Australia had taken in more of these refugees than any other country in the world. Since 1975, some 180,000 Vietnamese refugees had come to Australia. On the Vietnamese boat-people, of whom there are more than 100,000 in Hong Kong, Mr Hawke said Australia would do all it could to help find a solution. Mr Hawke and Mrs Thatcher continued to disagree on the problem of sanctions against South Africa, particularly the execution of three men involved in the burning of a train in Shanghai during the recent disturbances. It was an action 'out of all relevance to what they were involved in', Mr Hawke said. Referring to the demand of 3,250 British passport-holders in Hong Kong that they should have the right of entry into the UK after the colony is handed back to China in 1997, Mr Hawke expressed sympathy for the British government's predicament. The UK obviously would have 'enormous difficulties' in accommodating this number of people, he told a news conference. Referring to the plight of Vietnamese refugees, Mr Hawke said Australia had taken in more of these refugees than any other country in the world. Since 1975, some 180,000 Vietnamese refugees had come to Australia. On the Vietnamese boat-people, of whom there are more than 100,000 in Hong Kong, Mr Hawke said Australia would do all it could to help find a solution.



The Audi Avant.
 Light enough
 to be carried by a
 helicopter.
 Strong enough to
 carry one.

Audi

THE AUDI AVANT.

Of course, you may never want to carry a 6,000lb Westland Lynx helicopter around on your roof, but that's not really the point.

Our demonstration is simply to prove that safe doesn't necessarily mean big and heavy.

Quite the reverse.

When the engineers at Audi designed the Avant, their brief was high strength with lightweight construction.

All of which sounds simple, but Audi are leaders in the highly complex field of knowing where to take weight out and put strength in.

In the doors, for example, you'll find light alloy frames in place of steel frames.

In the spare wheel well, you'll find that the shell is made from fibreglass reinforced polyester.

In the boot, you'll find that even the jack is made from lightweight aluminium.

These lightweight materials are at least as strong as their big brothers, but they offer a considerable saving in weight.

The result is a lighter car that is quicker to stop and easier to manoeuvre.

You don't have to be built like a tank to be as safe as one.

VORSPRUNG DURCH TECHNIK.

HONG KONG: CITIZENSHIP AND EMIGRATION

Financial Times writers examine Hong Kong people's search for alternative passports and havens

The urge for insurance against the worst

The events of Tiananmen Square and the subsequent purges have sharpened fears in Hong Kong of what will happen when the colony reverts to Chinese control.

There are about 11,500 Indians, Pakistanis, Eurasians and Portuguese who have similar BDT/C/BNO passports to the 3.34m Chinese.

Those eligible for BDT/C/BNO passports and Documents and Certificates of Identity have no right of abode in the UK. They also require visas for far more countries than those with full British passports.

The Chinese might find it more difficult to leave Hong Kong after 1997 and will not have the right to British consular protection because Chinese law says they are ethnic Chinese nationals.

It will take some time for this rush to show up in the brain drain figures because it can often take two to three years from the time a person starts preliminary inquiries till the day of departure.

Every employer has a story to tell about a sudden hardening of view among employees who had been putting off emigration decisions.

Another factor will be how many second-line countries such as New Zealand, Jamaica and even Belize become popular destinations.

The Government is sticking to its earlier estimate that the 45,000 figure will drop to around 42,000 this year because of the time it takes for people to organise their departure.

Wherever they have settled, they seem to have prospered, even though they have often been persecuted as pariahs in their adopted homes.

The community is almost four times the size of the Jewish diaspora. Around the Pacific, the "Huaqiao" (as the overseas Chinese call themselves) play a central role in international trade and investment.

Contrary to the impression of most western observers, they are not a homogeneous body of people. They left China for different times, for different reasons, from different parts of the country.

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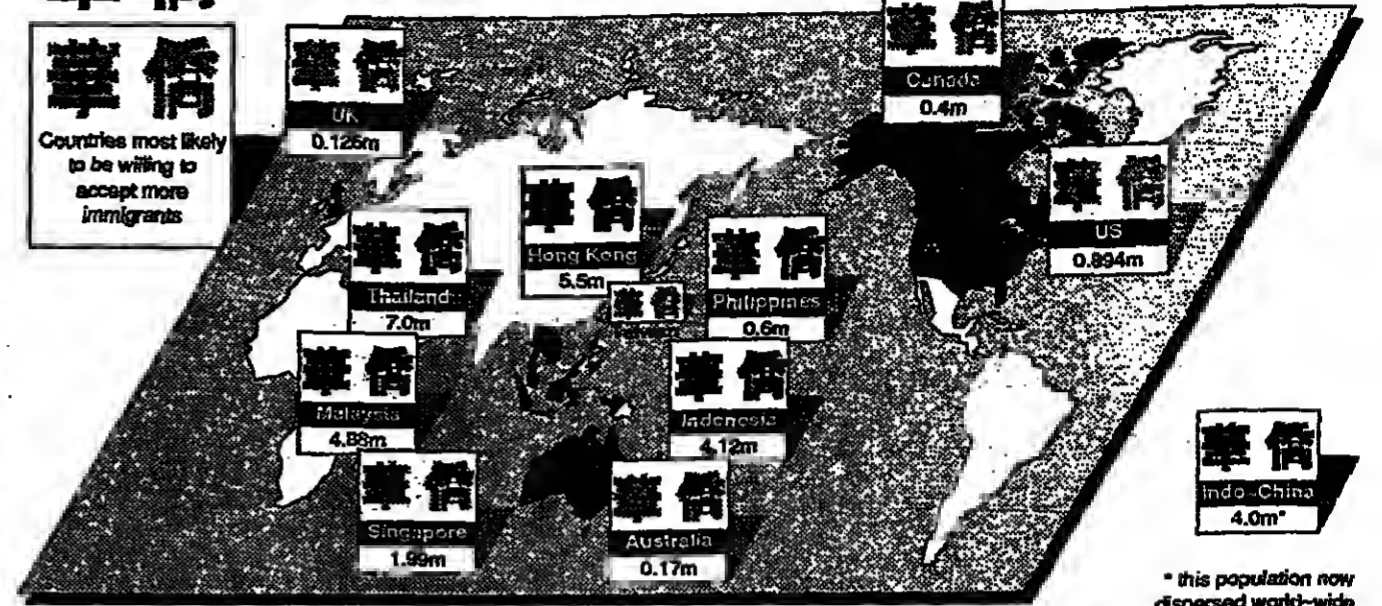
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Overseas Chinese population



These figures are estimates, many based on national census data gathered over the last decade

The Huaqiao contribution

When you talk about the overseas Chinese, you talk about the miserable history of China," commented Professor Zhu Jieho, head of the Institute of Overseas Chinese Studies at Canton's Jnan University.

Over a century and a half, about 50m of them have fled persecution (as fresh thousands may be doing at this very moment), civil war, overcrowding and endemic poverty.

Wherever they have settled, they seem to have prospered, even though they have often been persecuted as pariahs in their adopted homes.

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Table: Destinations of HK emigrants. Columns: 1986, 1987, 1988, 1989. Rows: Canada, US, Australia, Others, Total.

* Estimated figures, rounded off to nearest 100

In Vancouver, where an estimated 15 per cent of the urban population is ethnically Chinese, Mayor Gordon Campbell notes: "When people say the Chinese stick together, I like to see them what they would do if they were to a cocktail party where there was only one white face amidst a sea of black faces."

His researches have thrown up startling findings: There is no period since 1971 in which immigrants have not contributed more in taxes than they have used in services - even after extensive acculturation and language programmes are costed in.

Mayor Gordon Campbell blames problems on superficial media attention and on prejudice fuelled by anecdotal information. He concedes that tensions have arisen as a result of the recent high rate of immigration (three times as many immigrants arrived from Hong Kong in 1988 as arrived in 1987).

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Issues for the UK

At the rate of three jumbo jet loads of people a day, said Mr Allen Lee of the Hong Kong Legislative Council this week, it would take eight years for every person in the colony to emigrate to Britain.

Mr Lee was using this graphic illustration to hammer home the point that Hong Kong is not full of people bursting with the desire to be allowed into Britain, and that any UK fears of mass immigration from the colony are exaggerated.

The most dramatic alternative to a policy of maintaining existing immigration controls or allowing people from Hong Kong to enter Europe in an unplanned way has come from the Adam Smith Institute, a free-market think tank.

A crisis at the time of the expiry of the lease might catch Britain and its partners unprepared

The institute this week proposed the establishment of a new Hong Kong on the most suitable 150-200 sq mile site that might be found. While Douglas Mason, author of the institute's report, accepts that sparsely populated parts of northern Australia, western Mexico or west Africa have their attractions, he recognises that there is doubt whether other countries would be willing to help solve a British problem.

In any case, he says, the people of Hong Kong look to Britain to provide an alternative to Chinese rule, and there are powerful reasons why the new colony should be situated in Britain.

Scots, notes Mason, were to the fore in developing Hong Kong and still play a prominent part in many of its major businesses. Scotland, with a superior record of racial harmony and its extensive, sparsely populated Atlantic seaboard, could easily provide a suitable home for those seeking refuge from the uncertain-

Across China's border

Peking's crack-down on the pro-democracy movement in China has led to a massive wave of attempted immigration into Hong Kong itself.

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Peking's crack-down on the pro-democracy movement in China has led to a massive wave of attempted immigration into Hong Kong itself.

Withdrawal of investment would mean cuts in the workforce. Will the new Guangdong unemployed try to make for Hong Kong? Some might. But it would almost certainly be caught by Hong Kong's marine police.

Around 100-150 people try to cross the land border each day, and are rounded up and sent back by the British. Many try twice, three or half a dozen times.

Progress is proving slow, even though the number of asylum seekers to Britain is tiny by European standards - around 4,000 a year. The arrival of even a small number of Mr Lee's jumbo jets from Hong Kong would call for a more dynamic approach.

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Generosity tempered by caution

Any move abroad of large numbers of Hong Kong people would be the latest in a long history of world migrations, of which the most recent example is the exodus of hundreds of thousands of Indochinese refugees.

The US, Canada and Australia, with small populations relative to their size, have traditionally been most willing to take in immigrants. Yet even these countries have restricted the totals they will accept and become choosy about qualifications. Among Continental European countries, France has perhaps the longest, most pronounced tradition of immigration.

While the immigration admission target has almost doubled under Brian Mulroney's Conservative administration from 89,000 in 1983 to 150,000-160,000 this year, it remains far below the levels early this century when the drive to populate the Canadian prairies reached its peak.

The present target range includes quotas for candidates for family reunification (57,000), selected workers and dependants (45,000-52,000) and refugees (33,000 to 39,000). The country has absorbed a large ethnic Chinese population over the past 25 years and is showing some willingness to help in the event of a Hong Kong crisis.

Historically, the US, like other host countries, has relied on immigrants for cheap labour. Immigration soared in the 1920s, reflecting the long US employment boom. The inflow in the present decade may equal the previous peak of nearly 8m in the 1920s, and would exceed this number if the millions of legal immigrants from Latin America were included. Almost all new entrants now come from Asia, Latin America and the Caribbean, with only 10 per cent from Europe.

The US has generally taken a more sympathetic view of refugees than most other western nations, recently responding to the pressure of Soviet Jews and Armenians seeking to leave their homeland under eased Soviet exit policies. It has admitted some 650,000 Asian immigrants during the 1980s, a large proportion of them Indochinese.

Canada, with one of the lowest population densities in the world, Canada has also traditionally adopted an ambivalent attitude. The country's urgent need for more people because of a stagnation of normal population growth is increasingly recognised. But a substantial number of Canadians has always opposed any significant relaxation of immigration policy.

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Alan Pike

Colina MacDougall

John Elliott

David Dodwell

Robert Mauthner

Additional material from Robin Paulley, Peter Riddell, David Owen and Ian Davidson

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This is no lightweight poll.

It's an exhaustive survey of 15,000 personal computer users in business, from the smallest shop to major international corporations.

The result?

The computer they were happiest with came from the most unconventional personal computer company on the list: Dell.

Although they loved the computer itself (Dell also won on speed, expandability and price/performance), it was the unusual way Dell treated customers

that won them over. What Dell has done is establish a direct line of communication between the people who own the computer and the people at Dell who make it.

In other words, you can talk to Dell. When you're trying to decide what kind of computer you need, when you want one - or 1,000 - custom built, and when you want advice or service, you can talk directly to Dell.

It's a simple enough concept.

But no one else is even coming close to this level of support. This is the fifth consecutive time Dell has won a user satisfaction poll like this.

**DELL NAMED
"EDITOR'S CHOICE"
IN PC PUBLICATIONS
THREE TIMES IN A ROW**

Dell makes some of the most talked about 286-, 386-, and 386SX personal computers in the industry, winning "Editor's Choice" awards in the US and UK press for its three latest computers.

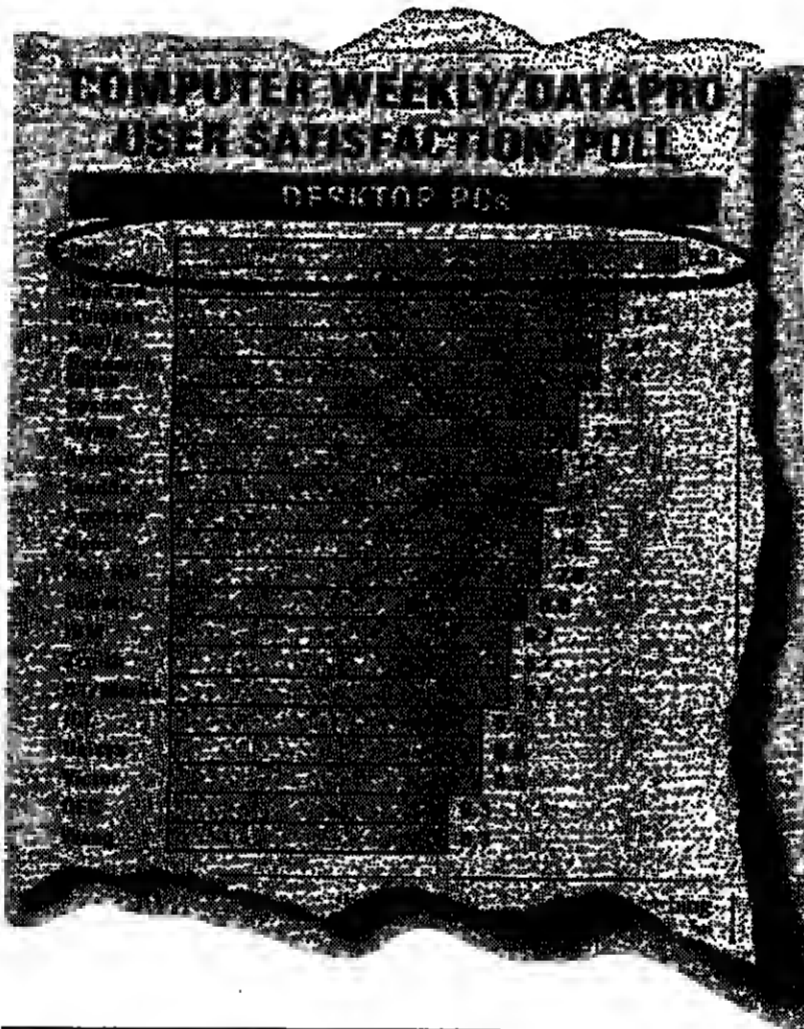
Like other significant computer makers of the last decade, such as IBM and Compaq, Dell designs their own computers.

Under the guidance of Glenn Henry,

one of the few IBM Fellows ever to leave IBM, Dell develops key components like the VLSI chips.

Because of those efforts, Dell has made important modifications that vastly improve the computers' performance, speed, reliability, and compatibility.

IN A RECENT POLL, A COMPUTER COMPANY WITH A RATHER UNCONVENTIONAL WAY OF DOING BUSINESS DID SURPRISINGLY WELL.



**A DELL COMPUTER
COSTS MUCH LESS THAN
SIMILAR HIGH
PERFORMANCE COMPUTERS**

In a long string of product reviews, Dell has outranked every personal computer on the list.

Yet Dell computers cost less.

Why?

You buy the computer directly from Dell. You don't have to pay the unnecessary costs a dealer has to add on to stay in business. Which helps explain why the people in this poll voted Dell the best computer for the money.

**DELL CAN SOLVE 90%
OF YOUR PROBLEMS
WITHIN MINUTES
OF THE TROUBLE**

The biggest concern people voice about any personal computer is service and support.

Dell's solution has made a bit of an impression. 'Overkill' was the word used in one magazine. 'Legendary' was used in another. Let's say you have a problem with a Dell

computer. The next minute you can be on the phone talking to the people who made it, and solve 90% of your problems.

If the problem can't be solved on the phone, Dell will have someone at your desk the very next day to fix it.

**AFTER ALL WE'VE DONE,
THE LEAST YOU COULD DO
IS CALL**

The concept is simple, direct, and, according to the polls, effective.

If you want more information, write or call for a reprint of this poll and the new information pack. And if you just want to talk about you and your company, and what the best possible configurations would be for you, call.

Even if you want to order computers right now, call.

And see how happy you can be in an unconventional relationship.

**PLEASE SEND ME YOUR
NEW INFORMATION PACK**

Return this coupon to Dell Computer Corporation, FREEPOST (RG 1462), Bracknell, Berkshire RG12 1BR, or fax us on 0344 860187.

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WORLD TRADE NEWS

US faces fusillade of censure in Gatt council

By William Dullforce in Geneva

THE US was left isolated yesterday in the council of the General Agreement on Tariffs and Trade, when its decision to single out Japan, Brazil and India as "unfair traders" under its new Trade Act was subjected to a veritable fusillade of censure.

Mr Rubens Ricupero, the Brazilian ambassador, told the special council meeting that by invoking section 301 of its Act the US had "already wasted and ruined the precious capital of goodwill" accumulated in the successful conclusion of the Round's mid-term review.

The US could put to rest all the concerns expressed by simply making a firm commitment not to impose trade sanctions unless authorized by Gatt, Mr Ricupero said.

India's envoy, Mr Bal Krishan Zutshi, said it was imperative to do - pursue the elimination of trade-restricting policies in its trading partners.

Nevertheless, Mr Yerxa gave assurances that the US would bring trade complaints, covered by Gatt rules, to Gatt for settlement. Where the elimination of trade-restricting policies in its trading partners.



Yerxa: under pressure. Bhatnagar: polite but firm.

Indian insurance monopoly to open offshore company

By K.K. Sharma in New Delhi

INDIA'S Government-owned Life Insurance Corporation, whose monopoly within the country has been attacked by the US under the Super 301 clause of the Trade Act, is to open an offshore company in Bahrain to cater to the needs of Indians in the Gulf.

The move seems likely to weaken India's argument that foreign investment should not be permitted in the insurance sector now that it itself is investing abroad in this area.

Only Indian companies are allowed to enter the insurance business and all life insurance and the bulk of general insurance are the monopoly of Government-owned companies.

governing both insurance and foreign investment. Mr R. Narayanan, chairman, of the Life Insurance Corporation, when asked for his reaction to the US action under Super 301, said it was only because of nationalisation of the insurance industry in India that the benefits of life insurance had been extended to poorer sections in remote areas of the country.

He felt it was inconceivable for foreign insurance companies to provide insurance cover for people like poor fishermen, sweepers, milk vendors and the like since high profits were not possible. His own corporation looked at insurance as a means of providing social security, he said.

Tokyo urges Washington to end bilateral complaints

By Peter Montagnon in Tokyo

THE US should take up its complaints over Japanese trade practices in satellites, supercomputers and wood products in the General Agreement on Tariffs and Trade rather than seek bilateral negotiations under last year's Trade Act, a senior Japanese trade official said yesterday.

consider the idea. "Presently the ball is in the US court." The US decision to name Japan as a priority country for action under last year's Trade Act had added to the feeling of mutual mistrust between the two nations, he added.

Japan should also be willing to how to reasonable trade requests of other countries "even if a certain political cost is required." Looming elections in Japan made no difference to this view, he added.

up his imports even further, he said, even though the \$80n increase to imports last year was equivalent to the entire import bill of a country such as Australia. Yesterday top executives of 313 Japanese companies were summoned to MIT and asked to do more to import, he said.

Japan should also be willing to how to reasonable trade requests of other countries "even if a certain political cost is required." Looming elections in Japan made no difference to this view, he added.

Economic Foundation which called for a joint economic cooperation charter between Japan and the US.

Talks between the two countries on structural impediments to trade would probably begin formally at next month's summit in Paris, he said. But he warned against an over-hasty approach to this area on the part of the US.

W German export insurance scheme faces growing debts

By Alan Spence in Hamburg

BIG outstanding debts continue to pose problems for West Germany's official export credit insurance scheme administered by the private insurance company Hermes on behalf of the government.

Outstanding debts at the end of 1988 stood at DM12.4bn (\$4.1bn) against DM10.2bn a year earlier. According to a recent annual report published by Hermes, a small cluster of countries including Poland, Brazil and Nigeria, account for over three-quarters of these debts.

According to officials, Hermes remains willing to cover short term business to heavily indebted countries. However, medium term cover remains in principle unavailable to such problem cases as Brazil and Nigeria.

Nevertheless Hermes officials say the company will still consider covering credit risks to these countries on a case by case basis.

Hermes is continuing to guarantee business to China - unlike for example official Dutch export credit insurer NCM which recently suspended cover.

However, the government's inter-ministerial committee on export credits which determines cover policy has started a routine meeting to Konstantin Baden-Wirtemberg, and the status of Chinese cover is likely to be reviewed, Hermes officials said.

In 1988 claims against the official export credit scheme fell 2 per cent to DM2.3bn and premiums rose 2 per cent to DM501.7m.

However, recovered payments fell a substantial 36 per cent to DM246m and overall the scheme's deficit rose 6.7 per cent to DM157m.

Algeria close to winning US natural gas contracts

By Francis Giles

ALGERIA'S state oil and gas monopoly, Sonatrach, is expected to finalise three new contracts to sell liquefied natural gas (LNG) to the US before the end of the year.

According to the weekly publication Petrostrategies, the volume of LNG involved amounts to 6m cubic metres. When added to the three existing contracts, a partnership with Sonatrach would be selling about 18m cubic metres of LNG into the US market by the mid-1990s.

Two of the contracts currently under discussion are with a Shell-Columbia Gas joint venture, a partnership which owns the largest regasification terminal in the US at Cove Point. The terminal has a capacity of 11.5m cubic metres a year. The first contract, to run for 20 years, would be for 2.4m cubic metres. The second would run for five or six years annually. Deliveries in both cases would start in 1991.

The third contract, with Southern Energy which owns a 4.7m regasification plant at Elba Island (currently closed) involves shipping 1m cubic metres of gas annually for five years, starting in 1993.

These discussions underline the fact that Algeria's recently found flexibility in marketing its natural gas is earning the country valuable exports at a time when it badly needs to increase the flow of imports.

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A technical factor which could win further contracts is the advent of combined-cycle plants in the electricity sector.

Missile contracts signed

By Jim Bodgener in Ankara

SUB-CONTRACTS valued at around DM700m (\$230m) have been concluded between Turkish companies and West Germany's Dornier for the Turkish share of a four-country joint project to make Stinger missiles in Europe.

The work awarded to Turkish companies includes rocket component and fuel manufacture. Aslanhan has the largest portion (40 per cent) of the Turkish package for its manufacture of the missile guidance system, with 38 per cent, will make the fuel and components. Other Turkish companies involved in the package are Kalekinci, Coskun Or and Rosh Holding.

The total project, funded by Dornier with DM1.8bn. The consortium manufacturing the missile consists of Turkey (40 per cent), West Germany (38 per cent), the Netherlands (16 per cent) and Greece (10 per cent).

Aero-engine deal

General Electric of the US and Ruston Gas Turbines, part of GEC of Britain, have signed a memorandum of understanding to expand their partnership for the supply of General Electric 7000 aero-engines for helicopters, writes Lynton McLean.

The partnership is aimed at winning engine orders from potential Black Hawk and Apache helicopter sales to the British Ministry of Defence.

Order for Ericsson

Ericsson, the Swedish telecommunications company, has received an order worth \$60m (Sfr 600 million) from the American Mobile Data Communications for the first phase of a Mobitex mobile communications system, David Baral writes from Stockholm.

The Swedish system, the first of its kind to be introduced in the US, according to Ericsson, provides users of portable data terminals and fleets of vehicles with access to data bases.

Race barriers go in South African mining as weakening rand means RECORD SALES - BUT RISING COSTS

This is an abridged version of the address given by Mr Colin Fenton at the 99th Annual General Meeting of the Chamber of Mines held in Johannesburg on June 20, 1989.

South Africa's dependence on gold makes the continuing decline in its dollar price a matter of national concern for all its peoples. However, while investment demand for gold is softer, continued growth in fabrication, particularly in the Far East, shows that the fundamentals of the market are secure.

Exchange rates are also relevant to the profitability of the industry. As the average gold price on the London market fell from US\$477 per ounce for 1987 to US\$437 per ounce for 1988, in terms of the falling rand it in fact improved from R904 per ounce to R991 before dropping back to R970 for the first quarter of this year.

Gold sales for South Africa in 1988 increased by 12.5 per cent to R19.7 billion, and total South African mineral sales were valued at R33.4 billion, a record in nominal terms. This performance was aided by a strong recovery in the coal sector where earnings also reached a new high of R5.7 billion, in spite of a 17 per cent fall in coal prices. Capital expenditure rose 17 per cent to a R5.2 billion rate of confidence in the future.

But, while the declining value of the rand against the dollar counters the impact of weak gold prices, it also carries adverse implications for the economy as a whole: it fuels inflation and production costs at a time when we are having to mine poorer ore grades at deeper levels.

The average cost of gold produced, at R955 per ounce for the first quarter of 1989, is more than double the cost in 1985, and further increases cannot effectively be contained as long as the inflationary spiral continues. Whereas up until 1985 South Africa was the lowest cost producer of gold out of five major gold-producing countries, in 1987 it became the highest out of the five. And this situation continued in 1988.

Let us not fudge our responsibility for increased working costs not matched by higher productivity. Let us accept the challenge of better management of our resources. We can take some satisfaction in a record output of 113 million tons of ore milled by member gold mines of the Chamber last year. South African gold production, at 619 tons, showed a welcome increase after three years of decline in output. The cost per ton milled in 1988 rose 13.3 percent against 19.6 percent in 1987. That is cause for encouragement, not complacency.

But we say too that the vital contribution of this industry to the economy of the sub-continent will be retarded unless the government allows greater resolve than it has done so far, to bring inflation under control and more in line with the rates of our major trading partners.

At this stage there seems little doubt that Mr F W de Klerk and the National party will be returned to power in the September elections. How they use the opportunity presented is likely to determine our prosperity and the future of sanctions as an anti-apartheid strategy.

In the meantime the recently published Gallup poll, commissioned by the Chamber and co-sponsored by organised commerce and industry, surely establishes once and for all where South Africans black and white stand on this issue.

The poll finds in summary that 89 percent of whites and 85 percent of blacks are opposed to disinvestment; 95 percent of whites and 82 percent of blacks are against sanctions. Unemployment is the reason most frequently given.

The Chamber makes no apology for this initiative, seeking not confrontation but a factual base for a debate too crucial for too many to be pursued in ignorance.



UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK. COLECO INDUSTRIES, INC., LAKESIDE INDUSTRIES, INC., and SELCHOW & RIGHTER COMPANY, Debtors. NOTICE OF HEARING ON DEBTORS' APPLICATION FOR APPROVAL OF (i) SALE OF SUBSTANTIALLY ALL OF THE DEBTORS' ASSETS TO HIAC II CORP., A SUBSIDIARY OF HASBRO, INC., AND (ii) THE ASSUMPTION AND ASSIGNMENT OF CERTAIN EXECUTORY CONTRACTS IN CONNECTION WITH SAID SALE.



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UK NEWS

Bradford plans first inner-city 'magnet' schools

By David Thomas, Education Correspondent

BRADFORD is planning to become the first local council in Britain to introduce so-called "magnet" schools, pioneered in the US, and which seek to build reputations for educational excellence in run-down, inner-city areas.

Bradford's ruling Conservative group is preparing to put proposals to the council next month for the transformation of some of its 24 secondary schools into magnet schools, which concentrate on particular activities such as science or the performing arts.

The Conservative-controlled south London borough of Wandsworth last week announced plans for nine of its secondary schools to make the changeover, although it is unlikely to be implemented before September 1991.

Mr Mike Gaunt, chairman of Bradford's education committee, said he hoped about six schools would become magnets in September 1990. Others might follow later, the schools on the basis of the expertise they already have and the enthusiasm they show for the project," Mr Gaunt said.

By changing only some of its schools into magnets, Bradford is likely to foster competition among parents for places at the schools.

However, Mr Gaunt emphasised that magnet schools would be available to all sections of the population. "The schools will become magnets, but they will be magnets for all the people," he explained.

Mr Gaunt added that Bradford's magnets would each concentrate on different areas such as maths, music, creative arts and languages. He also explained that initial funding to change the first tranche of schools could be found from within the council's existing resources.

He pointed out that there would be no need for a magnet specialising in technology, because a Technology College is due to open in Bradford in 1990.

This would be the first time that the education offered by a CTC would be dovetailed with that provided by local authority schools.

Considerable opposition might be revealed to Bradford's proposals during the consultation exercise it plans. Head teachers and chairmen of school governing bodies in Wandsworth are refusing to co-operate with the plans there.

Future developments in the finely balanced Bradford council might determine whether magnet schools ever take root there. At present, Bradford's Conservative group controls the council only through the casting vote of the mayor.

Financial sector shuns 'inarticulate' scientists

By Peter Marsh

MUCH of Britain's financial sector lacks an understanding of technology and refrains from employing scientists because they are thought to be inarticulate and lacking in social skills, according to a report.

The study, by Scientific Resources, a recruitment group, will stimulate discussion about what is often said to be a gap in thinking between the investment community in the City and technology-based industry.

Many in the industrial camp frequently accuse the City of taking a short-term approach to investments and of failing to comprehend technological issues that may affect commercial developments over a long period.

The report says that many City organisations involved in high-tech investments "do not believe that understanding the technology itself is of major value," preferring to concentrate on management issues.

"Evidence of past management success is for them [City groups] an adequate testimonial for new technology," says the study. "When a strong management record is absent, investment advisers will rarely find it worthwhile to carry out due diligence on a company's technology, let alone invest in it."

Scientific Resources, which is a subsidiary of Cambridge-based Genetec Holdings, a science and technology consultancy, based its report on interviews with 48 banks and other financial groups in the City.

The survey found, with some important exceptions, a general lack of regard for scientific skills in the personnel policies of the financial groups.

People with scientific backgrounds were often said to have "social weaknesses" in being unable to communicate with colleagues and to articulate their thoughts intelligibly.

The study found the disdain for scientific skills especially ingrained in equities research departments covering the electronics industry. People employed in the City to analyse the performance of pharmaceutical companies, in contrast, were expected generally to have a good knowledge of scientific and technical developments because of the special

importance of these aspects in new drug development.

Although some of City groups interviewed in the survey said they appreciated the analytical skills of mathematicians or science graduates, others said they often viewed such people as a liability.

The head of one equities research department in the City told Scientific Resources that a scientific background "makes people too thoughtful, less verbal than they need to be."

Another person interviewed said that sometimes scientists or engineers were employed in the City, not because of their academic knowledge but simply to keep up good relations with the industrial companies which they were required to

visit and write reports on.

One fund manager involved in personnel policy said that, in theory, employing scientists was a sound idea, but in practice it often failed to work effectively.

He added: "We want people who are clear and coherent under pressure, which scientists aren't."

Another person interviewed in the survey who is involved with staffing requirements for corporate finance said he was not against employing scientists but "we want them as smart people, not as scientists, and use them as generalists."

How the City Appraises Technology Investments by James Moody, Scientific Resources, King's Court, Kirkwood Rd, Cambridge CB4 2PF.

Contractors will provide training for city projects

By Hazel Duffy

LEADING contractors in the British Urban Development consortium plan to train people to take jobs on inner-city-type development projects.

The plan aims to provide a pool of skilled labour to be in place when the project starts. People in the areas where BUD companies operate will be given priority for training and jobs will be guaranteed at the end of the training period.

BUD was set up just over a year ago, with the support of Mrs Thatcher, the Prime Minister, who at the same time launched the Government's Action for Cities programme.

The scheme's purpose is to promote urban regeneration. For instance, it is working in Swansea with the local council on plans for a new village, to provide housing for young, science-based entrepreneurs.

BUD also has projects in the Midlands, Teesside, London and Rotherham.

Management of each scheme will be conducted by the BUD member leading a particular project. A building will be acquired close to sites where training is conducted, and support will be provided by consortium members.

Many graduates useless to large employers, says BP

By David Thomas

MANY NEW graduates are so lacking in basic skills, including those of literacy and numeracy, that they are useless to large employers, one of the country's biggest graduate recruiters said yesterday.

The gloomy message was given by Mr Chris King, BP's personnel director, to a conference on skills in the 1990s organised by the Council for National Academic Awards at Hatfield Polytechnic in Hertfordshire.

Many employers are expecting difficulties in recruiting good graduates over the next few years because of the predicted decline in the number of young people. However, the implication of Mr King's speech is that industry may be facing an even more severe graduate recruitment shortfall than has been foreseen.

BP believes there will be an increasing segmentation of the labour market into graduates with the right skills who will be in high demand and those who might still fail to find jobs.

There may still be a disturbing number of graduates whose job expectations are frustrated because of their lack of knowledge of what industry needs," Mr King said.

Mr King pointed out that 85 per cent of BP's annual intake of more than 400 graduates were scientists and engineers, while those disciplines were essential for only 65 per cent of its vacancies.

Arts and social science graduates were being rejected because they were

insufficiently numerate even for non-technical BP jobs.

BP was also worried about "how often new graduates are unable to communicate in writing unambiguously, lucidly and, above all, concisely."

The company has to send many of its graduates recruits on report writing courses to remedy these deficiencies.

Many employers were also concerned about the lack of computer awareness and of simple interpersonal skills among many graduates, Mr King said.

Bus industry 'faces reduced competition'

By Kevin Brown, Transport Correspondent

MOST MANAGERS of local bus companies believe the industry will be dominated by a few nationwide holding companies within five years, according to a survey published yesterday.

The survey, carried out by the Harris Research Centre for Peat Marwick McLintock, the accountancy firm, is further evidence that the Government's attempt to promote competition through privatisation and deregulation is likely to fail.

The bus industry outside London has been deregulated since October 1986 under legislation that allows anyone to operate a service after giving six weeks' notice to the Traffic Commissioners.

At the same time, the state-owned National Bus Company (NBC) was broken up into 70 operating subsidiaries and sold to private buyers many of which were consortia of managers and employees.

The Government hoped that entrepreneurs would take advantage of the liberalisation of the industry by setting up services in competition with the formerly publicly owned companies.

However, few new companies have entered the market; and there has been a steady move towards amalgamations of existing small operators.

In addition, Sir Gordon Borrie, the Director General of Fair Trading, has warned that operating agreements between privatised companies were anti-competitive.

In his last report on the industry, Sir Gordon said 115 of 239 agreements submitted to him contained anti-competitive clauses involving price-fixing or market-sharing. He warned 66 companies that they would be referred to the Restrictive Practices Court unless anti-



Sir Gordon Borrie: warning on operating agreements

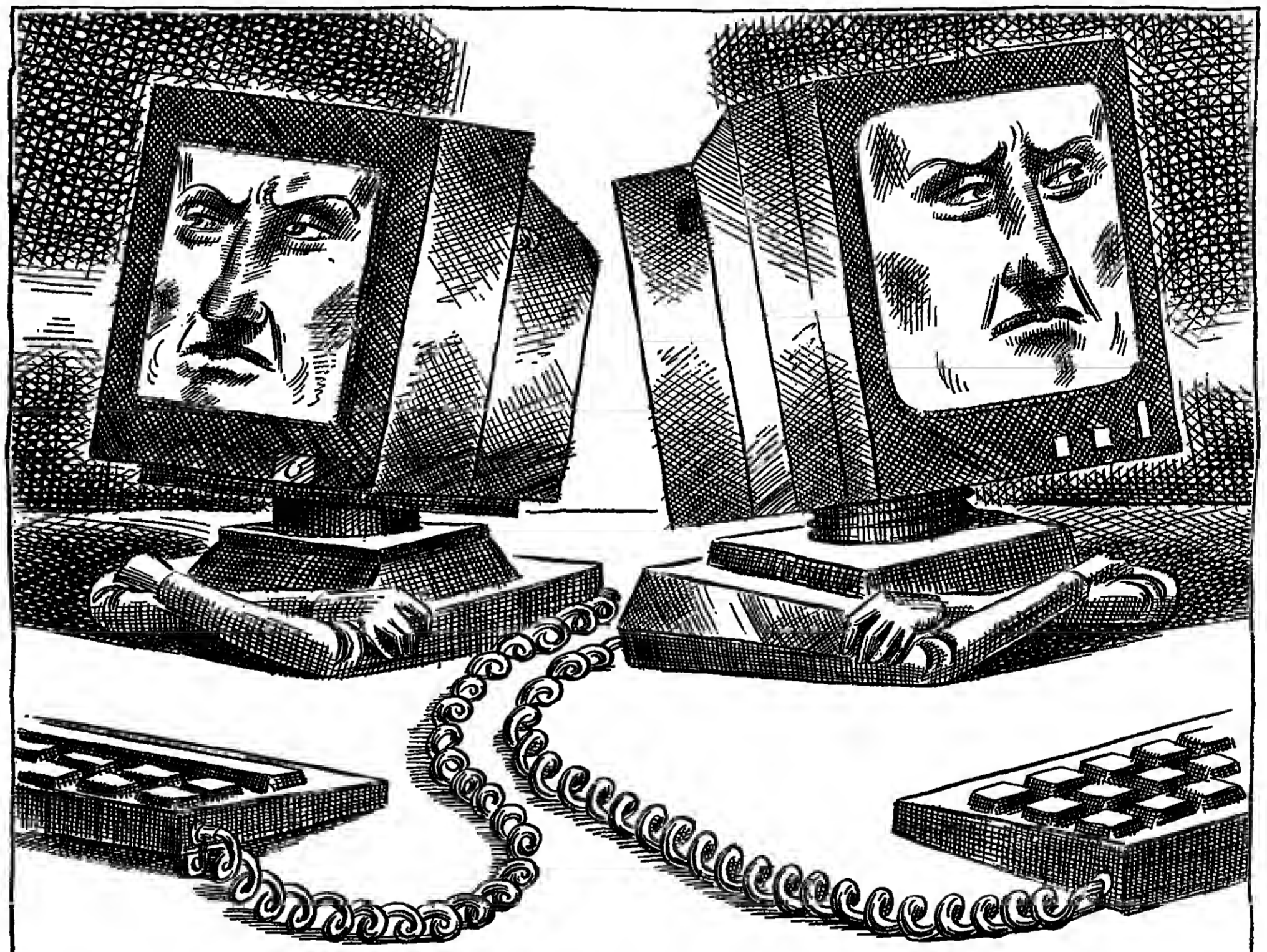
competitive elements of agreements be removed.

Harris interviewed 144 senior managers of former NBC companies, municipal companies, and subsidiaries of the Scottish Bus Group, which is to be privatised later this year.

According to the survey, 70 per cent of managers think the industry will become dominated by nationwide holding companies within five years, and 86 per cent think more local monopolies will emerge through amalgamations.

The survey says 84 per cent of respondents think few new companies will enter the industry over the next five years, while 30 per cent think many existing companies will go bankrupt, and 68 per cent think many existing companies will be taken over.

However, 76 per cent think deregulation has made the industry more efficient, and 84 per cent think that operators give "less consideration to safety" than before deregulation. The service in urban areas is described as better by 61 per cent, but 42 per cent think it is worse in rural areas.



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UK NEWS

Estate agencies' code of practice to be voluntary

By Paul Cheeseright, Property Correspondent

THE GOVERNMENT has ruled out new legislation to control estate agents. It will rely on a voluntary code of practice, stiffened by the Office of Fair Trading's power to ban agents who are carrying out undesirable practices.

Although the Department of Trade and Industry yesterday presented the action as "tough new measures to deal with estate agents", it did not go as far as the industry itself had asked.

Mr Eric Forth, the parliamentary under-secretary dealing with consumer affairs, is asking Sir Gordon Borrie, Director General of Fair Trading, to draw up the code of practice in consultation with the industry.

The code will, however, apply only to members of trade associations who agree its provisions with the OFT. It is not necessary for an estate agent to be a member of a trade association and any one can be an estate agent.

Estate Agents welcomed the government measures as a step in the right direction, but made clear that they did not go far enough. "It's all very well having a code of conduct but one ought to have a system to test whether an estate agent can read," said Mr Trevor Kent, the association's president.

In a written parliamentary answer, Mr Forth noted that for the last 11 months it had been reviewing estate agency issues in order to identify ways in which their practices could be improved to provide a better service. "I have concluded that the best way to achieve this is through a combination of self-regulation and statutory provision," he said.

By early next year, Sir Gordon will have drawn up a code covering the duty of the estate agent to pass on to the client all bids for a property, to make clear his role when also providing financial services, to set standards for accurate descriptions of property, and to set

out clearly the costs for clients. Agents would have to specify when they have a personal interest in a transaction. The Government expects that an ombudsman would be appointed to resolve disputes. Leading estate agents have already taken their own decision to appoint a referee for customers' complaints.

Once the code has been drawn up, some of the practices will be categorised as "undesirable". The OFT would have the power to ban estate agents found engaging in them. This would come from an order to be made under the terms of the Estate Agents Act 1979. The OFT already has the power to prohibit "unfit" persons from practising as estate agents.

Although the Consumers Association welcomed the Government has not set minimum standards of competence for estate agents although it has power to do so under the 1979 act.

Fresh facts point to nuclear link with cancer

By Lynton McLain

EVIDENCE of a link between nuclear installations and cancer in children living near them was published yesterday by a Government-appointed committee of independent scientists.

The scientists found evidence of an "excess incidence of childhood leukaemia during 1972-85" in the area of Britain's nuclear warhead research and production factories in Berkshire.

The excess was found near the Atomic Weapons Research Establishment, Aldermaston, and the Royal Ordnance Factory, Burghfield.

It was the third time scientists had found a high incidence of leukaemia in young people near nuclear establishments.

The latest report, published yesterday by the Department of Health, said there was "a small, but statistically significant increase in registration rates for childhood leukaemia in the age group 0-14 over the period 1972-1985, in the areas within 10 km of the Atomic Weapons Research Establishment, Aldermaston, and the Royal Ordnance Factory, Burghfield, compared with both the national rates and the regional rates for Oxford and Wessex."

In the same areas, there was also a small but statistically significant increase in registration rates for other childhood cancers in the age group up to 14 from 1971 to 1982. Oxford and Wessex refer to the regional health authority areas of those names.

The registration rates for leukaemia and other cancers in ages up to 14 in the whole of the West Berkshire and the Berkshire and North Hampshire health authorities also showed a statistically significant increase compared with national rates.

The scientists said: "We cannot exclude completely the existence of some hitherto unknown and unexpected route by which some individuals could be exposed to increased levels of radiation."

Incidence of Childhood Cancer in West Berkshire and North Hampshire. HMSO, £7.20.

Prices put oil companies on the spot

Max Wilkinson on this week's changes at the petrol pumps

Sir Archibald Forster, chairman of Esso (UK), is mildly puzzled by the reaction to his decision to cut petrol prices by up to 8½p per gallon after steep increases earlier this year. "I do sometimes think there is a certain amount of hysteria going on out there," he says.

The subject under immediate discussion is an elegant blue and red graph showing Esso's average pump price against the wholesale price of petrol on the Rotterdam spot market. It proves, to Esso's satisfaction and, Sir Archibald hopes, also to the satisfaction of the Monopolies Commission, that UK pump prices have merely tracked those in the international market.

So, according to this graph, the rapid rise in UK petrol prices from mid-January to mid-April can be completely explained by the need of all oil companies to match the market.

The blue and red graph represents part of a new and more aggressive effort by UK petrol companies to fight back against the vagaries of repeated allegations that they have been operating an informal cartel in the forecourts.

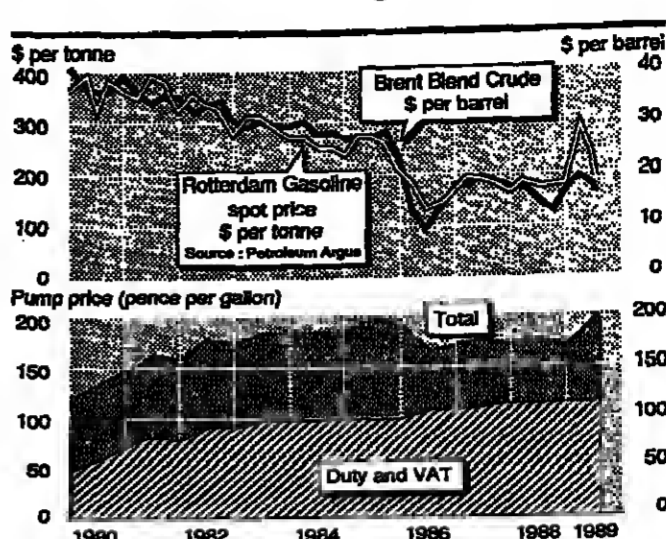
The accusation is based on the suspicious fact that petrol companies have often in the past announced price reductions on the same day. When I got in on Monday BP had gone to 6.8p. We couldn't afford to sit that far above them because we would lose volume," he said.

So, according to oil companies, the fact that prices move in line with the natural consequence of a highly competitive market with historically low margins and over-capacity.

Certainly, the profitability of the refining and marketing operations of the oil companies has been fairly low, with a few exceptional periods, like in 1988, when the halving of world crude prices was not immediately reflected in pump prices and allowed oil companies throughout the world to achieve a big increase in profitability "downstream."

Esso which, like its sisters, has previously been reticent about downstream statistics, is now producing a barrage of material for the Monopolies inquiry, showing for example that its average return on downstream assets in the last six years has been only 7 per cent (accounting for stocks on a historic cost basis) and that its wholesale margin has been only 2p per gallon on average over the period (though this excludes retail margins and refining profits, if any).

Shell UK is, meanwhile, pointing out that it lost £28m on its refining and marketing operations last year and made only an average return on capital of 8 per cent in the last 6 years. Moreover, Shell points out, petrol prices before the



most recent reduction were in real terms only 75 per cent of the peak price in 1986, when petrol was £2 per gallon. Few doubt that in the last decade petrol refiners and marketers have had a hard time, with low profitability driving many refineries out of business. But if competition is fierce and capacity too great, why did UK petrol prices rise by more than 20p per gallon, after a similar rise in world spot prices in the early part of the year?

That, says Sir Archibald, is rather a mystery. The explosion of a Shell refinery in the US, some increase in demand because of mild European weather and a faster than expected shift to unleaded petrol combined to put pressure on world refining capacity. (Unleaded petrol uses more crude and uses proportionately more high grade refining plant.) All this happened at a time when the world demand and supply for petrol were coming slowly back into balance. Moreover, world crude prices were higher than most oil companies had predicted.

Taxpayer 'should share in big urban development profits'

By Hazel Duffy

A BETTER deal for the taxpayer from the Government's urban development corporations was called for by the Commons Public Accounts Committee yesterday.

The particular agreement that provoked the concern of the committee was that of Canary Wharf, in London's Docklands. Although the committee accepted that there were high risks for the developers, it noted that "very large sums of public money" were being invested in associated developments to make the scheme a success, while the developers would also secure significant benefits because it was an enterprise zone.

The committee believed that there was therefore a strong case for provision for a public share of any profits in excess of an appropriate threshold. Had it been practicable, the committee said it would have

recommended renegotiation of the agreement to include such a provision.

In future, the Government should make sure urban development corporations took "a tough stance in land negotiations." In future schemes where high profits were likely, there should be an equitable return to the taxpayer.

The committee is also critical of the management of the Merseyside Development Corporation and noted weaknesses in the Government's control of the MDC's work.

The investigation by the committee into urban development corporations followed a report by the National Audit Office which was not published until at least a year after its investigation. It has also been some time since the committee took evidence.

Mr Nicholas Ridley, Environment Secretary, seized on that

point yesterday. He said that the committee's report "does not reflect the substantial progress that the Department of the Environment and the urban development corporations themselves have subsequently made to improve their managerial controls in just the ways advocated by the committee."

The London Docklands Development Corporation said last night that it had "responded fully to the committee's concerns about such matters as land disposals, valuations and the appointment of consultants." Procedural changes had been implemented. Public accountability and value for money were the prime concerns of reviews that had been and would continue to be carried out.

Urban development Corporations. House of Commons Paper 385. HMSO, £7.40.

Mental wards given reprieve

By Philip Stephens, Political Editor

THE Government is planning to announce a moratorium on further closures of large Victorian mental institutions as part of its response to last year's Griffiths report on care of the elderly, mentally ill and handicapped.

The temporary halt to the closures - which may affect up to 40 big hospitals dotted around the country - will be designed to give health authorities more time to set up better provision for discharged patients.

In his response to the report drawn up last year by Sir Roy Griffiths, Mr Kenneth Clarke, the Health Secretary, is preparing to announce next month that the health authorities will have to accept far greater after-care responsibilities before discharging patients from mental hospitals. This would represent a tacit acknowledgment that too many of

those leaving such institutions are not receiving adequate help and are a key element in the growing issue of homelessness in the cities.

Among the new responsibilities faced by health authorities will be to ensure that those leaving institutions are provided with places in appropriate hostels and that proper clinical care is guaranteed.

The ultimate aim remains to close the large, often gruesome mental hospitals, currently housing around 60,000 long-stay patients, providing alternative accommodation either in modern hostels or in newly constructed hostels.

Health authorities, however, will have to satisfy the Government that such provision has been made before going ahead with any further closures.

Ministers believe that much of the cost of the new accommodation can be met by con-

tinuing sales of surplus land around the present institutions and by sale-and-leaseback and other deals with developers. They will, however, also be seeking further resources.

The Government will also have to decide by next month how to reorganise its policy for the care of the elderly. Signs so far are that, although Mrs Margaret Thatcher has raised objections, a leading role will be given to local authorities.

Mrs Thatcher, anxious to reduce the role of the authorities across a whole range of services, has been pressing for alternatives, but is thought to have been persuaded that the system could not be properly administered by a new agency or by the health services.

Overall, the Government spends about £6bn a year on community care for the elderly, the mentally ill and the handicapped.

Further 80 textile jobs lost

By Alice Rawsthorn

EIGHTY MORE textile jobs are to be lost in Yorkshire, at a spinning mill at Ravenssthorpe, near Dewsbury, owned by Coleroll, the home furnishings group.

The Ravenssthorpe job losses come at a precarious time for the textile industry, which is one of the largest sources of employment in the Yorkshire area.

In recent months the industry has been beset by increasing imports and erratic demand. Many companies have been forced to resort to redundancies and short-time working.

A week ago Coats Vyeella announced 150 job losses with the closure of its carpet factory at Batley, which lies only a few miles away from Ravenssthorpe.

Coleroll took over the Ravenssthorpe mill, which spins woolen yarn for the in carpets, last year as part of its £207m acquisition of the John Crowther textile group.

The mill, which supplies yarn to Coleroll's own carpet companies and to external customers, presently has a workforce of 350 and will shed the 80 people after the completion of a £2m re-equipping of its blending and spinning facilities.

Mr Philip Green, group managing director, said the modernisation programme should be completed by the end of the year.

Although output will remain the same, increased efficiency will mean that ultimately fewer jobs remain.

Mr Green said the company expected to absorb "all or most" of the job losses through natural wastage.

Coleroll expanded rapidly through acquisition during the 1980s. The company has already rationalised the carpet interests that it acquired with Colvath.

Last year it made 250 people redundant at its carpet mill at Bradford.

Public housing orders show big downturn

By Lynton McLain

STRONG evidence of the downturn in private and public housing work this year emerged yesterday from the Environment Department.

Public housing orders in Britain in the three months from February to April 1989 were 28 per cent lower than in the three months to January and 22 per cent lower than in the same period a year earlier.

New orders in the private housing sector in the three months February to April 1989 were 20 per cent lower than in the previous three months and 15 per cent lower than in the corresponding period a year ago. Contractors received 10 per cent fewer orders by value for construction work in Britain, compared with the previous three months.

Private industrial construction orders were 15 per cent lower compared with the previous three months and 10 per cent lower than a year ago.

Water industry's wildlife sites to be protected

By John Hunt, Environment Correspondent

THAT SSSIs also needed added protection. Mr Michael Howard, the Environment Minister with responsibility for water, announced yesterday that an amendment to this effect would be put down to the bill.

It is estimated that there are 250 Nature Conservancy Council SSSIs on water authority land. They include reservoirs such as Rutland water, Grafton Water, Lee Valley Reservoir and upland catchments such as Eilan Valley.

If the new water companies decide to sell off land as surplus to their requirements the Environment Secretary can order that it should first be offered to organisations such as the Nature Conservancy Council or the National Trust.

If these bodies do not take up the offer the Secretary of State can impose restrictions on the use to which the land is put.

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UK NEWS

Lloyd's members call for curb on 'open year' trend

By Nick Bunker

MANY members of Lloyd's of London might lose confidence in it if its ruling council fails to stop insurance syndicates leaving their accounts open, the Association of Lloyd's Members said yesterday.

The association, which has 5,000 members, said 83 of the Lloyd's syndicates, altogether numbering about 350, had so-called 'open year' accounts, affecting 133 separate accounting years.

The syndicates have been unable to close their books because of uncertainties about future losses. The number of open years has become "alarmingly and unacceptably high," Mr Anthony Haynes, association chairman and a director of Booker, the multinational trading company, said.

"Many members' confidence in Lloyd's could be undermined unless the grave problem of open years is urgently and vigorously tackled by the council."

Mr Haynes' comments came in the association's annual analysis of the Lloyd's market's profitability, based on results for 1988, the market's last complete accounting year. While official Lloyd's figures are not due until September, the association's figures show a healthy increase in the market's pre-tax profits, from £267m in 1988 to £282m in 1989.

The reasons lie in rising premium rates, a relative absence of weather disasters, and the relatively small number of air crashes.

However, Mr Haynes' accom-

BEST AND WORST LLOYD'S SYNDICATES - 1988

THE TOP THREE		
Syndicate	Underwriter	Profit on £10,000 of capacity
Sturge Aviation 998	Brian Beagley	£5,305
R.L.I. Kln Non-marine 557	David Gilchrist	£5,115
Sturge Aviation 925	Leonard Hudson	£5,073

THE BOTTOM THREE		
Syndicate	Underwriter	Loss on £10,000 of capacity
Bellew Parry Raven Marine 891	Ian Bell	£3,288
Cassidy Davis Motor 815	Jack Grayston	£3,119
Monksfield Motor 325	Ronald Kemp	£2,987

Source: A.M. and 1988 Lloyd's Blue Book

panying remarks about open years likely to ensue leading members of the Lloyd's establishment, which is highly sensitive about being criticised over the issue. Mr Colin Murray, chairman of the Lloyd's solvency committee, is said to be looking at ways of reducing the number of open years.

The association says the 1988 Lloyd's results were "exceptionally good," and that 1987 is expected to have been "quite good."

On average, each of the 26,944 people who were members of Lloyd's in 1988 made a pre-tax profit that year of £1,317 for every £10,000 share in the market's total underwriting capacity. The overall 1988 pre-tax profit represented 29 per cent of the net Lloyd's premium income of £3.75bn.

Association figures highlight the fact that many Lloyd's syndicates are putting unprecedentedly large sums into reserves against claims emerg-

ing from old insurance policies, mainly in the US. The association says that in the 1988 accounting year Lloyd's syndicates had to add £147m to those so-called "prior years' reserves." About half was related directly or indirectly to the Outwaite affair, in which the Outwaite marine syndicate faces rising US asbestos and pollution claims.

There are also huge disparities between results from individual syndicates. The worst were UK motor insurance syndicates, which in 1988 were still suffering the after-effects of a price war. The best figures came from Mr Brian Beagley, of the R. W. Sturge underwriting agency, and Mr David Gilchrist of R. J. Kln.

Mr Beagley's Syndicate 998 sells liability insurance and reinsurance for big airline risks, while Mr Gilchrist's Syndicate 557 reinsures insurance companies worldwide against "property catastrophes" such as storms.

SE casts around for a new breed of chief executive

By Richard Waters

THE Stock Exchange is looking for a new chief executive in a move reflecting the fundamental changes it has undergone in recent years.

The incumbent, Mr Jeffrey Knight, will be leaving when a replacement has been found, said Mr Andrew Hugh Smith, the Exchange's chairman.

Mr Hugh Smith said that Mr Knight's impending departure followed

discussions between the two of them. He declined to elaborate on the nature of the discussions.

"He has been here for a very long time and would like to expand into other areas," said Mr Hugh Smith, who paid tribute to Mr Knight's achievements in the past seven years.

He said the Exchange was taking advantage of the change of chief execu-

tive to redefine the role.

Mr Knight's successor will have more of a business responsibility. That contrasts with the job specification when Mr Knight was appointed seven years ago, at which time the job was largely a regulatory one, said Mr Hugh Smith.

Mr Knight was in Montreal yesterday at a meeting of the International

Organisation of Securities Commissions, a body representing securities regulators around the world, and could not be contacted for comment.

Mr Knight, aged 53, qualified as a chartered accountant in 1966 and joined the Exchange a year later. He was head of the quotations committee between 1973 and 1976, becoming chief executive in 1982.

Farewell to the City's discreet gentleman

Richard Waters examines the impact of Jeffrey Knight's career

MR JEFFREY Knight, who is to step down as chief executive of the Stock Exchange after seven years in the job, has presided over fundamental changes to London's equity markets. He has also presided over a number of fudged solutions and murky compromises that have left the Exchange facing some of the biggest challenges in its history.



Jeffrey Knight makes way for businessman

Mr Knight's departure marks the end of one phase of the development of London's Stock Exchange - the "Big Bang" reforms of October 1986 and their aftermath - and the start of another.

The thing does not appear to be coincidental. Mr Andrew Hugh Smith, chairman of the Stock Exchange, said yesterday: "During the last seven years, the job has changed enormously. It has become more of a business responsibility, with a very large cost base."

When Mr Knight took on the job "the great emphasis was on the regulatory aspects," said Mr Hugh Smith. Since then, things have changed, and the Exchange is likely to be looking for a business manager able to take it through the next stage of its development.

Mr Knight took over as chief executive in March 1982, just as the Exchange's battle with the Office of Fair Trading over its rule book was heating up. That led to the deal with the OFT which involved the ending of minimum commissions and of the division between brokers and market makers which was at the heart of "Big Bang".

The Exchange now faces the prospect of its role being severely eroded in several areas. Its failure in recent years to deal successfully with important issues, such as replacing its cumbersome and expensive method of settling and registering share transactions, has left it in a weak position.

Mr Knight's position has not been an enviable one. He does not have the same power that would be enjoyed by the chief executive of, say, a public company.

An Exchange spokesman said yesterday: "It would be more accurate to think of him as a managing director of the Exchange organisation, covering day-to-day concerns and implementing the policy laid down by the council."

head of the Civil Service, marshalling the exchange's 2,800 staff and affecting policies hammered out in a highly political council of competing interests.

This contrasts sharply with the role adopted by Mr Ian Hay Davison while chief executive of Lloyd's, the insurance market, between 1983 and 1985.

Mr Davison took a leading role as Lloyd's recovered from a series of scandals in the early 1980s, and eventually resigned after a power struggle with the chairman.

The difference in the roles between the two men is due at least in part to their personalities. Although both are chartered accountants and both are sometime chief executives of leading City markets, Mr Knight and Mr Davison are poles apart: the former a model of the discreet City gentleman, the latter of an iconoclastic outsider.

Mr Knight's successor is likely to be different again. The Exchange saw its operating costs rise by a hefty 15 per cent last year to £180m, while its income declined marginally to £196m. The new chief executive will face the task of reversing that trend at a time when the Exchange faces competition from all sides.

The biggest challenge is whether, with its current way of doing business, the London market can maintain its position as Europe's leading equity market. Critics claim that its system, based on competing quotations from market makers, has fundamental flaws which, in spite of attempts at fine tuning, cannot be overcome. Its reliance on a paper-based trading system also threatens its competitiveness.

However, the new chief executive will find it difficult to take a robust attitude on these issues. The political crossfire that breaks out between the Exchange's members every time an issue like this arises its head places its top officials in a difficult position.

An executive in one member firm, commenting yesterday on the continuing search for agreement to the paperless trading debate, said: "I feel sorry for Andrew [Hugh Smith]. He has a lot of people to keep happy. It would be a lot easier if he could just say: 'this is what will happen,' like the French."

London's market makers quote firm two-way prices on the computerised Seaq system. They enjoy certain privileges for taking on this role. That contrasts with the order-driven system in use in New York, where investors' orders are brought to the market by brokers and where trades are effectively matched by "specialists".

The largest market makers are not happy with the London system. They want to amend the rules to drive away what they claim are "fair weather" competitors, retaining privileges only for those which can meet certain performance criteria. In short, say the critics, themselves.

Evidence suggests that the rule changes introduced earlier this year to reinforce the position of the largest market makers have done little to improve

the liquidity of the market, but has hindered transparency - there is no longer immediate reporting of large transactions. The result could be a long-term loss of business.

The Exchange's role as a central market is not the only thing under threat. Its position as a supplier of information about listed companies is also likely to come under increasing threat from competitors like Reuters.

The Exchange publishes price sensitive information about listed companies through its company news service. Others now want to be able to publish this information at the same time that investors can see it on the Exchange's commercial information service, Topic.

The OFT is examining this area to see whether the Exchange is abusing its role. By next year, it claims that it will treat Topic and competitors in the same way, giving them all equal access to the same information.

The Exchange does not reveal its income from providing information. However, together with settlement services it accounted for nearly two thirds of its £196m income last year - and, unlike settlement activities, which have suffered from the decline in the volume of business done on the Exchange in the wake of the 1987 crash, income from information is growing.

In an environment like this, it should come as no surprise that the Exchange now sees itself as more of a business than a regulator, and wants a chief executive to match.

Plastics pessimism may point to downturn in manufacturing

CONFIDENCE about levels of business over the next year in Britain's £10bn-a-year plastics industry has fallen significantly in recent months, according to a survey by the British Plastics Federation.

That may indicate generally poor prospects for 1989 and 1990 for much of the country's manufacturing sector. The UK plastics business is strongly linked to a number of important production sectors, including vehicles, packaging, consumer goods and construction.

Any perceived fall-off in demand from those big customer industries would be expected to feed through to the expectations of the plastics sector itself.

The UK plastics business includes several hundred companies involved in supplying materials and equipment and in processing raw chemicals to make finished items.

Like much of the general

chemicals sector, the plastics business has benefited over the past year from high demand and generally good profits. Production of plastics materials in Britain in 1988 rose by a healthy 7.5 per cent.

However, according to the federation's survey, the outlook for the plastics industry in 1989 and 1990 appears relatively unpromising. The mood of the industry is significantly more pessimistic than when the federation carried out its last survey six months ago.

The latest study is based on reports from 152 companies in the plastics industry representing a total turnover of some £2bn, or roughly a third of the sector's total annual sales.

It says that investment plans in the industry are less bullish than over the past few years and that relatively few companies expect profits to increase.

Among materials suppliers, only a third of the companies

in the survey reported an increase in plant and machinery investment over the past 12 months, the lowest proportion for five years. Only 14 per cent of the group think profits will improve in the next 12 months, while more than half are expecting lower returns.

Of the the group of companies in the processing sector responding to the survey, only 39 per cent expect to increase capital investment over the next 12 months. That compares with the 67 per cent that six months ago said they were planning an investment rise.

Among machinery makers, which account for only a small proportion of the plastics industry, the view of the future is more optimistic. Companies expect profits to increase.

Spring Business Trends Survey, British Plastics Federation, 5 Belgrave Square, London SW1X 8PD. £25 plus £1.95 p & p (free to members).

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BUSINESS LAW

Employees sunk by a European lifebelt

By Mark Homan

In 1977 an EC Directive planted a time bomb in our employment legislation. When and with how big a bang it will go off depends on the timing and depth of the next recession.

This Directive (77/188) provided that on the transfer of an "undertaking, business or part of a business" the transferee's obligations under contracts of employment, or an employment relationship existing at the date of the transfer, shall be transferred to the transferee. It was carried into UK law by the Transfer of Undertakings (Protection of Employment) Regulations 1981.

The recent House of Lords interpretation of the regulations in *Lister v Forth Dry Dock Engineering Company* will make business rescue by receivers more difficult and give rise to "unnecessary job losses".

In cases where the purchaser wishes to retain the employees, or where both vendor and purchaser are solvent, the effect of the regulations in the UK is not extensive. They establish a consultation process and can avoid some occasional adverse effects on employees' rights.

An important side effect of the regulations is to reduce the price at which the business is transferred if the purchaser, and not the vendor, has the obligation to meet the entitlement of redundant employees. Where the vendor is insolvent, however, and the sale of the business is by a receiver, the effect of the regulations is disturbing.

In many cases a business owned by an insolvent company can only be sold if there is a reduction in manning. If liability to the redundant employees falls on the insolvent vendor, the purchaser's claims are met to a large extent by the state. Where claims exceed the limits of statutory protection they rank for

dividend in the insolvent company. The cost is shared between the state, the relevant employees, and other creditors who participate in a lower dividend.

If, however, liability falls on the purchaser, the sale may not take place at all. If it does, it will be at a reduced price. The *Lister* decision puts the liability on the purchaser. At first, it was doubtful whether the regulation would automatically transfer to the purchaser those employees made redundant prior to the transfer of the business. After some inconsistent decisions in employment tribunals, it was accepted that the regulations only applied to employees actually employed at the moment of transfer of the business.

The practice evolved of employees being dismissed prior to the transfer and the purchaser re-engaging them as needed. The decision in *Secretary of State for Employment v Spence* was taken as supporting the view that automatic transfer could be avoided.

Lister changes that by deciding that where the principal reason for the dismissal is an impending business transfer, the obligations of the employer to the employees dismissed will also be transferred.

For the application of this to insolvency, consider an example. A long-established business with 600 employees is placed in receivership. The receiver dismisses 100 employees early on and works fast to find a purchaser. The purchaser will take time to formulate his offer as, in view of the *Lister* judgment, he needs to research his potential liability to the employees, including those recently dismissed.

The business is worth £1m to the purchaser. But he expects to have continuing work for only 300 of the remaining 500 employees. Because of the

automatic transfer, he will be liable for the claims of 200 at say, £4,000 each, a total of £800,000. He also has some risk of possible claims from the 100 dismissed earlier and for the back-service entitlement of the 300 he engages, which will become payable if he cannot restore the fortunes of the business and later has to make them redundant as well. Allowing for these risks, he offers £2.75m.

Meanwhile the receiver is advised that the assets will fetch £3.25m at auction. His duty is to the debenture holder and the general body of creditors, not the employees (and if this were not so, it would be hard to raise credit in labour intensive companies). He must reject the offer and shut the business. The 300 employees for whom there was work will lose their jobs unnecessarily. The remainder will lose the chance of being re-engaged when the business has recovered.

And if the sale went ahead? The effect of *Lister* would be to promote the claims of the 500 transferred employees. These claims follow the business and are met in full by the purchaser, to the detriment of other creditors.

It may be presumptions for a non-lawyer to ask whether their Lordships' judgment was correct. It is clear that their Lordships sought to implement what they saw as the purpose of the Directive. It is understandable that they saw the issue of dismissal notices an hour prior to the transfer as a device. But were they right to assume it was intended to apply to an insolvent employer?

In the words of Lord Oliver: "It may, I think, be assumed that those who drafted both the Directive and the Regulations were sufficiently acquainted with the realities of

life to appreciate that a frequent - indeed, possibly, the most frequent - occasion upon which a business is transferred is when the original employer is insolvent . . .

If their Lordships had themselves been sufficiently acquainted with the realities of life to appreciate the consequences of their decision, might they have reached a different conclusion about the draftsmen and their intentions? Nowhere in the Directive, or the explanatory memorandum, is there any indication that they had insolvency in mind.

Nor do their Lordships appear to have considered the case of *HBM Abels v The Administration Board of de Bedrijfsvereniging voor de Metaalnindustrie en Electrochemische Industrie* in *Abels*, the European Court of Justice decided that the Directive does not apply to a transfer of undertaking occurring in the context of insolvency proceedings instituted with a view to the liquidation of the assets of the transferee under the supervision of the competent judicial authority.

In fairness, their Lordships were not invited to consider *Abels*, but clearly it fundamentally undermines their tacit assumption that the Directive applies in insolvencies.

However, the *Abels* judgment did make it clear that not all procedures involving a suspension of payments fall outside the scope of the Directive. Procedures designed to reach a settlement with creditors are subject to the Directive and a further criterion for deciding whether the Directive applies is the extent to which the procedure is subject to judicial control.

While a receivership is not normally conducted under court supervision, its practical effect is almost invariably a

sale of the assets and undertaking, as in *Abels*, and not a settlement with creditors.

Receivership is largely unknown in the rest of the EC and was not considered in that case. Had the court been considering a receivership and given a proper understanding of the receivership process, it might well have given effect to the Directive's purpose by excluding receivership from its terms.

Is there any way around the *Lister* judgment? The *Abels* decision supported the view that it is for national courts to decide whether a company is insolvent in accordance with national law. This guidance may provide sufficient scope for further regulations to take receivership and certain other procedures out of the scope of the regulations.

It is to this solution that the Department of Employment urgently needs to direct its attention, failing which, an amendment to the Directive needs to be sought for in Brussels.

The application of the regulations to insolvency following *Lister* is bad for employees and bad for business. Employees are protected under the 1978 Employment Protection (Consolidation) Act. To have an extra lifebelt so cumbersome that employees cannot get into the lifeboat is little short of madness. Let us hope that we do not have to wait for a new spate of major receiverships and extensive job losses before something is done about it.

The author is head of the Price Waterhouse corporate reconstruction and insolvency practice.

¹ *FT Law Reports*, March 22 1989.
² [1987] QB 175.
³ 135/83, [1987] CMLR 406, ECJ

Illustration: H. Behrens



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The person appointed will be responsible for developing and implementing the tax strategies required by rapid developments in our business and tax environment in Europe. Will identify tax planning opportunities and make appropriate proposals. Will analyse the tax implications of business investment decisions (a wide range of pan-European projects), advise European Management and the subsidiaries on the optimal structure, and coordinate implementation. Will be involved in negotiations with tax authorities, and assist the subsidiaries upon tax audits. The job will be performed in close coordination with the US tax department of Apple, more specifically regarding the coordination of US tax projects, and the analysis of the US tax implications of European tax strategies. There will also be a strong interaction with European and local finance management, and outside professional tax advisors. Candidates should have a good academic background, and several years broad range experience in corporate tax compliance and planning with international exposure. They should either be graduate Chartered Accountants who have moved into tax with a major accountancy firm, or they may already be in a Tax Specialist role in an international group. A sound financial background is required. Ref: MTRP

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The person appointed will be responsible for monitoring all tax compliance and planning issues in our European subsidiaries. In close coordination with the finance managers and professional tax advisors in each country, will coordinate and assist on all tax compliance issues, ensuring that local and US requirements (tax and statutory) are adhered to, consistently with our Corporate structure. Will develop and implement tax policies and procedures. Will provide assistance to the local finance managers in identifying developments in local tax regulations, and taking optimal advantage of local tax opportunities. We also be in charge of supervising the tax aspects of employee benefits in Europe (compliance, planning) including coordination of the expatriates programs. Candidates should have an accountant qualification, and have a minimum of 5 years experience, starting in auditing and moving into tax consulting with large client corporate tax experience in a major accountancy firm. Some experience in international taxation would be a plus. A strong background in accounting is required. Ref: TC

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COMPANY NOTICES

NOTICE TO THE HOLDERS OF THE ASHIKAGA BANK, LTD.

2 1/4 per cent. Convertible Bonds due 2902
A. Pursuant to Clause 6 (E) (ii) of the Trust Deed dated 31st March, 1987, (the "Trust Deed") relating to the above captioned bonds (the "Bonds"), notice is hereby given as follows:
On 22nd June, 1989 The Ashikaga Bank, Ltd. (the "Bank") issued, in accordance with the resolution of its Board of Directors adopted at a meeting held on 26th May, 1989, 80,000,000 new shares of its common stock by way of public offering in Japan at the price of Yen 1,043 per share. Consequently, the Conversion Price (as defined in the Trust Deed) with respect to the Bonds has been adjusted in the manner as set forth below pursuant to Condition 4 (C) of the Bonds.
Conversion Price before adjustment Yen 821.00
Conversion Price after adjustment Yen 918.60
Effective date of adjustment: 22nd June, 1989, Tokyo time
B. Pursuant to Clauses 6 (B) and (C) of the Trust Deed, notice is further given as follows:
At the above mentioned meeting of the Bank's Board of Directors, it was determined that the Bank issue new shares of its common stock ("Shares") to its shareholders of record as of 30th September, 1989 by way of a free distribution of Shares at a ratio of 0.05 Shares for each Share held. Consequently, the Conversion Price of the Bonds will be adjusted in the manner as set forth below pursuant to Condition 4 (C) of the Bonds.
Conversion Price before adjustment Yen 918.60
Conversion Price after adjustment Yen 874.90
Effective date of adjustment: 1st October, 1989, Tokyo time
The Ashikaga Bank, Ltd.
By: The Mitsubishi Bank, Limited as Principal Paying Agent
Dated: 22nd June, 1989

NOTICE TO THE HOLDERS OF EUROPEAN DEPOSITORY RECEIPTS (EDRs) IN PIONEER ELECTRONIC CORPORATION

We are pleased to announce that copies of the Convocation Notice of the 43rd Ordinary General Meeting of Shareholders of Common Stock of the Company to be held on 29th June, 1989, are now available to EDR Holders upon application to The Bank of Tokyo, Ltd., 20/24 Moorgate, London EC2R 6BH, and the Agent, The Bank of Tokyo (Luxembourg) S.A., ReSIDence St. Esprit, 1-3 Rue du St. Esprit, 1475, Luxembourg.

Bank of Tokyo International Limited (London Depository)
22nd June, 1989

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In accordance with the conditions of the issue, notice is hereby given that for the three-month period 20th June 1989 to 20th September 1989 (92 days) the notes will carry an interest rate of 13.2517% p.a. Relevant interest payments will be as follows:
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The Brussels Headquarters provides an ideal opportunity to become a member of its team. We are currently looking for a (m/f)

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DHL WORLDWIDE NETWORK N.V. has responsibility (inter alia) for providing all Financial and Legal Services to DHL Group Companies worldwide. We have an ideal opportunity for a strong finance professional to assist our Chief Executive - Africa, UK, Europe in analysing financial, operating and competitive information as an aid to ensuring the Group meets its financial objectives. The successful candidate will also work with a small team that reviews and assesses mergers & acquisition prospects and assists in subsequent integration.

This is a challenging position which requires a thorough knowledge of financial modelling and analysis. Solid credentials and sound analytical skills complementing an imaginative and flexible approach to problem solving are a must. Professional credentials, MIS background and MBA are desirable.

Applicants will currently reside in or be prepared to relocate to Brussels. First language will be English, good working knowledge of at least one other major European language will be an advantage. In keeping with our staff profile, the successful candidate will be enthusiastic, flexible, available for some international travel and able to work independently as part of a global team. We offer an attractive salary and competitive benefit programme in a pleasant working environment.

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MANAGEMENT: Marketing and Advertising

Varta batteries

Power to the green movement

John Hunt explains how the company grasped an environmentally golden opportunity

The famous speech by Mrs Thatcher last September in which she announced her conversion to the cause of the environment acted like a starting pistol for commerce and industry in the UK. The race to produce environmentally friendly products was on and companies have vied with each other to convince the consumer that they are the greenest of the green.

In competitions of this kind the prize is often carried off by the small, lean organisation which is quick to react to the changing climate of opinion. This has been the case with Varta Ltd, the small British subsidiary of the giant West German battery manufacturer.

The UK company, which has only 300 employees, has used a skilful combination of advertising and public relations to establish a green image in the short space of nine months.

The British market for batteries is some 400m units a year worth £280m. In April 1988 Varta had a 9.5 per cent share of batteries sold through grocery outlets, including supermarkets. But by playing the green card it had by April this year increased its share to 13.9 per cent.

The German parent is the highest battery manufacturer in Europe and operates in a

country which has the strongest green movement on the Continent. In July last year it launched a mercury free battery in Germany, Sweden and Norway. There is worry over the disposal of old batteries containing mercury which can be toxic in large doses. In Britain alone last year 48 tons of mercury from batteries was dumped.

But at that stage the scheme was not extended to Britain where the environment had not yet taken off as a major issue.

"We judged there was no demand in the UK at that time," says Chris Ash, marketing director of Varta Ltd. "It would not have meant anything to the consumer."

But throughout last summer Ash watched the steady build-up of environmental issues in the media culminating in the Thatcher speech. He and John Dickinson, his managing director, decided that the hotel and restaurant since they often decide where their boss will entertain or hold a small conference.

Hintlesham is also building a golf course (opening in 1991) and has recently added popular pursuits such as clay pigeon shooting.

"The lesson we have learnt is that you have to keep on working at your marketing all the time: for example, even many people in the local area still don't realise we are a hotel as well as a restaurant," she says. "And I think it takes four or five times as long as you plan to reach key targets."

Competition in the hotel market

Varta's advertising agency Madell, Wilmet Fringle. By 2 pm they had come up with an advertising concept and by 5 pm copy for a full-page advertisement was delivered to the agency. Today with the slogan "Like Today, we care about tomorrow."

From then on the campaign snowballed as the British company was given a free hand from the German headquarters in Hanover to seize the green opportunities in the UK. Working with its sales promotion agency, Teamwork, Tesco and York, and public relations consultancy, Sara Pearson Associates of London, it initiated a widely publicised direct mail campaign.

This consisted of a green box containing a copy of the paperback Green Consumer Guide and a package of Varta "green mercury free batteries that don't cost the Earth." Five hundred of these went out on a list which included the Queen, Mrs Thatcher and show business personalities like Bob Geldof and Joanna Lumley. A wide spread of retailers also received them.

The whole campaign was conceived and carried out within four weeks. As a result Safeway, Sainsbury, Tesco and the Scottish chain, William Low, started to stock the product.

Other developments followed swiftly. "We did not have time for market research," recalls Ash. "We had to make our own decisions fast."

On Wales's St David's Day, March 1, a cadmium free battery was launched. Packages containing the new product, together with two fresh leeks (the Welsh national emblem), were distributed by courier. Cadmium, like mercury, can cause health dangers when dumped in bulk.

There have been variations on a marketing theme with packets of seeds enclosed with batteries and an "environment friendly" package on recycled card with a free phial of fragrant pot pourri oil to put on dried flowers.

The company is now conducting a campaign targeted at women, who are believed to buy the majority of household batteries of the type used in torches.

Full page advertisements appearing in magazines feature a wistful baby and suggest the mother's responsibility for making the world safe for their children. This is backed up by a campaign to retailers with a box containing a teddy bear, "one small reason for stocking Varta."

Ash finds that going green generates a good atmosphere in the company but stresses "I



Varta devised a special pack as part of its rapidly devised programme to promote its green batteries

am a commercial animal in business to make money for Varta. The green movement has made a major impact on business. What we are doing is to try to keep that movement going, to develop and improve upon it."

The impetus of the campaigns has carried the company into a broader spectrum of environmental activities. It exhibited on the Green Kitchen stand at the Ideal Home Exhibition and sponsored the "Greener Green Awards" given by the Greener Magazine.

It increasingly adopted a green philosophy within the

company. Its cars have gone over to lead-free petrol, recycled paper is used and the offices are no-smoking. The environmental dimension is taken into account when any decisions are discussed.

The success of the environmental campaign has been such that executives from the giant German parent have visited Britain to study the methods used.

At the moment Varta is looking ahead to a Christmas campaign but is keeping quiet about the form it will take. Are we perhaps going to see the greening of Farther Christmas?

A discipline worth 'wasting' money on

Lord Leverhulme once said, or so the story goes, that half the money spent on advertising is wasted... the only problem is knowing which half is wasted and which is worthwhile.

The founder of Unilever made that observation many years ago, yet it still stands today. A survey of 49 senior managers' attitudes to advertising - commissioned by Rhino Communications, a young London marketing group - shows that 57 per cent of respondents consider that a significant part of the money spent on marketing is wasted.

The respondents were, however, slightly less cynical than Lord Leverhulme. Only four agreed that more than half of marketing expenditure is mis-spent. On average, they estimated that 18 per cent of the money was wasted.

When it came to identifying which area of communications would be most important to their competitiveness over the next five years, they opted overwhelmingly for advertising. A quarter as well as the sample cited advertising as the most important discipline. Direct marketing was chosen by 13 per cent; public relations by 10 per cent; training by 6 per cent and sales promotion by 5 per cent. Design and internal communications were cited by 2 per cent.

The survey was conducted among the chief executives of the top 1,000 advertisers and analysed by BHM Research.

The respondents were drawn from almost every area of commerce - from publishing to property development. They spent an average of £10.4m on marketing last year, out of an average company turnover of £557m. Five respondents invested more than £25m in marketing in 1988, while three spent less than £200,000.

Unsurprisingly, advertising was the single biggest area of expenditure claiming 43 per cent of the average respondent's budget. Sales promotion absorbed 18 per cent; design and graphics 11 per cent; training 10 per cent; and public relations 7 per cent. Exhibitions and internal communications both claimed 3 per cent.

Almost all of the sample expect to raise their marketing expenditure over the next year. On average they anticipated an increase of just under 30 per cent.

The respondents rely on the services of several consultancies for their marketing activities. Typically they use seven, although six split their budgets between more than 20.

The UK Survey of Communications Spend 1988 is published by Rhino Communications at 14 Blacklocks Terrace, London SW3 4DD.

Alice Rawsthorn

When Ruth Watson took over as co-owner with her husband of Hintlesham Hall, a luxury country house hotel and restaurant near Ipswich in Suffolk, from Robert Carrier in 1984 she was rather blasé about marketing.

Why a good name cannot be taken for granted

Ever increasing competition is making hotels of all types look for effective marketing concepts, reports David Churchill

"Robert Carrier had given us such a high public relations profile such a high public relations profile as to do any other marketing for the Hall," she recalls.

But Watson eventually realised that there was a world of difference between simple publicity and actual marketing. "I now realise that there is a difference. PR is all about showing off, whilst marketing actually produces the customers."

Watson, with the aid of a marketing consultant, has now started implementing a marketing plan aimed at luring leisure and business travellers to her country house and restaurant.

The consultant suggested, for example, that the personal assis-

ants or secretaries to the top 100 business executives in the Suffolk/Norfolk area be introduced to the hotel and restaurant since they often decide where their boss will entertain or hold a small conference.

Hintlesham is also building a golf course (opening in 1991) and has recently added popular pursuits such as clay pigeon shooting.

"The lesson we have learnt is that you have to keep on working at your marketing all the time: for example, even many people in the local area still don't realise we are a hotel as well as a restaurant," she says. "And I think it takes four or five times as long as you plan to reach key targets."

Competition in the hotel market

especially at the top-end - has never been fiercer. The slump in the US dollar last year, for example, drove many Americans down-market in their search for value holidays in Britain, and the dollar's appreciation in recent weeks may still not be enough to make them want to pay top hotel prices in European hotels.

Already many of the leading international hotel chains - such as the Inter-Continental in Park Lane - have announced summer price cuts in order to fill empty beds. Yet at the same time London and some other popular UK tourist destinations are facing a serious shortage of budget-priced beds.

Peter Bates, marketing director of the Savoy Group and formerly in a

similar post with the Mandarin Oriental Hotels Group, is in no doubt that hotel marketing has become more competitive in recent years. "Once hotel managements really began to realise that every extra percentage increase in occupancy rates went straight through to the bottom line, so they started paying attention to marketing."

He also points out that the peaks and troughs of numbers of international travellers in recent years - caused by such factors as recession and fears of international terrorism - have forced hotels to use marketing techniques to attract new customers.

Traditionally they have eschewed big advertising budgets. Instead, the main development in marketing

techniques in recent years has been the spread of hotel marketing consortia. These offer individual hotels a joint marketing and promotional package which, it is claimed, offers the benefits of large-scale marketing without loss of independence.

Such consortia include Leading Hotels of the World, Pride of Britain, and Prestige.

Prestige, for example, represents 43 country houses and city centre small luxury hotels. Potential consortium members are vetted by their peers and a two-thirds majority of members is needed before they can join. "Our standards are high," says Andrew Byrne, Prestige's chief executive. "Quite a few hotels have failed to get the necessary votes."

Prestige members pay an annual marketing fee related to the size of their hotel - which works out at an average of £7,000 - as well as a commission of 7 per cent on bookings directly resulting from Prestige's marketing efforts.

Byrne suggests that the biggest asset in belonging to such a consortium is the affinity of being with like-minded hotels. "Member hotels are seen to be part of an organisation of hotels of a similar quality," he points out. "To get this same message of quality across to their target markets would be very time-consuming and expensive as well as difficult." The sales support from Prestige, as with the other consortia, includes offices in target markets such as the US, Japan and

continental Europe, as well as considerable below-the-line promotional activity, including familiarisation trips for travel agents, and organising special package deals such as week-end breaks.

The Savoy's Peter Bates also believes that much effective hotel marketing has to do with below-the-line efforts such as direct marketing, either using direct mail or links with airlines. "This is the tactical way of getting people into hotels all the year round," he says. Country house hotels, such as the Lygon Arms (part of the Savoy Group), now make special efforts to attract customers in the off-season, for instance with post-Christmas winter-break deals.

The Japanese and Americans are particular target groups; as part of the Savoy's marketing effort, for example, its award-winning chefs recently created a special cuisine for British Airways' First Class service to Tokyo and New York.

A clouded view of the global greenhouse

Clive Cookson explains why it is so difficult to model the world's climate accurately

Scorched politicians pondering how to respond to the increase in the "green" vote in last week's European elections might be tempted to step up measures designed to combat the greenhouse effect. This would mean further restrictions on the burning of carbon dioxide-producing fossil fuels.

But their actions would be based on computerised predictions of the effects of global warming which are far from certain.

The tentative nature of all models of climate is illustrated by a halving of the amount of warming forecast by the UK Meteorological Office for 50 years from now, when the amount of carbon dioxide in the atmosphere is likely to have doubled. Instead of the 5.5 deg C increase predicted at the end of last year, a computer model suggests that the world's average temperature will rise by 2 to 3 deg C.

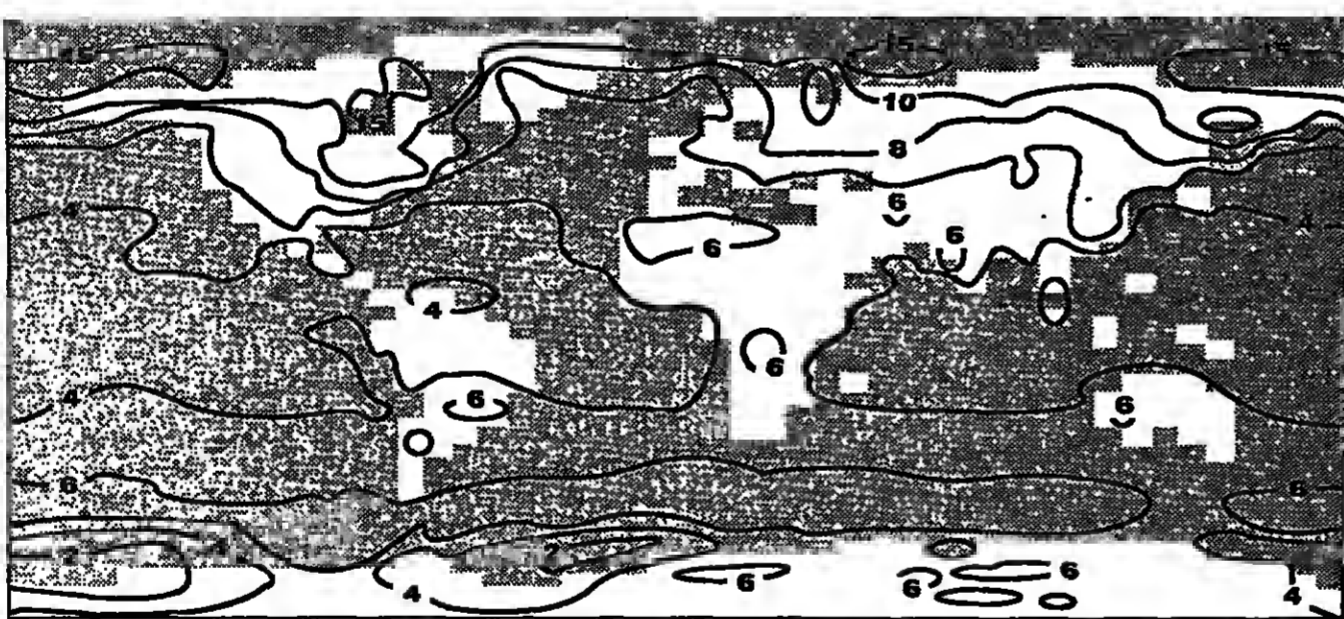
The reduction in the predicted warming, which could make the difference between disruption and destruction for agriculture in many parts of the world, is the result of changing the way that clouds are treated.

Although the greenhouse effect is now firmly on the world's political agenda, the branch of climatology on which the quantitative predictions are based is still in its infancy. And it is hardly surprising that such a complex system as the global climate is difficult to model accurately, even with supercomputers.

Five full-scale computer models of the climate, known as general circulation models, have a reasonable track record. Apart from the Met Office model, all are in the US.

The five agree that doubling the amount of carbon dioxide in the atmosphere would raise the average global temperature by between one and four degrees. That would be enough at least to affect farming in many places and at most to cause catastrophic flooding through a rise in sea level.

However, what seems to be a reasonable measure of agreement between the models could be the result of their borrowing features from each other. The climatic modelling community "can be a little incestuous," says Brian Hoskins, professor of meteorology



This prediction by the previous Met Office climate model shows average temperature increases (deg C) during the northern winter (Dec - Feb) when the amount of carbon dioxide in the atmosphere is doubled. The latest version of the model produces a smaller overall warming effect than this, though the regional changes show a similar pattern

at Reading University. "The traditional comment has been that the models are more similar to each other than to the real climate, and it is true that there can be a learning effect: if one group improves its model, the others rush to make the same change."

The last-growing interest in the greenhouse effect is already bringing more funds and researchers into climate modelling. They will be working to improve many of the weak points of the current models. Priorities for future research include:

- Better representation of clouds. The recent change in the Met Office model was the result of treating clouds more realistically as a collection of water droplets. Small changes in the height of clouds can also make a big difference.
- More accurate modelling of the oceans and the way they interact with the atmosphere. Ocean modelling is primitive compared with atmospheric research and is an important source of uncertainty. The effect of the oceans' "thermal inertia", which could slow down global warming for several decades, remains speculative. Although the latest US

ocean models produce eddies and currents - including something resembling the famous El Niño in the South Pacific - their sea surface temperatures are several degrees off.

- Regional climate changes. Although current models show the strongest warming near the poles and in places far from the sea, they give few useful clues about changes in rainfall patterns. For example, some models predict intensified monsoon rains over southern Asia, which could bring devastating annual flooding; others show a weaker monsoon - and a threat of failed harvests and starvation.
- Models which gradually add greenhouse gases to the atmosphere, as happens in the real world. Current models suddenly increase the amount of carbon dioxide - the standard test is to double it - and then run the computer until it reaches a new equilibrium.
- More sensitive statistical techniques to decide whether the climate is already being altered by the greenhouse effect. Although the average global temperature has risen by 0.5 deg C since 1960, most climatologists say it will take

several years to prove that this warming is man-made rather than a natural fluctuation.

The atmospheric models which predict changes in climate over a period of decades are similar to those used to forecast the detailed weather a few days ahead. Any model must first be run for long enough to check that it simulates today's climate successfully. The conditions can then be changed, for example by increasing the amount of carbon dioxide (which raises the amount of solar heat retained in the atmosphere).

The Met Office version splits the atmosphere into a three-dimensional grid with 11 vertical layers and horizontal spacing of 5 deg latitude by 7.5 deg longitude. The computer calculates the wind, temperature and humidity at each grid point in simulated steps of 20 minutes, using complicated forecasting equations based on the laws of physics.

Even the best computer-generated forecasts cannot predict the development of actual weather systems, such as depressions and anticyclones, beyond 10 days or so. But if the model is kept running to simulate the passage of several

years or decades, the results can be averaged out to give a valid picture of the overall climate.

The starting conditions are less critical for climate modelling than for weather forecasting because the climatologist is interested in the statistical average obtained by running the model over a long period. The Met Office model requires 40 hours of computer time (on a Cyber 205) for each simulated decade.

Because the climate model covers a much longer period than the detailed weather forecasts, it has to include extra variables. The oceans are particularly important as a long-term source and sink for moisture and heat. For weather forecasts, the sea surface temperature can simply be fed into the equations as a constant factor, but climate studies require a separate multi-layer computer model of the oceans, which has to be coupled mathematically with the atmospheric model.

The Met Office is combining its atmospheric models used for weather forecasting and climatology. Howard Cattle, head of dynamical climatology, says the unified version should be

running by autumn 1990.

At the same time the European Centre for Medium-Range Weather Forecasts (ECMWF), based in Reading, is encouraging climatologists to adopt its model, developed at Reading University, to forecast the weather up to 10 days ahead.

"We have provided the model to a number of groups in Europe," says Lennart Bengtsson, ECMWF director. The largest group of scientists using it is at the Max Planck Institute in Hamburg.

Five UK institutions taking part in the Universities Global Atmospheric Modelling Project (UGAMP) plan to apply the ECMWF model to specialised climate research, using the Rutherford Appleton Laboratory's Cray X-MP/48 supercomputer. For example, Hoskins, of Reading University, has an EC contract to look at the likely effect of increasing carbon dioxide on the European climate. He is particularly interested in changes in the "storm track" of depressions across the Atlantic.

"If the poles warm up more than the equator (as the computer effect suggest), the storms might become weaker and the storm track stop short of us," he says. That would allow cold continental air to reach the British Isles more frequently during the winter - and could make north-west Europe an exception to the overall global warming.

Many climate modellers agree intuitively with James Hansen, of Nasa's Goddard Institute, who contends that man-made warming is already starting to cause exceptional droughts and heatwaves. But few believe that he has sufficient scientific evidence.

The consensus among climatologists is that they will not be able to prove that the greenhouse effect is heating up the globe before the mid to late 1990s. By then, today's computer models will be sophisticated enough to predict in some detail the effect on temperature and rainfall in different parts of the world.

* The US climate models are at the National Centre for Atmospheric Research, Boulder, Colorado; Geophysical Fluid Dynamics Laboratory, Princeton, New Jersey; Nasa Goddard Institute of Space Studies, New York; Oregon State University,

Doctors track down the hay fever gene

A single abnormal gene is responsible for most cases of asthma and hay fever, researchers have found.

That surprising discovery, reported in the *Lancet*, should eventually lead to better drugs for clearing up the runny noses and watery eyes suffered every summer by an estimated 10 million people in the UK. And it could provide a means of preventing the asthmatic attacks which kill 2,000 people a year in Britain.

Research by Dr Julian Hopkin of the Churchill Hospital and Dr William Cookson of the John Radcliffe Hospital, both in Oxford, shows that a fault in just one of the 100,000 human genes predisposes people to "atopy" - allergy to commonly inhaled particles such as pollen, moulds and house dust.

The most common manifestations of atopy are hay fever (if the allergic reaction is mainly in the nose and eyes) and asthma (in the bronchial tubes). The same gene may also be responsible for atopic eczema (inflammation of the skin).

Through genetic studies of 500 members of large families who suffer from hay fever and asthma, the Oxford researchers have found the general location of the abnormal gene "on the long arm of chromosome 11." The Asthma Research Council financed the project.

The next stage of the research will be to identify the gene precisely. It should then be possible to develop a highly selective drug to block its effects without causing side effects.

The present generation of drugs to treat hay fever (steroid nasal sprays and antihistamines) and asthma (bronchodilators and steroids) are far from perfect. They do not treat the underlying causes of the disease and fall even to relieve all the symptoms.

Scientists have known for several years that people suffering from atopy produce excessive amounts of an antibody to pollen and other dust particles of organic origin. The reasons for the overproduction of this antibody (called IgE)

Clive Cookson

ARTS

CINEMA

Bubbling — as in cauldron, not champagne

"Every time I come to work, it's Planet of the Apes' son of the owner..."

Esposito) who resembles Groucho Marx and wants the Pizzeria to hang pictures of brothers (blacks) on the wall...

DO THE RIGHT THING Spike Lee

PELLÉ THE CONQUEROR Bille August

MARRIED TO THE MOB Jonathan Demme

THEY LIVE John Carpenter

LA PETITE VOLEUSE Claude Miller

Cannes didn't do a film that did win the Golden Palm at Cannes (in 1988) but shouldn't... Pelle The Conqueror...

ica" gleam in their eyes, suspicion grows that Pelle The Conqueror Part II: The New World is just around the corner...



Dean Stockwell

market, is threatened by Mrs Stockwell. "If I ever catch you and Tony together" she hisses...

harassed police maintain their usual reflexion, saying things like "It would be easier if we don't have to splatter your brains..."

anism. We wonder where on earth it is all going. Nowhere is the short answer...

The film ends in a riot and a killing, but its essential possibility and honest truth are that no one party is "to blame..."

The climax, which begins with the smashing of a ghetto-blasted and ends with a lynching, is hardly credible in its spiral from the casual to the catastrophic...

tations Lee pastes onto the end credits. One, from Malcolm X, tells us violence is justified in the race struggle...

Meanwhile Voo Sydow romances a woman whose husband is missing-presumed-dead at sea. Only - guess what? - he is still alive and returns...

in Married To The Mob, a Cosa Nostra caper from director Jonathan Demme (Something Wild), Michelle Pfeiffer is on the run...

Hélène Delavault

LILIAN BAYLIS THEATRE

The Almeida Festival has expanded a little into the neighbouring Lilian Baylis at the back of Sadler's Wells...



Hélène Delavault

patch on "La Marseillaise," the unquenchable hymn commissioned from the young army engineer Rouget de Lisle...

Balanchine and the Kirov

Alastair Macaulay reports from Vancouver, where the Soviet company gave its first performance in the West of the choreographer's work since 1924

George Balanchine, the supreme choreographer of our day, was an American artist born and trained in Russia...

view of a Scottish glade, Theme before a glorious view of the Maryinsky (Kirov) Theatre auditorium seen behind a transparent white curtain...

like SWRB's, is set too far back in Balanchine, and both companies should use faster tempi. But how gorgeous to see the full-bodied singing tone of these grandly-trained Lenin-grad artists radiating proudly out from deep in their waists...

The choice of works was witty. The Kirov today is the most valued exponent of 19th-century narrative classics, and both these Balanchine works hold brilliant modern variations on 19th-century ballet themes...

In Vancouver, the Kirov dancers - nervous and jet-lagged, no doubt - showed every kind of strain. Never have I seen so many dancers so challenged, and it was easy to find fault...

Yelena Pankova was deft in the ballerina role, well partnered by the able but slightly fey Yuri Zhukov. The Kirov's newest darling, the blonde Larissa Lezhnina, was adorably ludicrous as the female socialist...

The Burning Fiery Furnace

ST JAMES'S, PICCADILLY

The experience of seeing Britz's Church Parables in his home territory, surrounded by the Suffolk fens at twilight, spoils one for any subsequent performances...

ined of the three parables, this was not perhaps a major problem (though the designer, Mark Hinton, had certainly had fun with the "image of gold" seen as a giant guided bird with massive open beak and human hands...

In this setting, though, there was no occasion to ponder the work and accept its slowness and strangeness on its own terms. At Aldeburgh, where Kent Opera gave it the day before, it might all have seemed so much more moving...

Emmylou Harris

HANMERSMITH ODEON

Emmylou Harris popped into London on Monday night with a new album, the first since her sprawling Capitol Music Festival. Ms Harris can justifiably claim to have started New Country years before the record business realised that there was a market for gutsy country music without the "daddy's dead drunk, mummy's dead, and the dog's got mao" overtones of traditional Nashville...

tassled jacket, with pride as she ploughs through a 20-year repertoire. At Hammersmith Odeon she was in nostalgic mood, treating her loving audience to some of the slower, heart-wrenching songs that would bomb out in the American fairgrounds that she regularly tours. Few performers could end such a melancholic note as "Boulder to Birmingham," the ultimate song of departure, which climaxed her two-hour set...

through such material, thanks to one of those superb backing bands in which musical posing is replaced by musical professionalism. Her guitarist, Frank Reckard, tubby and balding, might look like a small-town sheriff but he can out-shoot most rock guitarists with his own riffs, and the drumming of Billy Thomas was exemplary. Emmylou does not plumb any great depths in her pliant pleasing of her fans but on a summer's evening there can scarcely be a popular artist that with her lucky mix of striking looks, strong spine-chilling voice, well chosen repertoire and skilled band, can guarantee such a good humoured, melodic, experience.

Antony Thorncroft

ARTS GUIDE

EXHIBITIONS

London

The Tate Gallery. Cecil Collins and P. S. McWilliam - retrospective shows side by side of two senior British artists...

Amsterdam

Bonnetmuseum. The finest of the early 18th-century paintings in Dutch collections have been gathered in a show containing works by Duccio, Guido da Siena, Filippo Lippi, Bellini and Carlo Crivelli...

Brussels

Galerie Tzavara. Altkemper. The Circle of Twenty (1884-1898). The Avant-Garde movement in Belgium. 98 fine and interesting paintings. Closed Sun.

Frankfurt

'Je Suis Le Cahier', the sketchbooks of Picasso. This exhibition of 40 sketchbooks and around 20 paintings, organised by the New York based Pace Gallery and sponsored by the American Express company, will have its second stop here in Frankfurt on the European tour...

Vienna

Messopelast. A thoughtful exhibition, titled the History of the Modern Mind, deals with the works of Sigmund Freud as well as the plethora of artists who grew up in Vienna at the turn of the century...

Venice

Museo Correr. French impressionists from the Mellon collection at the National Gallery of Art in Washington, more than 40 works, among which are delights such as Courbet's seascapes, Seurat's La grande Jatte, and Renoir's Madame Monet and Son. Ends Sept 4.

SALEROOM

Faith in Pre-Raphaelites

A view of the Val d'Aosta in the Alps by John Brett, painted in 1856 and described by Sotheby's as "perhaps the greatest of all Pre-Raphaelite landscapes," justified the sale-room's faith in it by selling for £1.3m on Tuesday night...

tions, and he executed three versions, one of which is currently lost. The auction had its disappointments, notably the failure of a major work by Caspar David Friedrich. Another Burne-Jones, "Flamma Vestalis", a portrait of a melancholic girl, sold for £241,000, and a Hammersmith interior of a young girl at the clavier for £220,000. A curiosity was a watercolour bought by the Victoria & Albert Museum for £33,000. It was painted around 1880 by Florence Anne Claxton and ridicules the whole Pre-Raphaelite movement through caricatures of famous paintings by the Fellowship. Christie's enjoyed a sale-room battle yesterday when a Venetian Book of Hours of around 1470, undistinguished in itself, was fought over by two potential buyers who bid it up from its estimate of £10,000 to £330,000. Its attraction was the fact that the manuscript is made of vellum stained purple, now faded pink, which is exceptionally rare. It was bought by Quarrich. The Harcourt emeralds, created for the Donaghy Viscountess Harcourt by Cartier in 1920 from 15 large Colombian emeralds, sold for £1.87m at Christie's yesterday, a record for any item of jewellery sold at auction in the UK.

Antony Thorncroft

FINANCIAL TIMES

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Carving up Europe's skies

THE NEWS that British Airways and KLM, the big Dutch airline, are planning to link up with Sabena, Belgium's ailing national airline, is hardly reassuring for Europe's air travellers. In the US, deregulation of air transport resulted in a handful of companies controlling 90 per cent of the market. But at least the travelling public enjoyed a brief spell of low fares and intense competition. The danger in Europe is that competition will never occur because the mergers will take place before the European Commission has agreed an effective plan for deregulation.

immensely powerful weapons for enlarging market share. But it would be regrettable if computer hardware, rather than consumer preferences or fares, were to determine the future structure of European air transport.

Slow progress

If the EC wants to avoid US-style oligopoly, it must accelerate its liberalisation programme. Progress to date has been painfully slow. In November, 1987 capacity sharing agreements were slightly weakened: the share of the market for "flag" airlines was reduced from 50 per cent to 45 per cent. Market access was marginally improved for small airlines. These were steps in the right direction, but have not altered the structure of the industry.

The Commission must shortly submit plans for a second phase of liberalisation. These ought to be considerably more ambitious. It is difficult to see how any capacity sharing agreements can be squared with the principles underlying the 1992 programme. Member governments ought to agree that market shares will be decided by open competition. Fares might then fall to realistic levels and the artificial distinction between scheduled and charter flights might begin to erode.

Attractive slots

BA, KLM and Sabena between them control the number of the most attractive slots at airports in northern Europe. Mr Carlos van Rafeleghem, chairman of Sabena, has said that the three airlines will continue to compete with each other, rather than business liaisons nearly always alter behaviour - if they did not, they would serve little purpose. The competition authorities must stand ready to act if the grouping shows signs of abusing its considerable market power.

The risk is that this liaison will be followed by others. Mr Narcis Andreu, chairman of Iberia, the Spanish airline, has hinted at the attractions of a link-up with Lufthansa and Air France. It is no accident that these companies share shareholders in the Amadeus computer reservations system while BA, KLM and Sabena are participants in the rival Apollo project. In the US, computer reservation systems have proved

But the removal of restrictions is a necessary rather than a sufficient condition for competition. One of the biggest obstacles to effective competition in the US has been the shortage of physical infrastructure. At most of the big "hub" airports, new entrants have been unable to get a foothold because of the shortage of gates and landing slots. Takeovers have been the only way of getting hold of these precious assets.

European airlines face similar difficulties. Sabena is prized by BA and KLM because of the slots it controls. Liberalisation of air transport in Europe will require tough decisions about the allocation of landing rights. Some reduction in the number of airlines is inevitable, but the power of the survivors can be restricted by keeping entry barriers as low as possible.

Leninism and after

THERE IS a discernible pattern behind the rash of events in the Communist world over the past month. China's great leap backward will probably slow the pace but not fundamentally alter the direction of economic liberalisation. On the other hand, it has demonstrated that the Chinese Communist Party, as now led, intends to maintain a monopoly on power, ideology and the definition of what constitutes democracy.

The reaction it has elicited from east European capitals has been revealing. The Soviet Union has stressed the need for compromise. In differing intensities, the East Germans, Romanians and Albanians have accepted the Chinese official version. Czechoslovakia's party paper has expressed a caution about a fading authoritarianism into a pluralistic world whose features can be dimly glimpsed. They need western aid, but hold out in their turn the vision of a Europe "completed" itself by re-folding countries whose membership of the greater European family has been interrupted but is beyond question.

Stalinist leaders

The non-reforming group - Albania, Czechoslovakia, East Germany and Romania - still have Stalinist leaderships. They may experiment with varying degrees of economic liberalisation but they see it as always and everywhere controllable by the party. All these states have the problem of an ageing ruling group, as does China, but, like China, they may be able to renew their leaderships by promoting younger men. In all, especially Czechoslovakia, the tensions which cannot be separated from the party's monopoly of power will tend to grow, but there is no reason at all to assume that these will be eased by democratic or socialist means.

The Soviet Union has explicitly linked economic and political liberalisation and is pursuing both: but political liberalisation means a liberalisation of the Communist Party, a tighter definition of its role and - the hardest trick - its submission to the law. It is, or at least wishes to be, Stalinist no longer, but it still wants to be Leninist. Yugoslavia's diversity defies easy categorisation, leaving

only Poland and Hungary clearly on a pluralistic road. This does not mean to say they will arrive. It means that the reformist leaderships have accepted that they may lose power (not quite yet) and have opened a relationship with opposition groups. Their economic woes make political adventures more, not usually risky, but, even after the great shock of the Polish elections, the reformers appear willing to slog on, the hardliners unable to deploy an alternative.

Western models

These reformists, no longer practical Leninists, are using models drawn from western parliamentary systems, as well as their own political sense, to construct a corridor out of a fading authoritarianism into a pluralistic world whose features can be dimly glimpsed. They need western aid, but hold out in their turn the vision of a Europe "completed" itself by re-folding countries whose membership of the greater European family has been interrupted but is beyond question.

In the case of Poland, as Professor Bronislaw Geremek of Solidarity explains in London yesterday, the party has to be guided by Solidarity towards seeing a role for itself within a pluralistic system - or it could see its monopoly of armed force for another desperate clampdown. In Hungary, Imre Pozsgay expresses from within the leadership a desire for pluralism. This would mean the dissolution of the ruling party. Distinctions of this kind help to guide policy and avoid misunderstandings. Business everywhere could profitably emulate the vigour with which West German enterprises are now taking up the challenge of the slowly opening Soviet economy, and politicians everywhere can find an example in the openness of the dialogue which now exists between the Soviet Union and the West German government and opposition parties.

But in the cases of Poland and Hungary, countries which are making fundamental political reforms, a deeper response is required. They are now asking the West what else must be done before help is forthcoming. It is a fair question.

Richard Tomkins looks at UK car part makers

Good news and bad from the motor industry in recent weeks has highlighted the difficulties facing Britain's car part makers. First came the good news when Toyota, Japan's biggest car builder, chose Derbyshire as the site for its £700m European car assembly plant. The decision was seen as heralding good times for the component manufacturers, which are heavily concentrated in the West Midlands. Then in a study of the region's prospects, the Birmingham office of Coopers & Lybrand, the accountants, said many British suppliers would disappear over the next few years with extensive restructuring of the sector.

Toyota's decision and Coopers & Lybrand both highlight the same phenomenon: the trend towards a single global motor industry dominated by a small number of multinationals.

The trend is spreading to the components industry. Where car makers once employed multitudes of companies to supply countless individual parts, they are now beginning to employ fewer but larger companies to supply complete sub-assemblies. They are also delegating the design and development of components to these companies, often giving them single supplier status in return.

Coopers & Lybrand says the UK components industry looks dangerously exposed to this trend because it is characterised by a plethora of small businesses which have neither the resources to undertake research and development nor the capacity to become single suppliers.

Only six British component manufacturers have turnover exceeding £500m a year, and only two of these - Lucas and GKN - rank among Europe's 10 biggest suppliers. Conversely, the UK is expected to rise from last year's 1.23m vehicles to about 2m a year by the mid-1990s. But the consequent recovery in demand for components is exposing the weaknesses of an indigenous industry that has only recently emerged from a period of retrenchment and decline.

In the foundries sector, for example, there are no independent British companies left with the capacity to meet the growing demand for engine blocks and cylinder heads. Nissan's UK plant in Sunderland is building its own aluminium foundry to make heads for the Bluebird and Micra models. The blocks for Ford's new engine plant in South Wales will come from Eisenwerk Bruhl, the biggest foundry in the West, either from West Germany, or from the Beaus foundry in the West Midlands which Eisenwerk bought from Rover 18 months ago. The heads will come from Montepart, France, which is building a new aluminium foundry in Belfast.

The only British foundry group that can still make heads and blocks - Birmid Industrial Products, part of

Table with 4 columns: Company, Country, Product, Type of Investment. Rows include 1986, 1987, 1988, 1989, Planned, unannounced projects.

In wrong gear for good times

Five Circle - is for sale. Mr Malcolm Ray, the division's chief executive, explains "The industry is capital intensive, and to maintain and improve productivity, you need better investment. To justify that investment, you need long production runs, and to have long production runs, you need single supplier status."

The best-known recent example is that of Bosch, of West Germany, which announced in April that it was to build a £100m alternator plant near Cardiff. But scores of smaller-scale investments take place without hitting the headlines.

Last month, for example, Valeo announced that it was to build a £2m factory in Redditch, West Midlands, to make headlamp sets for the new Rover/Honda B8 range. Just 24 hours later, the same company said it was also seeking a Midlands site for a clutch-making factory, again in the hope of winning orders for the B8.

This month Rockwell, the West German sunroof maker owned by Rockwell International of the US, commissioned its first UK plant in Birmingham. The plant has already begun supplying 2,500 pre-assembled sunroof kits a week to Vauxhall for the Cavalier.

British component manufacturers look parochial by comparison. Overwhelmingly dependent on a customer base comprising Rover, Ford and Jaguar, few of them have overseas manufacturing capacity and exports account for less than 10 per cent of their total output.

The clear danger for British manufacturers is that in tomorrow's global car market, the design authority for vehicles made in Britain will increasingly be vested overseas. The parts designed into these cars will then be those made by the multinationals - not by small British companies with no international presence.

No change of guests

The Labour Party is putting it about that, following its success in the European elections last week, it is suddenly being overwhelmed with invitations to City lunches. And indeed this would be a reasonable counter to measure a change in the political weather. But it is not quite true.

Fair voting

Italy's system of proportional representation has put some very minority parties into the European Parliament. The Lega Lombarda, a sort of home rule party for Lombardy, has won two seats on only 1.5 per cent of the Italian vote cast.

Unhappy past

Bombardier, the Canadian company which recently purchased Short Brothers of Northern Ireland, must be hoping that its latest initiative works out better than its first sortie into the emerald isle.

City Rock

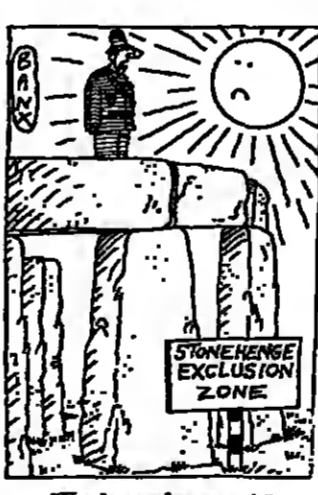
There is a new sound in the City. A group of merchant bankers has come together to found Gordon and the Gekko, a Rock band which will shortly be available to play at City lunch and what the bankers call "suitable social occasions." Gekko was the name of the villain in the film, Wall Street.

No free ride

Exhausted at finally finding a taxi yesterday, a colleague gasped: "Are you free?" "No, darling, I charge," said the driver. But the driver took him none the less.

New champion

More will be heard of Gill Rowlands, Britain's first commissioner for the rights of trade union members. This week she funded an individual



"You're under arrest."

railwayman who was trying to stop yesterday's strike. Although he was not heard because his counsel ran out of time, another attempt is likely if there is a further strike threat.

Rowlands is a 58-year-old Welsh-born barrister living in Wirral. She made her own name as a chairman of industrial tribunals, serving as a magistrate for 12 years before and as the sharp end of industry and commerce.

BOOK REVIEW A route for the excluded

Any free marketer who seeks to occupy the moral high ground and advances prescriptions that claim to be the salvation of the poor and oppressed in the Third World invites a hearing. So many socialist ideals over the past three decades have been found wanting, and the free marketers, for their part, have failed to remove that impression that their policies benefit the rich and middle classes, not the poor who comprise the bulk of the populations in most developing nations.

THE OTHER PATH By Hernando de Soto I.B. Tauris, £14.95

That Hernando de Soto, a Peruvian economist, can both diagnose and prescribe for the ills of underdevelopment within the traditional language of the right and left explains the enormous success of this book. It has been a bestseller throughout Latin America, and has now been translated into English.

Although the book is a case study of Peru, the lessons hold good for almost every Latin American country and most of the Third World. Significantly, De Soto has also generated interest in China (before the massacres) and the Soviet Union.

De Soto's point of departure is the massive migration of people from the countryside to Lima over the past four decades. To survive, these people have become "informals," operating along a grey frontier with the legal world.

For them, the cost of obeying the law outweighs the benefits of observing it. They break some of the laws, though not all, and are distinct from deliberate criminals such as drug traffickers.

The author's investigations through the Instituto Libertad y Democracia, which he heads, led him to the astonishing discovery that 42 per cent of all Lima housing has been built by illegal settlers. The retail distribution of popular consumer goods is dominated by over 91,000 street vendors who maintain some 314,000 dependants. Of the 331 Lima markets, 83 per cent have been set up by informal traders; while the city's fleet of urban transport is controlled 93 per cent by informal operators.

Average earnings from these activities are below the minimum prevailing in the legal economy. But, De Soto claims, the informals reveal a ferocious desire to succeed in the face of huge adversity.

Rather than blaming this state of underdevelopment on traditional scapegoats like the transnationals and foreign banks, he looks for the fault within Peru's own system. By looking at three principal areas of informal activity - housing, popular retail trade and transport - he demonstrates that the odds are impossibly stacked against poor individuals ever being legal players in the formal economy.

For instance, if playing by the rules, a group of low

income families would be obliged to spend nearly seven years to obtain the right from the authorities to build on a vacant site. To possess even a street vendor's licence takes 60 days of commuting between bureaucracies and costs the equivalent of 15 times the minimum monthly wage. To set up a small clothing plant was found to take 259 days, plus the navigation of 10 solicited bribes.

To incorporate the informals, De Soto argues that the first priority must be to ensure there are "firm property rights, reliable transactions and secure activities." This should be followed up by simplifying laws and allowing a greater role to private initiative within a framework of decentralisation and deregulation. By deregulating he means "depoliticising the economy from the manipulation of redistributive massacres" and from politicians.

He also maintains that the rulers must admit more discussion of laws before they are promulgated (most laws are introduced by decree) and concern themselves with the costs of doing business (including distribution) rather than confining their interest to the costs of production.

This is the Other Path to follow and failure to act now, De Soto believes, will help the Maoist guerrilla organisation, Sendero Luminoso (Shining Path) whose violence is spreading across Peru like a cancer.

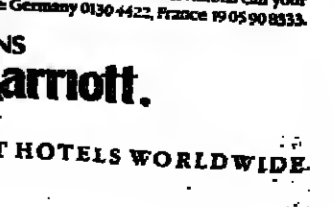
De Soto has the merit of trying to practise what he preaches and is actively involved, through his institute, in promoting, for instance, a computerised register of informal dwellings and persuading banks to accept such title as security for loans. But the ultimate truth which he lays bare - and which few in the Third World admit - is that the barriers to transforming society lie as much with the right as the left. The formal business sector, a traditional supporter of right-wing governments, prefers "capitalism without competition, a combination of state support and private control - mercantilism."

Mario Vargas Llosa, the Peruvian novelist who is standing as a presidential candidate for the centre right, has written an introduction fully endorsing these ideas and the book is, in effect, his electoral platform.

If he wins next year he will face a conflict between being the champion of the marginalised informals and the expectations of the traditional business community which regards him as a protector.

Robert Graham

Advertisement for Ledra Marriott hotels. Text: 'SEVENTY-NINE POUNDS.' I KEPT THINKING AS I SWAM PAST THE ACROPOLIS AGAIN. I always stay at the Marriott when I come to Athens on business. 'So why, I thought as I splashed past the rooftop bar, 'have I never asked about Corporate Rates before now?' I suppose, when a hotel is this handy for the airport and city centre, you become a little blasé. You just enjoy the meze and forget you can get all this for £79* which reminds me. I'd better swim past the Acropolis once more to work that lunch off.



ECONOMIC VIEWPOINT

Roots of Britain's inflation problem

By Samuel Brittan

There has been fierce controversy inside the Conservative Party about the causes of the current inflation. Anybody venturing an opinion should start from the early post-Second World War cliché that inflation is the result of too much money chasing too few goods. He should then ask how the excess money — or more accurately, excess spending — arose, and whether there were any warning signs which could reasonably have been noted in time to prevent it.

If we are to make headway with such questions, estimates of expenditure have to be studied in terms of actual money — not in the "real terms" used even by supposedly monetarist model-builders, in which inflation has been deliberately taken out of the data. The table on this page is accordingly based on the national income accounts expressed in current prices. The total I have attempted to track is total UK Final Expenditure on Goods and Services. (The difference between it and Nominal GDP is that it includes all expenditure, including that devoted to imports, which is obviously important in recent years.)

When total spending rises it can have three possible effects. Domestic output can increase. Prices can rise. Or the rise can be diverted to imports or on to otherwise exportable goods. Most likely a mixture of the three will occur. The notorious Retail Prices Index, which now stands at 8.3 per cent more than a year ago, exaggerates the current inflationary pressure because of mortgage interest distortions. On the other hand it does not show the diversion of inflationary pressures into the balance of payments.

If we then compare 1984-85 to 1986-88, a decided acceleration in spending can be seen. Total Final Expenditure, which was rising by 16 to 18 per cent over the first period, accelerated to 20-21 per cent in the second. Not at first sight a vast acceleration. But the statisticians admit that the expenditure figures are underestimates. They were in any case enough to tip the 1988 current balance of payments into £14.7bn deficit on the official figures and to boost the RPI (exclusive of mortgage interest rates) to 6 per cent last month. And no slowdown in Final Expenditure can be observed in the 12 months to the first quarter of 1989.

What were the sources of the acceleration in spending? The professional pessimists who abound among City writers rarely mention that domestic Fixed Capital Formation rose by 35 per cent between 1986 and 1988, more than twice as fast as in the earlier two years.

There are reasons why the picture is not quite so reassuring. The small percentage acceleration in consumer spending is not so high as it looks. Because the absolute amount of consumer expenditure is so large, a small percentage

increase in it can be important. As the right-hand side of the accompanying table demonstrates, capital and consumer spending each contributed about £18m to the acceleration in total spending between the two year periods. Moreover, the payments deficit has been an incomplete safety valve. It has not prevented a rise in core inflation — measured for example by the RPI minus mortgage interest, the consumer expenditure deflator, pay settlements and earnings, labour costs or the GDP deflator. So, making the maximum allowance for the soundness of financing an investment boom by imports (which was quite normal under the single internal market known as the Gold Standard), UK domestic expenditure has been increasing too quickly and the pressure on capacity and the labour market has been unsustainably high.

Why then did both investment and consumption accelerate from 1986 onwards? For such an acceleration to occur there has to be a disturbance to the normal circular flow of income and expenditure. The most frequent cause of disturbance in the past, and the source of the great historical inflations, has been governments spending on guns and butter (usually the former) far in excess of what they

Demands to 'go back to monetarism' are literally without meaning

could raise in tax revenue. This element has been mercifully absent in the UK.

In the absence of a government safety valve, the only way back to looking for the origins of the expenditure acceleration in the private sector. This can occur through a spontaneous outburst of optimism leading to higher investment and consumption, which in turn generates still more income in a multiplier process. Or the acceleration can be due to an injection of money and credit from the banking system. Both forces have been at work; and

the responsibility of policy has been the negative of failing to put on the brakes in time.

The liberalisation of bank and building society lending has led to an appreciation in asset values, especially houses. The latter in turn made people feel wealthier and encouraged other sorts of consumption. The resulting rise in demand and profitability stimulated investment — aided and abetted by an undervaluation of sterling which long predates the shadowing of the D-Mark, of which the Leader of the Opposition to government economic policy — Mrs Thatcher — complains so much.

One can add embellishments. For instance, the long recovery and upturn after 1981 encouraged people to be more optimistic about what the so-called "right to manage." In terms of history that is basically all there is to say. It has been the type of boom which is liable to take off from time to time in a private enterprise economy when the Government stops breathing down its neck, but which may develop an inflationary momentum.

The more interesting question is why insufficient braking action was taken. The old Gold Standard provided an anchor which automatically protected the currency. The absence of a modern equivalent is a real weakness. For money systems, governments do not just perversely print money. Various financial assets are spontaneously generated by the financial system, which can be used in varying degrees for setting debts, with no arbitrary line between money and non-money. Government and central banks have to get in on the act to prevent the spending process from getting out of hand. Different indicators will help them to do so at different times.

For instance, broad money indicators gave a warning of what was happening in 1984-86 before Britain's inflationary symptoms became visible. Examples of broad

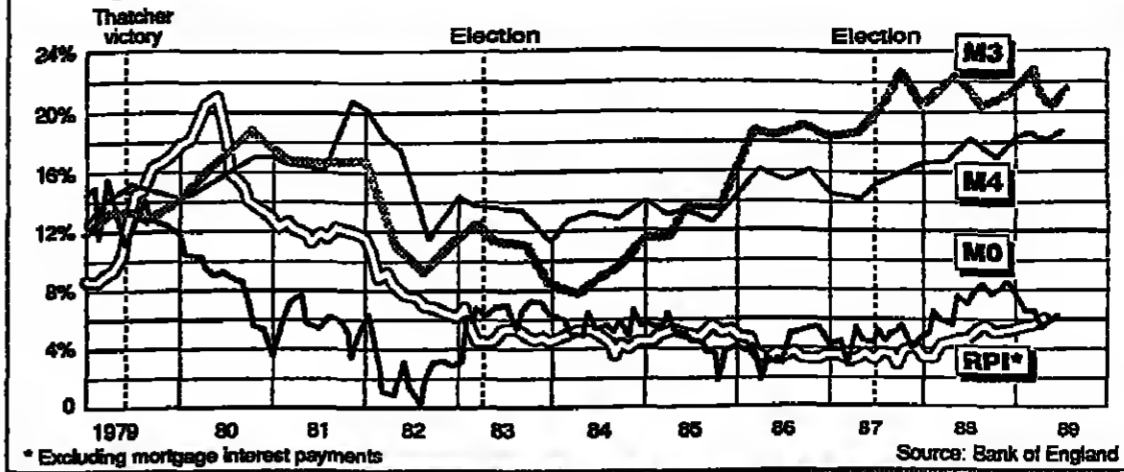
money are the old M3 — notes and deposits — and M4, which includes building societies. The aggregates are themselves heavily influenced by the growth of bank and building society lending.

Nevertheless for the broad money addict simply to shout in triumph to ignore the message of the left-hand side of the monetary chart. In its early years the Thatcher Government indeed had only an M3 target. Despite resort to 17 per cent base rates, M3 soared high above the 7 to 11 per cent target range of the period. Yet it was giving quite the wrong signals. For inflation was coming down rapidly and the economy entered its severest post-war recession in which two million manufacturing jobs were lost.

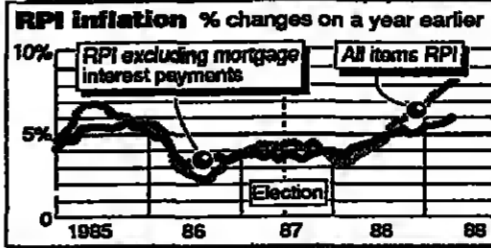
Indeed M3 on its own has not had a good record in warning of inflationary dangers. It did not rise decisively above its target range in the current inflation until well into 1988, by which time the current inflation had been building up for two years.

Advocates of broad and narrow money — like Swift's big and little ends — have tried to make common cause against any use of the exchange rate for policy. But it really will not wash. For the prescriptions of the two camps have indeed been diametrically opposed policies. So demands by some populist political writers that the Chancellor should be forced to

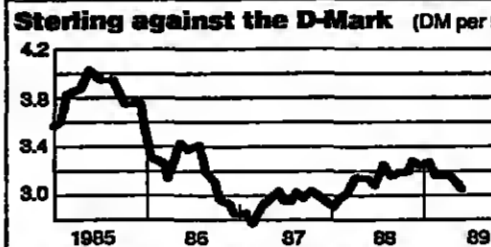
Money and inflation Year on year increase



* Excluding mortgage interest payments Source: Bank of England



Source: CSO



Source: CSO

Changes in final expenditure

	At current prices %		Amounts £bn	
	1984-85	1986-88	1984-85	1986-88
Consumer spending	20.2	22.1	39.9	52.5
Government consumption	13.9	15.2	9.7	12.1
Fixed capital formation	16.7	34.7	9.2	22.3
Exports	6.6	9.3	6.1	9.2
Total final expenditure on goods and services*	15.5	20.3	64.4	97.7

* Including stockbuilding Source: CSO

"go back to monetarism" are literally without meaning.

In the search for scapegoats, the blame for the current inflation is sometimes put on Nigel Lawson's shadowing of the D-Mark in 1987-88. The technical fear, which has found its way into the Prime Minister's brief, relates to the purchases of dollars and D-Marks made then to stop sterling rising. The Government does have to borrow pounds for such purchases; but the borrowing is ultimately financed by gilt-edged sales — that is what is meant by sterilisation. There is indeed very little correlation between the period of maximum intervention to hold down sterling in 1987 and the build-up of broad money growth, which started a great deal earlier.

A more common-sense stricture is that British interest rates were held too low to prevent sterling rising above DM3.

However, many of the critics give the impression that this had been going on for several years on end. In fact the predominant movement of sterling against the D-Mark — and for that matter against the currency basket — since 1981 has been downwards. The period of shadowing lasted 12 months.

It is clear with hindsight that the mistake was not to shadow the D-Mark, but to shadow it at too low a rate. If Mrs Thatcher had not vetoed a Treasury attempt to join the EMS in 1985, when the rates averaged well above DM 3.5, two kinds of anti-inflationary forces would have come into play.

The mistake was not to shadow the D-Mark, but to do so at too low a rate

influence on the price level. Imports would have been cheaper; and just as important, UK producers would have to reduce profit margins, pay the EMS does not support a currency by magic. Credibility has to be gained. Thus the signals from sterling would have reinforced those from broad money and forced policy mak-

ers into taking the latter seriously. Some of these effects are illustrated by a London Business School simulation reported by Professor Alan Budd in the May Barclays Bank Review, of the effects of joining the EMS at the beginning of 1986. By the end of 1988 the RPI would have been 2 1/4 per cent lower than it was, and the consumer price deflator 3 per cent less. Prof Budd believes that the simulation probably underestimates the effect.

The exchange rate is the link between one country's price level and another's. If sterling is linked to a non-inflationary currency such as the D-Mark, there is no way in which the movement of prices of traded goods and services in Britain can diverge from that of Germany's in the long run; and the link with the D-Mark becomes a partial substitute for the Gold Standard anchor. But to reap the anti-inflationary benefits, more is required than 12 months' shadowing at too low a rate.

This is a lesson which France, with its 3 to 4 per cent inflation rate has learned and which Spain is willing to learn. Last week's Euro-elections were the first fruits of the belief of a few British leaders that they know better.

LETTERS

ITV presents its view

From the Chairman of the ITVA.

Sir, The Home Secretary's White Paper, modified by his recent statement to the House of Commons, contains a great deal that ITV can support. The 16 publicly owned ITV companies have no fear of competition and we are confident of our ability to manage the transition from monopoly to market, given reasonable time and fair treatment. ITV accepts the Government's premise that we are inexorably moving away from a highly regulated television monopoly towards a more competitive future, and we have no doubt that the public could benefit from more choice of television viewing.

At issue, therefore, is not the competition, nor the additional choice, but the quality of ITV's regional and network programmes in the 1990s. The one policy to which we are implacably and unanimously opposed is the Government's determination, despite remarkably widespread opposition, to go ahead with the auctioning of commercial broadcast licences to the bidder, not of the highest-quality service, but of the biggest amount of cash.

Very few people seeking quotations for a household job would feel obliged to take the lowest bid without at the same time considering the quality, ability to deliver, track record and integrity of the different bidders. No government or local government department would dream of putting any kind of sensitive or hard-to-define services up for auction. This is a policy that looks to be driven by Treasury greed.

Economists who have studied the implications of such an auction conclude that it will lead to a reduction in quality and a narrowing of choice unless the Government intervenes to correct the inevitable short profit-maximisation at the expense of quality. The only way of preserving range and quality would be via an "Arts Council of the Air." But what sense would it make to maximise Treasury income via an auction, only to have to use Treasury funds to put back the quality lost as a result?

The case for auctioning commercial licences is based on the achievement of greater objectivity, downward pressure on costs, the establishment of a market price for a public asset, and the highest possible return

to the Treasury. The case against auctioning is that big money can outbid good quality; it catastrophically destabilises a £1.6bn industry for at least two years before and two years after the auction; there are plenty of pressures acting against any resumption of efficiency; the auction outcome is unpredictable; it is impossible to define conditions like programme "quality" in terms valid for a sale contract or acceptable in a judicial review; and the likelihood of overbidding will impact adversely on the investment needed for quality programmes.

The ITV companies are well-rooted in every region of the UK, and in daily touch with people from all walks of life. We detect little enthusiasm for the Government's insistence that the right to broadcast should be sold for the Treasury's benefit to the highest bidder. People resent the fact that "their station" can be sold to a company with no previous experience in programme-making and they are amazed that not only do the bidders not have to come from the region, but they can come from anywhere in the EC.

If they could be certain that the regional and network programme services they currently enjoy would be improved as a result of an auction, they might understand and accept the Home Secretary's argument that it is, at least, an objective means of selection. But everyone believes that auctions will suck money into the Treasury and quality out of the programmes, and all academic study supports this instinct. The Government knows it too. In its white paper, it said that there is no magic in the same need for quality of service to be prescribed by legislation or regulatory fiat, but since then it seems to have lost faith in the market and brought back the fiat.

The so-called "quality threshold" that precedes the auction has allegedly been toughened up (though those who compare the new requirement for "a reasonable proportion of high quality programmes" with the current Act's requirement for "a high general standard in all respects" will not be hoodwinked) and a performance bond is being introduced to fine those who break their promises. These "safeguards"

smack of the locks going on after the quality has bolted with the auction proceeds.

The behaviour of those who buy at auction will be quite different from the behaviour of those who were awarded contracts, which is why the Government feels it necessary to strengthen the quality threshold and introduce performance bonds. But you cannot threaten old and fine people into making a consistently high standard of programme. You need, crucially, top talent plus adequate funding plus reasonable stability. The combination of auctions and takeovers will destabilise; the likelihood of overbidding and the certainty of higher costs due to competition will reduce production funds; and the talent is increasingly likely to seek the more secure schedules of the BBC. Thus, as your leader ("Taking TV to the market," 14 June) concluded, British broadcasting "faces a future in which 'bottom line' considerations will increasingly dictate the contents of a programme."

ITV and the IBA have offered forms of competitive tender that would avoid the worst dangers of a "brown envelope" auction. The ITV companies know that rich and ambitious Europeans, some backed by American and Japanese capital, will cross any "quality threshold" by buying the services. The prospect of British broadcasting will then be won by the length of an applicant's purse (as the Home Secretary has put it), with the existing ITV companies being disadvantaged by their relative smallness, which is a result of current regulations and their public service ethos. Staff, shareholders and managers of the ITV companies are justifiably proud of their record in providing quality, popular, educational and public service programming across a wide range, while providing highly effective services for advertisers and exporting British creative excellence worldwide. We will fight the Government's auction proposal right the way through both Houses of Parliament, and we intend to make the quality of British television will still be an issue in 1991 when the auctions, and possibly a general election, are scheduled to occur.

Richard Dunn, *Thomas Television PLC*, 306-316 Euston Road, NW1

Finding a fair buy-out process

From Mr Philip Buscombe.

Sir, There is nothing inherently wrong with buy-outs of public companies. "The trouble with buy-outs" (Editorial, June 7) is that the debate has been framed in emotional rather than logical argument.

The proliferation of buy-outs is entirely because public stock markets can be an inefficient mechanism for realising value for shareholders, for providing the stimulus for companies to pursue long-term or radical growth strategies, or for providing access to capital. The position of institutional shareholders is ambiguous. Many of the largest investing institutions in the UK have enthusiastically expanded their investment in buy-outs in recent years. Most of these investments have enjoyed the rewards which accrue to the special attributes of buy-outs. "Going private" liberates management to focus all its attention on the business to improve asset utilisation and cash flow, freeing from the intense scrutiny of the professional investment community. In addition, as substantial owners with most of their private wealth tied up in the business, managers are committed to expand the business alongside a small group of sophisticated shareholders who have identical interests.

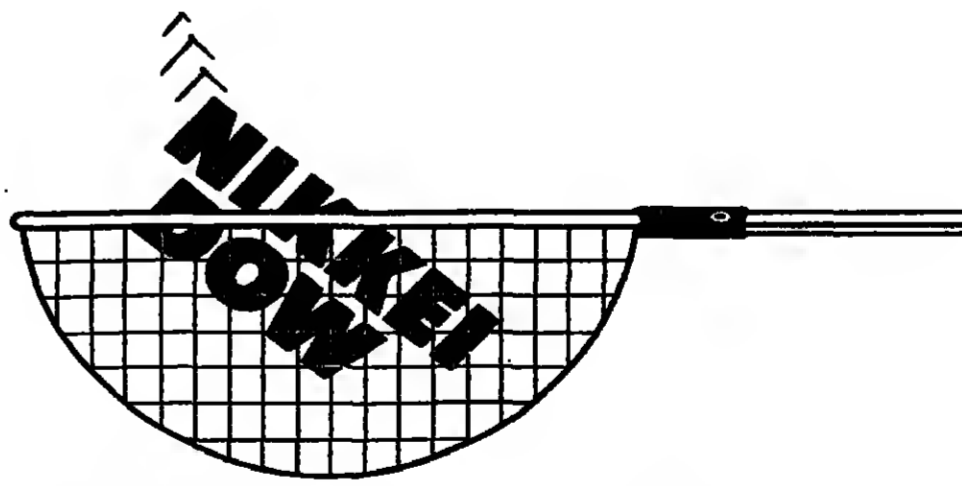
The controversy over the Magnet buy-out should therefore more properly centre on the public buy-out process, not buy-outs themselves.

In the US it is the duty of independent directors of public companies to ensure that appropriate procedures are implemented so that shareholders receive a fair price. The powerful incentive of potential shareholder litigation, the ability of competing offerors to obtain detailed information put to use by other bidders (including management) through the discovery process, or the more active pursuit by the independent directors themselves which may enhance shareholder value, have ensured that the buy-out process in the US is generally fair to all shareholders.

Philip Buscombe, *Investcorp International, Investcorp House, 65 Brook Street, W1*

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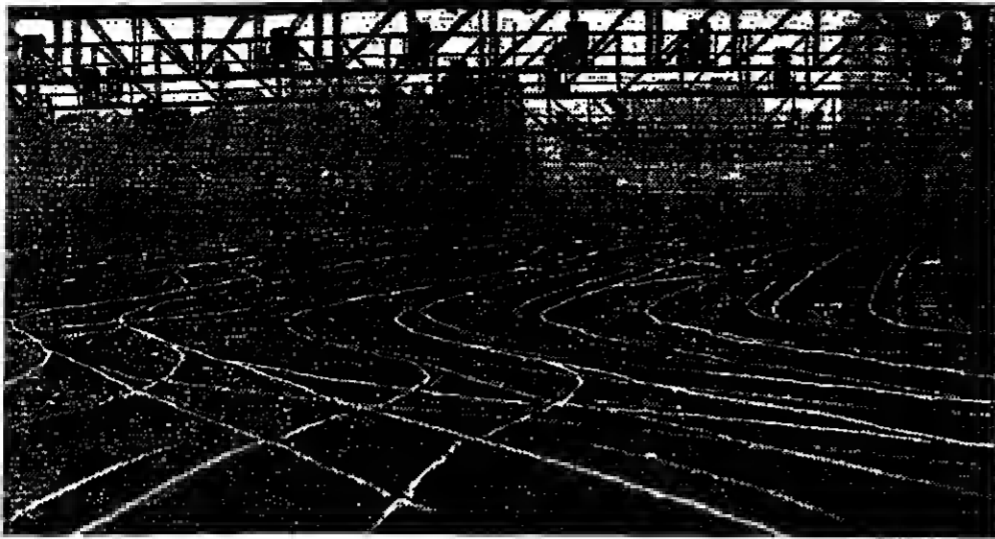
FINANCIAL TIMES

Thursday June 22 1989

A DIG IN TIME JCB CONSTRUCTION EQUIPMENT

Britain hit by rail stoppage

British Rail was last night set to increase its pay offer to workers following yesterday's 24-hour strike by the National Union of Railwaysmen.



Picture: Terry Hilt

A clear route to the longest day

By Financial Times Reporters

MR Stephen Tysoe will remember June 21 as a very long day indeed.

His 60-mile journey from Faversham, Kent, to Liverpool Street, in the City of London, normally takes about two hours.

To avoid the traffic jams expected because of the strikes, Mr Tysoe and a friend yesterday set off on a comprehensive and leisurely 48m. They sped on to an empty M2 motorway, through the Blackwall Tunnel under the Thames and found themselves in the City 55 minutes later.

But amid unprepared, disconsolate huddles of backpackers staked at Victoria Station, one of the mainline rail terminals paralysed, five West German girls from Cologne, en-route to New York, told a different story.

They had to stop in London yesterday to pick up cheap tickets for their transatlantic flights. Having arrived at Dover, after a night on a ferry from Belgium port of Ostend, they were bussed into London by British Rail. Then, like many tourists, they were stranded.

"The city is so full. There is no one to help us," said Miss Dorotea Mayer.

Few taxis were plying for hire. Computer Cab had been taking radio bookings for the strike for weeks.

London commuters, kitted out in running shoes, shorts and T-shirts, swung their beat-the-strike plans into action and cycled, jogged and mostly walked to work

in their thousands. Military-style preparation was the key to beating the strike for Mr George Gentle, an attendant at the Natural History Museum in South Kensington.

At Harrods, in west London, only 35 per cent of the 5,000 staff had arrived by 9am, to be greeted outside the store by Mr Mohamed Al Fayed, the chairman and co-owner.

One rather ill-prepared group that made it into work was the City of London police force's car clamping unit - which promptly ran out of clamps.

Trading volume on the Stock Exchange was nearly half the normal level, with 294.4m shares changing hands and the FT-SE 100 index up a somnolent 7.4 points.

Securities houses, many of which had made elaborate plans to beat the strike, reported an 80 per cent staff turnout.

The busiest time was early morning. Nervous drivers rose at dawn on the longest day to motor into the City, only to arrive far too early, after much-heralded traffic jams failed to materialise.

At Heathrow Airport the most common complaint was the amount of time people had to spend waiting in departure lounges because they had overestimated how long their journeys would take.

Mr Hockett, an assistant supervisor at Abbey National's cheque clearing centre, were not so lucky. He hired a minibus from a local scout group in Essex to bring seven Abbey staff into London.

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Kazakhstan rioting blamed on 'Islamic holy war'

By Quentin Peel in Moscow

SHARP differences have emerged between Soviet officials, and in the Soviet press, about the real causes of the recent bloody riots and disturbances in Soviet central Asia.

The most sensational claim was made yesterday by the Deputy Interior Minister of Uzbekistan, Mr Eduard Dikronko, who claimed that a pan-Islamic front seeking to expel Russians from central Asia had turned on the Turks for refusing to join them.

He told the military newspaper, Krasnaya Zvezda, that the organisers wanted to launch a "holy war" against non-Muslims in the Soviet republic, but the Meskhetian Turkish minority rejected the campaign as a "provocation".

"We are not talking of isolated and disconnected incidents, but about a massive campaign to draw Meskhetian Turks into the heart of a destructive national conflict," he said.

"Since autumn last year, certain elements have taken energetic measures to form a united pan-Islamic front, the primary aim being the reversion of medieval national hysteria, discrimination and the onus of the republic's European population, even if this required radical measures."

However, the claims that a leading role was being played by Islamic fundamentalism - although raised by Mr Mikhail Gorbachev himself on his trip to West Germany last week - were not mentioned at all by Mr Nikolai Ryzhkov, the Communist Party chief in Volgograd, spent his entire career in the province of Stavropol, Mr Gorbachev's home base.

When the Soviet leader rose into the ranks of the ruling Politburo, Mr Kalashnikov was promoted in 1982 to become the Minister of the Reclamation and Water Resources in the Russian Federation.

That Ministry is now accused of wreaking havoc in the Soviet countryside.

closed local beaches. A suddenly diplomatic Mr Gardini said he was not indifferent to the problems of Acna, but stressed that as the plant had not been transferred to Bahmat it was no longer a Montedison concern.

The Greens also requested a seat on Montedison's board, demanded information about alleged sales by Montedison of chemical weapons, asked to know whether Montedison had last year made a substantial contribution to President Bush's election coffers, requested the institution of US-style environmental impact statements on new Montedison hiotechnology plants and asked Mr Gardini to set aside part of Montedison's profits in an environmental repair fund.

Mr Gardini's most generous reply to the Greens was to say that Montedison was pleased to have been able to offer "this opportunity for dialogue" and to speak about his own worries on a planet whose population had reached 5bn.

They view the Shamir peace plan, as a threat not just to Israeli rule in the occupied territories, but as a threat to all of Israel.

Shmuel Rafaili, a soft-spoken but determined activist from Ariel, summed up Mr Shamir's dilemma: "I think he's in a very strange position," he said. "All his life he's fought for what Mr James Baker calls Greater Israel. To find himself here in what he believes to be part of Israel and to be called a traitor..." He shook his head.

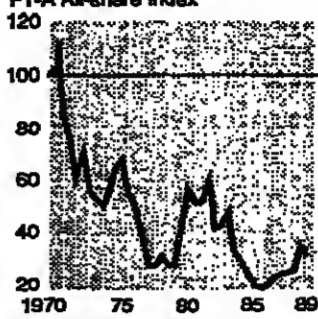
THE LEX COLUMN

New guard wanted for old boys

For all its recent changes, the International Stock Exchange is still run a little like a gentleman's club. So the choice of a new chief executive suggests an opportunity for change, and one that certainly needs to be taken. It provides an ideal opportunity to rethink the role of the ISE and it is not only the members of the Stock Exchange Rifle Club who will be interested in the outcome.

Charter Consolidated

Share price relative to the FT-A All-share index



débacle, that is all in the melting pot again. The suggestion that having failed to win Gold Fields, Minorco might turn its attention on Charter has certainly buoyed up the latter's share price. However, until Minorco and its South African parents have made up their mind about what they want to do with Charter's biggest investment, Johnson Matthey, Charter's future will remain a puzzle.

McCaw/LIN

McCaw Cellular Communications has set its all on becoming the national player in mobile phones, which means it must have LIN Broadcasting. The regional operators are anxious to defend themselves against an even mightier McCaw, which means they want LIN badly too.

Just two weeks ago, the \$6.5bn bid seemed outrageously high, but now no one seems surprised at LIN's slightly reluctant. The thing is shaping into one of the juiciest deals ever, with up to \$7bn now expected for a bunch of licences which are not making any money at all. No matter how bright the cellular future, that price has got to be close to the top of the market.

Running the Stock Exchange is a big business. Its operating costs are on a par with those of the New York Stock Exchange and its staff of 2,800 is considerably bigger.

Charter is a big business. Its operating costs are on a par with those of the New York Stock Exchange and its staff of 2,800 is considerably bigger.

Charter Consolidated was just an ordinary, medium-sized, industrial holding company, its annual results would rate little attention.

As there was no particularly good reason for sterling's slide through DM3.05 yesterday, it is tempting to view it as a measure of traders' disgust at an interminable journey into work. Actually, it is probably more serious than that, and in spite of intervention by the Bank of England yesterday and

Caution on plans to end Japanese car controls

By William Dawkins

FRANCE and Italy yesterday welcomed extremely positive European Commission plans to scrap all controls on Japanese car imports.

Mr Roger Fauroux, French Industry Minister, said at a meeting with his 11 EC counterparts that he could agree to end national limits on Japanese car imports only if the industry was allowed an open-ended period of transition.

Mr Alan Clark, UK Trade Minister, welcomed the Commission's liberalising approach, but refrained from outlining Britain's final stance until Brussels formally publishes full details of its car industry policy.

They were responding to calls by Mr Martin Bangemann, European Commissioner for Industry and the Internal Market, for an end to national quotas, now operated by five countries including France and Italy, by the end of 1992.

After then most Commissioners want a fixed - but as yet undefined - period of Japanese monitoring of exports to the EC. The Japanese Government could co-operate with such a scheme, Mr Bangemann told ministers.

Mr Bangemann will make a tour of EC capitals in July to hold private meetings with ministers and car producers to press further his case for abolishing trade barriers in the industry.

Gorbachev nominee rejected

By Our Moscow Correspondent

ONE of Mr Mikhail Gorbachev's closest associates in the upper ranks of the Politburo, Mr Nikolai Ryzhkov, has suffered a humiliating snub in the country's Supreme Soviet, the new standing parliament.

What appears to be an open revolt against the personal nominee of the Soviet leader was reported in one line last night, when the government newspaper Ivestia said that Mr Vladimir Kalashnikov, the man nominated to be the first deputy prime minister in charge of agriculture, had been rejected by members of the parliament's agriculture commission.

His rejection - which can yet be overruled by the full meeting of the Supreme Soviet - is also a snub to the Prime Minister, Mr Nikolai Ryzhkov, who has proposed him as one of his three first deputy premiers for the crucial agriculture portfolio.

It suggests that the Supreme Soviet deputies, despite being much more docile and conservative than the Congress of People's Deputies which elected them, may yet prove to be a rebellious body for the Soviet leader to deal with.

Reports last night suggested that a string of candidates for jobs in Mr Ryzhkov's new streamlined government, including the new Ministers of Finance, and for the Oil and Gas Industry, could face a grilling by the deputies in closed session.

Mr Kalashnikov, currently the Communist Party chief in Volgograd, spent his entire career in the province of Stavropol, Mr Gorbachev's home base. There he worked throughout in agricultural nature than the Congress of People's Deputies which elected them, may yet prove to be a rebellious body for the Soviet leader to deal with.

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Montedison plans for Enimont

Continued from Page 1

formed the shareholders' assembly into a nine-hour-long peaceful protest.

The Greens, strengthened by their substantial showing in last Sunday's European elections (winning five seats and 6.2 per cent of the national vote), tied Mr Gardini's meeting into knots, but went strictly by the rule book. Their first move was to seek to invalidate the meeting because it was not being held at Montedison headquarters.

Mr Chicco Testa, a Communist MP who was among the leaders of the unprecedented initiative, said the Greens planned to buy shares in companies such as Fiat, the car conglomerate, and SIP, the telephone utility, in order to repeat their performance and raise issues of interest to both environmentalists and consumers at future shareholders' meetings.

The atmosphere at the meeting was strangely festive as a lavish buffet luncheon was laid on and the company's FR millions circulated among the dozens of journalists present, distributing a document containing Mr Gardini's pre-emptive defence of his environmental stance.

Mr Gardini did not look particularly festive during the first seven hours of the meeting as nearly 40 shareholders, mostly Greens who had bought one share apiece, stood up to argue their case against Montedison.

He slipped at glasses of water, smoked cigarettes, chatted with fellow board members and at times stared into space, all the time looking very much like a man whose public relations advisers had told him to keep cool.

The Greens were especially critical of Montedison's dyestuffs and intermediates plant at Acna di Cengio in Liguria, which has been closed temporarily because of toxic waste problems.

Acna became a public issue last summer, along with a Montedison pesticides plant in Tuscany that was later closed after an explosion and fire.

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Shamir condemns 'divisive hysteria'

Continued from Page 1

of 8,000, was established 10 years ago on a rocky hilltop typical of the West Bank, about 20 miles north east of Tel Aviv.

Like other Jewish settlements it stands out from the higgledy-piggledy neighbouring Arab villages by its neat suburban rows of red-tiled houses.

Another distinguishing feature which cannot be unnoticed by water-scarce West Bankers is the settlement's lavishly sprinkled gardens and large communal swimming pool. It calls itself the capital of Samaria and dreams eventually of a population of 100,000.

Most of the working population commute to work in the Israeli coastal strip around Tel Aviv.

Ariel residents boast that before the *intifada* (uprising), they had close relations with neighbouring Arab villages. Now anti-Arab feeling is running high. They complain bitterly that they are the victims of the *intifada*, attacked by Palestinian stone throwers on the roads and seriously threatened with a death such as that met by the man murdered this week.

They view the Shamir peace plan, as a threat not just to Israeli rule in the occupied territories, but as a threat to all of Israel.

Shmuel Rafaili, a soft-spoken but determined activist from Ariel, summed up Mr Shamir's dilemma: "I think he's in a very strange position," he said. "All his life he's fought for what Mr James Baker calls Greater Israel. To find himself here in what he believes to be part of Israel and to be called a traitor..." He shook his head.

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A RECORD YEAR

- Scantronic has again set new records in all its market and product areas
Over 100 per cent increase in operating and pre-tax profits mainly representing the benefits of the continued expansion of existing markets
Increasing contribution, in the second half of the year, from successful acquisitions in the USA and Europe
Substantially increased final dividend of 1.6p equaling the total of all dividends paid for 1987/88
Exciting start to the current year with demand for products continuing to exceed last year's record levels and also the potential of major new opportunities

Table with 2 columns: 1988/89 and 1987/88. Rows include Turnover, Profit before tax, Profit after tax, Earnings per Ordinary Share, and Dividends per Ordinary Share.

"The Group's 10th Anniversary marks a further major step forward in establishing it as a leading supplier to major security and medical alert markets."

T.V. Buffett, Chairman

A copy of the Annual Report will be obtainable from the Company Secretary, Scantronic Holdings PLC, Parkside Industrial Park, Greenford, Middlesex UB9 7PL.



ANNIVERSARY

WORLD WEATHER table with columns for location, temperature, and other weather-related data.

FINANCIAL TIMES SURVEY

The battle for the world's executive car market is not for the faint-hearted. Several years of increased demand have tempted new protagonists to join the fray. The contest is hottest in North America but repercussions are being felt worldwide, reports John Griffiths

Confronting the Japanese

SEVEN successive years of world economic growth have brought the good times back for most leading Western car makers.

The cash flow crises of the early 1980s have gone, replaced by high profits and high levels of investment.

That investment has increasingly been aimed at the large-profit-margin executive and luxury car sector as a result of a sustained increase in affluence among both business and private buyers.

"Never before has there been such a long and positive development of the world economy," Mr Eberhard von Kuenheim, the chairman of BMW, told shareholders at the end of May.

Indicative of both the perceived value of the executive sector to car makers, and their renewed financial health, is that the Peugeot Group is launching within a few months of each other two flagship executive cars, the Citroën XM and the Peugeot 605.

The XM, launched on the Continent last month, and the 605, to be unveiled in the Autumn, share a lot of components to minimise costs. But they have nothing in common in appearance and differ sharply in important design areas.

The two cars cost Peugeot well over FF10bn (£1bn) to bring into production.

They are important elements not only in chairman Mr Jacques Calvet's strategy to take the Peugeot group into European car market leadership in three or four years' time, but also to build the group's profitability. Peugeot made a net profit of FF1.6bn last year, following FF1.7bn in 1987. Up to the end of 1984, it had made five straight years of losses.

The market attractions of the sector are obvious. In the four principal West European markets comprising West Germany, France, the UK and Italy, more than 1.4m such cars were sold last year, up from 1.32m in 1986 according to DRI Europe, consultancy group.

US buyers last year bought just under 1m executive cars, including domestically-produced vehicles such as Cadillacs.

The Japanese market is being slowly prised open by European executive car makers. Mercedes-Benz and BMW accounted for nearly 50,000 sales last year compared with less than 40,000 in 1987 - albeit in a total Japanese market of more than 3.7m.

However, everyone wants a slice of the action. That

European Top 20 management cars



* Derived from survey of 1,264 companies in 17 countries. Points based on frequency of mentions as having been allocated to all levels of management, on basis of 4 points = most mentioned to 1 point = least mentioned.



Source: Executive Compensation Service & FT John Coburn

Percentage of directors receiving a company car

	Chief Execs	Marketing	Sales	Finance	Admin	Personnel	Production	Engineering	Research	D.P.
Ireland	100	100	100	100	-	100	100	100	-	-
Finland	100	100	100	95	100	100	100	100	100	-
UK	97	95	99	88	95	99	100	95	95	98
Norway	100	100	92	88	100	-	-	100	-	-
Sweden	100	100	91	94	88	93	90	100	100	100
Denmark	100	99	99	93	81	83	87	76	-	100
Portugal	91	91	100	95	-	97	87	94	-	100
Belgium	98	98	92	85	76	83	71	76	73	77
Netherlands	92	98	91	89	72	79	74	77	91	73
Austria	100	94	95	76	83	87	80	75	-	-
W. Germany	95	82	82	74	84	70	74	98	75	50
Italy	94	88	88	81	70	73	67	83	72	84
Luxembourg	100	93	88	87	80	85	85	83	67	-
Greece	84	85	75	58	50	64	85	42	80	-
Spain	91	87	80	77	59	81	61	54	50	58
Switzerland	84	78	74	60	57	88	40	76	55	-
France	88	78	80	60	59	83	47	60	44	98

Figures include allowances in lieu of cars in minority of cases

Executive Cars

includes not just Japanese manufacturers, now making inroads into the executive and sports sectors at an astonishing rate, but even virtual newcomers to car-making itself.

Most notably, Hyundai, the South Korean producer whose annual vehicle output has gone from less than 200,000 units to 750,000 in the past five years, last month launched in the UK the Sonata. This medium-sized car is aimed at the Ford Scorpio/Granada, the Vauxhall Carlton and similar cars.

Hyundai has based its marketing effort for the Sonata mainly on price - it undercuts European rivals by £2,000 or so - and set what it hoped was a modest target of about 1,500 units in the UK for the rest of this year.

The UK, however, is the European debut market. Hyundai hopes to sell many more on the Continent over the next few years as its dealer networks develop.

Just to underline how seri-

ous it was about joining the world's big players this year it brought on stream a 200,000 cars-a-year plant at Brumont in the Canadian province of Quebec. Annual output will include 25,000-30,000 Sonatas, in addition to the Korean output.

Competitive screws have been tightened in lots of other ways, with consequences not yet fully discernible.

For example, the styling, design, performance, ride and handling characteristics of cars designed and built in the US, particularly in the executive and luxury sectors, have been rapidly moving much closer to those favoured by the rest of the world.

General Motors, Ford and Chrysler were dismayed by the inroads made by imports of Japanese and European cars in the early 1980s as American buyers deserted the space-and-fuel-inefficient, ill-handling cars they had been fed by the domestic producers.

Heavy product investment programmes by the US big three have produced a lot of models with strong appeal in many other markets.

The replacement for Ford's European Granada is destined to be a "world" car although most of the engineering and design will have been carried out in the US.

Not only are European executive car makers confronting stiffer opposition from both US and Japanese sources in North America, but also there is a very real prospect of General Motors and Ford infilling their European-built ranges with product from the US.

General Motors, for example, has introduced its new ZR-1 Corvette to Europe. The Lotus-developed engine can propel it at Ferrari speeds for a fraction of Ferrari prices.

Chrysler may sell its seven-seater minivans, more luxuriously equipped than many cars in Europe through its links with Renault, which

already distributes Chrysler's Jeep range.

To some extent, the seriousness or otherwise of this development for European manufacturers will be influenced by exchange rates - already a sore point with Europe's executive car makers in terms of the North American market.

The dollar's relative weakness against leading European currencies for much of the period since 1986 led some European makers - Porsche in particular - to make a misguided assumption that the prestige and general cachet of their products would allow them to ratchet up prices to protect profits.

Instead they ratcheted up resentment among US buyers who watched large price gaps open up between the European executive cars and US luxury brands.

Now was it lost on many buyers that the prices of Honda's executive brands, sold as Acura Legends and Integras

through a separate dealer network, did not increase in price as fast as the European cars. This was despite the yen's higher appreciation than the D-mark and the Legend and Integra were not built at any of Honda's US "transplant" factories.

Furthermore, some of the glitter was brushed off the European image when Audis were the subject of litigation over alleged "unintended acceleration."

Jaguar plunged down the respected JD Power consumer satisfaction index and the Rover Group's Sterling model also ran into consumer criticism. The scene was set for falling sales.

Audi sold 59,000 cars in the US in 1986, 41,300 in 1987, 23,000 last year and 7,413 in the first five months of this year.

Porsche's sales plummeted from 30,500 in 1986 to only 3,600 in the first five months of this year.

Other European producers

have fallen, although not as badly. Only Volvo and BMW have been able to increase sales this year.

In contrast, Honda's Acura range has gone from strength to strength - sales rose from 53,000 in the network's launch year of 1986 to 128,238 last year and 56,982 in the first five months of this year.

The Europeans face their stiffest challenge yet. Toyota and Nissan, Japan's first and second largest car makers respectively, are launching cars and dealer networks aimed at the heart of the executive car market typified by Mercedes-Benz, BMW and Jaguar.

Nissan's Infiniti Q45 saloon and M30 coupé will go on sale through its newly-established Infiniti network on November 8. This is two months after sales start of Toyota's Lexus LS400 saloon and ES250 through the Lexus network. Prices are expected to worry the Europeans.

There is good reason for this. It became clear that Japanese manufacturers were able to compensate for even the 80 per cent revaluation of the yen against the dollar over the past three and a half years.

Men like BMW's Mr von Kuenheim expressed concern.

Continued on Page 2

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Graphics: Bob Hutchison	
Editorial production: Phillip Halliday	

The Ford Drive for Value.

2-9i Granada and Scorpio models come with carphone and three years line rental, free.



If you buy and register a Granada 2.9i or Scorpio 2.9i between April 7th and June 30th Ford will provide a car phone, together with three years line rental, free.

It's just one of a series of Ford Drive for Value programmes designed to give you better value for money than ever in 1989.

Both cars are powered by our latest 2.9 litre fuel injected V6. It generates the kind of effortless power that the experienced driver will delight in. Depending on the model you choose, this can either be matched to our sophisticated four speed automatic gearbox with its high overdrive top gear or, to our new five speed manual.

As with all Granadas and Scorpios, the performance is complemented by electronically controlled anti-lock brakes, a feature that Ford has done so much to pioneer.

Behind the wheel you'll find that everything is designed to make handling these cars as enjoyable as possible.

The comfortably contoured driver's seat with its pneumatic lumbar support

will hold you securely in place when the road twists and turns.

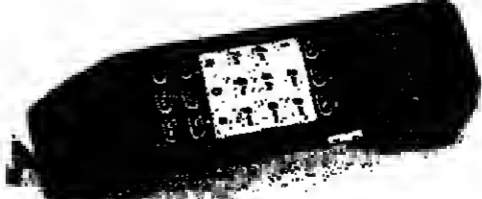
The dashboard has a full complement of clearly designed instruments including a rev counter and a graphic display which warns you of everything from bulb failure to open doors and icy conditions.

As you'd expect, the hands-free car phone is also amongst the best you'll find. Designed to Ford's own specifications, it uses the ETACS system to bypass congested channels and connect your call quicker.

Up to fifty numbers can be stored in the electronic memory. And because the line rental is paid for three years by Ford, all you'll be charged for is your calls.

For further information, call the Ford Information Service free on 0800 01 01 12.

And reflect that the next time you make a phone call, it could be from your Granada or Scorpio.



A carphone and three years line rental, free. Value £1700, based on maximum retail prices.



EXECUTIVE CARS 2



Mr Paul Layzell: BMW (GB) expects a sales increase this year

Confronting the Japanese

Continued from Page 1
 In spite of BMW's worldwide sales rising by nearly 20 per cent last year.
 He pointed out that since no Japanese factories are being shut down in Japan, Japanese intentions could only be to attack Western industries on both fronts. This was a reference to Japanese "transplant" production in the US and Toyota's plans to follow Nissan, Honda and potentially other Japanese companies into European production.
 In a blunt warning to West German workers, he said that work practices would have to become more flexible if Japanese competition was to be beaten back.
 From the consumers' point of view, however, the intense competition provided almost wholly unalloyed benefits.
 The variety of executive cars available - including those from formerly ailing companies such as Alfa Romeo, now resurrected by Fiat - is bewildering. Their performance and sophistication is at a level which could not easily have

been envisaged at the start of the 1980s.
 Manufacturers see the electronics-based revolution leading to computer-controlled "intelligent" cars by the end of the century, roof-mounted video cameras to survey the road ahead and possibly encourage the computer to take control if an accident looks likely.
 In Europe a new car boom which has already set sales records for four consecutive years is showing few signs of going into reverse.
 In most countries, executive cars are outperforming new car sales overall.
 In the UK, for example, Mr Paul Layzell, managing director of BMW (GB), expected to sell about 48,000 cars this year. That compared with 42,761 in 1988, and 37,525 in 1987 - rises of 12.25 per cent and 13.9 per cent respectively.
 Last year's total new car market was up only 10.5 per cent on 1987, while some analysts predict that there will be little or no growth in the total market this year.

United States
 Consumers turning from beauty to safety

LUXURY CARS account for just under 10 per cent of the 10.6m cars sold annually in the US. The luxury market, defined as cars selling for more than \$20,000, may be small but it is lucrative.
 Producers and dealers can command gross margins of as much as 20 per cent in this sector compared with 12 to 16 per cent from cheaper models.
 Sales of European cars, which have long dominated the

for other Japanese car makers. The Acura, which entered the US market only three years ago, sold 70,770 cars last year with a price tag of about \$29,000.
 This year Nissan and Toyota will enter the fray with the Infiniti and Lexus respectively. Toyota is eyeing projected sales as high as 75,000 for its \$35,000 new entry.
 At the very top of the market, however, no one challenges the European makes for price.

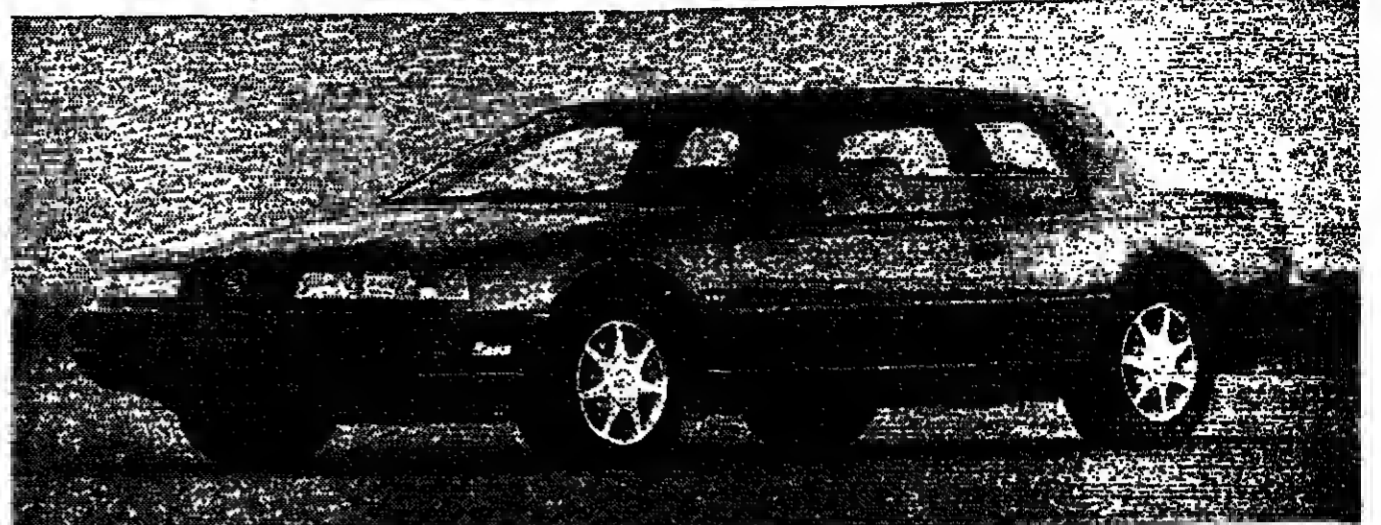
European cars have done well in the US with their association with an older culture

US imagination in the luxury market, are starting to slip.
 The BMW 3 series has been considered the vehicle of choice by the yuppie generation for several years. But last year sales of the model slumped by 35 per cent to 38,946 units.
 Total BMW sales in the US for the year were 73,359 units. Sales of Mercedes-Benz, another popular import, dropped by 7 per cent to 63,727 last year.
 Image is the incalculable factor in the luxury car market. European models have traditionally done well in the new world in part because of their association with an older, more sophisticated, culture.
 The received wisdom was that the Japanese marques, with their association with mass manufactured products, would never be successful in this exclusive market.
 However, the success of the Honda Acura has silenced the skeptics and opened the door

Last year, Lamborghini sold 94 of its Countach model in the US, with a price tag of about \$145,000. Fifty Bentley Turbo R's were sold at about \$149,000 apiece and some 500 Rolls-Royce Silver Spars fetched over \$142,000 each.
 However, the highest overall sales figures are still achieved by the domestic makes. The Cadillac division of General Motors leads the field with

Received wisdom was that the Japanese would not be a success in this market

sales of 259,400 units last year and expected sales of 268,000 for 1989.
 The increasing strength of the US presence in the domestic luxury car market is underscored by the performance of Lincoln, Ford Motor's luxury division. In 1984 only 85,162 Lincolns were sold. By last year this figure had jumped to more than 121,000.
 Chrysler has also returned to the luxury car fold after a decade of catering to the lower end of the market.



Lincoln, Ford's luxury division, has seen sales figures jump helped by the newly designed, 3.3 litre Cougar XLT

Safety is replacing beauty as one of the main consumer considerations in luxury cars.
 Sales of the Audi suffered considerably after reports of problems with sudden, uncontrollable acceleration. Audi's sales have dropped 62 per cent since the problem was first aired in 1985 although a federal government study has now placed the blame on drivers.
 One reason cited for the popularity of the Volvo cars is their reputation for safety. Volvo sold over 98,000 cars in the US last year.
 According to Cadillac, environmental concerns are also a growing issue, and with some analysts projecting further crude oil price hikes, customers are beginning to pay more

attention to fuel economy and less to horse power.
 Cadillac is hoping to increase its influence abroad, particularly in Europe, having reassessed itself in the domestic market.
 The Canadian market is virtually an extension of the US market for Detroit's big three, thanks largely to the US-Canada auto pact. Cadillac sells

only about 3,000 vehicles outside the US and Canada.
 According to Mr John Fleming, Cadillac's general director of marketing and production planning: "in terms of the international market, Cadillac is a small part and there is room for us to grow without bothering anyone for a while."

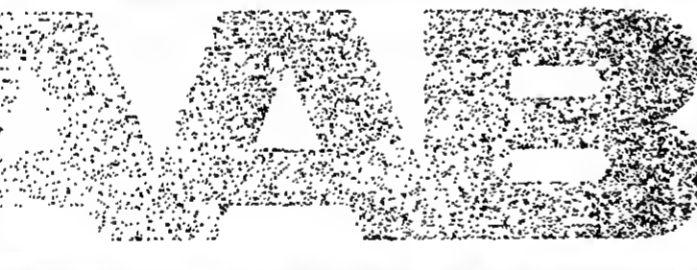
Karen Zagor

Model	1984	1985	1986	1987	1988
Oldsmobile 98	60,505	122,588	106,280	71,307	73,348
Electra	48,294	100,013	108,826	78,834	84,453
Cadillac	187,810	187,720	231,578	202,535	203,261
Lincoln	86,162	116,183	127,457	128,035	121,874
Corvette	30,367	35,042	32,581	24,854	23,261
Tornado	41,074	32,879	16,239	16,111	14,887
Riviera	52,223	48,891	22,937	16,472	11,750
Reatta	-	-	-	10	4,514
Cimarron	17,992	22,768	23,592	12,808	5,884
Seville	35,113	28,986	20,841	20,856	22,439
Eldorado	68,763	60,754	24,476	20,232	31,199
Alfa Romeo	-	-	5	2,084	3,058
Continental	29,787	27,701	20,110	13,389	47,424
Mark	28,549	20,401	22,298	27,195	22,586
Total	684,422	887,918	757,757	632,933	679,405

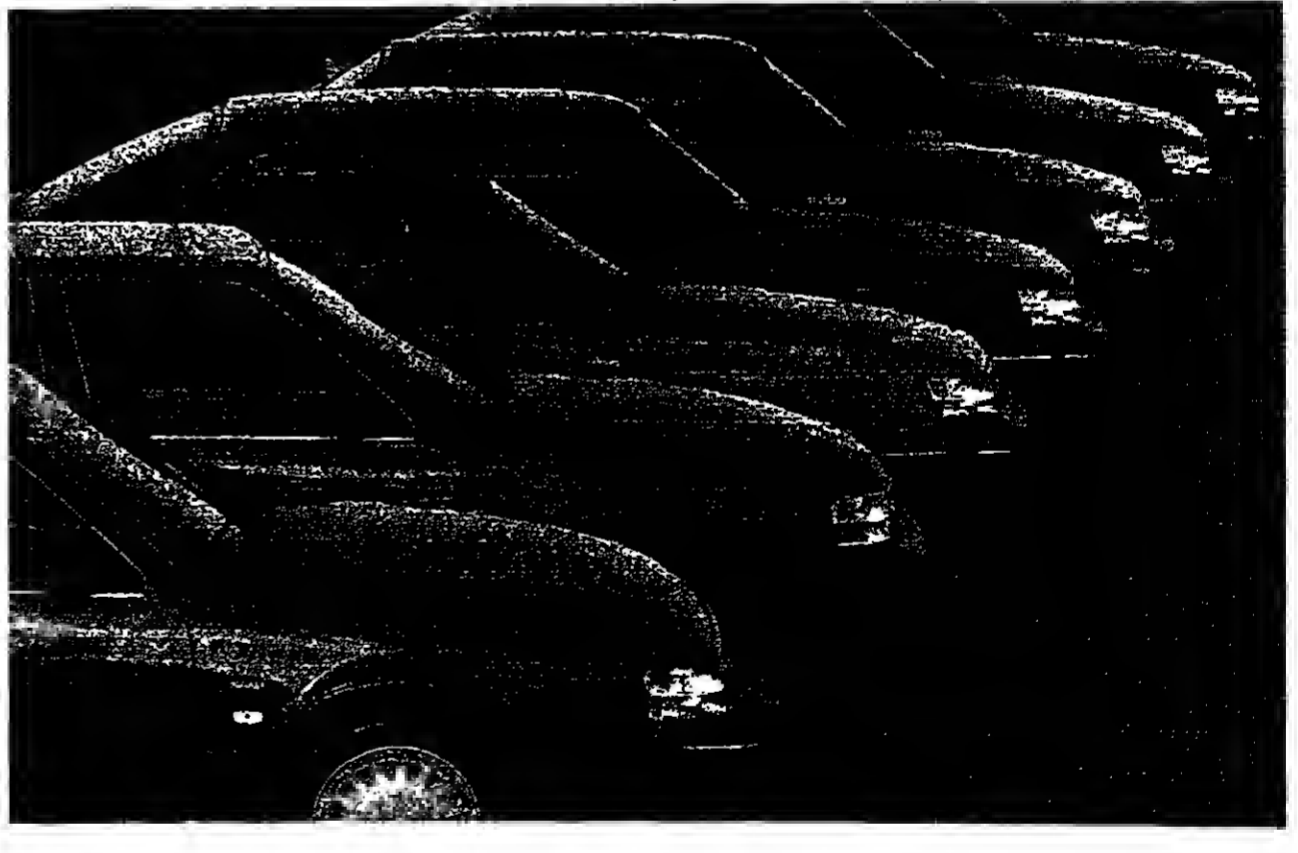
Source: Ward's Automotive Report



Cadillac leads the domestic field with sales of more than 200,000 units last year, buoyed by the familiar Coupe de Ville



Little wonder our cars are exciting to drive.



A Saab Turbo's sheer power shrinks the mileage and stretches the imagination.
 These front-wheel drive cars effortlessly sweep the curves, flatten the hills and calmly move the needle up the speedometer. This renowned performance not only makes driving more pleasurable, it also makes it safer.
 The 16-valve turbocharged engine with APC engine management, intercooler and Saab Direct Ignition system* develops an impressive 273 Nm torque. This enables you to surge past traffic and accelerate out of trouble without having to shift down.
 According to a test conducted by Germany's Auto, Motor und Sport, Saab's engine provides the

best 5th-gear 60-120 km/h performance in its class.
 A Saab Turbo is distinguished as much for its handling characteristics as for its sheer power.
 And for its driving comfort systems. All instruments and controls are in your natural field of vision and reach: it's the type of ergonomics we built into our supersonic aircraft.
 The firm chassis and large, well-appointed interior makes a Saab Turbo as pleasurable to travel in as it is to drive.
 Our long distance cruisers combine power, panache and practicality. With the type of individuality and man-machine interaction that fires the imagination. And makes driving exciting.
 Excitement that you can sample for yourself by test driving the Saab Turbo of your choice at your nearest Saab dealership.



*Our unique Saab Direct Ignition system is fitted on the Saab 9000 CD and Saab 9000 Turbo 16 on some markets.



EXECUTIVE CARS 3

Japan

Appreciating the long, the wide and the high-priced

EXECUTIVE cars are the sector of the Japanese car market in which importers have done well. Almost a third of the 166,654 cars with engines of more than 2 litres sold in Japan last year were imports. Moreover, the growth of imports in this sector has been rapid, 43 per cent in 1987 and 36.6 per cent last year.

The number of US cars imported to Japan is still very small, compared with the serious top-tier car exporters led by BMW and Mercedes-Benz of West Germany. But they reflect the growing appreciation of long, wide and usually high-priced cars testing with horsepower in the world's second largest car market.

The Japanese bought 922 Cadillacs last year, 78 per cent more than in 1987. The Pontiac, another General Motors US model, sold 1,664 units in Japan, up 150 per cent from the previous year.

The more basic US-made Fords and Chevrolets roughly doubled their sales in Japan, both falling just a couple of hundred units short of the 2,000 mark.

However, over the same period, sales of domestically manufactured luxury cars more than doubled, reflecting intensified interest among Japanese makers for this sector.

The Toyota Century and Nissan President were the only two domestically made luxury cars which rolled on Japan's roads until two years ago when Nissan launched its Cima, the first Japanese luxury car aimed at individual consumers.

The two cars, still dominant and almost all used by companies to ferry executives around town, adopted anonymity as the highest virtue.

Mr Takayuki Imajo, manager of Japan Automobile Manufacturers Association's (JAMA) international public affairs section, said the West German manufacturers pioneered the luxury market in Japan. "Cima phenomenon," the catch phrase used by marketing people for the new luxury market segment, is a direct result of the trend toward personal use of luxury cars. Before the West German cars came, the only luxury market was corporate and chauffeur-

driven, he said. Nissan's Cima, said to have Japan's most powerful passenger car engine, was developed as a top of the range car for the domestic market.

This autumn both Nissan and Toyota will start selling high-performance luxury cars in Europe and the US. Company spokesmen hinted that the cars, Nissan's Infiniti and Toyota's Lexus, would hit Japanese showrooms to coincide with the Tokyo motor show in November.

Mr Imajo played down the threat posed by domestically produced cars to the luxury imports, and said Japanese car makers are not that interested in a market segment they perceived as too confining.

Luxury car sales in Japan last year amounted to less than 5 per cent of the total sales, about 3.5m cars, excluding midrange cars under 500cc. Fewer than that figure actually qualify as real luxury cars in the western sense.

The domestic luxury car market was "beneficial, with a high turnover rate," said Mr Imajo.

"It's an interesting and charming market as well, but I don't think Japanese car manufacturers will take the initiative here. It's because of European initiatives that the market has expanded, so it's better to follow them."

Mr Imajo said higher prices for bigger cars together with narrow city streets and small parking spaces were a problem for the luxury market.

Studies done by Toyota and Nissan showed 178cm to be the

maximum car width which still allowed comfortable urban use. Sales of the Cima, a shade wider at 177cm, increased 13.6 per cent in April over the same month last year to 3,874 units. This was well above the 3,000 per month forecast by Nissan and made it the company's best selling car in April.

Not coincidentally, the surge in Cima sales came in the month when a tax overhaul slashed prices on all luxury cars.

The old commodities tax, equivalent to 23 per cent of the price on big cars with more than 2 litre engines, was abolished. The new consumption tax, phased in at 6 per cent of the sales price on all passenger cars, was cut to 3 per cent at the end of three years.

In addition, annual road taxes for cars with engines over 2 litres were reduced by as much as 45 per cent. Prior to April 1989, the annual road tax on a car in the 2 to 3 litre luxury category was ¥81,500.

Mr Ben Moyer, analyst with Merrill Lynch, the New York bank, said the outlook for Japan's luxury car market looked rosy, barring the unlikely emergence of a recession that could hit people in the upper income brackets.

The entry of the Lexus and Infiniti into the domestic market was unlikely to rain on the parade, he said.

Mr Moyer noted the success of Toyota's Crown, the company's big-selling, top-line domestic model. "The market will absorb new luxury models and the whole market will expand."

However, the expected impact on the domestic market would not be as dramatic as other low-key changes taking place in recent months, in spite of the excitement surrounding the Lexus and Infiniti, Mr Moyer said.

"Toyota can sell the Lexus but risks cannibalising the Crown. Maybe they want Lexus to take over from the Crown, but they have to decide how to price and sell it."

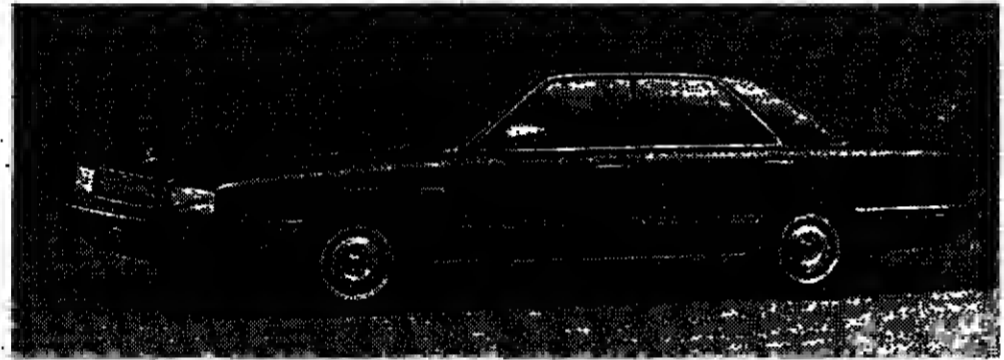
Mr Moyer said Toyota would install 3 litre engines in the Mark II, its other domestic luxury big-seller, while the V8 engine for the Lexus would be made available as an option for the Crown.

Mr Jeff Wilkinson, analyst at Salomon Brothers, the New York financial services group, said Japan's luxury car market would continue to perform vigorously, but for more than technical reasons.

The appeal of foreign luxury imports to most Japanese buyers was the cachet of having something different from everyone else, he said.

"What you can say is that the Japanese feel wealthier and they want to spend. You can look at it in macro terms too, but Japan has become a domestically run economy. You have to look at the psychological aspect. Why do Japanese buy big cars? To be conspicuous. If they can't buy a house they buy a car. It's a symbol and they don't necessarily drive them much," he said.

Chris Perry



Nissan's Cima gave birth to a catch phrase for the Japanese luxury car market



The Mercedes-Benz SL sports car, precursor of a generation of S-class limousines that will be available from 1991

West Germany

The fierce battle for the car-conscious wallet

WEST GERMANY'S executive car market is not a place for the faint-hearted. The West Germans are among the most car-conscious people in the world and their businessmen are as aware of what is available, and what benefits their status, as anyone.

So Daimler-Benz and BMW, the two powerful contenders in the executive automobile stakes, have a constant fight on their hands to win the hearts, and the wallets, of West Germany's decision-makers.

BMW is winning hands down. Its group turnover was up by 26 per cent last year, with sales propelled along by the success of its expensive 7 and 5 series.

Daimler, by contrast, has been having a harder time of it. Its car turnover was up by 1 per cent in 1988 and production was cut by 6 per cent to 560,000 cars, with a fall to 542,000 likely this year.

This compares with BMW's 4.9 per cent advance to 484,000 units. In 1989 BMW aims to boost output above 500,000.

The executive market is the lifeblood of both companies. So Daimler's discomfiture has caused more than a little embarrassment at the company's Stuttgart headquarters.

No-one, least of all BMW, doubts that Daimler will bounce back. But its Munich-based rival will have been given several years in which to show its paces.

"BMW has turned up the heat, Daimler's S class is not

bad, but it's showing its years," says Mr Stephen Reitman, motor industry analyst at Phillips and Drew, UK stockbrokers.

In the past, car companies became used to a model cycle of about 10 years. But this is being shortened to seven, Daimler has been caught in the middle of this transition with aged models.

It has already indicated its intention to storm back. Its SL Roadster sports car, on sale in Germany for DM78,000, is the precursor of its new generation S class limousines, which it intends to bring out from 1991.

Insiders say the new up-market Daimlers will be formidable and are expected to be longer and broader. But the executive models will be up against a tougher challenge than the SL, of which only 20,000 a year are being produced and which is sold out for several years.

What BMW has done, notes Mr Reitman, is make use of the window of opportunity provided by its faster reaction to shorter model cycles.

Its top-of-the-range 7 series was launched towards the end of 1986, giving it a good four years before Daimler puts its new thoroughbred into the race.

"BMW has the most modern cars on the block and it is pushing them very hard," says Mr Reitman. Moreover, the follow-up and slightly cheaper, but similar looking, 5 series has also been a runaway success.

BMW's smaller 3 series, to be regenerated soon, has benefited from the so-called halo effect deriving from the success of the group's bigger models.

When Daimler brings its new S class cars onto the market, its profit margins on the passenger vehicle side are likely to be stabilised and car division profits should move up again.

Some critics have said that Daimler has been distracted from its main business of making cars and trucks by its diversification into electronics with AEG, turbine engines with Motoren- und Turbinenunion (MTU), and aerospace with Dornier.

It is also poised, assuming the Government overturns the Federal Cartel Office's rejection, to buy a big stake in Messerschmitt-Bölkow-Blomh (MBB), the aerospace group.

It seems more likely that the Stuttgart group simply relied too heavily on the previous length of model cycles and, somewhat complacently, failed to see BMW coming up behind with its sportier vehicles.

A slide in diesel sales after a campaign which attacked them for causing cancer and smog has affected Daimler. But registrations of its petrol cars have not benefited accordingly.

In the first four months of this year, Daimler's new registrations in West Germany slipped by 13 per cent to just over 80,000 cars; while petrol cars were down by 5 per cent

and diesels by 44 per cent. BMW, on the other hand, saw its West German registrations surge by 24 per cent in the same period.

To take account of its diversified structure, Daimler has split into divisions, with Mercedes-Benz AG handling cars.

The Daimler group will still predominantly be a vehicle producer even after its planned purchase of a stake in MBB. It plans to produce a new car every year in the 1990s, with the executive S class to be followed by a new "baby Benz" to replace the 190 series, and its next generation of mid-range models.

About three-quarters of its DM30bn of investment over the next five years will go on vehicles. However, Daimler and BMW, which will shortly unveil a new fast luxury 8 series coupe, do not have the whole of the executive market to themselves.

Audi, whose basic 80 and 90 models have been an eye-catching success, makes a large V8 and is due to bring out a replacement for the Audi 100 in a year or so.

Audi, part of the Volkswagen group, has seen a 13 per cent drop in sales in the first four months of this year, partly in reaction to the earlier boost from the initial success of the Audi 80 and partly because VW's own new Passat model has been so well received.

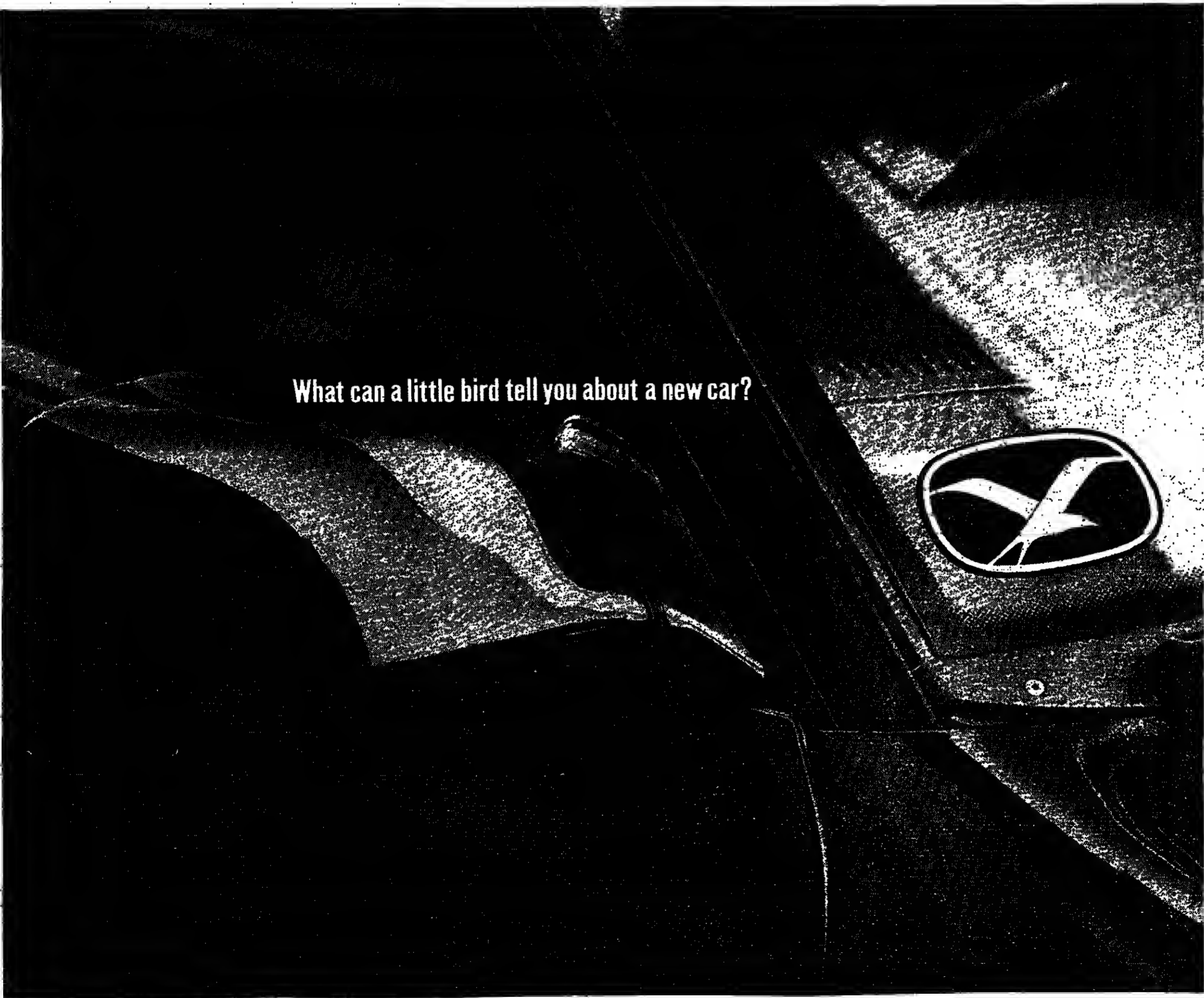
Porsche, not really a producer of executive models, sells a high proportion of its cars to independent businessmen who are not tied to company rules which specify a more formal Mercedes or BMW, or, less exclusively, a Ford Scorpio or an Opel Senator.

Porsche's registrations picked up by a tenth in January-April, a result of extensive model investment and upgrading after the company ran off the road in 1987 as a result of the dollar's slide and the world stock market collapse.

Increasingly, West German cars are being aimed at the upper end of the market, with even small cars packed with an increasing amount of technology and capable of high speeds.

This gives greater opportunities for imported models like those from Japan, but means that the domestic manufacturers have it almost all their own way as far as the executive segment is concerned. In West Germany foreign cars have less social cachet than in the UK.

Andrew Fisher



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EXECUTIVE CARS 4

United Kingdom

Challenging the Granada

THE UK executive/luxury car market has shown strong growth during the last three years and competition has been intensified by the launch of models as well as by new arrivals in the segment.

According to a recent report by the Economist Intelligence Unit on the UK passenger car market, the share commanded by the executive segment has risen from 8.7 per cent in 1986 to 9.3 per cent in 1987 and 9.8 per cent in 1988. It is likely to exceed 10 per cent this year.

Sales have jumped from 163,057 in 1986 to 186,202 in 1987 and 217,339 last year. This was against a background of rising overall car demand in the UK with record sales levels reached for four successive years from 1985 to 1988 with a peak last year of 2.3m units.

The surge in UK new car sales has continued unabated in the first five months of the year with a further jump of 9.1 per cent to just over 4m units, in spite of widespread forecasts of weakening demand in 1989 and in the face of rapidly rising interest rates.

New car sales in this country have breached the 1m mark before June for the first time. Manufacturers have been forced to upgrade their sales forecasts, and a record appears assured in 1989, even if the expected downturn materialises later in the year.

Executive car sales in this country are dominated by the Ford Granada, Rover 800, Vauxhall Carlton and Volvo

The Granada has come under heavy pressure from its traditional rivals.

700 ranges. The Granada, the market leader, has come under heavy pressure from its traditional rivals.

Peugeot group of France with launches under both the Citroën and Peugeot marques later this year and in 1990 are likely to further reduce the Granada's hold.

BMW of West Germany is carving out a growing share of the executive/luxury market segment in the UK after success in the rest of Europe, boosted by the outstanding success of its new 5 Series models, as well as by rising demand for its luxury 7 Series unveiled in late 1988.

Granada sales showed only a marginal increase last year of 1.4 per cent to 35,520 from 35,041 with a fall from 37,500 in 1986. According to the latest forecast from DRI Europe, the London-based automotive analyst, Granada sales are set to tumble this year to only 29,600.

Ford is trying to boost sales of its Granada/Scorpio range by improving the specification of every model at no extra cost. The ageing 2.4 litre V6 engine, previously available in the Granada GL, Ghia and Ghia X models is to be replaced by the new 2 litre

DOHC engine, the first twin cam power unit manufactured by Ford in one of its own engine plants.

Granada sales are unlikely to recover, however, before the expected launch in 1990 of a bootied saloon version, aimed at allaying criticism that the car has only been available in hatchback form.

The big advance in the UK luxury segment has been achieved by Rover Group with its 800 series. The model, the product of the company's first joint development programme with Honda of Japan which also spawned the Honda Legend, was launched in 1988.

It has been helped by the introduction of the Honda 2.7 litre engine to replace the previous 2.5 litre power unit, and the launch last year of the first derivative models.

The Fastback series gives Rover a hatchback executive car including the Vitesse version, the fastest Rover production car.

Rover 800 sales in the UK jumped last year by 43.4 per cent to 28,968 from 20,200 increasing the share of the total UK market captured by the 800 range to 1.31 per cent from 1.0 per cent in 1987.

The Vauxhall Carlton has also achieved big gains although not in as spectacular fashion as the Rover 800 series. Sales of the Carlton just stayed ahead of the 800 series in 1988 with an increase of 26.8 per cent to 28,990 from 22,864 in 1987.

Volvo has gained an increasing share for its 700 series with an increase in its UK sales last year of 32.6 per cent to 25,070. This advance was partly at the expense of its ageing 300 series whose sales dropped by almost 26 per cent to 7,904.

Peugeot group has been one of the fastest growing car makers in the UK market in the last three years with both its Peugeot and Citroën marques making impressive gains.

In the first five months of 1989 the group captured 9 per cent of UK new car sales with the Peugeot marque taking 6.1 per cent and Citroën falling back slightly to 2.9 per cent following a spectacular advance from 1.5 per cent in 1988.

Both Peugeot and Citroën have hiterto had only a marginal presence in the UK executive car sector having achieved their big successes in the supermini and large family car segments.

This is likely to change dramatically over the next 12 months as the Peugeot group launches two executive car contenders; Citroën's XM, unveiled in the spring, and the Peugeot 605, due for launch in the autumn.

The two cars will share many components in line with the increasing rationalisation of Peugeot's two car lines, but the XM and the 605 will have a radically different styling.

The top of the line Citroën XM models have been



The Rover Vitesse, part of a joint development programme with Honda, is the company's fastest production car

launched with the company's so-called "hydraulic" suspension, claimed to be one of the most advanced electronically controlled suspension systems in a production car.

According to DRI forecasts Citroën's sales of the XM in the UK could jump to 6,500 units next year and 7,400 in 1991 compared with sales in 1988 of only 1,300 for the old CX.

Equally big gains are forecast for Peugeot in the segment with a jump to 6,900 in both 1991 and 1992 - the first full years of sales following a 1990 UK introduction - from sales of only 2,400 this year for the old 505.

Traditional executive car marques are facing a challenge from fresh rivals in the UK market.

Nissan, Japan's second largest car maker, is determinedly

moving into the more lucrative upper market segments in its domestic market as well as in the US and West Europe.

It has refused to disclose its plans for entering the luxury car market with its Infiniti range, to be introduced in the US in the late autumn. In the UK it is moving into the executive sector with its 3 litre V6 Maxima saloon launched in October last year.

At the same time Hyundai, the South Korean car maker, is entering the UK executive car market for the first time with the launch of its 2 and 2.4 litre Sonata range. The model breaks ground for Hyundai and is the most sophisticated car the company has made.

The Sonata will be sold heavily on its price, which ranges from £9,500 to £13,700, although seeking to challenge the Ford Granada, the Vaux-

hall Carlton and the Rover 820 in size and specification.

Hyundai has sold more than 50,000 vehicles in the UK in the last seven years in the lower

The big advance in the UK luxury segment has been achieved by Rover's 800 series.

segments of the market.

Jaguar has enjoyed strong worldwide sales growth during its strong recovery from the beginning of the 1980s. The company's financial fortunes have deteriorated in the last couple of years, however, under the impact both of the falling value of the US dollar and lower US sales. The US still accounts for about 40 per

cent of its sales volume.

In the UK, Jaguar enjoyed a big jump in sales by 48.5 per cent in 1987 - following the launch of its new XJ6 saloon in the previous year - and by 30.6 per cent in 1988. This year, however, the rate of sales growth in the UK has slowed with an increase of only 2.7 per cent in the first five months.

Jaguar output fell by 5.7 per cent in the first three months of 1989, reflecting the weaker sales performance in the US and in contrast to the overall surge in UK car production.

Jaguar expects output for the full year to total between 50,000 to 52,000 compared with the 54,000 forecast in March. Production is expected to fall below last year's total output of 51,939 with the first annual decline since the start of the company's recovery in 1980.

Kevin Done

Italy

Symbol of upward mobility in a land of car worshippers

A JOURNEY on any Italian motorway swiftly presents the acute observer with a good indicator of the nation's growing prosperity - and also of its increasingly cavalier attitude towards the speed limit.

Selling down the fast lane at speeds between 120kmh and 200kmh are fleets of Alfa Romeos, Lancias, BMWs and Mercedes, to mention just four leading marques. Many of them are chauffeur driven and all, unmistakably, are executive cars.

These cars are important status symbols in a country which reveres the motor car and respects outward manifestations of wealth. A transition from a BMW 3 series to an Alfa 164 or Mercedes 190 is a sign of the rising executive or of an increasingly successful family businessman.

The final choice of vehicle may be influenced by fashion or the loyalty Italians exhibit towards Fiat Group, the national manufacturer. But the essence of upward mobility is to move into that price range which distinguishes the executive car.

Italians, after five consecu-

SEGMENT E SALES		
	1988	1987
Fiat Croma	41,846	39,084
Lancia Thema	31,937	40,735
Alfa Romeo	29,968	10,995
Peugeot	320	607
Audi	964	1,361
Rover	1,488	1,519
Renault	5,143	6,690
BMW	22,221	16,402
Ford	821	973
Mercedes-Benz	12,406	12,499
GM-Opel	4,446	3,956
Volvo	4,187	4,118

son with the same period last year but that may just be a seasonal blip.

One of the most significant characteristics of last year's market was the dominance of domestically produced cars. This has been a remarkable development since 1984 when the Italian share of executive car sales was only 37 per cent, comprised mainly of Alfa Romeos because Fiat and Lancia lacked strong contenders.

Last year, the Fiat Group, now the increasingly satisfied owner of Alfa Romeo, took 66.9 per cent of all segment E sales. This success was reflected in the company's record profit margins on executive cars are significantly higher than on the smaller models which have traditionally been the Fiat staple product.

Fiat's grip on the market began to tighten with the arrival of the Lancia Thema in 1986 and then with the Fiat Croma in 1988.

The acquisition of Alfa, from the Iri-Finmeccanica state holding company, at the beginning of 1987 and the launch in September of that year of the Alfa 164 (conceived and designed by the old public sector appointed management team) has greatly consolidated the marketing power of Italy's largest privately-owned company.

Alfa 164 sales have greatly exceeded expectations - the company says that they are running 20 per cent ahead of the original marketing plan.

Above all, Alfa has been surprised by demand for the 3 litre 6 cylinder version which sells at £51.2m, partly thanks to a 38 per cent VAT rate on cars of this engine size.

Prices of the other three models - the 2 litre Twin

Spark, the 2 litre turbo and the 2.5 litre diesel range from £31.8m to £41.8m.

Price is not held to be an important variable in the marketing of executive cars, partly because a proportion is purchased by companies (although this is said to be a much less important phenomenon than in the British market) and partly because the prospective owner attaches a higher priority to factors such as safety, relative

Fiat's grip on the market began to tighten with the arrival of the Lancia Thema and the Fiat Croma

performance and gadgetry.

Alfa said that safety features are becoming a prime sales factor in this range and believes that the next technical innovation by manufacturers will be the introduction of four-wheel drive models.

The 164 is the first front wheel drive car produced by the Fiat Group and presumably the experience will be valuable in developing four-wheel power.

The 164 has drawn customers away from the longer-established Lancia Thema which sold 31,937 units last year compared to a peak of 40,735 in 1987.

Fiat said it thought the loss might have been higher and believes that, in marketing terms, it has successfully differentiated its images of the two cars. The Lancia emphasises luxury and has a classy image while Alfa emphasises its sporty, racy performance.

The other most notable development in the Italian executive car market has been the revival, after four years of steady decline, of the BMW.

The German producer's new 5 series and 7 series models have been in strong demand so that total deliveries climbed from 16,402 units in 1987 to 22,221 last year.

No other importer has managed to match this growth. Mercedes-Benz stayed virtually static with 12,406 units against 12,499 the year before. Volvo sold a handful more, 4,187 units against 4,118, while General Motors-Opel pushed slightly ahead from 3,956 to 4,466 units.

Sweden

The untimely return of familiar difficulties

SWEDEN'S two automakers - Volvo and Saab-Scania - have been specialising in the executive end of the world car market during the 1980s and until recently their strategy of concentration on up-market models appeared to be paying off. But neither of them can be very pleased about their prospects.

During the first quarter of this year Volvo reported a 20 per cent rise in the value of its sales by the car division, from SKr3,260m to SKr3,911.07m. But the total number of cars delivered to customers fell by 1,000 to 106,000, compared with the first quarter of 1988, even though that period had been hit by a crippling national white-collar workers' strike.

A breakdown of Volvo's sales figures shows that the company suffered a fall in the sales of its 700 series - from 51,000 units in the first quarter of 1988 to 48,000 for the same period of this year as well as in the older 200 series from 25,000 units to 23,000. The good start by Volvo's 400 series, made in Holland, up from 4,000 to 15,000 in the first quarter helped to compensate for those slight declines.

The market is getting increasingly fierce for Volvo as the executive and last year the demand for upper medium class cars, the target area of the Volvo 300 and 440, went up substantially and accounted for as much as 22 per cent of the total sales of the car division. However, the company's share of that segment dropped slightly to about 4.0 per cent compared with 4.5 per cent in 1987.

The Volvo 200 and 700 series, 13 per cent of the western

balance of payments deficits and inflationary pressures.

The car market is an obvious casualty in any dampening down of private spending. In Sweden, Volvo sales fell from 19,600 units in the first quarter of 1988 to 17,900 for the same period of this year. There is some hope that last year's decline in company sales to Norway and Denmark could be

The troubles at Saab-Scania are more serious than anything Volvo is likely to face.

reversed during 1989. Volvo intends to make a marketing drive into western Europe and the Far East as a way of diversifying its sales outlets more effectively.

But the company is facing a return of familiar difficulties such as rising costs, fuelled by the high inflation inside an overvalued Swedish crown, and a tight labour market. It also has uncertainties about the likely impact of the creation of the European Community's internal market by 1992.

The troubles at Saab-Scania are more serious than anything Volvo looks likely to face. There has been widespread speculation that the company is looking for a foreign partner for projects with its car division.

"We have insufficient volumes and the costs per produced unit are excessive, it is a question both of increasing earnings and reducing costs," declared Mr Georg Karsund, Saab's president in April.

In the first four months of this year Saab recorded a 20 per cent rise in its sales to western Europe, a jump of 67 per cent to the small Far East market and an 8 per cent increase in sales in Sweden.

Such achievements were not enough to compensate for the 19 per cent decline in the company's sales to the US for the first quarter of 1989, traditionally the car division's most profitable area. This followed a 15 per cent fall in the US executive car market in 1988.

Mr Karsund blamed the recent US performance on changing tax regulations across the Atlantic, the improved quality in the US car industry and the upgrading of Japanese vehicles.

The launch of the Saab 900CD last year was hurt by the national white-collar workers' strike but the company still believes that it can succeed with the model in the US.

Saab is developing a car to replace its elderly 900 range. It also intends to press ahead with the development of a car plant at Malmo in southern Sweden. But observers believe that the increasing volume sales of the 900 will not rise fast enough to ensure acceptable profit levels for the car division this year.

More disappointing for Volvo was the market in Scandinavia and the UK

European market last year, maintained their 11 per cent share of the segment.

The steepest decline lies in the US, which still accounts for slightly bigger sales for Volvo than western Europe. Volvo's sales dropped by 7 per cent during 1988 in the US, mainly because of the dollar's low exchange rate, though performance did pick up in the last quarter.

This year Volvo has more than held its own in the US through a combination of shrewd marketing and an acceptance of smaller price increases for its models. In the first quarter of 1989 Volvo sold 26,400 units in the US compared with 24,100 for the same period last year.

More disappointing for the company has been the market in the Nordic countries and Britain. The trouble in Scandinavia stems from attempts by governments at reducing consumer demand in economies suffering from growing

France's executive car market is relatively small compared to West Germany's.

The executive car market has traditionally been relatively small in France compared to neighbouring West Germany. It accounts for about 10 per cent of the overall French car market with 215,000 new registrations last year.

In contrast, executive cars account for about 22 per cent of the West German car market with nearly 700,000 new registrations last year.

Both Peugeot and Renault are trying to encourage demand for executive cars on their domestic market at the same time as challenging the West German car makers supremacy in other European markets with a blitz of new products.

Peugeot has a modest 2.7 per cent share of the European executive car market and Citroën, its sister company, an even smaller share of 1.3 per cent.

However, Citroën has just launched an executive model, the Citroën XM, which has involved a five-year development programme and investments costing FF7.5bn. The group hopes the new model will substantially increase Citroën's share of the domestic executive car market at the same time as help to develop a stronger penetration in West Germany.

The private group hopes the XM will wrest about 1 per cent of the overall European car market and between 6.5 and 7

France

Peugeot spearheads assault on markets at home and abroad



The Citroën XM involved a five-year development programme and investments of FF7.5bn

THE FRENCH car industry this year launched a large assault on the European executive car market.

Peugeot, the private group, spearheads the attack with two new top of the range models but Renault is improving and developing its R25 model which marked the state group's unexpectedly successful entry into the executive car market five years ago.

per cent of the European executive car market next year.

In France, the company's target is to see the XM secure about 2.5 per cent of the car market next year. Citroën says XM production should reach 100,000 units next year with about 50 per cent for export.

Peugeot will also be following up its offensive in the top end of the car market by launching later this year the Peugeot 605 to replace the ageing Peugeot 505. The group believes the two new models will complement each other rather than compete head on. The 605 is likely to be a more conservative car in terms of styling compared to the more idiosyncratic Citroën XM which boasts a "hydraulic" suspension system combining electronics and traditional Citroën hydraulic suspension.

The Peugeot drive in the executive car market is expected to represent the highest challenge to Renault which has dominated the domestic market in this segment during the last few years with its R25 model.

The R25 accounts for about 40 per cent of the French executive car market, known in France as segment H. To consolidate its domestic market share, Renault has introduced a wide range of different engines for the R25 and made a large effort to upgrade the quality and level of options on its restyled top of the range model.

The group is confident that the R25 will continue to compete successfully in this market segment not only in France but also in other European countries although the state car group acknowledges that the new Peugeot models will hurt. In Europe, the R25 has built up a 6.7 per cent share of the executive car market.

The assault on the executive car market by the two French manufacturers also coincides with the strong recovery of both companies.

The French car market hit a record of 2.2m new registrations last year, buoyed by strong market demand and reaping the fruits of extensive

restructuring. Peugeot recently reported record net profits of FF8.85bn. Renault also reported record earnings of FF8.9bn for 1988. Both French car groups sustained heavy losses in the early part of the decade, but have staged remarkable recoveries during the last few years.

The two groups respective drive in the top end of the market reflects their ambitions to

Peugeot and Renault are challenging in Europe with a blitz of new products

strengthen their overall position in the European car market.

In the case of Peugeot, Mr Jacques Calvet, company chairman, has reiterated his ambition to see Peugeot take the lead in the European car market from Volkswagen and Fiat by the early 1990s.

Mr Raymond Levy, Renault's chairman, has also set his group ambitious targets to boost further his company's profitability and the group's market penetration.

Peugeot and Renault, both traditionally relying on their small and medium size models, have built up commercially successful model ranges to enable them to compete across the broad spectrum of the market and challenge directly not only the smaller car makers but also the long established European executive car specialists.

With the likely intensification of Japanese competition in the European market, the French manufacturers are now arming themselves with modernised car families which they hope will help them offset some of the growing pressure from the Japanese at the lower end of the market as well as minimise the impact of an eventual downturn in both the European market and their home market bases.

Paul Betts

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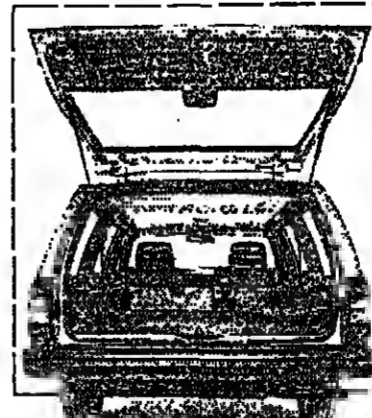
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EXECUTIVE CARS 6

Kevin Done finds the Japanese preparing an assault on the US

Producers eye baby boom as it moves into middle age

TOYOTA and Nissan, Japan's two biggest car makers, are preparing to storm the last bastion of the world motor industry left unchallenged by the Japanese — the rarefied US market of high performance luxury cars.

In the autumn the two companies are launching luxury car ranges designed for the first time to allow the Japanese to compete with the likes of BMW, Mercedes-Benz and Jaguar in the US, the world's biggest luxury car market. This segment of the world car market has hitherto been the exclusive preserve of a select band of European car makers.

Both have opted to establish quite separate franchises in the elusive search for exclusivity. Toyota chose the name Lexus while Nissan chose Infiniti, following the lead taken by Honda a couple of years ago with the launch of its Acura luxury car franchise in the US.

The first of Toyota's flagship luxury saloons, the Lexus LS 400, rolled off the assembly line last month at the company's Tahara plant near Nagoya, on route to the US.

The LS 400, after six years in development and Nissan's rival, the Infiniti Q45, are the most luxurious and technologically advanced cars that have ever been developed by the Japanese automotive industry.

The Lexus will be launched throughout the US on September 1 through a new network of 65 dealers and by the end of the year there should be about 100 dealers in operation.

The first shipment of cars is scheduled for later this month, and the cars will begin to arrive in US showrooms in August as dealership facilities are completed.

Nissan's Infiniti range will be launched two months later in early November. Mr Bill Bruce, vice president and general manager of Nissan's luxury car division in the US, maintains that the Infiniti "represents a whole new way of thinking about building and selling luxury cars."

Both Toyota and Nissan lack all the accumulated heritage and prestige that mark out names such as Mercedes-Benz, Jaguar, BMW or Porsche. They have no tradition in this hallowed segment of the world market and are entering aggressively on price.

Both are pitching their luxury cars firmly in the \$20,000-\$40,000 range, and earlier this month Toyota fixed the base price of its flagship Lexus LS

Japanese car makers hope that many baby boomers who bought smaller Nissans, Toyotas and Hondas will now buy their luxury cars as they reach affluent middle age.

400 at \$35,000. This undercuts its European competitors by \$9,000 to \$26,000. The LS 400 could cost \$43,300 with all available options.

The LS 400 price compares with the \$44,000-\$45,000 for the base model Jaguar XJ6, Mercedes-Benz 300E or BMW 535i. Lexus maintains that in terms of size, specification and performance the LS 400 is more properly competing with the Mercedes-Benz 420SEL and the BMW 735i, where the comparable prices are about \$82,000 and \$55,000 respectively.

Infiniti has not yet announced the prices for its Q45 V8 saloon and its 300 V6 coupe, but it is expected to follow the Lexus lead.

The Europeans would appear to have played right into the hands of Toyota and Nissan. As the value of the dollar plunged in recent years the European luxury car makers raised their prices sharply to

compensate for the sudden loss of dollar revenues. Their rising prices opened up a yawning gap between the \$20,000-\$30,000 charged by the US luxury car makers for their top of the line Cadillac and Lincoln luxury

in a falling market, and BMW appears to have halted the decline.

The Japanese push into luxury cars has been encouraged by more fundamental factors. Most importantly, the growth

they expect to come in the overall luxury car market, as the baby-boom bulge in the population moves upwards with their prime earning years. Japanese car makers hope that many baby boomers who bought smaller Nissans, Toyotas and Hondas will now buy their luxury cars as they reach affluent middle age.

Toyota is looking for a median age of 43 and a median income of \$100,000 a year for buyers of its LS 400 flagship model.

The sheer number of buyers in the 35-45 age group will increase from 78m to more than 94m, a 21 per cent increase in five years," says the company.

"The number of households with annual incomes over \$50,000 will increase from 10m to 15m over the next five years." Toyota is confident that the US luxury car market will grow strongly in spite of setbacks in the last two years from about 965,000 units at present, to 1,085m in 1990 and to more than 1.4m by 1995.

It hopes to sell 16,000 Lexus cars in the last four months of 1988 and 75,000 cars in its first full year on the market. "Down the road we see the potential for 125,000 to 150,000 sales," says the company.

Little has been left to chance in these billion dollar projects. Mr Takashi Oku, Nissan's lead designer for the Infiniti project, spent months living with a family in the US "to better understand the way Americans think and feel about their cars."

The LS 400 began to take shape in the summer of 1985 when the first Toyota design team went to the US and spent three months in the affluent Laguna Beach area of southern California studying the luxury car market. The first artist renderings and clay models were completed during this trip.

Chrysler set up 24 engineering teams with nearly 4,000 engineers and technicians with the brief of creating "the finest luxury sedan in the world."

The products of the Euro-

pean competition were minutely dissected. Each of the Toyota teams targeted the very best car in their engineering discipline and then set out to beat it from engine performance, to suspension technol-

ogy, noise, vibration and harshness (NVH), ergonomics, safety, even audio systems.

It is hardly surprising that the LS 400 has more than a hint of the Mercedes-Benz S-class, while the Infiniti Q45 bears a

passing resemblance to the BMW 7 Series.

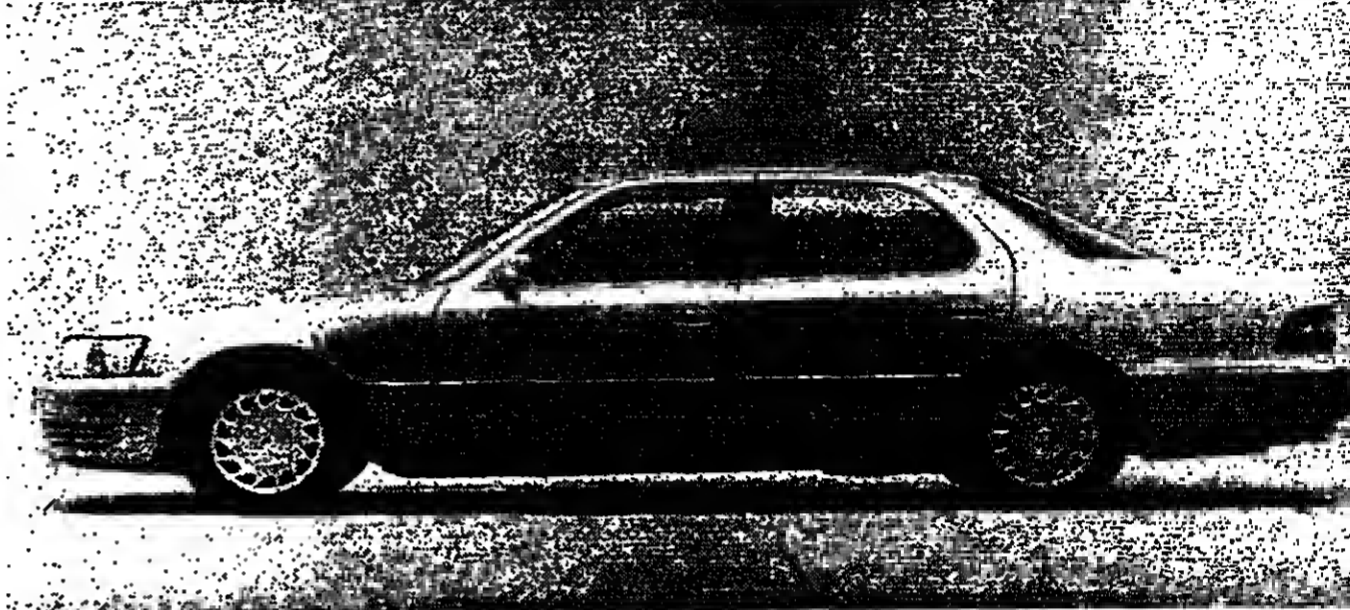
The styling solutions of the Lexus and Infiniti products have diverged, but both have chosen to develop all-aluminium 24-valve four cam engines.

Nissan has gone for more power and performance, however, with a 4.5 litre engine producing more than 270bhp and a top speed of 144mph, compared with the 4 litres and 250bhp of the Toyota unit.

John Griffiths assesses the strength of the European producers



Nissan's Infiniti Q45 (above) and Toyota's rival, the Lexus LS 400 (below), which look six years to develop, are the most luxurious and technologically advanced cars that have ever been developed by the Japanese automotive industry.



pean competition were minutely dissected. Each of the Toyota teams targeted the very best car in their engineering discipline and then set out to beat it from engine performance, to suspension technol-



Chrysler's TC, designed by Maserati, spearheading the revival of the US luxury sports coupé

US car makers are tracking Japanese moves, says Karen Zagor

Preparing to meet boarders

US CAR manufacturers will track with eagle-eyes the progress of the Toyota Lexus and the Nissan Infiniti when they hit the market this autumn.

The two models, to be launched in September and November respectively, may signal a new era in the US luxury car market although American car makers feel that they have little to fear initially from the Japanese expansion into luxury cars.

Only one luxury Japanese car, the Honda Acura, has so far been available in the US and it has been a respectable player since its launch in 1988.

The domestic market appears to be growing fast enough to accommodate both Japanese and US entries, and American manufacturers are concentrating on carving out a greater market share for themselves.

The Japanese are likely to target European brands for competition, rather than US marques. However, if the Japanese are as successful here as they have been with less expensive cars, they will become formidable competitors in a lucrative market.

The reason for Japanese interest in the US is self-evident — the US is the world's biggest market for luxury cars. The sector is generally profitable although luxury cars make up only a small part of overall auto sales.

"If profit is a percentage of price then this is a traditionally lucrative market," says Mr Harold Jackson, a spokesman for General Motors.

The Japanese are counting on sustained growth in top-of-the-line car sales as the baby boom generation ages into high income executives willing

and able to spend money on expensive cars.

This generation has been a target market for the smaller, less expensive Toyotas, Nissans and Hondas, and the Japanese car makers are hoping that their customers will remain loyal to the brands of their youth as they move into pricier vehicles.

Toyota expects the luxury car market to grow to 1.08m units in 1990 from about 965,000 at present and to top 1.4m by 1995. Sales for the Lexus are projected to be about 16,000 units in the first full year, eventually expanding to sales of between 125,000 to 150,000 units.

According to Mr John Fleming, Cadillac's general director of marketing and production planning, the European luxury car companies will be hit harder by the new Japanese entries than the US manufacturers.

Mercedes-Benz and BMW have a traditional stranglehold on the upper echelon of the US auto market and the new Japanese cars are closer in looks and style to these market leaders than to the classically American Cadillacs.

The Japanese luxury models, with prices pegged in the \$20,000 to \$40,000 range, will under cut BMW and Mercedes by as much as \$9,000.

"We're keeping an eye on the competition. Although so far the Japanese are more of a

threat to Mercedes and BMW, we're taking them seriously," says Mr Fleming.

He estimates that Cadillac has about 28 per cent of the US luxury car market, if that market is defined by a price of more than \$20,000.

The biggest market for luxury cars in the US is defined as the "Smile" — with the grin starting along the California coast, sweeping down along

the warm southern states before turning upwards along the eastern seaboard.

The importance of this market is not lost on the Japanese — Toyota sent a team of researchers to Laguna Beach, a wealthy southern California beach town, to study the luxury car market.

US auto makers such as Cadillac, part of General Motors, are, for the moment, more concerned about meeting consumer requirements than competing with the Japanese.

Cadillac, the traditional dowager duchess of US luxury cars is experiencing something of a revival with the launch of its restyled DeVille/Fleetwood model.

Cadillac sales slumped when the company jumped on the small car bandwagon in 1986 and introduced a slimmer, trimmer Fleetwood. The return of the larger Fleetwood model has so far been successful, according to General Motors.

Cadillac's success is underscored by the sales figures

which for 1989 are expected to be about 270,000 units, accounting for about 23 per cent of the market, says Mr Fleming.

This represents an increase of 10 per cent over 1988, most of which is attributed to consumer acceptance of the bigger Fleetwood.

Chrysler is another big US car manufacturer which will keep tabs on how the Japanese are faring in luxury cars. The company, headed by Mr Lee Iacocca, is returning to the luxury car market after a decade's hiatus.

Mr Joseph Capena, vice president of Chrysler/Plymouth division, says: "Little more than a year ago, the only upscale car Chrysler offered was the rear wheel drive Fifth Avenue sedan. Since then we've introduced the larger New Yorker and the New York Landau sedans. Now we have the TC designed by Maserati and later this year we'll introduce two more luxury sedans — a new Fifth Avenue and a new Imperial."

Chrysler left the luxury market during what Mr Tom Jacobowski, a company spokesman, describes as "the loan guarantee years." The company moved out of the over \$20,000 price bracket until the launch of the New Yorker.

"Over the years, Chrysler had a reputation as a luxury car line. That reputation was put on the shelf while we fought for survival in 1979-80. With the New Yorker in 1988, the company has returned to bigger, more luxurious cars, though not the behemoths of old," says Mr Jacobowski.

"It is a bit premature to say we're competing with the Japanese given Chrysler's recent return to the luxury market."

John Griffiths assesses the strength of the European producers

Pincer movement threat to complacent manufacturers

LAST YEAR Japan exported 4.43m cars. Just over 2.27m went to North America, in spite of surging production from Japanese plants within the US and Canada whose total vehicle output this year is expected to reach 2m.

Another 1.45m cars found their way to Europe, where Japanese cars account for about 11 per cent of the west European market.

The 11 per cent average disguises some wide variations. In markets such as Switzerland and Austria, lacking indigenous motor industries, the Japanese share is over 30 per cent — in Finland it is more than 40 per cent.

In France and Italy, Japanese penetration is about 3 per cent — the result of tough national import restrictions which cannot survive after the intended creation of the single EC market in 1992.

It is not just imports which are worrying European car makers. Toyota's announcement in the Spring that it intends to build a 200,000 cars a year plant in the UK, Nissan's expansion of its UK plant to 400,000 cars a year later in the 1990s, and hints of production "invasions" from the other main Japanese producers show all the signs of a repeat of Japan's "prince movement" attack on North America.

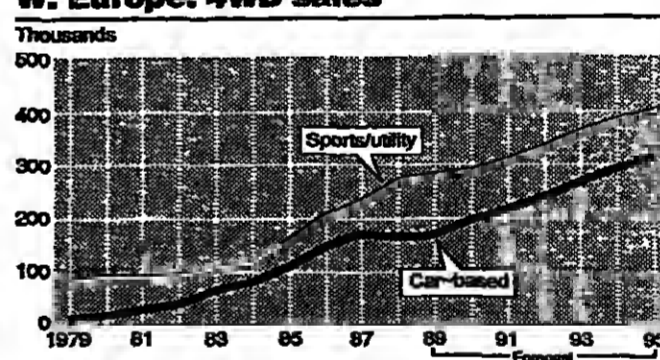
One pincer is represented by the production of cheaper, higher volume cars in the "host" country, which in the past has helped defuse some of the criticism about the sheer volume of imports.

The other is represented by direct imports from Japan of the increasingly hi-tech, high profit margin executive, sports and luxury cars with which the Japanese manufacturers are now targeting the west's up-market cars industry.

Until recently, European producers had felt able to contemplate the enormous upward surge of the yen against western currencies and conclude that at last the Japanese would face real problems in exporting from what would now be a high cost base country. This was in spite of the swift advance of the Japanese producers in terms of the sophisticatedness and attractiveness of their up-market cars.

That complacency has been shattered this year by the realisation that the leading Japanese companies have not only been able to adjust to the higher yen, but also have

W. Europe: 4WD sales



increased their profitability by paying more attention to their domestic market as well.

The European industry is coming to accept the start of the battle for domination of all levels of the European market. The important question is on precisely what terms it is to be fought?

The conditions that will be applied to Japanese imports post-1992 have been the subject of much internal EC debate over the past few years, but at least the outline of a strategy is now emerging.

European Commission officials will start discussing it in detail with both Japanese government officials and individual EC car-producing states later this summer.

The plan, primarily the brainchild of Mr Martin Bangemann, the Internal Market and Industry Commissioner, will not be welcomed by companies such as Fiat, which has already made strident calls for a lengthy period of firm protection for the European car industry after 1992.

Its ingredients include the abolition of all national import quotas, including the 11 per cent ceiling of the "gentlemen's agreement" between

Japan and the UK and other restrictions imposed by Spain and Portugal; the rejection of calls by the European industry for specific, minimum local content rules for cars produced by Japanese-owned plants inside the EC; the ending of all technical and taxation barriers inhibiting the free trade of cars between member states — thus making it virtually impossible for hard-line countries like France and Italy to find ways of circumventing a ban on bilateral restrictions.

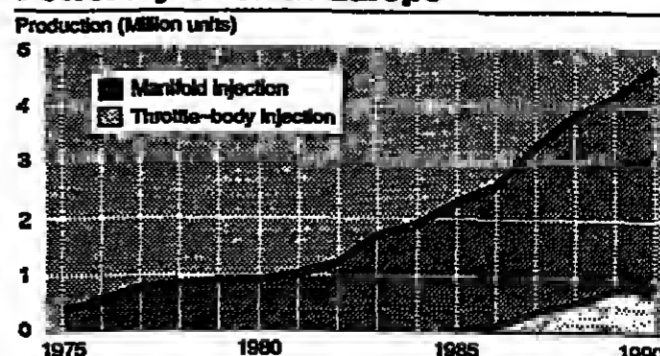
The Commission is perfectly aware, however, that to award Japan's car makers an immediate open season in Europe would be to invite the inflicting of severe damage on indigenous producers.

Mr Frans Andriessen, the External Trade Commissioner, will go to Tokyo to discuss the setting up of a voluntary export restraint agreement

between the Japanese and the EC thus allowing Japanese car sales to find their own level in individual EC states subject to an overall import ceiling.

The Commission does not, of course, put it as strongly as that — it talks of a monitoring system. The Japanese, sensitive about its still enormous trade surplus with the west, are indicating that they are likely to accept some form of restraint during a post-1992, "transitional period" in Europe. No one has suggested precisely what length it might be.

Petrol injection in Europe



GM's answer to the Japanese push is the 140mph Opel Calibra, to be launched in the autumn

IF IT DOESN'T MEASURE UP IT GOES NO FURTHER



COMPUTERISED FINPOINT ACCURACY

Most manufacturers can build cars that look well made, so it is hardly surprising the differences between a Mercedes-Benz and all the rest may amount to only one millimetre.

But minute differences on paper make enormous differences on the road.

And the reason Mercedes-Benz can search for, and find, this extra precision is simple enough: they use the most sophisticated measuring devices in the world.

In a room wholly isolated from external resonance, a room as clinical as an operating theatre, body shells from the production line of every new model run the gauntlet of highly specialised robots.

Like enormous, elegant aliens, these glide over each body shell searching every contour at 3,500 different points for any misalignment or imperfection no greater than the size of a pinhead.

Only faultless body shells signal that final production can at last begin and, on the assembly line, even more fastidious robots patiently wait. Filled with computer-controlled video cameras that search laser illuminated car bodies for the small-

est imperfection, each of those electro-mechanical boffins complete in a week the work it would take two men a year to achieve. And they cannot be deceived. If there is more than 1.0mm variation in a single measurement, the whole shell is rejected.

That is why everything on a Mercedes-Benz fits so precisely. Why panels and trim align exactly. Why doors close with that discreet, terminal 'thunk'. Why these cars are not prone to rattle.

Mercedes-Benz build quality is legendary, a claim that is not wanton exaggeration, but a fact that can be measured.

NO SUBSTITUTE FOR THE HUMAN TOUCH

Thousands of people at

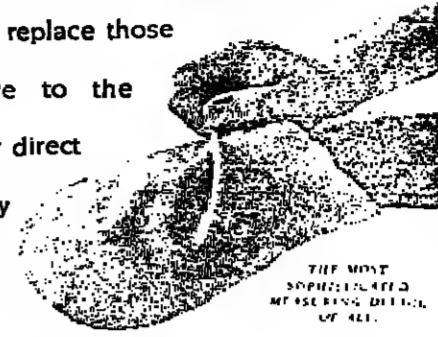
Mercedes-Benz concern themselves solely with 'quality assurance'. Unlike conventional quality control, this procedure is designed to prevent quality problems rather than rectify them. That's why many of the quality assurance team have to be qualified engineers.

Yet a degree in engineering is no more important than the educated touch of a quality inspector's hands on the pristine surface of a raw body shell.

The only piece of equipment each inspector uses is a brushed cotton mitten, worth only a few

pence. If he is right-handed, the inspector will use a mitten on his left hand which is less hardened by everyday use and therefore more sensitive than the right.

When his experienced fingers are run over a weld joint or body panel, the minutest flaws become apparent. No robot can replace those practised fingers, alive to the smallest nuance, as they direct the hand-finishing of body shell surface. Or reject it as less than perfect.



THE MOST SPECIALISED FIELD OF INSPECTION OF ALL

HIGHEST STANDARDS IN THE MOTOR INDUSTRY

When Mercedes-Benz build a new car it must equal, or exceed, the toughest standards in the business - standards set only by its own predecessors.

The enduring priority is the need, always, to build safer and better cars. Millions of test miles are driven in every conceivable condition, and innumerable crash tests are assessed. Months of 24-hour-a-day laboratory work simulate years of

normal wear and tear. Long-term exposure in purpose-built test chambers, using controlled humidity levels, has resulted in anti-corrosion measures tailored precisely to the specific needs of different parts of the car body. Zinc phosphating, chromatic rinsing, electrolytic priming, PVC coating

on all welded joints and the underbody, ensure a corrosion resistant armour. In addition, a creeping wax solution is injected into all hollow body sections, while layer upon layer of primer, anti-chip coating and undercoat, are all added before the top coat is applied.

COMPUTERS AND ROBOTS ARE NEVER ENOUGH

But the real miracle is the ability of Mercedes-Benz to maintain unparalleled build quality as it meets the challenge of designing today's necessarily more complex motor cars.

The secret ingredient, if secret it be, is the most complicated piece of equipment of all. The human being. From those educated fingers in cotton gloves to the detailed analysis of the quality assurance engineer.

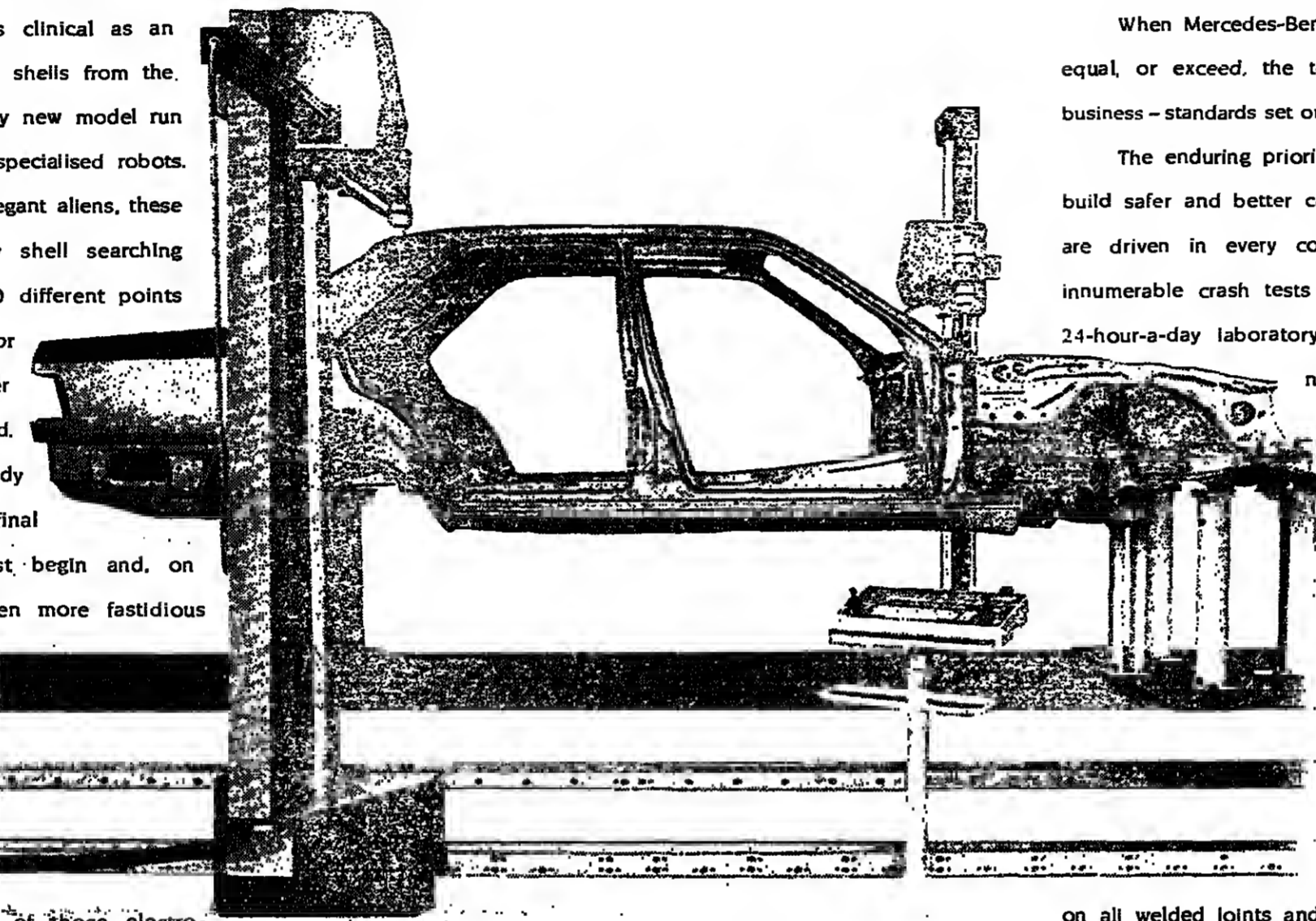
When Gottlieb Daimler called for 'the best or nothing', there were no computers or robots, no environmental pressure groups or government safety regulations.



THE 300. A MEASURE OF MERCEDES-BENZ SUCCESS.

But there was a standard demanded and never relinquished. At Mercedes-Benz you'll find as many as three generations of one family working side by side to ensure that every Mercedes-Benz motor car is made as it should be. As it must be. Like no other car in the world.

R10-160T



It missed being a Mercedes-Benz by 1.0mm



ENGINEERED LIKE NO OTHER CAR IN THE WORLD.

EXECUTIVE CARS 8

The European Single Market may lower prices and increase choice, says William Dawkins
Facing up to a future without protection



Mr Martin Bangemann: stunned EC ministers with his proposals for quotas but economic liberals, such as Sir Leon Brittan (centre) and Mr Frans Andriessen (right), supported him

IF ALL goes to plan, the march towards a European single market in 1992 should make executive cars cheaper and available from a wider range of sources.

That is a big if. The arrival this year of a new and more economically liberal European Commission, the organisation in the driving seat for the car industry's approach to 1992, has made the most highly protected car producers feel nervous that they will be subject to the rigours of a free market.

Yet Brussels has only just started to get to grips with the politically sensitive job of scrapping the trade and technical barriers which have traditionally coddled Community car producers from Japan, their greatest source of competition.

Car production is the biggest industrial sector left out of the single market scheme, perhaps a reflection of its political influence as provider of 8 per cent of EC manufacturing jobs. The outcome will matter to buyers as well as producers of executive cars, a sector of the market which is just starting to face serious competition from the Japanese who formerly focused on cheaper models.

Car liberalisation plans have already drawn protests from France, Italy, and Spain, which feel their producers need some form of EC protection against what they see as unfair Japanese competition.

West Germany - backed by some member states - cautiously supports liberalisation. That could easily change as Japanese executive models like the Honda Legend and Mitsubishi's top of the range Galant move uncomfortably close to the territory held by BMW and Mercedes-Benz. So there are strong political reasons why the introduction of fresh competition, and presumably cheaper cars, will be slow.

Yet even the most protectionist car industry officials in Brussels accept their market will be forced open one day, even if it will be after 1992. The

big unknowns are how the change will be organised and what kind of transition period can the car industry negotiate with the governments with the authorities in Brussels.

The industry is on weak ground, because many of its technical and trade barriers are contrary to international trade rules.

The Commission's latest attempts to lift the car industry's protective wraps began early this year with the arrival of the free-trade minded Mr Martin Bangemann as the new Commissioner for industry and the internal market.

He stunned a meeting of EC industry ministers in April by tabling a paper proposing the wholesale abolition of bilateral Japanese import quotas.

The quotas operate with varying degrees of legality by

France, Italy, Spain, Portugal and the UK and represent 60 per cent of the 12.2m cars made in the EC last year.

Mr Bangemann's proposals are:

- To agree a timetable by the end of this year for phasing out quotas by the end of 1992. Japan would then be asked to monitor its EC exports - 3.6 per cent of the Community's 13.2m car registrations in 1988 - "for a clearly limited and fixed period," to be followed by complete market freedom.
- The cautious, led by the French government, want a temporary EC import quota to help the market adjust to liberalisation, an idea ruled out by Mr Bangemann and most of his Commission colleagues.
- To make it possible for cars to obtain a single EC-wide technical approval for the first time.

This process was started in 1970, with a plan for 44 voluntary technical directives covering all aspects of car design, of which 41 have been adopted by member states. But it was blocked by France 12 years ago because of fears that Japan would be the first to benefit.

The Commission should table the three remaining directives, covering windscreens, tyres and towing weights by the end of the year, for subsequent adoption by EC governments. Proposals would follow early in 1990 to make the directives mandatory - subject to member states' approval - so that differing national requirements could no longer co-exist with those of the EC.

- Reduce national disparities in Value Added Tax and other kinds of car tax.

These vary from a mere 12 per cent in Luxembourg to more than 200 per cent in Denmark and Greece. VAT rates should converge naturally under the influence of market forces and the Commission's existing proposals on indirect taxes. But the Brussels authorities might have to take direct legal action on other types of car tax that act as trade barriers, said officials.

- There will be no specific EC local content rules as a condition for investment or for access to the Community market, though member states would be free to reach informal agreements on local content on a case-by-case basis.

Mr Bangemann has yet to win his colleagues' full consent to this last suggestion. It has worried France and Italy, fol-

lowing their abortive attempts to use local content criteria to restrict the sale of British-made Nissans in their countries. The paper also stresses that car industry investments must continue to be governed by strict controls on state aid.

At first, Mr Bangemann's fellow commissioners were divided as to whether to adopt this radical plan as official joint policy. Clear economic liberals like Sir Leon Brittan, in charge of competition, and Mr Frans Andriessen, in charge of external affairs, supported him - but the rest were more sympathetic to French and Italian car producers' pleas.

By the end of last month the Brussels authorities summoned enough of a consensus for the broad strategy - though not all the details - to permit Mr Bangemann and Mr Andriessen to start negotiations with Japan and the main EC car producing countries.

Those are the uncertainties. The practical consequences of overcoming them are explained in a study carried out by consultants Ludvigsen Associates as part of a broad Commission report on the economic benefits of 1992.

EC car makers should achieve a 5 per cent reduction in unit costs thanks to the economies of scale permitted by the single market plan, the study predicted.

That represented a saving of 2.6bn European Currency Units (£1.85bn), of which Ecu1.7bn comes from lower fixed costs like tooling and engineering. The rest comes mainly from the reduced labour costs expected to result from the wider

use of robotics, plus the reduced cost of buying common components from other EC countries in a barrier-free Europe.

Of course, the cost savings are slightly different between countries, ranging from lows of 4.3 per cent in relatively open West Germany and the UK to 5.5 per cent in France and 5.7 per cent in highly protected Italy.

The average variation between models is less significant, from 2.7 per cent for a small car like a Ford Fiesta or Renault 5 to 2.9 per cent for executive models like the GM Omega or Renault 25. Clearly, the extent to which this feeds through to prices depends on how much competition member states agree to introduce to the market.

The study predicted substantial economies of scale from the wider use of so-called car platforms, the floorplans from which models can be both mass built and easily altered to suit the tastes of different markets.

The 30 platforms in use across the EC will fall to 21 by 1992, the study predicted. More producers would share platforms under the general stimulus to do more cross-border industrial co-operation provided by the single market. This would produce an automatic increase in production per platform and a fall in component prices, as car makers buy longer runs of similar parts.

It is impossible to say how much of these savings would come from the direct consequences of exposing the car industry to 1992-type rules and how much would derive from the car industry's own independent, technological progress, said the report.

It concluded that at best, the internal market effect was to speed up the restructuring and technical changes already taking place among Europe's car producers.

John Griffiths reflects on the long battle to bring the catalytic converter to Europe

The 'cat' jumps the final hurdle

THE LONG rearguard action by several European states and car makers against the catalytic converter as a means of controlling vehicle exhaust emissions is over.

After December 1993 every car produced and sold in Europe will be fitted with a "cat."

This was greeted with great glee by the catalyst producers, such as Johnson Matthey, and catalyst "cannars" - those who install the catalyst in their exhaust systems - such as TI group.

In theory, every new model executive and luxury car of 2 litres and above launched after October last year should already be fitted with a "cat," as should every car of 2 litres and above produced from October of this year.

That they should do so is provided for under part of an European Commission directive drawn up in 1985 after negotiations which first began

The commissioners called for a greener solution to the emissions problem

In Brussels in the early 1980s.

That directive, however, was "permissive" - member states did not have to apply it - and in the UK, for example, the Government decided that cars of this category would not have to comply until 1991.

Under this same permissive directive, it was intended that cars of between 1.4 and 2 litres - also embracing many executive models - should meet tougher standards, but not necessarily requiring "cats," by October 1991 for new models and October 1993 for all new cars.

Cars of up to 1.4 litres would have to meet stiffer, but still not very rigorous, standards by October of next year for new models and October 1991 for all new production.

The directive, however, represented one of the most grudging of all EC compromises.

The proposed small car standards, in particular, left the door open to Italian, French, UK and Spanish manufacturers to develop cheap lean-burn engine solutions to the standards. This would enable them to avoid the relatively much heavier cost of putting catalytic systems into the small cars on which their industries are heavily dependent.

Equally, it left countries with strong environment lobbies angered that the standards, and the lean-burn engines, would do a far less effective job of cleaning up the environment than "cats."

By early Spring of this year, there was a large row brewing over Dutch plans to take matters into their own hands inside Holland by offering tax incentives to buyers of cars meeting much stiffer, US-style standards. The entire compromise looked like falling apart.

A dramatic change took place in the course of the car pollution debate on April 9. It



Recognition of the VW retrofit catalyst (above) was helped by the soaring use of unleaded fuel.

EC PASSENGER CAR EMISSION REQUIREMENT*

Vehicle Category	Implementation Date		Exhaust Emission Levels (Grammes/ECE 15Test)		
	New homologations	New registrations	CO	HC+NOx	NOx
Under 1.4 litres	October 1990	October 1991	45	15	6
	October 1992	October 1993	30	8	-
Stage 1, Old	January 1991	January 1993	20	5	-
	October 1991	October 1993	30	8	-
Stage 2, New†	January 1993	January 1993	20	5	-
	October 1993	October 1993	25	6.5	3.5

*As at April 12, 1988. †Heavy consumption. Source: Automotive Industry Data.

had less to do with arcane Brussels manoeuvrings than events taking place far away.

While the commissioners met that day, attempts were still going on to mop up the vast oil spill from the Exxon Valdez in the hitherto pristine waters off Alaska. This was against the background of holes in the ozone layer, blazing Amazon forests and the carbon dioxide-fueled greenhouse effect.

The commissioners thus felt able to call for a much greener solution to the car emissions problem.

They proposed that the permissive aspect of the existing directive be made mandatory for all new cars by January 1991, with tougher standards than anything previously envisaged to be made mandatory two years later.

Many observers thought the proposals would run into stiff opposition from France and other small car-making nations.

Ten years after the "cat's" adoption in the US, Europe was going down the same road

Instead, a week later the European Parliament had backed the Commission. Encouraged by the vote, the Commission in May proposed further tightening of the legislation to include under 1.4 litre

cars in proposed US-style emissions standards requiring "cats."

The final, and possibly biggest hurdle, was a meeting of the council of Environmental Ministers in mid-June.

Even then, the sparks refused to fly. The US-style standards for small cars were accepted for introduction by the end of 1992, and while the rules for medium and large cars were still not quite so strict, it was accepted as a matter of course that, over the next few months, full US-style standards would be adopted as mandatory by the start of 1993.

Thus, ten years after the adoption of the "cat" in the US and Japan, Europe was going down the same road.

The decision meant cuts of

up to 70 per cent in emitted carbon monoxide, hydrocarbons and oxides of nitrogen; but an increase in the level of carbon dioxide - the culprit in the greenhouse effect.

This was because, a full, three-way catalyst system gets ride of poisonous carbon monoxide by further oxidising it into "harmless" dioxide, its other two conversion processes involve separating the nitrogen oxides, which cause acid rain, into genuinely harmless oxygen and nitrogen, and completing the burning of hydrocarbons which can otherwise pass into atmosphere in the form of unburnt fuel to become, by a photochemical process, urban smog.

For vehicle and component makers, it meant the investment of possibly billions of pounds in new engine management, catalyst and other equipment and the means to produce it. It meant further

For vehicle makers it could mean the investment of billions of pounds

development burdens, in line with the Ministers' commitment to find new ways of reducing carbon dioxide emissions - to which lean-burn engines still provided a potential answer.

For vehicle users, it could mean, according to the UK's Society of Motor Manufacturers and Traders, an additional cost of up to £200 per car.

Some vehicle makers regarded this as extremely pessimistic. Companies such as Peugeot and Volkswagen suggested that a price spread of between £300 to £500 was more likely for a three-way system.

In most countries it seemed unlikely that users would be required to pay the full amount - at least until "cats" have become an accepted part of motoring life. The Jms agreement included a provision for national tax incentives which allowed member states to subsidise up to 85 per cent of the cost of fitting the "cats."

Companies, such as Volkswagen, agreed that losses of power and fuel economy existed but insisted that scare stories about large losses have been much exaggerated.

VW's existing 1.8 litre fuel injected, 8 valve engine produces 115 hp. This drops to 102hp in a "cat" form capable of meeting US-style standards, but VW is compensating by increasing the engine's cubic capacity. Fuel consumption is typically increased by no more than between 2 and 3 per cent.

Meanwhile, the move to "cats" was made easier by the soaring use and availability of unleaded fuel.

According to the UK's Automobile Association 23 per cent of the country's motorists use unleaded petrol, compared with 13 per cent only two months previously.

Diesels

Unpopular twist in the green tale

THE LAST thing British business executives think about as they drive their company cars is how many miles they are doing to the gallon. At the end of the month petrol bills go to accounts departments for settlement.

It is very different on mainland Europe, where company cars are as rare as they are commonplace here.

French, Italian and German managers, as they drive on company business in their own cars, want to maximise the benefit they get from mileage allowances. The number of litres of petrol per 100 kilometres is of more than academic interest to them.

Hence the popularity of diesel engines on mainland Europe and their relative lack of appeal to business users in this country. The diesel offers anything up to 30 per cent better fuel consumption - but if you are not paying for the stuff who cares?

Political considerations are affecting diesel car sales in Germany, once the biggest single European market for them.

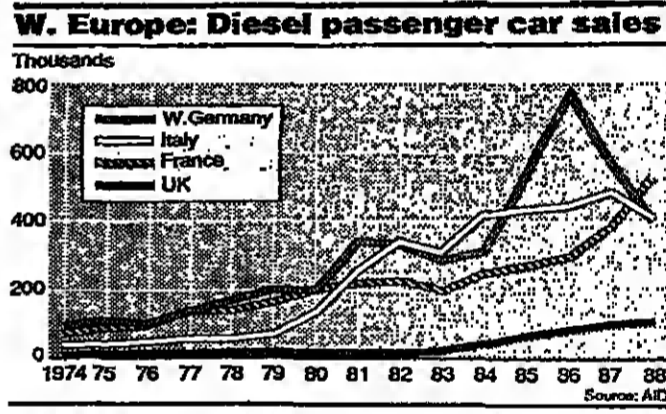
A "green" tax concession from a diesel, a 2 litre diesel car once cost £23 to register in West Germany, now it costs £133, though the lower rate still applies to catalyst cars running on unleaded petrol.

Mr Edvard Reuter, Daimler-Benz president, complained angrily of "the irresponsibility of politicians" acting upon a scare campaign against diesels, based on unproven allegations linking their exhaust emissions, mainly the particulate element, with cancer.

Dr Wolfgang Peter, director of Mercedes-Benz passenger car development, said the debate on diesel cars has been based on "emotive rather than factual argument."

Earlier this year his company, which has seen diesel cars fall from about one-half to one-third of its total production, unveiled improved models with 40 per cent lower particulate emissions. Their hydrocarbon and carbon monoxide emissions, which are considerably lower in diesels than in petrol engines, have been still further reduced.

The new Mercedes-Benz diesels already comply with European Community regula-



tions which will not take effect until the mid-1990s.

Environmental arguments have left diesel car sales unaffected in most other European countries and, long term, they stand to benefit from two factors.

First, the eventual equalisation of national tax rates on oils, which will bolster the economic argument in favour of diesels. Second, a growing awareness that increasing carbon dioxide levels in the atmosphere is a potentially greater threat to the future of the world than the toxic components in exhaust gases.

Carbon dioxide entering the atmosphere is the leading cause of the greenhouse effect which scientists fear will raise world temperatures. With the resultant melting of some of the ice caps, this would lead to the inundation of vast land areas.

The more fossil fuel burned, the greater the amount of carbon dioxide created. This applies whether it is burned in power stations or motor cars. Reducing the total fuel burnt in cars will reduce the carbon dioxide emissions, the most obvious way of cutting a car's thirst for oil is to fit an engine of inherently lower fuel consumption - in other words a diesel.

Some engineers at the sharp end of the business of making the car more environmentally acceptable feel that not enough emphasis has been put on reducing overall carbon dioxide emission.

The engineers argue that much of the lay comment on the matter, some of it politically-motivated, is wrong, misleading and one-sided. They point to the fundamental problem of environmental objectives being highly conflicting.

A prominent British research engineer, recently retired, forecast that countering the greenhouse effect "will force us back into another fuel economy era like the seventies."

Lead and emission problems would, he said, seem relatively insignificant and it was unfortunate that they had attracted "a mythology of their own."

Mercedes-Benz and other diesel car manufacturers plan further fuel consumption reductions and hope to improve emissions still more. Merced-

es-Benz development staff spoke of "a continuous and remarkable progress" that would result in meeting stringent exhaust emission standards without any after-treatment of the gases.

"By using this technique [of improving combustion efficiency] the current problem of transferring the diesel-related US emission standards to an equivalent European standard will disappear," they said.

Direct-injection car diesels (confined to Fiat and Rover Group) further reduce fuel consumption compared with conventional indirect-injection. But they are noisier and it may be difficult for them to meet more stringent exhaust emission standards.

Diesel sales are likely to decline further following a decision to withdraw a "green" tax concession from diesels.

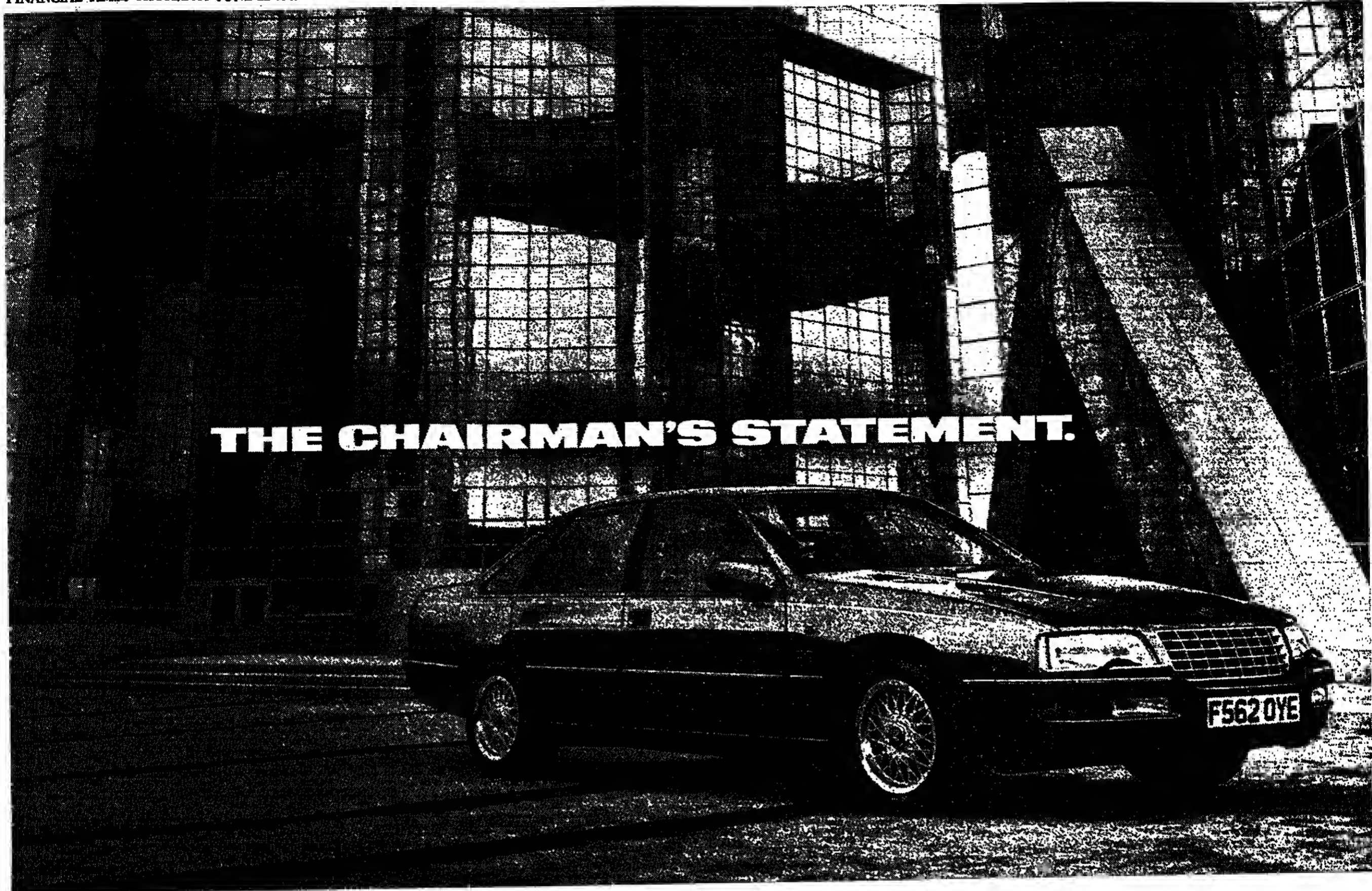
Whether the direct or indirect injection engine will dominate the diesel car market of the future depends to a great extent on political opinion. To put it another way, whether curbing carbon dioxide generation is seen by governments as more important than reducing particulate emissions.

All the significant players in the diesel car market are developing direct injection engines. Their noise problem is at least partly solved by encapsulating the complete engine in sound deadening material, a technique pioneered by Mercedes-Benz on its indirect injection power units and used by Fiat.

Electronically controlled injection equipment will make the diesels of the future still more frugal on fuel. Multiple valves will raise their specific output and hence their appeal to drivers conditioned to petrol engines cars.

Citroën has announced a diesel engine for its new XM executive car with three valves per cylinder and Mercedes-Benz is known to have a four valves per cylinder car diesel under advanced development.

Stuart Marshall



THE CHAIRMAN'S STATEMENT.

The gentleman above has just made an important announcement. One which will inevitably attract close scrutiny from friend and foe alike.

It concerns the said Chairman's decision to buy a £22,308 stake in a company known as Vauxhall Motors.

A considerable acquisition that trades under the name, the 1989 Senator CD.

The intention behind the purchase is clear for all to see.

It's an affirmation of forward thinking. A clearly stated belief in the advantages of advanced technology.

And in this day and age, technology doesn't come much more advanced than that found on the new Senator CD.

Apply the brakes in an emergency and the ramifications of electronic ABS anti-lock braking make themselves patently clear.

The dangers of slipping and sliding, skidding or skating are dramatically reduced.

This feeling of control is enhanced by the Senator's Advanced Chassis Technology, a suspension system specifically designed to take the suspense out of unexpected swerves.

As for the straight six engine, it's under new management: a Bosch L2 Jetronic system allied to a bank of computers.

Whilst those all-important economic indicators such as fuel consumption and fuel range can be constantly reviewed on the 7-function trip computer.

As one would expect, along with checks, at the press of a button, one can also make choices. Lots of choices.

Whereas the less driven among us may be content with one gearbox, captains of industry can now avail themselves of three.

"Economy" covers normal driving conditions encountered around town. (Tough at the best of times.)

"Winter" is for when climatic conditions take precedence over performance. And "Sports" is for when performance is all.

One can take out similar options on the suspension system.

There is a "Comfort" mode. A stiffer "Sports" mode. And as a compromise between the two, a "Medium" setting.

And as befits a man with the top seat on the board, the seats in the Senator are leather, heated, lumbar adjustable and look out across richly varnished elm trim.

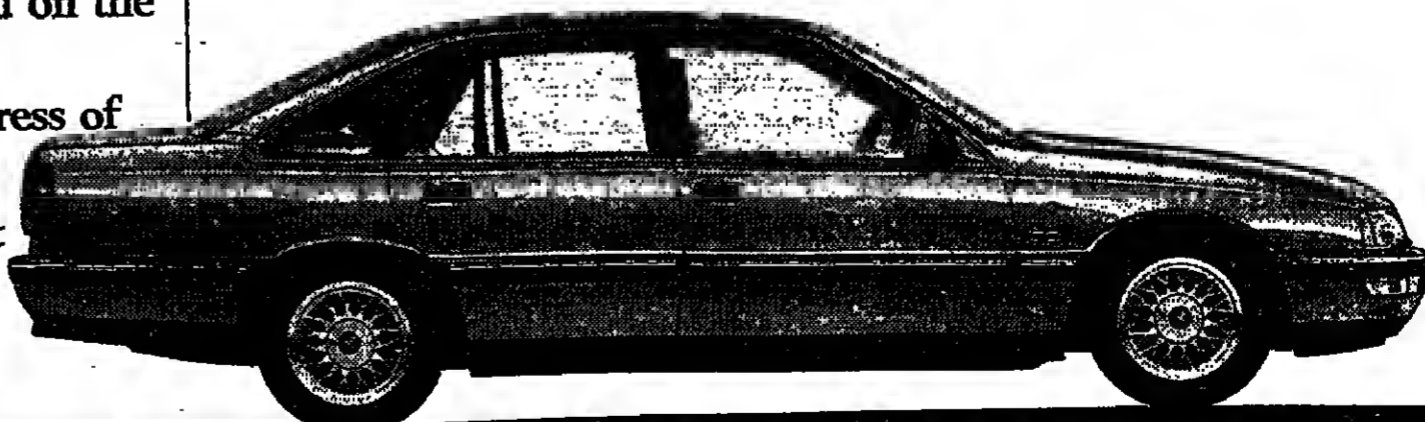
At your beck and call you will also be pleased to find electric mirrors, windows and sunroof, electronic cruise control and, of course, power steering.

In your defence, a deadlock central locking system will keep your investment secure from the attentions of undesirable asset-strippers.

What more is there to report?

Only that with the purchase of the Senator CD, the next few years are bound to be ones of impressive progress.

THE SENATOR CD.



VAUXHALL. ONCE DRIVEN, FOREVER SMITTEN.

VAUXHALL IS BACKED BY THE WORLDWIDE RESOURCES OF GENERAL MOTORS. CAR SHOWN SENATOR 3.0i CD: £22,308. PRICES CORRECT AT TIME OF GOING TO PRESS INCLUDES CAR TAX AND VAT BUT EXCLUDES NUMBER PLATES AND DELIVERY.

EXECUTIVE CARS 10

There is a wide range of gadgets to help motorists make business decisions on the run, Della Bradshaw investigates

The office on the move is slowly gaining momentum

THE IN-CAR telephone is no longer a novelty for many business people - in the UK there are about 500,000 carphones in use, and that number is growing rapidly.

Many executives have converted to the practical benefits of making telephone calls from the car, and a great deal of them are looking at other ways of getting and sending information. Over the past two years a host of high-technology gadgets have appeared on the market to help motorists make business decisions on the move.

The most widely publicised has been the so-called "office on the move," an extension of the cellular car telephone, combining the phone with a portable computer or facsimile (fax) machine.

Other emergent services include systems which can give drivers directions and can give warnings of traffic jams.

The only people to exploit the so-called mobile office have been the metropolitan one-man business, salesmen or people who need to get written information transmitted quickly - such as journalists.

For the businessman who spends one or two hours a day in the car the problems of setting up a fax or data link have largely proven too costly or difficult.

The technicalities of installing fax machines in cars have contributed to their relatively slow take-up. Most manufacturers have not geared up to produce models that are light-

weight and can run for a protracted period on batteries because so few fax machines are used in this way. As most fax machines need to run off 240 volts of power, they need a power inverter in order to work from the car battery.

In addition, because fax machines are still designed to be used in buildings, they are fitted with a plug to be inserted in a standard telephone socket.

The Nokia Mobira Talkman cellular telephone has an optional British Telecom

More companies are beginning to use the UK's cellular radio telephone network for the transmission of data, but in general it is the company's salesforce which is accruing the benefits.

Computer companies, such as IBM in the UK, have been the first to recognise the benefits of putting their salesforce in cars which can communicate with head office, and, in particular, send order details back to headquarters as soon as a deal is struck.

The cost of setting up a mobile data centre - a portable computer, car telephone and modem (needed to convert the digital signals from the computer into an analogue signal which the telephone can handle) - is about 24,000-25,000.

Much less expensive to install is a system which will give drivers a way of getting data on road conditions. A pilot of this radio data system (RDS) will be launched in July involving at least four local radio stations, in greater London, Essex, Bedfordshire and Kent.

RDS uses a sophisticated version of the ordinary car radio, sending a digital signal alongside the normal audio signal in the FM frequencies. The BBC pilot service will give travel information so that drivers in the four catchment areas will be able to get automatic updates on the local roadworks or traffic jams simply by pressing a button.

The traffic bulletin will be

specially coded on the data channel, and interrupt the broadcast programme to deliver newswatches on traffic conditions. Once the flash is over the broadcast programme will be resumed.

Eventually a variety of information will be broadcast on the data channel, and each programme will be coded according to its subject matter - music, sport, comedy and so on - so the listener can pick the type of programmes he or she wants to listen to. In the future printers will be incorporated so that information such as weather maps can be printed out.

Radio sets incorporating RDS services are sold by dozens of manufacturers such as Volvo, Sharp, Pioneer and Grundig, for a retail price of about £350.

By 1992 a more sophisticated way of getting travel information, called autoguide, should be available in the UK. It will operate through an infrastructure of radio beacons, strategically placed every two or three minutes of driving time in cities (and every five to eight minutes in rural areas). The beacons will be connected to a central traffic database. As the vehicle passes the beacon, the equipment in the car tells the beacon where the driver wants to go. The in-car equipment then collects information about the fastest route.

The infrastructure equipment can calculate, from the speed it has taken each driver to get from one beacon to the next, whether there are any traffic jams - and can re-route drivers accordingly.

Two consortia of companies - one consisting of Plessey, Siemens, Barclays Bank, the Automobile Association (AA) and Wootton Jefferys and the other GEC, the Royal Automobile Club (RAC), Logica and WS Atkins - are bidding to put a trial service in the London area, licensed by the Department of Transport. That pilot scheme will cost up to £10m. A trial autoguide system, designed by Siemens, is already in use in Berlin.

Elsewhere in the world a number of less sophisticated systems are in use, from companies such as Bosch of West Germany, Philips of the Netherlands and Etak of the US.

They store information

about traffic routes on a magnetic cassette or cartridge or a compact disc. They cannot be instantly updated to take unforeseen traffic conditions into consideration but they are considerably less expensive than the autoguide systems.

That, says Mr David Tarrant, marketing executive for advanced traffic systems at Plessey Controls, is their main drawback.

"The motorist does not really want to find out where he is - he usually knows that. What he wants to know is the best way - on that day - of getting there. And that's what he's prepared to pay for."

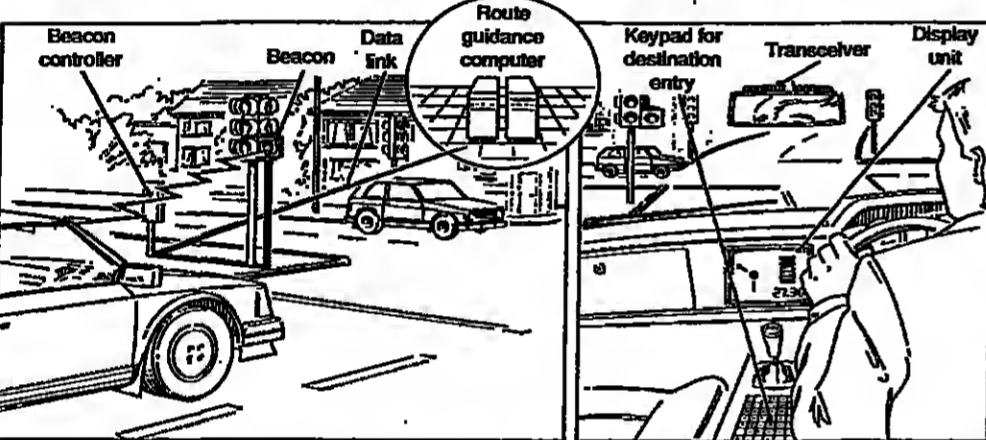


The radio data system uses a sophisticated version of the car radio to receive a digital signal alongside the audio signal in the FM frequencies. The BBC pilot service will give automatic updates on the local roadworks or traffic jams simply by pressing a button.



R-D-S
RADIO DATA SYSTEM
A pilot of the radio data system (RDS) will involve at least four radio stations

socket, which means a facsimile machine can be plugged directly into the telephone. But it is one of a rare breed, and most users have to resort to an acoustic coupler, between the telephone and the fax machine, to solve the problem.



The Autoguide system uses beacons to convey data to the driver about road conditions.

Women are seen as important consumers, reports Lisa Wood

When the patronising sales patter finally dried up

LOMBARD North Central, one of the country's largest finance houses, has spent the past 18 months developing their marketing programme for women motorists.

Women have been identified as an important and growing segment of the marketplace as the battle for new car sales intensifies.

For years women have felt that car salesmen have treated them as inferior to the male of the species. Patronised in sales patter and fobbed off with a colour chart and descriptions of how easy the car is to park.

But car sales people are changing their perceptions as market research reveals that women don't just want little run-arounds to deliver the children to school or attend the local Women's Institute.

Women, as the car trade is beginning to realise, are important consumers in their own right. According to research published by Lombard:

- In 1985-86, 59 per cent of women travelled to work by car, compared to 39 per cent in 1975-1976
- In 1988, 28 per cent of the UK's motorists were women
- Forty-nine per cent of

women drove a car

- Women in this country spent over £1bn annually on cars out of their total disposable income of £30bn
- More than 2.7m people (some 27 per cent) in the UK owned a car with one in four of all private cars in this country

more significant as potential purchasers of cars, Lombard argued. For example, there are now 2.5m women learner drivers compared to 1.7m men.

Women would become more important in the workforce with the Henley Centre for Forecasting estimate that by

2000 there would be more women in the labour force than men. This is of significance to consumer industries generally.

Do women want anything different in a car from men? Ms Vanessa Cummings, corporate identity manager of Lex Retail Group, part of Lex Services, the distribution and car contract group, said: "Not surprisingly, we have discovered that women customers don't want to be treated any differently than men. They want to be treated with courtesy and respect by staff who are knowledgeable about their product."

"Women don't want to be patronised by sales people or advertising. Nor do they want to be told that they don't need to know any technical details about the second most expensive purchase they are likely to make."

Women motorists, said Ms Cummings, were becoming just as conscious as men of style.

It was a theme taken up by Ms Gill Hopkins, of Lombard North Central: "The executive woman, for example, wants a car that is comfortable and reliable and she is becoming as status conscious as her male colleague."

Companies such as Lombard North Central - with many garages offering credit facilities for the purchase of vehicles both through Lombard and Austin Rover Finance, its subsidiary company - said that the main part of their educational programme was to make women feel more confident when they visit a dealership.

"We are also trying to encourage women to find out more about their cars - like checking where the jack is and being able to change a wheel by themselves," said Ms Hopkins.

Market research reveals that women don't just want little run-arounds to deliver the children to school or attend the local Women's Institute.



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WORLD CAR INDUSTRY

The Financial Times proposes to publish this survey on:

13th September 1989

For a full editorial synopsis and advertisement details, please contact:

Colin Davies
on 01-873 3240

or write to him at:

Number One
 Southwark Bridge
 London
 SE1 9HL

FINANCIAL TIMES
 EUROPE'S BUSINESS NEWSPAPER

Handwritten signature or note at the bottom of the advertisement.

THE 126 MPH TAX HAVEN.



So what's this, then? Some rather underhand tax evasion hints courtesy of Rover? Perish the thought.

We'd just like to point out that one can enjoy all the rewards of executive motoring without undue reprisal from the tax-man.

In the shape of the two litre Rover 820 Si.

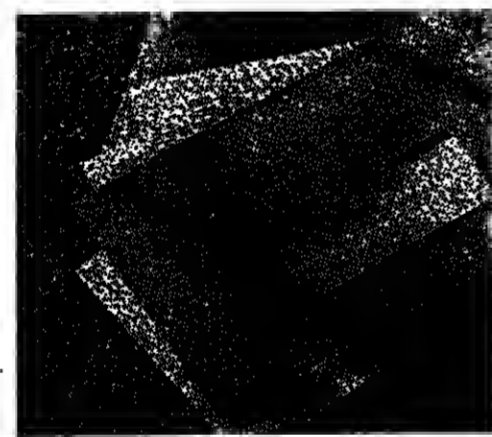
As you know, drive a car a whisker over two litres and the demands from the Revenue verge on the draconian. (And now, thanks to Chancellor Lawson's most recent Budget, the discrepancy between cars with engines above and below 2,001cc is greater than ever.)

But surely two litres means loss of power and second-rate performance, not to mention possible misunderstandings regarding one's status?

On the contrary.

Not with electronically controlled multi-point fuel-injection (Naturally, every new Rover 800 is unleaded compatible.)

The sixteen valve, 140 PS engine powers the Rover 820 Si from standstill to 60 mph with considerable dispatch.



The 126 mph 820 Si. Many happy returns.

A nimbleness that leaves many of its larger-engined rivals well behind. Cars, incidentally, not only more expensive to run, but also to buy. Driven it would seem by people happy to pay more to drive slower. But in greater comfort perhaps? Hardly.

The 820 Si is as comfortable as it is powerful. Infra red remote door locking, electric windows front and rear, heated electric door mirrors and slide and tilt sunroof (electric, of course) all come as standard.

As does power assisted steering and an eight speaker stereo system; as well as familiar touches like burr walnut fascia and door inserts.

The Rover 820 Si promises you large-engined performance, large car luxury. There is, however, one extra it can't promise.

A large tax demand.



ROVER 800 SERIES

EXECUTIVE CARS 12

Preferred manufacturers (UK)*

	Larger companies			Change
	1989	1988	1987	
Chairman				
Jaguar	40%	45%	44%	+1%
Mercedes-Benz	6%	6%	6%	+2%
Rolls-Royce	11%	7%	11%	-4%
Chief Executive				
Jaguar	23%	40%	42%	-2%
Mercedes-Benz	15%	12%	11%	+1%
BMW	9%	10%	10%	
Rover	6%	9%	7%	+2%
Ford	4%	9%	10%	-1%
Other Directors				
Ford	13%	27%	28%	-1%
Jaguar	26%	22%	20%	+2%
Rover	17%	15%	13%	+2%
Mercedes-Benz	10%	7%	6%	+1%
BMW	8%	7%	10%	-3%
Senior Manager				
Ford	34%	45%	45%	-2%
Vauxhall	16%	17%	15%	+2%
Austin-Rover	19%	14%	16%	-2%

* Comparative popularity of principal manufacturers. The figures reflect the number of mentions a manufacturer receives in a company's policy guidelines and not necessarily its actual purchase.



Source: Monks Guide

Kenneth Gooding on the car as a recruitment tool

Attracting the talent with improved choice

THE WAYS in which companies allocate executive cars not only give an indication of the general health of UK corporations but also provide an idea about the difficulties - or otherwise - that companies are having in recruiting and holding senior people.

The latest clutch of surveys about the company car market suggest that good executives are in shorter supply than, say, three years ago.

One indicator is the choice of vehicles that companies give executives. At the senior level the car is very rarely a tool of the trade or a necessity. It is simply a perk in those circumstances it would be counter-productive for a company to impose a take-it-or-leave-it approach to the executive car.

According to Monks Guide to Company Car Policy, during the past year the range of choice improved for executives throughout the corporations it sampled. This represented a large change from the 1988 study, when freedom of choice seemed to be tightening.

Monks found that this year 70 per cent of directors could choose any car within a budget of 66 per cent in the 1988 survey. For senior managers, the change was from 51 per cent in 1988 to 56 per cent this year.

The study suggested that one important reason for the change was the growing use of contract hire which could allow complete freedom of choice within a known cost limit.

However, respondents to the Herts Leasing study created some confusion on this issue. For example, as many as 49 per cent agreed that "a wide choice of cars leads to abuse of the system and to resentment."

Then 62 per cent of all respondents disagreed with the statement that "a company should allow a company car user to improve or upgrade his car choice with his own money as much as he wishes."

Predictably, an overwhelming number of directors disagreed with this (75 per cent of those questioned) but both salesmen (51 per cent) and middle managers (52 per cent) held a similar view, which seems to suggest that the user-chooser policy might be costly in terms of morale.

Herts Leasing said: "Even the service company sector, where the user-chooser ethic is most rife, was at best ambivalent about it, with 50 per cent disagreeing with the statement."

This message seemed not to have registered with many corporations because the Monks guide showed a big increase in the number of companies per-

mitting employees to spend their own money to upgrade their company cars. In 1988 only 20 per cent of the companies responding permitted employee contributions whereas this year the figure was 26 per cent.

On the question of free choice, Monks research showed that this year 28 per cent of the chairmen of the companies studied were given a free choice of car. Some 12 per cent were given Daimler Sovereign 3.6 litre models and - by far the most popular company choice - 33 per cent were given other Jaguar models.

Some 7 per cent travel in Rolls-Royce or Bentley cars. The median cash limit (which relates solely to the minority of companies specifying a cash limit rather than a named model) on chairmen's cars was £24,500, according to

Monks. Although that went up to £30,000 for the larger companies (those with an annual turnover above £200m).

As for chief executives, only 13 per cent were given a free choice, 19 per cent were given Jaguar XJ6 3.6 litre models, 22 per cent were allocated other Jaguar models and 12 per cent had Mercedes-Benz cars.

The median cash limit was £25,000, going up to £30,000 for larger companies.

The Ford Granada range accounted for 27 per cent of cars made available for other directors, 22 per cent got Jaguar or Daimler models, 15 per cent had Rover models and 7 per cent had Mercedes-Benz.

The median cash limit was £20,000 (£22,500 for larger companies).

Ford Granada 2 litre models were the most popular cars for senior managers and were allocated to 20 per cent, according to Monks, followed by other Granada models (16 per cent) and Rover models (13 per cent).

The median cash limit was £16,000 or £17,500 for larger companies.

Monks pointed out that this list showed Jaguar provided most of the directors' cars in large companies in the UK but Ford provided the benchmark director car in companies with turnovers under £200m.

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The standard of service has never been better, says Daniel Ward

The drive for customer loyalty

MANY PRESTIGE cars are barely superior to rival models from the large manufacturers when viewed dispassionately. However, for the busy executive there may be significant benefits in the service offered by the local Volvo or BMW dealer.

The makers of up-market cars have recognised that customer loyalty does not come solely from designing a good car. Providing a high standard of service is now accepted as a more significant factor in convincing an owner to remain loyal to the brand.

For the busy executive this long overdue recognition of the need to give a really efficient service should prove an invaluable benefit after years of invariably shoddy treatment. Service receptionists would greet requests for a service within the week as laughable. When the car was brought in early in the morning of the agreed day the owner would face a long wait before explaining any problems to a singularly unhelpful receptionist. Estimates of how long the job would take or cost were rarely backed up with a commitment to achieve them.

Now manufacturers appreciate that the services offered by dealers has to more than match the image of the car.

Mr Peter Bulbeck, managing director of Porsche GB, emphasises: "The customer will come back if he is happy with the service and we have to remember that to our customers time is a damn sight more important than money."

The advantage is with the prestige marques who have fewer and smaller dealers to bring into line and preach the need for customer care. This also applies to the Japanese makers.

In terms of customer satisfaction, Mercedes-Benz is a little behind two Japanese marques and Saab, according to Mercedes' customer research covering both the product and the dealer. Behind Mercedes-Benz comes BMW, Jaguar, VW and Porsche. Honda consistently tops US customer satisfaction studies.

The transformation of the Jaguar dealer network illustrates the measure of improvement. At the beginning of the 1980s most Jaguar outlets were shared with Austin Rover, and the treatment of Jaguar owners was often no different than for drivers of Minis. Today, only a handful of outlets remain shared, the rest have staff and facilities dedicated to Jaguar.

The days when it would be at least two weeks before the



Jaguar has transformed its dealer network. In the early 1980s the company shared outlets with Austin Rover and the Jaguar owner was often treated the same as the owner of a Mini.

dealer would be able to take a booking for a service are fading fast. Jaguar dealer Mead Bolton will take a car for normal servicing within three days. The mechanics work overtime to reduce delays.

Mr Louis Fallenstein, general manager, says: "Two weeks is absolutely unacceptable as some customers would be in danger of invalidating their warranty because they pile up the miles so quickly."

Jaguars now cover higher mileages than the older models. "With the latest car we have seen a completely new type of customer who in some cases covers up to 48,000 miles a year and because of this they do not like losing their cars for servicing," says Mr Barrie Thrusell, Jaguar's service director.

Mead's customers do not have to remember when their cars should be serviced. A polite written reminder is followed up by a phone call. When the car is booked in for the required service the owner is immediately offered a loan car free of charge.

Some customers are happy to have their cars collected from Manchester airport while others have their cars collected from the office. The owner of a new car can expect to be lent a Jaguar courtesy car should the new car have a fault needing repair under warranty. BMW kept a pool of series 7

models in readiness when the car was launched in the UK to ensure that no customers were given lowly series 3 BMWs if a fault developed with their new £55,000-worth of car.

Porsche GB pays for 100 of its 974 models to be retained by its 37 dealers for loan to service customers. Lex Brook-

Drivers of prestige cars can be reassured that the service offered by dealers in this country is probably better than in other countries

lands, Birmingham's Volvo dealer has 25 vehicles to loan to customers, often free of charge.

The bid to keep the customer happy by providing a loan car no longer stops with the car. If the customer is used to a cellular phone in his company Jaguar then he will be lost without it.

Mr Thrusell explains: "The car has become more of a mobile office for the executive and so we would like to be able to offer a cellular phone in a loan car." Porsche owners get this service plus free phone calls.

Executives can now expect to find somewhere to carry on

their work with a telephone and fax machine at hand should an emergency repair leave them waiting at the dealer.

Dealers, particularly in the provinces, have been slow to extend their opening hours to suit customers rather than themselves. The first step has been the introduction of safe security boxes where ignition keys can be left but now there is a greater willingness to provide service when the customer needs it - even when it is not economic.

Mr Jeff Crowhurst, Lex general manager, says prior warning is all that is needed for a service to be completed outside the normal eight to six hours.

Jaguar's Cardiff dealer is now successfully operating a shift system in the workshop which is open for more than 12 hours daily. Restrictions on planning permission are preventing such a scheme being extended to London dealers where the benefits would be considerable.

Dealers have done much to eliminate the crush of customers at the service desk first thing in the morning and late at night by loaning cars to customers or fetching and delivering either the owners or their cars.

The process of booking cars in for service is speeded up at Trainers of Swansea, the consistent winner of BMW's top

service award, by keeping a complete service history of the vehicle on computer. The customer does not have to even remember which service is needed as the records confirm what is required.

When the work is completed, no dealer who cares about customer satisfaction would hand a car back without washing and waxing it. For the final touch, Mead Bolton will never allow a customer to wander round the car park in search of his car. It is delivered clean and shining to the door.

An executive driving a prestige car can be reassured that the service offered by UK dealers is probably better than other countries. German customers, in particular, appear to receive a rather average service.

Mercedes-Benz is almost seen as a volume manufacturer in its home country and executives concede that selling a smaller number of cars in Britain means customers receive a more personal service from dealers.

Marques such as Jaguar and Porsche suffer the handicap of sharing dealers with other manufacturers. "In Germany I don't think Jaguar owners enjoy a very good service at all, the dealers are not switched on to customer care," Mr Thrusell concedes.

Porsche shares dealers with VW/Audi and Mr Hans Halbach, Porsche sales chief, admits that the company's British dealers set the standard for all other countries.

In the US, Porsches are sold alongside Audi. Mr Bulbeck says grimly: "In other countries where Porsche is combined with another franchise the level of service must suffer."

By contrast, US Jaguar dealers compare very well with their UK counterparts. "They are more switched on than we are," Mr Thrusell explains.

In New York almost half the Jaguars are driven by women and when they leave their cars for servicing and go shopping they are impossible to contact if there is a problem. Now dealers issue customers with a pager for the day.

Standards of servicing in the UK, among the prestige marques at least, have greatly improved though the mix remains one of the good and the not so good.

Strangely, customers have been slow to recognise the change. Executives say their biggest problem is informing customers of all the services now available. Reputations change slowly in the motor trade.

CASH on the nail - that is the most popular method used by UK companies to acquire cars. About four companies in 10 use this method.

Executives argue that a corporation should use its own money or borrowed funds to buy the company's cars. They suggest this should be the cheapest method of financing because their corporation does not have to contribute to the costs or profit of a leasing or hire-purchase company.

There are other advantages quoted. For example, outright purchase gives complete flexibility and control over the make-up and operation of the fleet.

Is this method really cheaper? It is certainly true that, if the funds were otherwise simply placed on deposit, the loss of investment income would be much less than the cost of leasing or buying them on hire purchase.

However, it is much more likely that a corporation would use its funds to develop its own business. The return on this investment could well turn out to be significantly greater than merely placing the funds on

Company cars are bought in many ways but Ken Gooding finds the old method is still preferred

Hire purchase becoming a thing of the past

deposit. Some companies torn to overdrafts or bank loans to finance the outright purchase of their cars. Experts caution that an overdraft, which is usually subject to recall, is particularly suited to financing the purchase of a vehicle which will probably be used for two or three years.

A bank loan can be matched to the life of the car but the repayment terms are unlikely to recognise the significant residual value of the vehicle when it comes to be sold at the end of its corporate ownership.

Cars are expensive, require a considerable outlay and then rapidly depreciate. To set up a relatively small fleet of 25 cars could absorb more than £200,000 of a company's cash.

Perhaps more important among the disadvantages of outright purchase is that cars represent a substantial admin-

istrative burden.

Mr Tony Vernon-Harcourt, a director of Monks Partnership and editor of the Charterhouse Study of Top Management Remuneration, lists some of them: "Staff must devote considerable time to locating, buying and selling the vehicles; to annual licensing and the complex area of insurance; to the provision of temporary replacement vehicles, possibly requiring expensive pool cars; to arrangements for maintenance and repairs; and to the payment, recording and control of all the relevant costs."

Fleet operating costs also represent a large overhead. To control them effectively, extensive experience of vehicle operation is essential.

Mr Vernon-Harcourt suggests that many companies do not know the true costs of running their fleets. The average cost of running a typical fleet

car such as a Vauxhall Cavalier 1.6 litre GL hatchback is about \$4,220 a year.

From that calculation it can be seen that on a modest fleet of 25 cars, a 10 per cent reduction in costs (achieved perhaps by such things as selecting vehicles which have lower operating costs and higher residual values) would save a company more than £10,000 a year.

While outright purchase remains the most extensively-used method of acquiring company cars, contract hire (also known as operating leasing) has made substantial ground in the past few years to become the second most popular.

Contract hire is the term used in the UK to describe the system where the group leasing the car takes the residual value and running cost risks, not the company using the vehicle.

Legal ownership of the vehicle remains with the lessor who sources, purchases and grants what is essentially a long-term rental to the lessee for the use of the vehicle. At the end of the rental term, determined by time or by mileage, the car is handed back to the lessor who is responsible for disposal.

Contract hire provides the historical advantages of leasing for the company using the car - predictable cash flow, tying up minimum liquid funds in a wasting asset and utilising the high residual value of the asset in the payment premiums.

There might be another advantage for companies making the switch from owning their own cars. Sale and lease-back arrangements can be made which enable companies to realise often substantial amounts of capital which they

had previously tied up in their car fleets.

The rental charged by contract hire companies also reflects the fact that the system relieves the lessee of the entire administrative burden. It also allows for the cost of providing each car to be accurately budgeted in advance.

This is because contract hire can include any combination of the following: locating and buying a car of the user's choice; all maintenance and repair costs; vehicle licence, replacement car when the hired vehicle is off the road; subscription to roadside breakdown and recovery service; insurance; fuel; and disposal of the car at the end of the hire period.

Most contract hire companies also have arrangements for the fleet user's drivers to use specially-supplied credit cards to buy fuel at a large

number of specified outlets.

The fleet user is then provided with management reports which show fuel consumption and other information designed to show how cost-effectively each vehicle is being run.

The disadvantage of contract hire is that the vehicle user does not know how the monthly rental is calculated. Details of the discount on the vehicle, the running costs and proceeds of sale, the interest rate, the overheads and the profit on the transaction are known only to the contract hire company.

"If the user has a trouble-free car, he may be paying a high price for a fixed, predetermined cost," says Mr Vernon-Harcourt.

About one company in 10 still uses a finance lease for car purchase in spite of the growth in contract hire. This method does not remove the admin-

trative burden which company cars create.

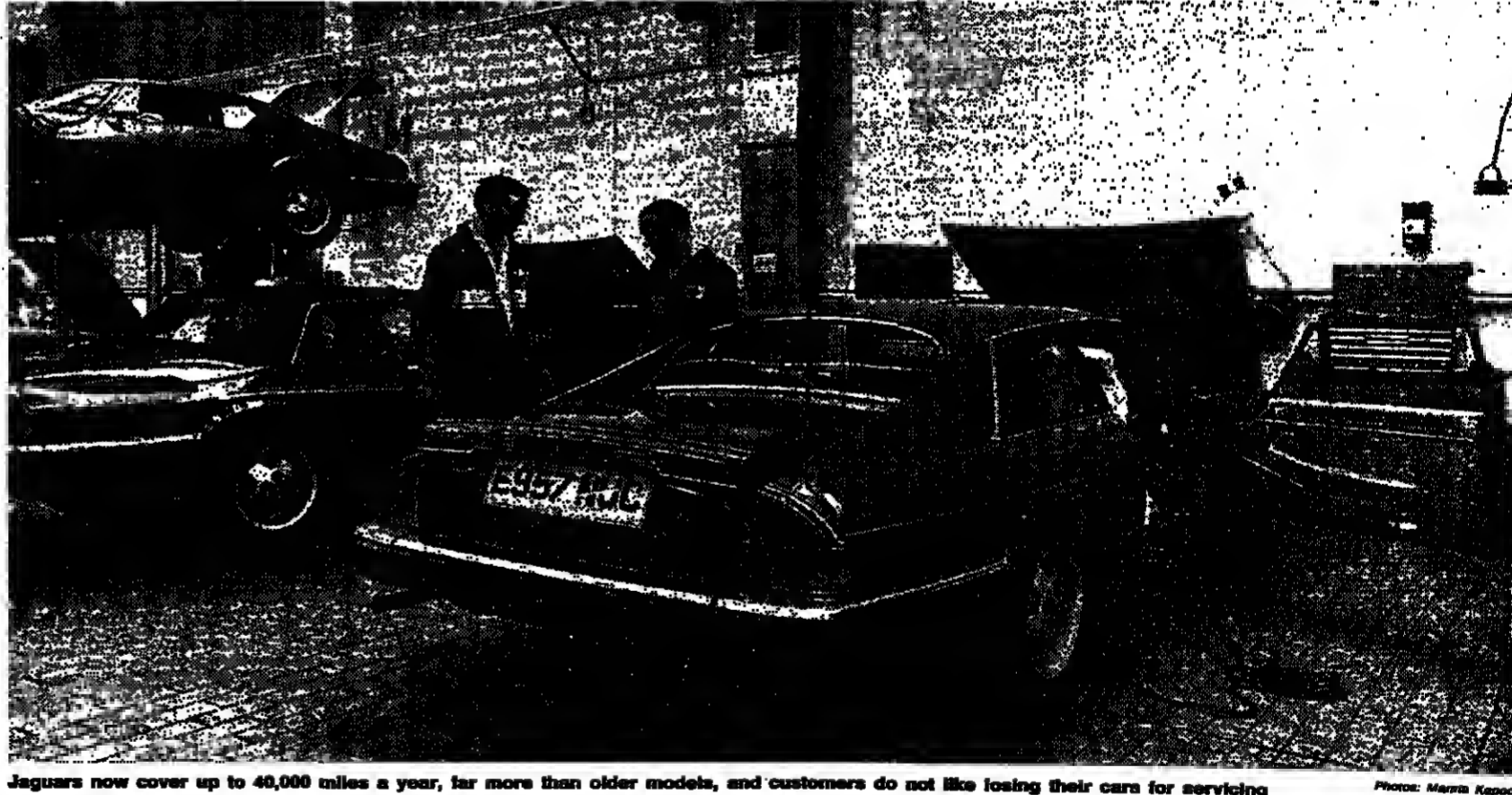
However, the rentals for finance leases for cars are usually set at a lower level to reflect the ultimate residual value of the car.

At the end of the lease period a "balloon rental" equivalent to the anticipated resale price of the car is paid by the lessee. The balloon rental after three years would typically be 25 per cent to 30 per cent of the original discounted cost of the car, according to Monks Guide to Company Car Policy.

Very few companies still use hire purchase, sometimes known as lease purchase, to buy their cars.

Hire purchase is similar to a finance lease in that it gives the user possession of the car in return for the payment of instalments over a period while the car remains the property of the hire purchase company.

The main difference is that the hire purchase contract provides for the hiree to exercise an option to buy the car at the end of the period for the payment of a nominal sum.



Jaguars now cover up to 48,000 miles a year, far more than older models, and customers do not like losing their cars for servicing

Photo: Martin Kappas

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EXECUTIVE CARS 14

Daniel Ward found an executive in Soho who opted for the classic alternative to the modern car

Mature mark of beauty and distinction

MR MARK LANDINI could be driving a BMW 320i company car as its price nudges the £15,000 ceiling set by his company. Instead he spent the money on a 1969 Mercedes-Benz 280 SL sports car. It is his first company car.

In the eyes of Mr Landini, who is director of retail design at the for consultants Fitch-RS, the distinctive Mercedes is beautiful. He cares about how his car looks even though he does not profess to be a car enthusiast: "I don't like modern cars. I don't like the way they drive or look."

When he told his company two years ago that he wanted an interesting classic model as

The 280 SL is rising in value by up to £4,000 annually instead of depreciating rapidly

a company car every effort was made to arrange a lease contract for it.

Mr Landini went to a dealer and chose the car himself. It has never broken down and he claims it is no more expensive to run than a BMW 3 series. He has found a specialist garage to service his car, at the leasing company's expense, as Mercedes-Benz dealers proved more expensive.

The Mercedes is used regularly even though it is much coveted.

"I don't consider it to be something to polish and take

out only on sunny days", he says. But it is not called upon to pace the length of the country on business trips and rarely makes the journey to the Fitch office in Soho. Mr Landini has decided to buy a small second car to save his pride and joy from the worst of London's traffic jams.

He doesn't regard this as a serious disadvantage because as he cheerfully points out: "At the end of the three-year lease I have the chance to buy the car."

The 280 SL is rising in value by up to £4,000 annually instead of depreciating rapidly like most company cars. Mr Landini would still have a bargain if he had to pay the original £15,000 purchase price to the leasing company but it is likely to be substantially less.

Very few executives have realised the benefits of swapping a Ford Granada for a classic car. Coys of Kensington, classic and vintage car dealer, has "never sold a car that has been put on a company's books," according to Mr Douglas Jamieson, the managing director.

Hexagon of Highgate has an impressive selection of valuable old cars but Mr Paul Michaels, executive, says the idea of buying a classic car as an



Mark Landini found the lines of the 1969 Mercedes-Benz 280 SL rather more interesting than today's equivalents



Investment while using it for business "makes a nice theory but they aren't practical."

An old Aston Martin DB6 is perhaps at its worst when being edged slowly through city traffic yet Mr David Eales, service manager at the Aston Martin factory, says such Astons are now being run as

company cars though the executives are likely to have another company car for every-day use.

A basic 5,000 mile service would cost £600 but beware the cost of a total restoration if a DB6 is purchased unskillfully. The bill could be as high as £30,000.

The mileage of an older model must be kept down if its

value is not to be drastically reduced. One exception is the ever durable Porsche 911 where the depreciation can be as little as £1,500 over two years on a car that is seven years old and covers 10,000 to 15,000 miles a year.

Masterdrive, a leasing company, has three old Astons on its books and more than half a

dozen other classic cars including a 10-year-old Rolls-Royce Silver Shadow and a highly sought after Ferrari 328 GTS which cost over £100,000 more than double the original list price. Clients come mainly from advertising and head hunting companies and the financial sector.

Mr Stephen Barrett, Master-

drive managing director, explains that most of the vehicles are on contract hire with an arrangement to sell the car to the driver at the end of the contract for an agreed price.

Companies are using classic car leasing as a "golden handcuff" for valuable executives by adopting the high depreciation of a conventional executive car to establish the final value.

In the case of one Aston owner, his company wrote the final value of the car down as zero. A valuable perk when you consider that the car, purchased for £29,000, will have appreciated by at least 30 per cent over the three years of the contract.

Maintenance costs can be difficult to calculate but Mr Barrett says drivers have to accept a relatively low mileage limit and an agreed maximum for servicing bills. If they fall below this ceiling the driver is allowed to use the saved money to restore the vehicle.

In one case the leasing company paid for a leather interior to be re-trimmed. For old cars the line between maintenance and restoration is a thin one.

How much can be saved by using a classic car? The answer is a more conventional company

car is highlighted by Mr Barrett's figures.

Comparing the 25 year-old Aston Martin DB6 (£29,000) on a three-year lease with a new Jaguar Sovereign 2.9 (£27,500) and both covering 25,000 miles, the contract hire cost would be an identical £751 per month. The inclusive maintenance costs for the Aston are estimated at £3,000, double that for the Jaguar.

The difference is that at the end of the three years the Jaguar would be worth £14,000 yet the driver of the Aston could purchase his cherished car for £16,000. Conservative appreciation of 10 per cent per annum over three years would produce a "profit" for the driver of £21,700 should he immediately sell the car at the market price.

To this can be added the commission the Chancellor gives to drivers of older cars.

If the vehicle is more than four years old, company car tax liability is based on the original purchase price. Mr Barrett estimates the difference in tax payable would be £760 a year in favour of the DB6 driver.

And what car is Mark Landini considering as his next company car? He says he would like an old Aston Martin.

Three executives have realised the value of swapping a Granada for a classic car

THE COLLAPSE late last year of a high prestige West German sports car project, led by Mr Walther Treser, former senior Audi engineer, and supported by the West Berlin government, provides a sharp reminder of how difficult it has become for small, specialist car makers to compete against the industry leaders.

For many such concerns the problem has become one of sheer survival. Against this background the Treser project to produce hi-tech sports cars based on Volkswagen running gear looked particularly ambitious.

The number of truly independent concerns has shrunk considerably. Soaring development and other costs and the proddings of particularly Japanese car makers into niches once regarded by the specialists as their own, have driven

For many of the specialist manufacturers the problem has become one of sheer survival

them under the umbrella of larger groups.

Lotus of the UK is owned by General Motors. Ford has 75 per cent control of Aston Martin Lagonda and owns the AC sports car company once famous for the Cobra - the testing of the Cobra at speeds of up to 150 mph on the M1 in the early 1960s prompted the clamour for a motorway speed limit.

Rolls-Royce is part of the Vickers industrial group. In Italy, Ferrari has become Fiat's automotive flagship and Lamborghini is owned by Chrysler of the US, which also has a minority stake in Maserati.

Even Porsche and Jaguar, two of the most famous of the surviving independent specialists, have found themselves facing a growing array of problems, many caused by their heavy dependence on the North American market.

In terms of profitability, Porsche has appeared able to turn the corner away from its poor performance in 1987/88, when profits plunged by 50 per cent to DM25m from the previous year. In the first half of this financial year, profits rose to DM38m.

However, this was achieved partly by harsh cost-cutting in the wake of the installation last year of Mr Heinz Brantitzki, formerly finance director, as chief executive. He is a stark contrast to his flamboyant predecessor Mr Peter Schutz, who had drawn Porsche into relying on the US for 65 per cent of its sales.

The rest of the recovery was

John Griffiths finds the specialists feeling the effects of the encroachment of the Japanese

Beating a retreat to more exclusive ground

accounted for by Porsche's much-increased emphasis on more expensive and exclusive cars, such as its four-wheel-drive version of the 911 rear-engine sports car, the 911 Carrera 4.

The darker side was that sales fell by another 27 per cent to 14,590 cars for the financial half-year ended January 31. Within this total, sales in the US were down by 45 per cent, to 6,560 units.

That compares with the more than 30,000 US buyers who in 1986, Porsche mistakenly thought, appeared willing to pay almost any price for the prestige of Porsche ownership.

They deserted in droves following sharp price increases by Porsche - 25 per cent in 1987 alone - as it compensated for the weak dollar vis-a-vis the Deutsche Mark.

Sales fell to 23,000 units in 1987 and to 15,700 last year. US industry analysts believe Porsche is still feeling the backlash from over-aggressive pricing.

Mr Brantitzki said at the start of this year that he hoped Porsche would sell 32,000 cars worldwide in 1989, a slight rise on the 31,400 of the previous year but still far from the 50,000-a-year sales of the mid-1980s.

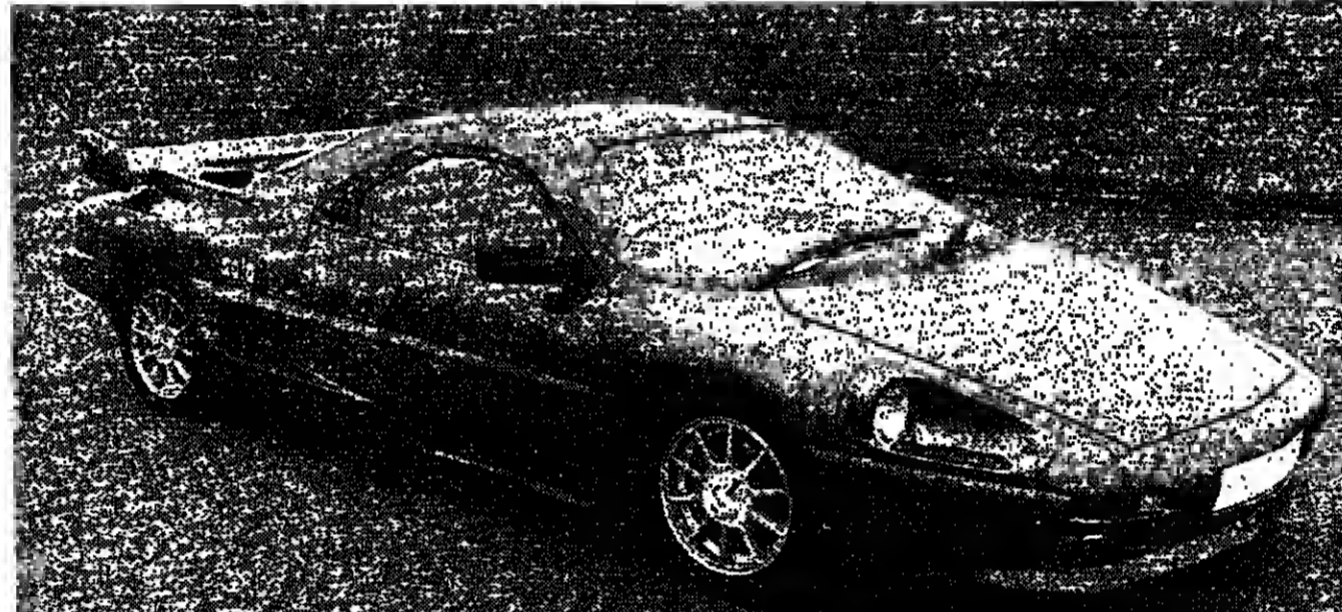
Mr Brantitzki cuts a quietly-spoken, conservative figure and he doubtless thought he was being conservative in March when he suggested that 15,000-16,000 cars of these sales would be in the US.

Even this estimate is starting to look very optimistic. Porsche's US sales were down by another 50.4 per cent in the first five months of this calendar year - totalling 3,600 units. At this rate of progress it will do well to top 10,000 units.

Another reason for the lower unit sales is that Porsche last year decided to scrap its 924S, the so-called "entry level" model. The car had been having an increasingly tough time competing against Japanese models like the Toyota Supra and the Nissan 200SX. Both offered similar performance, higher specifications and lower prices than the Porsche.

Porsche's retreat to higher-priced and more exclusive ground, arguing that Japanese producers would need "years" to gain the status of the "true" Porsches on which the company was concentrating, was seen as a source of potential concern to some motor industry observers.

Similar arguments have been advanced in the past by



The eagerly-awaited mid-engined Panther Solo, due for launch later this year at £30,000, has been proclaimed a world-beater

other western industries which have come under Japanese domination. The steady retreat up-market and eventual extinction of the once world-leading UK motorcycle industry is one of the best examples.

This concern has been heightened in the past few months by a growing awareness that Japan's car makers will soon be unleashing models

aimed right at the heart of "true" Porsche and even Ferrari territory, as well as that of Jaguar, Mercedes-Benz, BMW and other European luxury and executive car makers.

Honda, for example, next year is launching in both the US and Europe the NS-X. This mid-engined, two-seat, 150mph sports car bears a close resemblance to a Ferrari, with an

all-aluminium body and loaded with hi-tech features.

Importantly, according to Mr Tadashi Kume, Honda president, it has been designed to be docile enough for even an unskilled driver and to be entirely practical for everyday use.

That is the same kind of language Porsche uses to talk about its own products, and it

appears that the NS-X is to be pitched in mid-Porsche range in terms of price. In the US at least, the Honda name has already acquired a cachet for engineering excellence approaching, if not already on a par with, the up-market European producers.

Unlike the UK motorcycle industry, however, Mr Brantitzki is aware that Porsche -

which has strong financial underpinnings - must invest heavily if its long-term future is to be secure. Nearly a quarter of turnover is now going into capital investment and research and development.

Jaguar, too, has suffered in the US, although not as badly as its West German rivals in unit sales. It has managed to reduce its dependence on US sales from 65.5 per cent of turnover in 1986 to 43 per cent last year. Retail sales worldwide rose by 6.1 per cent to 49,494 units, even though US sales fell for the second year in a row, by 9 per cent to 20,727.

But it is the US which has been the prime profits generator. Profits fell sharply as the dollar weakened against sterling and Jaguar hedged its recovery forecast on decreasingly favourable terms.

From a post-privatisation, pre-tax peak of £120m in 1985, profits plunged to £47.5m last year and many City analysts think Jaguar will do well to make £30m this year, even allowing for a stringent cost-cutting exercise.

The recent strengthening of the dollar will not immediately benefit the company, for it has bought forward sterling at \$1.70 for the rest of this year.

Sir John Egan, chairman, hopes for a slight upturn in the US this year but it does not look like being realised. Indeed, sales have fallen a further 6.5 per cent in the first five months and Jaguar has been obliged to follow Mercedes-Benz, Porsche and BMW into offering financial incentives to customers - a measure previously frowned on severely because of its tendency to devalue the product.

It is against this background that Jaguar has been striving hard to develop its product range, including a V12 version of its latest XJ6 saloon and the F-Type, possibly the world's most long-awaited car, successor to the legendary E-Type sports car of the 1960s and 70s.

This, however, is not due until 1994, and the question increasingly being asked is whether Jaguar can keep its own independence after the Government's golden share in the company expires at the end of 1990.

Speculation in late May that Ford was building a stake prior to a bid were promptly denied by both companies. But the flurry of stock market activity underlined just how vulnerable Jaguar is to takeover in the post-golden share era, or even earlier should the Government

decide that a suitor merits serious consideration.

Jaguar and Porsche each produce more than ten times the volume of cars built by Rolls-Royce, and nearly 100 times that of most other small specialists.

Rolls-Royce, whose Bentley marque has been revived with spectacular success, made nearly half as much profit as Jaguar last year (£23.2m) and saw modest sales growth in all markets. That still represented only 3,600 sales last year, and maybe 3,000 in 1989.

Rolls-Royce, however, is arguably in a niche of its own - although less illustrious specialists who have kept their production levels down to hundreds rather than tens of thousands, also seem able to survive.

Morgan and TVR, two UK specialists each with produc-

Soaring development costs and Japanese proddings have seen numbers shrink considerably

tion of well under 1,000 units, have continued generating enough profits to stay in business and, in the case of TVR, undertaken modest new product development.

But the jury is still out on at least two other companies. Reliant Group, recently the subject of a reverse takeover involving two property groups, provides a classic case of a specialist which got it all wrong.

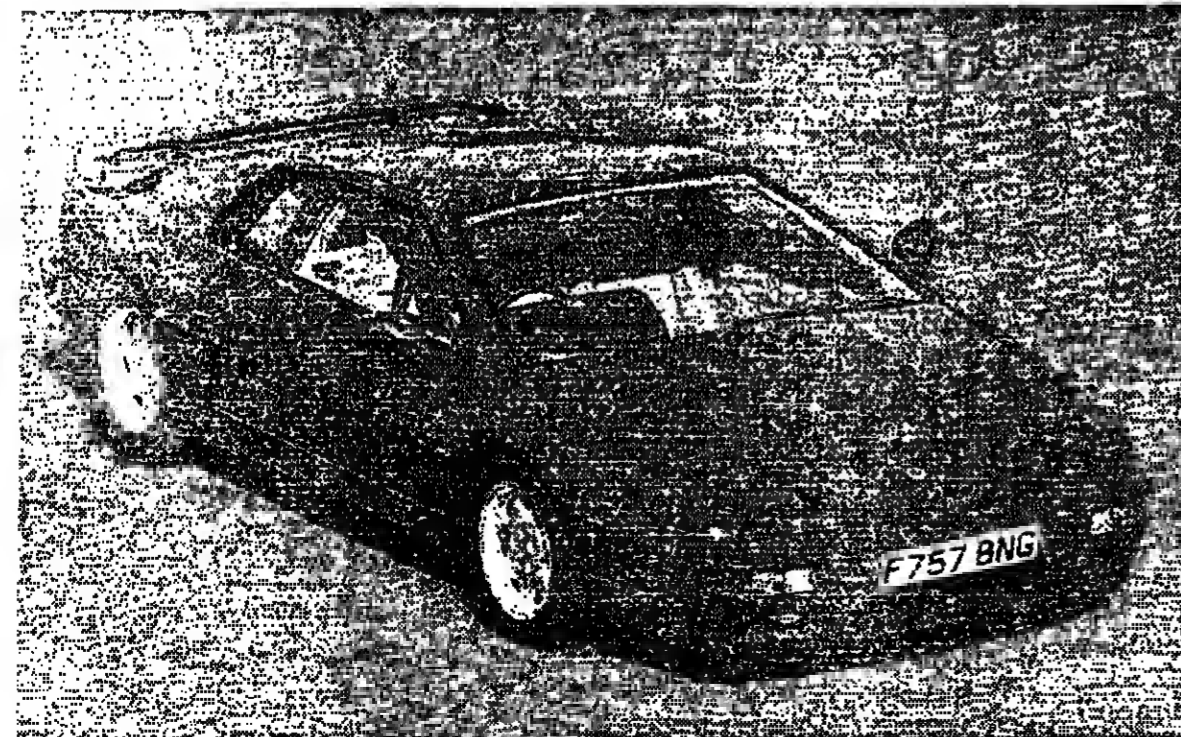
It developed a cheap plastic-bodied sports car, the Scimitar SS1, which it proclaimed would fill a huge market gap left by mass-produced British sports cars like the MG Midget.

It planned at least 3,000 units a year. The car drove well, but its styling was almost universally rejected and Reliant simply did not have the resources to do anything about it.

Only 34 were sold in the UK in the first five months of this year. It has been given a second chance only because Universal Motors, a New York-based specialist car importer, is paying for a complete restyling in the belief that a redesigned car could find 2,000 buyers a year in North America.

The launch of the Panther Solo is also awaited with some sagacity later this year. The £30,000, mid-engined, four-wheel-drive, Ford Cosworth-powered sports car is due to be built at the rate of 300 units a year, and has been proclaimed as a potential world-beater.

Yet it is arriving several years later than intended. This follows the company's takeover and the injection of funds by Seangyong, an industrial group in South Korea...



The small specialist manufacturers have had mixed fortunes.

TVR has survived, thanks to the staple 350i (above), on production of a few hundred units a year.

Lotus continues to produce distinctive models such as the Esprit Turbo SE (left) under the tutelage of General Motors.

Reliant had its fingers burned by the demise of the Scimitar SS1 which failed to attract the interest of the sports car driver who was supposedly lamenting the passing of the MG Midget and Triumph Spitfire.

The car drove well but the company saw only 34 sales in the UK in the first five months of production as the styling was almost universally rejected. Reliant lacked the resources to do anything about it. A New York company has funded a complete restyling.



EXECUTIVE CARS 15

John Griffiths looks at the shape of things to come

Change of pace quickens

THE PACE of model introductions by the leading manufacturers continues to increase, driven by intensified competition and continuing fragmentation of the market as more niches are explored or even created.

With many of the lessons of two oil crises apparently forgotten, most emphasis, particularly in the executive and luxury sectors, is on performance. Among executive sector models being launched or in the pipeline are: the Alfa Romeo ES30 coupé, Alfa, a Fiat subsidiary since January 1988, says this is a strictly limited edition car styled by Zagato of which only 1,000 will be built.

The brutal-looking, 156mph vehicle, described by some journalists as one of the most aggressively ugly cars ever built, will cost about £40,000 in the UK, where only 140 will be available from September.

More relevant to the mainstream market is an automatic version of Alfa's much-praised 164 executive saloon which has just been launched.

Alfa's rejuvenation is to be continued next year with replacements for its 33 and 75 saloons. Both are expected to be more overtly sporting than in the past - in keeping with Fiat's strategy of using the Fiat badge for the volume market, Lancia for executive/luxury saloons and Alfa Romeo for the younger sporting market.

The Aston Martin Virage, unveiled at last year's UK motor show and due for launch in late summer, replaces the

V8 range built at Newport Pagnell.

The Virage will be limited to a few hundred a year, but the Ford-controlled company is investing in new plant and facilities which will allow it to add a higher volume, cheaper car pitched against top Mercedes-Benz and Porsche models in the early to mid-1990s.

BMW, which has invested heavily in model replacement programmes to produce the much-acclaimed 7 and 5 series models, is aiming this year at supercar territory with the 8 series coupé.

The car will initially use the V12 engine fitted to its 750iL, but with both more and less-powerful versions to follow. It incorporates much sophisticated electronic technology in another all-new bodyshell.

At a more mundane level, BMW is to introduce a touring-estate car version of the 5 series as well as an ultra-high performance "Motorsport" version called the M5. The revamping of BMW's main range will be complete in 1990-91 with the launch of a replacement for the 3 series, its biggest-selling range.

The latter, unveiled at the Geneva motor show in the spring, will take GM's European subsidiaries into new performance territory next year by virtue of its 300hp, twin-turbo-charged engine claimed to be capable of 170mph-plus performance at a UK price of about £25,000.

The first big result of Fiat's restructuring of its Lancia operations is the launch of the

ever, the XM maintains Citroën's emphasis on ride quality with an electronically-controlled "hydraulic" suspension system.

This is not the full "active" system using two-way hydraulic rams developed and patented by Lotus. First use of the latter is expected to be on the next version of the Chevrolet Corvette sports car, due in the early 1990s.

Meanwhile, the General Motors division has chosen to market the latest ZR-1 version of the Corvette as a Porsche rival in western Europe. It is expected to be made available in the UK during the next year, at a price below £40,000.

General Motors appears to have kept its pledge to Lotus which allows the UK sports car and engineering group to retain its operating independence. However, that has not precluded it from using Lotus' consultancy engineering operations to develop both a new engine for the Corvette and a high-performance version of its European Opel Omega/Vauxhall Carlton executive car.

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The Alfa Romeo ES30, described as brutal and aggressively ugly, available from September

Debra saloon. It replaces the Prisma but is positioned further up-market and with an engine range of up to 2 litres.

The Debra is designed to sell at the premium end of the medium saloon market. It is on sale on the Continent but will not arrive in the UK until the end of this year or early next year.

At the exotic end of Fiat's operations, its Ferrari flagship company is to launch a replacement for its best-selling 328 model, designated 348, early next year. It will have similar styling to its most expensive Testarossa model.

New Japanese models are coming from Japanese producers in waves. The Toyota Lexus and Nissan Infiniti executive and luxury cars, will shortly go on sale in the US through separate dealer networks from the companies' mainstream models. Both are aimed firmly at Mercedes, BMW and Jaguar.

This year Nissan will launch its 200SX coupé and saloon range in Europe. The coupé has similar performance to Porsche's 944 but undercuts it in price. An all-new 300ZX coupé is on the way and a completely rebodied Prairie seven-seater model for the burgeoning market for "people carriers" along the lines of the Renault Espace.

Honda, meanwhile, is due to introduce a replacement for its Accord executive saloon shortly, while a lower-medium saloon, the Concerto, will also go on sale in Europe early next year.

This will follow the autumn launch of the R8, Austin Rover's replacement for the Maestro and Rover 200. The Concerto is Honda's version of

the R8 developed jointly with the UK's Austin Rover and will be built for Honda to sell in Europe alongside the R5 by Austin Rover.

The R8, which will use the company's new 16 valve K-series engines, will be positioned up-market of the models it replaces, in line with the company's objective of becoming a producer.

Much of the Japanese emphasis is on the sporting sector, and a frisson of concern is likely to have been felt at Lotus as a result of the unveiling by Mazda of the Miata, an open "affordable" two-seater for which advance orders of 3,000 have been taken in the US.

Mazda plans to produce the Miata, which will sell at about \$12,000 in the US, at a rate of some 50,000 units a year, and possibly more if needed.

Mazda believes it will fill the glaring gap left in the market left by the demise of British sports cars such as the MG B and Midget, and the Triumph Spitfire.

The cause of Lotus' concern is that its M100, open two-seater and successor to its Elan of the 1960s and early 70s, is not due to go on sale until the end of this year.

The new Elan - it may carry the name of its forbear - will be no larger than the Miata, have front-wheel-drive instead of the Miata's rear wheel drive, and be technically more sophisticated. It is also expected to be at least 30 per cent more expensive than the Mazda.

Other Japanese newcomers within the next year will include a more powerful version of Toyota's MR2 sports car and a revamped, turbocharged

raises itself in a fraction of a second if sensors detect that the car is crashing and about to roll over. There is said to be year-long waiting lists in some countries, ensuring that early supplies will change hands at a premium after being sold by dealers.

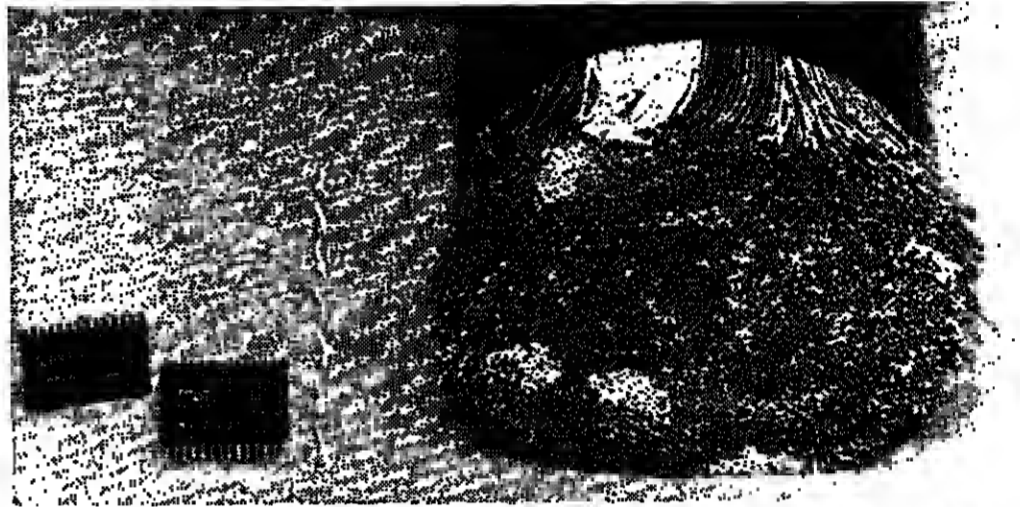
The launch late next year of the replacement for its top executive/luxury range, the S-class cars is of more commercial significance to Mercedes-Benz.

The models, incorporating new engines as well as all-new, more aerodynamic bodies, will be loaded with new technology such as electronic traction control and are expected to take Mercedes-Benz prices into cheap Rolls-Royce/Bentley levels for the first time.

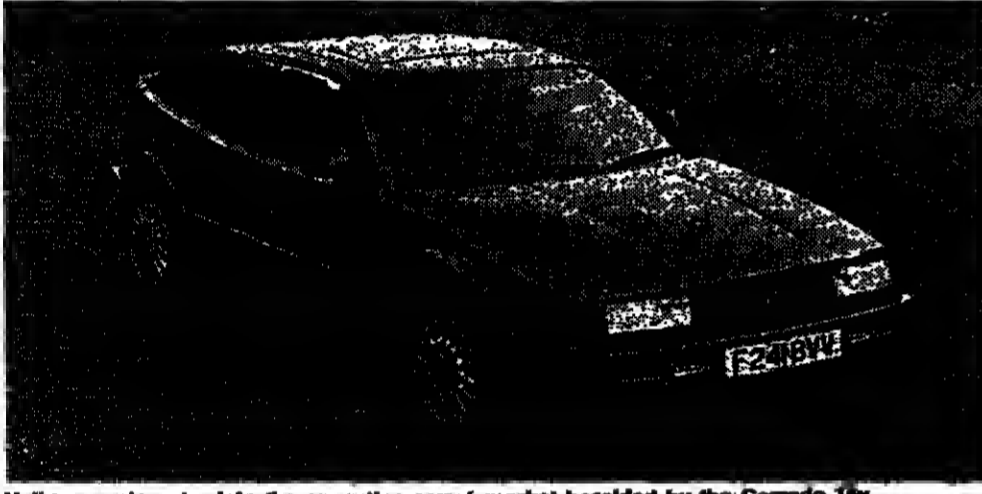
One of the most significant European launches in terms of the mainstream executive market, however, is expected to take place at the end of this year.

The Peugeot 605, the French group's first all-new executive car for well over a decade closely resembles the 405 upper-medium saloon which has turned Peugeot into one of Europe's most successful vehicle producers.

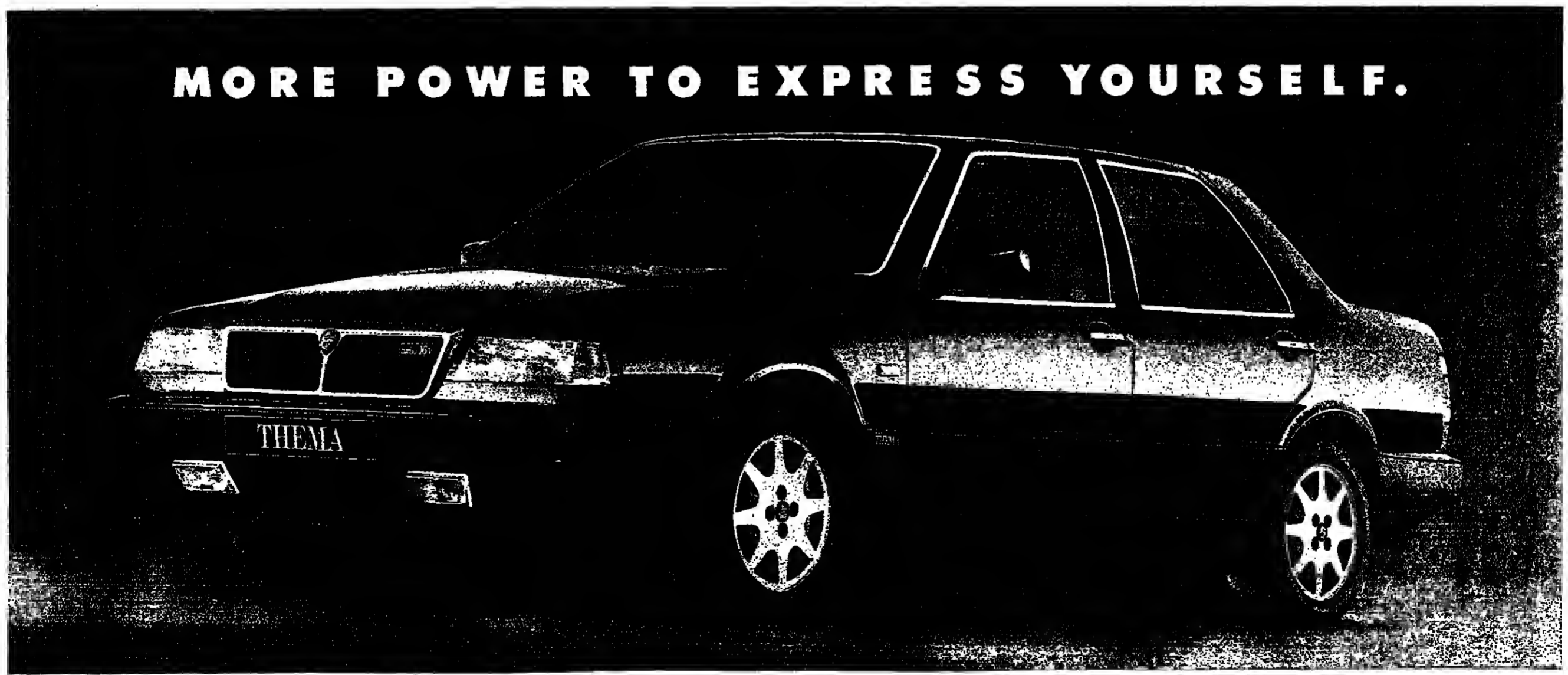
The 605 gives Peugeot the power to mount a twin-pronged assault on the high profit margin executive sector - the first having already been provided by the Citroën XM.



The number and complexity of electronic systems in the executive car will increase markedly during the 1990s. Conventional wiring would either be unable to cope or be so large and unwieldy as to be impracticable. Instead, the industry is developing multiplexing, in which only two fibre-optic wires are needed to exchange information and instructions between the car's central computer and its operating systems, whether they be wind-screen wipers or electronic anti-skid brakes. The picture shows the contrast between a conventional wiring loom and the multiplex system that Mazda says it will introduce on its mainstream car ranges next year. Mazda says that even in simple form the microplex system has the capacity of 6,000 conventional looms.

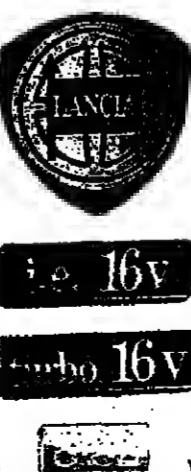


Volkswagen's entry into the executive coupé market heralded by the Corrado 16V



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the new Lancia Thema. Where the luxuriously upholstered Alcantara seating is sculpted to your body shape. Where doors and dashboard are finished in an exclusive African rosewood. Where the only noise is the muted click of soft touch controls operating electrically powered windows and door mirrors. Where power combines with style, and elegance with comfort to give you the power to express yourself.

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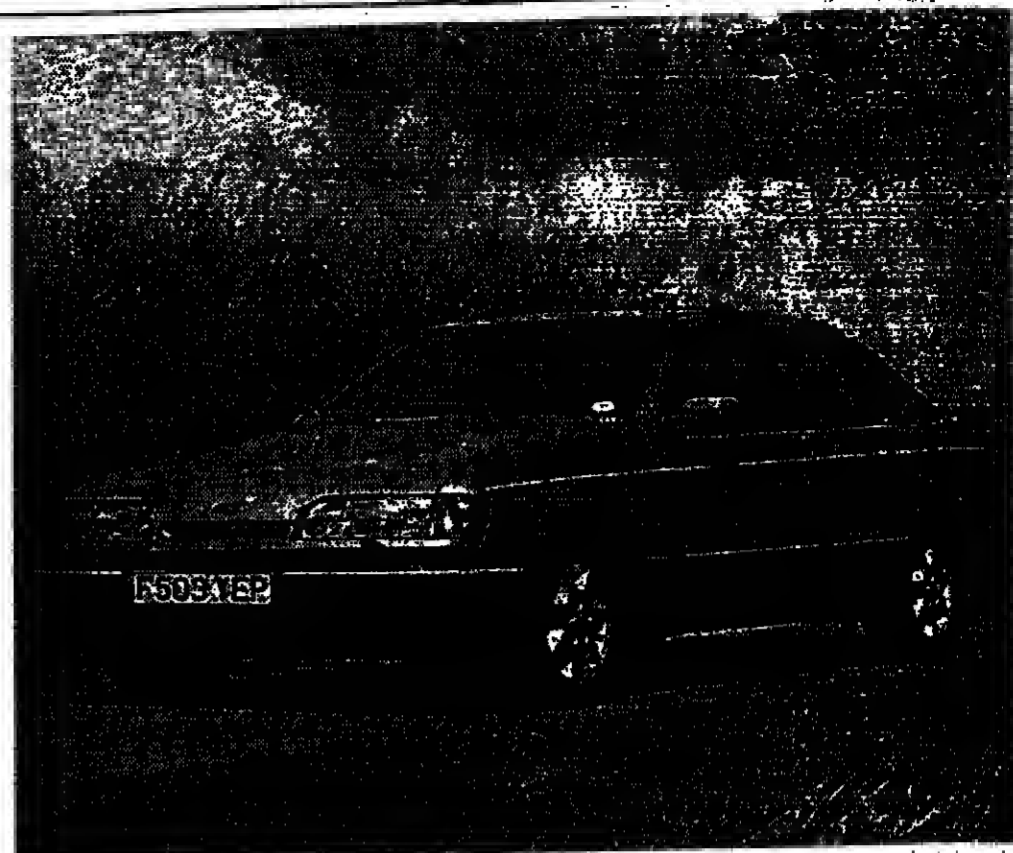
THE NEW LANCIA THEMA 16V.

EXECUTIVE CARS 16



The BMW 5 series (left), launched a little over a year ago, is the head of its class. The elegantly-styled model, which caught some of its rivals by surprise, shares many of the features of the larger 7 series such as a silken in-line 6-cylinder engine ranging from 2 to 3.5 litres capacity.

The Ford Granada (right) has seen its commercial performance hampered by the lack of a bootied version. Ford plans to rectify this in the near future. The company has introduced a twin overhead camshaft, 16 valve, 2 litre engine for the Granada and the lower range Sierra.



Stuart Marshall casts an eye over the elite group facing a growing range of restrictions on life in the fast lane

Reality threatens a world of high performance fantasies

EXECUTIVE CARS continue to be sold to buyers or user-choosers on the basis of promised high performance and luxurious appointments. Theoretical top speeds of 130 mph and more are possible only on the West German autobahn while neck-jerking acceleration is mostly attained by brutal use of manual gearboxes that executive users increasingly reject in favour of automatic transmissions. But never mind. Car manufacturers, their advertising agencies and car buyers had better enjoy their fantasies while they can because grim reality is closing in around them. France has banned the use of illegally-high performance statistics as a means of promoting sales and in West Germany speeds on parts of the autobahn have been restricted by

regional governments. Driven by environmental pressure this trend can only spread. Several of the most potent West German executive cars have had their top speeds limited to a not unduly repressive 155 mph by electronic devices

Jaguar and Daimler set a traditional standard of luxury

linked to engine management systems. Mandatory limitation to a maximum speed of not more than 100 mph/160 kmh, which has been the case in Japan for several years, is only a gleam in European politicians' eyes. It is a logical, probably inevitable, step, given the emphasis on improving road safety, cop-

ing with increasing traffic density and safeguarding the environment from pollution by emissions and noise. If the future has its grey tones, the present has never been brighter for the executive car driver. Pressurised by market competition, the car makers have developed product ranges offering unprecedented levels of comfort, safety, economy and reliability. First fruit of Fiat's rescue of Alfa Romeo from collapse was the Type 164, a large saloon combining some of the marque's traditional sportiness with modern ideas of luxury. Available with 4-speed automatic transmission, the front-wheel driven 164 has a superb 3 litre V6 engine, lavish equipment and sells at keenly competitive prices. All Audi cars are now avail-

able with quattro full-time four-wheel drive. Formidably good handling, road-holding and winter driving safety helps to justify their rather high prices. The new Audi V8 is a bid to get into that end of the market held by the Mercedes-Benz S-Class and BMW 7 series. It comes, though it is not yet available in this country, with quattro transmission and what might pass as a typically British interior as standard. Among the traditional executive choices that the Alfa Romeo 164 has to compete with are the BMW 5 series and Mercedes-Benz 300-300. The BMW, introduced a little over a year ago, is the class leader. It has much in common with the bigger 7 series saloon: powered by a silken in-line 6-cylinder engine of 2 to 3.5 litres capacity and elegantly

styled. Citroën's new XM, due in Britain in late autumn, continues the taming of the marque's quirkiness started by the smaller BX. Its hydro-pneumatic suspension has electronic monitoring that reacts instantly to a driver's changing mood. Fiat is building up its Alfa Romeo and Lancia subsidiaries as the providers of up-market cars of a subtly different character.

The Lancia Thema, now available with a 16 valve 2 litre engine, shares many Alfa 164 components. It might be thought of as Group Fiat's Mercedes to the Alfa Romeo's BMW. The new Dedra, based on Fiat Tipo and Lancia Thema components, looks sober but goes well in its larger-engined versions.

Ford continues to suffer commercially from the absence of a bootied version of the Granada though this will not be so for much longer. New twin overhead camshaft, 16 valve, 2 litre engines have been introduced for both Sierra and Granada.

Jaguar and Daimler saloons set a standard of traditional luxury, ride comfort and silence unexcelled by any rivals. The increased power of larger engines, due soon, will be welcomed.

The Mercedes-Benz S-Class was up-staged by BMW's 12 cylinder 750 - now available in a normal wheelbase version. But the S-Class, though no longer young, remains competitive as a main board member's car.

The new Mercedes SL with multi-valve engines and electronically controlled suspension points the way that its successor, due next year, will go. For sheer high technology, Mitsubishi's Galant 4WD/4WS is unmatched. Its permanently engaged four-wheel drive, rear wheels that steer at speeds of more than 30 mph/50 kmh and anti-lock brakes take uncommonly good care of its user.

Nissan's two recent entries into the middle manager and above class are the Maxima and Bluebird Executive. The Maxima is 3 litre, V6 powered, air conditioned as standard, includes full catalytic emission controls as an optional extra for the environmentally conscious who wish to do more than merely use unleaded petrol. Both saloon and hatchback versions of the big Rover offer an agreeable mix of dignity and muscle.

Peugeot is temporarily out of the senior executive race until the 605 succeeds the veteran 505 later this year. However, its 405 M16 is potent enough to please the young at heart executive.

The Galant 4WD/4WS is unmatched for high technology

ntives who have gone far enough up the ladder to leave their VW Golf GTI 16 valve behind them. The Renault 21 turbo is pitched at a similar user to the M16 and offers a remarkable mix of performance, refinement and handling at a modest price. Rover is offering versions of its 600 series. The Sterling included, with full catalytic emission controls as an optional extra for the environmentally conscious who wish to do more than merely use unleaded petrol. Both saloon and hatchback versions of the big Rover offer an agreeable mix of dignity and muscle.

Saab has priced its solidly built but spirited 9000 CD saloons shrewdly to take advantage of tax bands. The least elaborately, but still adequately equipped version is notable value at just under £15,500.

Vauxhall's latest front or four-wheel driven Cavaliers are good enough to have persuaded some buyers to trade-down from the rear drive Carlton. However this large saloon is one of the better buys for those users who insist on a car with a boot.

The Volkswagen Passat is for those who find the Audi 80 and 90 too small and expensive and the 100 too large. It looks rather sober but feels exceptionally well made and has one of the roomiest interiors in its class.

Volvo has improved the ride of some of its large cars, with an elaborate independent rear suspension and without making them any less easy to control. The new front-wheel drive 440 - especially the turbo - is the first Volvo saloon to focus on driver appeal rather than the safety and durability buyers take for granted.

a new cruise control so smooth, it can make you believe the world is flat.

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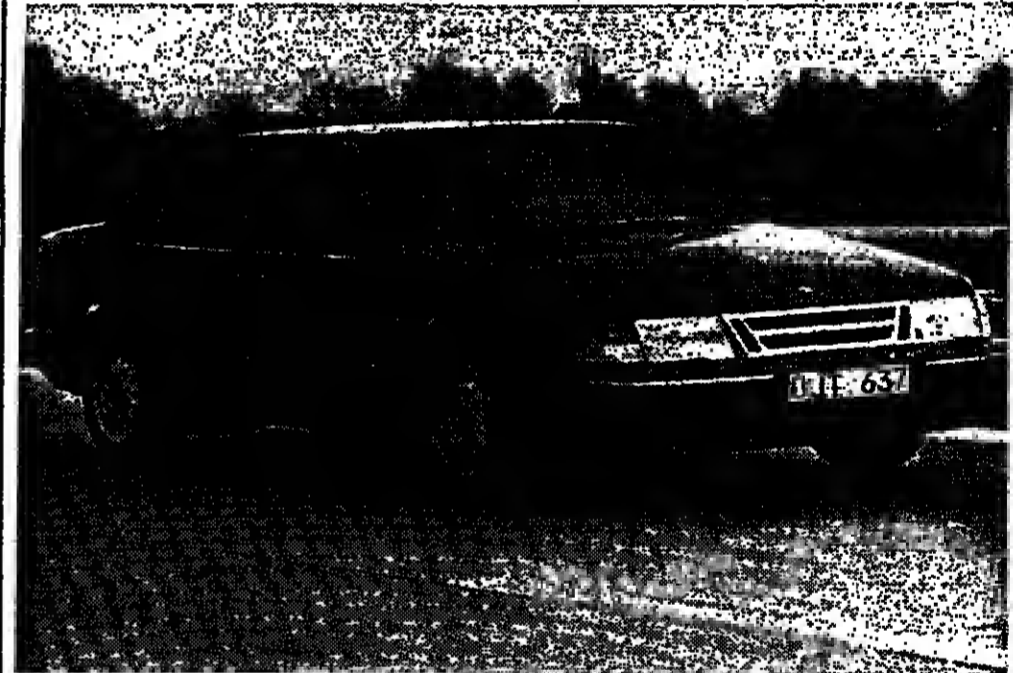
The unit can be adjusted for any vehicle design, and the built-in service diagnostic system virtually eliminates manufacturer and dealer diagnostic problems.

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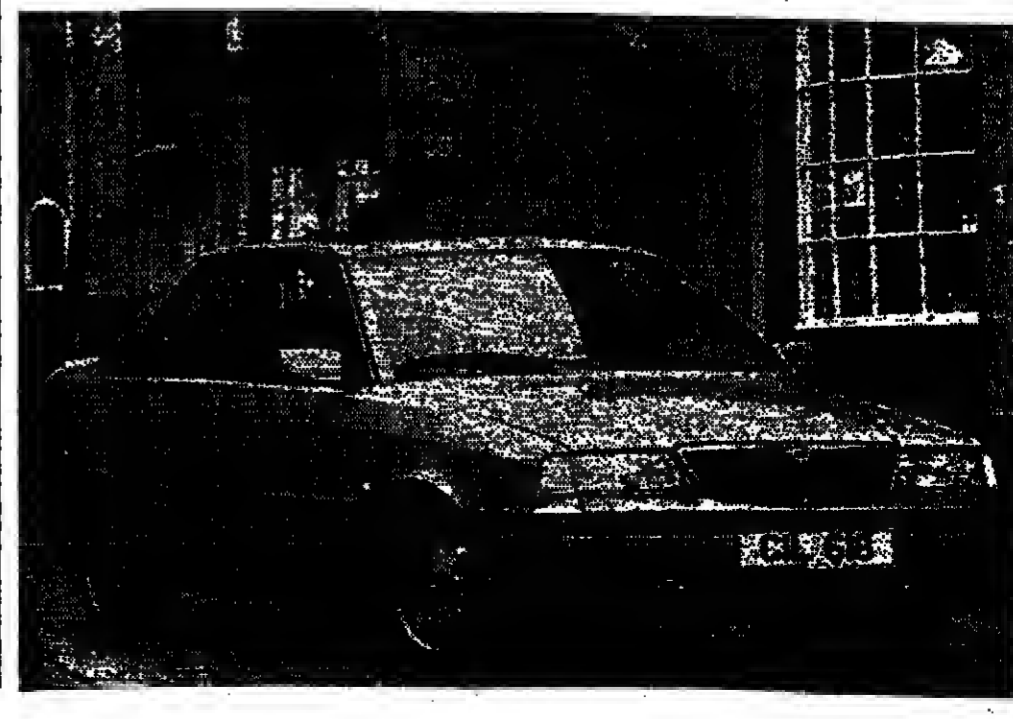
AC Rochester



The Saab 9000 CD (above) has brought added competition to the sector in terms of price. The lower range model is seen as good value at under £15,500.

The Volkswagen Passat (right) straddles a divide between large and small luxury cars sometimes ignored in this part of the market. Behind the car's sober visage is an exceptionally well-made vehicle with a deceptively large interior.

Fiat sees its subsidiaries, Alfa Romeo and Lancia, as providers of up-market cars which have a subtle difference. The Lancia Dedra (below), based on Fiat Tipo and Lancia Thema components, performs well in the larger-engined versions.



ACCOUNTANCY COLUMN

Seeking a tax advantage in US-UK takeovers

By Richard Waters

ACCOUNTING and tax differences are beginning to play a role in determining the outcome of takeover battles between UK and US companies.

Goodwill amortisation rules put UK suitors at a cosmetic advantage but if US companies structure their acquisition correctly they can enjoy tax deductions for a part of the transaction that can give their bid a cash flow advantage.

Last month US-based Ogilvy, the world's fifth largest advertising agency, accepted a takeover bid of \$54 per share from third-ranked UK based WPP after failing in its attempt to find a white knight or put together a leveraged buy-out.

One possible reason for its failure was stricter US accounting for goodwill rules which require companies to amortise acquired goodwill against income over no more than 40 years.

UK companies on the other hand can write goodwill off immediately against reserves/shareholder's equity.

At \$4 per Ogilvy share or a total price tag of \$64m, given 1988 assets of \$151.7m, a US bidder would have to deduct at least \$17.8m from its profits every year under US rules. This would have reduced Ogilvy's profits from \$32.9m last year to \$15.1m.

Goodwill in the Paramount bid to take over Time adds up to \$9.2b which will reduce earnings by at least \$200m a year.

In the WPP Ogilvy battle, US based Interpublic, the second largest advertising firm, entered the fray at the last moment with a stock offer that would have valued Ogilvy's shares at \$39 to \$60, but Ogilvy decided the cash bid was more attractive.

Accounting for goodwill is not the only factor that makes US companies' profits look worse than their UK counterparts

These accounting differences can make a cosmetic difference to a takeover bid, according to Interpublic's chief financial officer Mr Eugene Beaul.

"It can make it very misleading where earnings are concerned. Generally financial analysts do realise this and they rewrite UK balance sheets according to US generally accepted accounting principles

before they analyse a bid." Analysts such as Ms Patricia McConnell of Bear Stearns agree.

"We are concerned on the impact on earnings and the price earnings ratio but in itself the accounting rules would not sway a decision. It would be a factor if the amortisation cancelled out earnings because we'd be worried that shareholders will question the wisdom of an acquisition that adds nothing to the bottom line," she said.

Take the deal in which UK-based Blue Arrow acquired US-based Manpower for \$1.33bn, of which \$1.2bn was goodwill.

At that price a US suitor would have had to deduct at least \$30m from earnings every year, leaving virtually nothing of Manpower's profits of \$31.1m for the previous year.

At the time of the Blue Arrow bid, the US Congress asked the General Accounting Office, its investigative arm, for a report on the accounting disadvantages.

The Securities and Exchange Commission (SEC) which oversees accounting rules, was not impressed with this report.

Neither the SEC nor the Financial Accounting Standards Board, which formulates rules for the SEC, have since considered reviewing the matter.

But US tax rules can make a big difference. Suppose com-

pany A took over company B at a price of \$100m, borrowing the money to pay for the acquisition.

An interest rate of 14% would mean financing charges of \$14m - which would be tax deductible provided the deal was structured correctly.

Now suppose that B, the acquired company, has assets of \$60m and annual profits of \$30m.

A writes the acquired goodwill of \$40m down against profits over 25 years. This reduces B's profits to \$18m on paper.

A then calls in valuers who assess the value of intangible assets of B not already on its balance sheet which are worth \$25m (this could include brand names and franchises).

A writes this off against profits over a shorter period of time, based on the valuation of the intangibles.

If A does this over 10 years it can deduct the amount amortised - in other words, \$2.5m each year against tax (this only works, though, if the deal was structured so that it acquired the assets of B in the first place, rather than acquiring the company itself).

It sounds easy on paper, but achieving this result may be a little more difficult.

The amortisation depends on Internal Revenue Service approval which is made on a

case by case basis particularly after they tightened up on these transactions in 1986.

Many bids, such as Interpublic's for Ogilvy, would not qualify for the tax advantage since they are for the stock of the target company rather than its assets.

There is also a possibility that valuing intangibles over historic cost will attract capital gains taxation for the seller, pushing up the price.

A common practice in the US is to incorporate trademarks, say in the state of Delaware, where they pay no tax on earnings from brand names

In the above example A, the acquiring company, reports profits of \$18m, but only pays tax on profits of \$3.5m (\$20m less the \$14m interest costs and the \$2.5m write-down of intangibles).

Interbrand, the branding experts who valued the brands of Rank Hovis McDougall in the UK, have advised clients on variations on this theme.

Another practice common within the US is to incorporate trademarks, say in the state of Delaware, where they pay no tax on earnings from brand names.

The actual production facility may be located in Illinois where it can get a deduction for royalties paid to the parent company in Delaware.

Accounting for goodwill is not the only factor that makes US companies' profits look worse than their UK counterparts. Take UK retailer Gate-way.

Its accounts filed in the US, after deducting \$19.9m to amortise acquired goodwill, show a number of other adjustments to take account of US practice: a deduction of £14 m against deferred income taxes, \$6.1m against a sale and leaseback, \$4.5m for depreciating freehold profits and £2.4m for the cost of floating a convertible bond among other measures.

These virtually halved its UK net profits of £120.8m to £125m in the US.

The International Accounting Standards Committee wants all countries to amortise goodwill over no more than five years.

If the UK is forced to accept this, its cosmetic advantage will be lost.

Tax systems on the other hand will take considerably longer to come into line.

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For more information please contact George Ormrod BA (Oxon) or Geraint Evans LLB on 01-836 9504 or write with a copy of your CV to Douglas Llammbias Associates Limited at 430 Strand, London WC2R 0NS quoting reference No. 3200.

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1 - مدير مالي FINANCIAL MANAGER
رقم الاشارة 100/ع/ب/1

يكون شاغل هذه الوظيفة مسؤولاً عن جميع الامور المتعلقة بالمعاملات المالية وبالاخص الامور التالية :-

- التأكد من سلامة النظام المحاسبي ومطابقة المعاملات المحاسبية.
- اعداد التقارير المالية الشهرية والسنوية.
- تقييم نتائج الاستثمارات وابداء التوصيات بشأنها.
- الاشراف على اداء موظفي قسم المحاسبة.

على المتقدم لهذه الوظيفة ان يكون حاصلًا على شهادة جامعية في ادارة الاعمال ويفضل من يكون قد اجتاز امتحانات مجمع المحاسبين القانونيين او المحاسبين المصنفين البريطاني ACCA/VACA. كذلك يجب على المتقدم ان يكون لديه خبرة لا تقل عن عشر سنوات في الامور المالية وبخصوصاً تقييم الاستثمارات وان يكون قد شغل منصب مدير دائرة مالية في إحدى الشركات الكبرى لمدة لا تقل عن خمس سنوات، وان يجيد اللغتين العربية والانجليزية كتابةً ومخاطبةً ويحافظ على راتبه مع مرتبة من 30 و 40 سنة.

يحصل من يقع عليه الاختيار على راتب مغري بالإضافة الى سكن عائلي مؤثث، وتذاكر سفر له ولعائلته واجازة سنوية مدتها ٤٥ يوماً.

1 - مدير اداري ADMINISTRATION MANAGER
رقم الاشارة 101/ع/ب/1

يقوم شاغل هذه الوظيفة بتنظيم والاشراف على الشؤون الادارية المتعلقة بالمكتب.

يجب على المتقدم ان تتوفر لديه الشروط التالية:

- ان يكون حاصلًا على شهادة جامعية.
- ان يجيد احدى اللغات العربية والانجليزية.
- ان يكون لديه خبرة لا تقل عن عشر سنوات في الاعمال الادارية ويفضل من يكون قد عمل مدير دائرة في إحدى الشركات الكبرى.
- ان يكون عمره بين 30 و 40 سنة.

يقدر المرتب بنسبة على المسن والمؤهلات والخبرة بالإضافة الى سكن مجاني مؤثث وتذاكر سفر من مكان العمل الى مقر اقامته واجازة سنوية مدتها ٣٠ يوماً.

1 - مدير توريدات SUPPLY MANAGER
رقم الاشارة 102/ع/ب/1

يكون مسؤولاً عن جميع الاتسام للمواد التي بها مهمة المشتريات وان يعمل على التأكد من سلامة النظام للتبعية في المخازن والتأكد من صحة البضائع المستلمة والاسعار وان يرفع تقارير دورية الى رؤوسيه عن كافة المشتريات المحلية والاربعية والاسعار المتقلبة بها، وان يقوم بالتنسيق مع باقي الاتسام بخصوص ما يتعلق بالمشتريات وان يكون قادراً على ادارة وتوجيه الموظفين الذين تحت امرته.

يجب على المتقدم ان تتوفر لديه الشروط التالية:

- ان يكون حاصلًا على شهادة جامعية.
- ان يكون لديه خبرة لا تقل عن 10 سنوات في قسم المشتريات في إحدى الشركات الكبرى.
- ان يجيد اللغتين العربية والانجليزية كتابةً ومخاطبةً.
- ان يكون عمره بين 30 و 40 سنة.

يقدر المرتب على المسن والمؤهلات والخبرة، ويقدم سكن مجاني وتذاكر سفر من مكان العمل الى مقر اقامته واجازة سنوية مدتها ٣٠ يوماً.

تقدم الطلبات بخط اليد باللغتين العربية والانجليزية خلال شهر واحد من تاريخ هذا الاعلان وتذكر فيها التفاصيل الكاملة اضافة الى البيانات التالية حسب جواز السفر: الاسم الكامل، رقم جواز السفر، تاريخ وجبة اصداره وتاريخ انتهاء العمل به، للجنسية، مكان وتاريخ الميلاد، ترقب بالطلبات صوره من الشهادات المتعلقة بالمؤهلات والشعبه.

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MANAGEMENT SELECTION

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London c£30,000 + Bonus + Car + Options

With an impressive growth record to date, both by acquisition and internal development, our client is a major multi-national communications group with subsidiaries in over 40 countries. Considerable emphasis is placed on financial controls, giving this high profile plc an excellent reputation in the City.

As part of the small head office function, you will join a young and talented Treasury team sharing responsibility for all treasury and funding issues. Initially the role will be project orientated and will cover areas such as working capital and fixed asset control, treasury systems, cash management and liaison with operational management; you will also be exposed to complex acquisition funding.

Candidates should be aged 25-30 with a record of high achievement. A qualified accountant would be preferred but other financial backgrounds might also be relevant.

most important will be a high level of drive and intelligence. Commitment, flexibility and effective communication skills are also essential. This position will provide a strong grounding of treasury experience and excellent prospects for further career progression.

Interested applicants should write enclosing a comprehensive CV and daytime telephone number, quoting Ref. 339, to Sara Cooke, MA, Whitehead Rice Ltd, 43 Welbeck Street, London W1M 7PG. Tel: 01-637 8736.

Whitehead Rice

MANAGEMENT SELECTION

GROUP FINANCIAL CONTROLLER

West End

Aged 30-35

cf40,000 + Car

With an enviable reputation within the intensely competitive field of Marketing and Communications, our client is continuing to develop its market share both organically and through acquisition.

Reporting to the board, your role will involve the co-ordination and management of the finance function. This will encompass working to tight financial reporting deadlines, cash management control, systems development and liaison with European subsidiaries.

As a qualified accountant with a minimum of three years' commercial experience or an accountant working in practice with

marketing or advertising client exposure, you should also possess outstanding interpersonal skills combined with the ability and intellect to convey precise judgement within a fast moving environment.

A main board appointment to Finance Director, with share options, is envisaged within the short term.

Interested applicants should telephone Giles Daubney on 01-437 0464 or write to him, enclosing a brief CV, at the address below.

ROBERT • WALTERS • ASSOCIATES
RECRUITMENT CONSULTANTS
Queens House 1 Leicester Place London WC2H 7EP
Telephone: 01-437 0464

A strategic commercial accounting role with a major British Manufacturer

Operations Accountant

c.£25,000 + executive car

East Anglia

Our client's manufacturing operation is the largest of its type in Europe. The business has undergone significant change and development recently with a major £5m capital investment programme currently underway. That's not the end either, with further investment to come in high market growth areas.

In this new position, and reporting to the Operations Manager, your brief as an integral part of the Management team will be to provide the strategic financial advice necessary to help achieve business objectives. This is a market led commodity-based business demanding rapid reaction to fluctuations in both world market and customer needs and you will be expected to keep your finger firmly on the commercial pulse. In addition through senior site based accountants you will head up a financial and administrative support team of around 40, responsible for day to day financial and management accounting routines and related systems such as payroll etc.

You will definitely be qualified—probably CIMA—with significant post-qualification industrial experience, almost certainly in a commercially orientated production environment. This will have developed your

appreciation of FMCG marketing and given you a good grounding in computer-based I.T. systems. Your incisive, analytical mind will enable you to quickly appraise and advise on alternative business strategies and options. You will clearly need well developed management skills in order to motivate and lead your subordinate team.

This is a superb career opportunity for an emerging strategist. Rewards are very good and will reward you further as you get to grips with the role. Generous relocation assistance is available to this rural area which combines scenic beauty with nearby access to the major commuting network.

Telephone W.J. Cogle, Senior Consultant, on 061-834 4191 (office) or C.J. Thomas, Consultant on 061-834 6512 (office) or call us on 0484 655937 or 0298 815228 respectively (evenings 7-9pm) or write to Austin Knight Selection, Ref P885, 98 King Street, Manchester M2 4WD.

Austin Knight Selection

TO BE DISTRIBUTED FREE TO ALL UK FINAL YEAR STUDENTS

GRADUATE RECRUITMENT

A FINANCIAL TIMES SURVEY

1st NOVEMBER 1989

Just when the supply of 18-20 year olds is set to decline, employers are becoming increasingly conscious that securing an adequate supply of graduates of the right quality is crucial to their success.

For their part most final year students are aware that market power has switched in their direction. They are more likely to scrutinise closely the prospects of a sector and compare what each employer has on offer before embarking on a career.

The FT's Graduate Recruitment Survey will be written by the newspaper's unrivalled team of specialist writers with the interests and standpoint of the final year undergraduate deciding which career to follow very much in mind.

The survey will be given free of charge to every final year student in the UK as well as those attending the top five universities in both West Germany and France.

To advertise in the most authoritative and comprehensive survey of graduate recruitment to date contact:

Tim Kingham, Financial Times, Number One Southwark Bridge London, SE1 9HL Tel: 01-873 3606, Fax: 01-873 3062

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Head of Audit

c.£55,000 + Car

This is a corporate level appointment in a major British Group with extensive consumer product and service industry interests in the UK, Europe and USA.

The Board now wish to appoint a Head of Audit who will be responsible for closing a gap in the Group's control mechanisms by creating an effective internal audit function. There will be a small department to recruit, train and manage; terms of reference to refine; priorities to establish and a management education task in raising the value placed on the control element in successful business management. Upward reporting will be in line with current best practice.

Applicants should be seasoned audit professionals, currently holding a high level audit position in another major group, or a senior line finance role in industry, or at partner/senior management level in a major professional firm. The experience, professionalism and confidence to introduce the function with certainty is a pre-requisite. Age guideline 35-45. Base location—central London.

Please apply in confidence quoting ref L414 to:

Brian H Mason
Mason & Nurse Associates
1 Lancaster Place, Strand
London WC2E 7EB
Tel: 01-240 7805

Mason & Nurse
Selection & Search

FINANCIAL DIRECTOR (Designate)

c.£30,000 + Car + Benefits

Eastbourne

Our client is a highly regarded and established company within the most promising sector with sales in excess of £20 million.

Strategic plans to move the business forward and take full advantage of the development potential create the opportunity to appoint an energetic and commercially minded Financial Director (Designate).

You will work alongside the Managing Director to ensure bottom-line profitability, and also the effective management and development of financial systems to meet the needs of a rapidly changing environment.

Probably in your 30s-40s, you must have a good accountancy background, excellent business acumen, and sound management marketing and communication skills, along with the ability to take a high profile and make a major impact on the business.

Please send a comprehensive CV in confidence to:

C.J. BURGESS,
PLUMMER PARSONS, (Chartered Accountants)

18 HYDE GARDENS, EASTBOURNE,
EAST SUSSEX BN21 4PT

QUALIFIED ACCOUNTANTS - 2/5 YEARS' P.Q.E. £excellent + car + mortgage subsidy

"I expect to play a central part in formulating commercial strategy"



To ensure we remain at the forefront of the competitive Financial Services marketplace, we must understand and react effectively to our customers' needs. Midland Group is undergoing an exciting period of change, and in response to this is pursuing a competitive strategy designed to provide those products and services which meet the needs of our personal and corporate customers both in the UK and overseas.

Our success depends on high-calibre personnel who can play a proactive role in the development and implementation of that strategy. In particular, we are looking for accountants, Chartered, Certified or Management, to work closely with senior management to drive the forces of change within Midland Group.

For bright, successful and enthusiastic people, there is much on offer in this fast-moving environment. Our vacancies are just the starting point for a varied career path through a range of Midland's businesses to some of the Group's most senior positions.

For those who show they can meet the challenge, the rewards are high, and not only in terms of career development. Excellent remuneration packages include a full range of benefits - mortgage subsidy, bonus and company car.

To find out more, contact Charles Austin, quoting Ref: A316 at Mervyn Hughes International Limited, Management Recruitment Consultants, 63 Mansell Street, London E1 8AN. Telephone 01 488 4114.



MIDLAND GROUP

Treasurers

London
to £40,000 + Car

Major firm of Accountants seeks graduate calibre candidates with corporate treasury or banking experience to join their corporate finance management consultancy division.

London
£37,500 + Car

Due to promotion a major UK plc seeks an Assistant Group Treasurer with broad corporate treasury experience. Candidates should be qualified accountants, age indicator 30-40 years.

Berkshire
£25,000 + Bonus + Car

Household name service group seek a Treasury Manager responsible for cash management, foreign currency dealings, bank liaison and financing. Age indicator 27-35 years.

London
£25,000

This newly created appointment reports directly to the Group Treasurer with responsibility for cash management, documentation and administration of the function. The role will broaden to cover all areas of the treasury function.

London
£25,000

Major UK plc seek dealer to join a well established treasury function. Previous dealing experience within a bank or treasury function is essential. Please telephone or write enclosing full curriculum vitae quoting ref 329 to: Nigel Hopkins FCA, 97 Jermy Street, London SW1Y 6JE Tel: 01-829 4572 Fax: 01-925 2336

Cartwright Hopkins

FINANCIAL SELECTION AND SEARCH

APPOINTMENTS ADVERTISING

For further information call
01-873 3000
Candida Raymond
ext 3351

Deirdre McCarthy
ext 4177

Paul Maraviglia
ext 4676

Elizabeth Rowan
ext 3456

Patrick Williams
ext 3694

Financial Director

INTERNATIONAL PROPERTY DEVELOPMENT SURREY, & NEGOTIABLE

For the newly established European and Far Eastern division of an innovative and rapidly expanding property company. A plc with turnover this year expected to exceed £250m the company is a pioneer and leader in the field of contracting/developing. Recent corporate restructuring designed to open the way for a major push into Europe and the Far East has created the need for an innovative commercial orientated director to join the newly established international team.

Working closely with the divisional Managing Director and Property Development Director you will be expected to take the lead role in

assessing the financial viability of proposed developments, structuring the deals and negotiating financing. In addition you will, of course, be responsible for establishing and implementing the necessary financial and management accounting systems and controls for the business.

Almost certainly a qualified accountant or banker you will have a minimum of five years' experience of structuring and/or negotiating the financing of international property development deals. You are most likely to be working for a bank or related financial institution but may have gained experience with a major international property development group. Knowledge of

raising finance within the European markets is a prerequisite. You must also have sound experience of financial and management accounting. You must be a forward, energetic self-starter, comfortable in a "hands-on" start-up situation.

Resumes please, giving a day-time telephone number and stating details of present remuneration, to Torrance Smith, Coopers & Lybrand Executive Resourcing Limited, Shelley House, 3 Noble Street, London EC2V 7DS quoting ref: 13572.

Executive Resourcing **Coopers & Lybrand**

FINANCIAL CONTROLLER

South Coast C 27,500 + Car

Export Orientated Instrument Manufacturer

A 7m turnover autonomous subsidiary of a fast growing quoted PLC requires a Financial Controller.

Operating from a new purpose built facility on the M27 corridor the candidate would report to the MD and have total responsibility for finance and commercial functions.

A strong background in management accounting against stringent timetables in a light engineering environment is essential. Candidates must be professionally qualified and able to demonstrate ability to develop the existing IBM S/38 and PC network to generate reliable and timely management information.

Compensation packages include the full range of benefits appropriate to a fast growing PLC.

Candidates should forward a CV marked LJ/6 to:

STEAD Selection,
Cray House,
40 Stoke Road,
Goosport,
Hampshire PO12 1JB

GENERAL MANAGER

A BOARD APPOINTMENT FOR A QUALIFIED ACCOUNTANT
LANCASTER - CIRCA £40,000 PACKAGE + CAR

Our client has demonstrated their market leadership capability in the development of products that meet technologically demanding applications across a diverse range of industries. They now seek a commercially minded accountant to take this well established £10m volume manufacturing based business, through the next stage of its profitable expansion.

Reporting to the Managing Director, this new appointment will immediately play a major part in all aspects of the strategic direction of the business, as well as improving existing financial and related systems to enhance profits. This will mean first-hand involvement with sales, marketing, product development, manufacturing, distribution and company finance across several group operations throughout the UK and in Europe. Such a high profile role will therefore appeal to accountants, ideally aged 35-45, who have now developed into a more commercial position in manufacturing industry. Candidates must demonstrate strong man-management skills and the presence to operate both with financial institutions and customers at the highest level. The attractive salary package indicated includes fully expensed car, BUPA, and pension, together with relocation assistance where appropriate.

Interested applicants (male or female) should send a detailed CV or ring for an application form on 0625 533364 (24 hours) quoting reference 1552/FT.

HUMAN RESOURCE CONSULTANTS

Springfield House, Water Lane, Wilmslow,
Cheshire SK9 5QJ. Telephone (0625) 532446
Operating throughout Europe

WICKLAND WESTCOTT



A CRESTA HOLDINGS COMPANY

FINANCE MANAGER

£25,000 + Car

As one of the most respected names in the financial services sector our Client, a major securities house, seeks to recruit an ACA (aged 25-29). The position has arisen as a result of a recent expansion programme in all areas of business.

Working as part of a young central team in a fully computerised environment responsibilities will embrace TSA, Bank of England and Group reporting. Exposure to the core areas of business together with staff supervision make this the ideal first move from the profession.

Candidates will be newly qualified graduates from a large professional practice. Experience of financial services is not necessary. An out-going and confident personality together with previous exposure to computer systems is essential. Promotion prospects are outstanding either within the Group function or out to a product area.

Please apply directly to Richard Carter at Robert Half, Freeport, Walter House, Bedford Street, 418 The Strand, London WC2R 0BR. Telephone: 01-836 3545, or evenings on 0344 885911. Alternatively, fax your details on 01-836 4942.

Financial Recruitment Specialists
London · Birmingham · Windsor · Manchester · Bristol · Leeds

Financial Planning & Analysis

Occidental Petroleum (OXY) is a major US based energy corporation employing some 53,000 people worldwide and with an annual revenue in excess of 19 billion dollars. The London office includes among other functions a large professionally staffed finance group. One of their key roles is to provide financial & economic analyses which make a significant contribution to local and US decision making. It is in this high profile environment that we wish to strengthen our existing team by the early appointment of two finance professionals.

Financial Analyst c.£27,000

Fully familiar with computerised systems and used to working to strict time constraints your responsibilities will include the preparation, evaluation and communication of financial and operating information for our UK activities. You will need to identify and analyse at an early stage any exposures that may result from operational, commercial or fiscal changes. This is a challenging 'hands on' role which will require mental agility and an innovative approach to unstructured problems. Holding a formal accounting qualification and probably educated to degree level you will have spent at least two years in a similarly professional environment. Absolutely vital is the ability to identify trends and communicate essential information clearly in order that major decisions can be made.

Exploration Budget Accountant c.£25,000

An ideal opportunity to develop your oil & gas experience by joining a small team responsible for compiling our joint venture budgets. You will be responsible for the preparation of JV and own-share exploration budgets, providing continuous review and analysis of the actual expenditure incurred and updating the forecasts as necessary. In addition you will be responsible for the communication of this information to internal management and our joint venture partners. Ideally you will have a business degree and/or a formal accounting qualification supported by two years oil industry experience preferably in a joint venture environment. Familiarity with joint operating agreements and US accounting standards would be advantageous.

Both positions offer challenge, variety and a real opportunity to make a significant contribution to OXY's operations.



Please send full career details to:
CLYDE SORRELL,
EMPLOYEE RELATIONS DEPT,
OCCIDENTAL INTERNATIONAL OIL INC.,
16 PALACE STREET, LONDON SW1E 5BQ.

FINANCIAL ANALYSIS CONTROLLER

£30K + Car
Outstanding Benefits

Our client, a subsidiary of an American multi-national company, is a well-known financial services organisation based south west of London. It has a priority requirement for a Manager capable of leading a small team in the vital areas of financial reporting, business analysis and forecasting. This is a high calibre post, demanding an impressive standard of personal management and presentation skills, and the confidence to maintain a pro-active and effective level of contact with senior management. PC numeracy is also a prerequisite.

The successful candidate will be a graduate qualified accountant with several years' post qualification experience, ideally within an overseas subsidiary of an American multi-national.

The position, which offers a considerable level of independent operation, is seen as the ideal base from which to move up to a financial directorship within three years.

The first class package contains an excellent salary, company car, performance bonus, preferential rate mortgage and other normal benefits one would expect from a premier financial services company.

Please write, enclosing full C.V. and quoting Ref: LE/421, to Lynda Everett, Account Administrator, Riley Advertising (London) Limited, Confidential Reply Service, Rex Stewart House, 159 Hammersmith Road, London W6 8BS.

Please list separately any companies to whom your application should not be forwarded.

London Birmingham Bristol Edinburgh Glasgow Manchester Newcastle Nottingham

Financial Controller

High Profile Commercial Role in an Expanding Food Company

Oxfordshire c.£30,000 + bonus + car

High standards of quality and service have enabled this successful and respected Food Processing Group to achieve a turnover in excess of £124m. The Group's growth both organically and by acquisition has been backed by product development, innovation and a heavy investment programme.

A major division within the Group, with a turnover of £60m, wishes to strengthen its management team by recruiting a Financial Controller. Reporting to the Divisional Managing Director you will be given considerable autonomy and be expected to provide financial and commercial input into strategic policy, business planning and decision making processes. Your experience will enable you to assume responsibility for the day to day control of the finance function through the management of a sizeable team.

You should be a qualified accountant with an excellent background in financial management gained in a processing or manufacturing environment. Highly developed interpersonal skills and commercial acumen are essential, as is the ability to fit into a young and innovative management team.

If you are ambitious and enjoy working in a challenging and dynamic business environment this opportunity offers an exciting career move and a comprehensive range of benefits, including relocation expenses.

Please write in confidence with career details and current salary to Richard Simpson, REF: 37506, MSL International (UK Ltd), Pilgrim House, 2/6 William Street, Windsor, Berkshire, SL4 0BA. Tel: (0753) 842044.

MSL International

GROUP FINANCE

Commercial Role

To £28,000 + Car

Central London

Acquisitive, growth-oriented plc with interests in the distribution and retail fields in the UK and Europe has the opportunity for a young qualified Accountant to join its Head Office, working directly with the Finance Director and other Board members. Current turnover is c£250 million and further rapid growth is planned, both organic and through acquisition, particularly in Europe.

Responsibilities in this newly created role will embrace a broad-based and balanced mixture of routine and project work. Routine responsibilities will involve the production of monthly management accounts and annual statutory accounts for the Head Office and Group. Ad-hoc responsibilities will include substantial acquisition involvement and developing close working relationships with subsidiary company managers. Some European travel will be required.

The ideal candidate will be a confident, qualified ACA (aged 25-29) from either a major accounting practice or currently in their first position outside of the profession. Working knowledge of a second European language, particularly Spanish, would be advantageous.

Please apply directly to Richard Carter at Robert Half, Freeport, Walter House, Bedford Street, 418 The Strand, London WC2R 0BR. Telephone: 01-836 3545, or evenings on 0344 885911. Alternatively, fax your details on 01-836 4942.

Financial Recruitment Specialists
London · Birmingham · Windsor · Manchester · Bristol · Leeds



ROBERT HALF
LONDON

FINANCIAL PLANNING to £30,000 plus car & benefits South Coast - Brighton

Seaboard supplies electricity to nearly 2 million customers in the South East of England. With a turnover approaching £1 billion, continued growth and the exciting challenge of privatisation, the Finance Directorate at our Head Office is expanding to meet the challenge. Financial planning and analysis will be central to the future control and direction of the business.

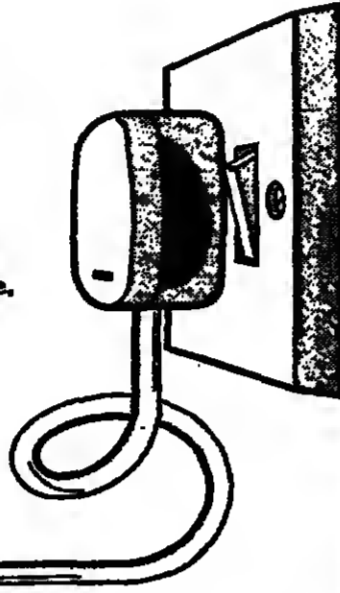
We are seeking two senior Financial Planning staff responsible to the Corporate Finance Manager, who will play a key role in developing these increasingly vital activities to meet the needs of a large plc.

The successful applicant is likely to be a qualified accountant with proven ability, analytical flair, and a commercial outlook. Equally important will be the ability to communicate effectively with top management.

You can look forward to a competitive salary and pleasant coastal location plus all the benefits you would expect from an organisation of our standing. Join us and you will not only enjoy a pleasant working environment but will be involved at the start of a new and unique phase of development.

Please apply in writing, as soon as possible giving full career details to the Administration Director & Secretary, SEABOARD, Grand Avenue, Hove, East Sussex BN3 2LS, quoting vacancy no: 2712. Tel. Brighton (0273) 724522.

SEABOARD
Doing a power of good



BBC TELEVISION

Manager, Financial Accounts London c. £22,000

We require an experienced Financial Accountant to join our restructured Finance Department within Network Television. Reporting to Head of Accounting Services, Television, your key responsibilities will include the preparation of financial accounts, the application and development of financial controls and procedures and the management of 20 staff. You should be a qualified Accountant with preferably several years operational experience in a large organisation using computerised reporting systems.

Please contact Dave Renswick on 01-743 8000 ext. 7903 for further details, or ring Caroline Prendergast on 01-743 8000 ext. 8751 for an application form (quote ref. 5830/F). Alternatively, you may submit your CV to: Personnel, Room C202, Centre House, BBC Television, 56-58 Wood Lane, Shepherd's Bush, London W12 7RJ.

We are an equal opportunities employer

Finance Director

PARIS Computer Services Industry

**c.650,000 FF
plus substantial
bonus and benefits**

Interested candidates should write in confidence to:
Nicholson International at Vigilant House, 120 Wilton Road,
London SW1V 1JZ, England, quoting reference N9058 or call on 01-976 5870.

**NICHOLSON
INTERNATIONAL**

We have been retained by an autonomous subsidiary of a multinational corporation, active world wide with revenues in excess of \$5 billion. Acknowledged as leaders in information technology services, they have an excellent reputation for quality with an established blue chip client base. They are renowned as an aggressive sales and marketing led organisation.

They seek a commercially orientated Financial Director to play an active role in this Company's ambitious expansion plans within Europe.

Reporting to the European Headquarters in the UK you will:

- give strong commercial support to the General Manager, based in Paris
- be responsible for the financial organisation within four European countries

Aged 35-40 years with fluency in both English and French, you will have a business degree or equivalent and ideally be a professionally qualified accountant. Knowledge of US reporting, treasury and European tax aspects are essential. You must have a hands on practical approach with high professional standards, initiative and drive. Ideally with computer service industry knowledge, you will have the capacity to tackle a growing management remit, have a European outlook with experience secured within an international environment.

This is a high profile appointment. Besides an excellent salary, a substantial bonus together with other benefits are available to the performer. Opportunities for rapid progression are excellent internationally.

Group Financial Controller

*an expanding role
with significant
European involvement*

£25-30,000 + Car Thomas Valley

With a world renowned product base, our client is a successful, highly profitable and acquisitive Group of companies with a turnover of c£150m in the high technology sector.

The mix of business operations throughout the UK, Italy, Germany, France and Holland includes design, manufacturing and sales, through to smaller sales and support operations. To a very large extent, success in this position is dependent upon the ability to build a sound business rapport with the European Management Teams.

Reporting to the Group Financial Director and with a major involvement in recent acquisitions, you will be responsible for the effective and timely transfer and interpretation of management information to the Board from all operating companies.

Spending several days per month in Europe, your brief covers all aspects from review of accounting systems, through to complete company reviews and acquisition feasibility studies.

In this senior commercial role, your ability to interpret trends and your personal view of strategic implications is as important as first class detailed accounting skills. You are likely to be fully qualified with a solid base of financial and commercial accounting, with that rare combination of business vision, personality and the ability to influence change. The rewards package reflects the importance of the position and it is generally seen as a stepping stone to other career opportunities.

To make an immediate application please telephone Gill Wignall on Linkline 0800 268703, (weekdays 9.00 am - 5.30 pm, Thursdays until 7.00 pm), or send your CV to Tony Clay, Link Management Selection, 5 Queen Square, Bristol BS1 4JQ.



LINK

Accountant Financial Control

**£27,000 plus car & benefits
London**

A major international corporate communications organisation seeks a qualified accountant for a new role as a key member of the financial management of the company.

Reporting to the Financial Controller, your task is to look inwards into the reporting procedures and systems and ensure that effective financial control is exercised in accordance with US requirements.

You will work closely with line managers assisting them to interpret technical accounting matters and

will be responsible for consolidating the accounts for onward transmission to the US.

The focus of this job is the control exercised through consistency and discipline in producing financial accounts and management information.

A qualified accountant is sought, with at least five years post qualifying experience in a multi-national organisation. Strong technical accounting skills combined with a knowledge of US

reporting and US GAAP are essential.

The rewards package is negotiable and reflects the importance attached to this position. In addition to the salary there is a car, pension arrangements and private health care.

Applicants should send a full CV detailing salary and quoting reference MCS/5134 to Barrie Whitaker at: Executive Selection Price Waterhouse Management Consultants No. 1 London Bridge London SE1 9QL

Price Waterhouse



COURTAULDS

From
£35,000

plus
Relocation

Daily

1989

ROBERT
HALF

MANAGEMENT

HEAD OF GROUP AUDIT

An Influential Role in a Performance Culture

"There could not be a better time to join Courtaulds. Our future looks promising. Why not become part of it?"

Richard Laphorne, F.D.

Courtaulds is an international Group with a world presence in fibres, coatings, films, packaging and textiles. The Group's sales are £2.6 billion and it employs 56,000 people in 38 countries.

Due to promotion to a Financial Directorship, Courtaulds is seeking a new Head of Audit. He or she will be expected to take the lead in developing and broadening an established audit function which plays a key role in ensuring the quality and reliability of control across this highly decentralised Group.

The successful candidate is likely to be a qualified Accountant and must have a high level of professional skills and technical expertise in internal audit as well as the credibility to liaise at main board level. It is unlikely that a person under the age of 33 would have the necessary experience, but maturity should not be a barrier to application.

Salary is unlikely to be less than £35,000 but will not be a limiting factor for an outstanding candidate. The package will include a prestigious car and the usual large company benefits.

Please apply directly to Angela Wright at Robert Half, Freeport, Brook House, Spring Gardens, Manchester M2 2BQ. Telephone: 061-236 0101 or evenings and weekends on 061-434 8429. Alternatively, fax your details on 061-236 1024.

Financial Recruitment Specialists
London · Birmingham · Windsor · Manchester · Bristol · Leeds

FINANCE DIRECTOR

£35,000 + 25% Bonus + Car

Surrey

A combination of investment in their existing business and in acquisitions has helped our client's sales and profits grow by more than 20% pa in each of the last two years. As part of a highly successful £300m British plc, the company now has sales of around £50m pa and is a market leader in the manufacture and marketing of high volume precision products.

Due to internal promotion, a Finance Director is required to play a key role in the overall management and strategic development of the business. This will include directing long range planning, budgeting and management and financial reporting activity and the further development of computer systems.

Candidates will be qualified accountants aged 35-42. A degree in a technical discipline is also desirable. Experience in

monthly and annual reporting, systems development, business planning and forecasting within a high volume manufacturing, light engineering or consumer durables environment is essential. A strong but diplomatic approach and a record of achievement to date will be required.

Attractive benefits include a competitive salary, performance related bonus (25% plus pa), executive car, life assurance, personal accident and private health care, contributory pension scheme and generous relocation expenses if appropriate. There are excellent prospects for career development in the Group.

Please write with a full CV to Richard Eraser at the address below or telephone for further information.

MKA EXECUTIVE SEARCH AND SELECTION LIMITED
MKA House, King Street
Maidenhead, Berks SL6 1EF
Telephone: (0628) 75956 Fax: (0628) 77096

MKA

Maidenhead, London, Worcester

Gabriel Duffy Consultancy

MANAGER UK TAX

S.W. LONDON

c.£35,000 + BONUS + Car

Our client, a major international computer company, requires a young and ambitious tax specialist to assume responsibility for all the U.K. tax affairs of the Group.

Ideal applicants will be in their late twenties or early thirties, with a proven record in top level corporate tax. The preference is for an Honours Graduate with a recognised accountancy and/or taxation qualification.

The job holder will report to the Manager, Worldwide Tax and become progressively involved in the sphere of international taxation. Good communicative and general interpersonal skills are essential, including the capacity to interpret technical matters and taxation strategies for other senior managers who are non-specialists. There will also be liaison with various external tax advisors, the Inland Revenue and VAT Officials. Career prospects are excellent.

Other benefits include 25 days annual holiday and private medical insurance.

For further particulars please contact GABRIEL DUFFY or JANE BARCLAY, ACIS on (01) 831 2288 (Evenings and weekends phone (0273) 733797 or (01) 202 7478. Alternatively write to GABRIEL DUFFY CONSULTANCY, 31 SOUTHAMPTON ROW, LONDON, WC1B 5HL

Gabriel Duffy Consultancy

Group Chief Accountant

c.£45,000 + Benefits

Our client is pre-eminent in the world of insurance and re-insurance broking.

From the Company's formation in the early 19th century, substantial organic and acquisitive growth has led to increasingly diverse business activities and a complex global structure.

Internal restructuring has created the need at a senior level for the appointment of a Group Chief Accountant. This position reports to the Group Financial Controller and in turn carries responsibility for both the financial accounting and taxation departments. The principal areas of involvement will be:

- * Compliance with international accounting standards, taxation and VAT requirements
- * Providing specialist services to Group companies
- * Production of year end statutory accounts
- * Advising on corporate structures, acquisitions and disposals

The individual we seek will be a chartered accountant aged 35-45, technically competent and with broad experience gained at senior level within a complex group structure. Whilst specific industry experience would be useful, it is not essential. Much more important is a pro-active approach to problem solving, and the ability to control and work within stringent deadlines.

There may be some opportunity for international travel, but this will not form a major part of the role.

This is an exciting and rapidly changing period for both the City, and the Group, thus for any committed individual, career prospects are excellent.

To investigate this opportunity further, contact Diane Forrester ACA on 01-831 2000, or write to her at Michael Page Finance, 39-41 Parker Street, London WC2B 5LH.

Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leamington Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

European Controller

Paris

£30-35K

Our client, a rapidly expanding and acquisitive PLC operating in the electronics sector, is creating this position as the cornerstone of its strategy to continue its development in Continental Europe. The present turnover in this market is some £16m and is planned to increase quickly through both internal and external growth, offering excellent career prospects to commercially minded candidates.

The individual will be responsible for the financial control and co-ordination of all the European distribution operations. Particular emphasis will be placed on the maximisation of profit margins, cash

flow and stock levels, the harmonisation of the computer systems and the supervision of the purchasing function.

Candidates should ideally be qualified accountants who will have spent at least two years' in an operational financial role, preferably in a distribution company. Knowledge of French and/or German is essential.

Please contact Ivor Alex in Paris on (010 33 1) 42 89 30 03 or write to him enclosing a comprehensive curriculum vitae and quoting ref. no. IA 1620 FT at Michael Page France, 10 rue Jean Goujon, 75008 Paris, France.



Michael Page International

International Recruitment Consultants
London Amsterdam Eindhoven Brussels Antwerp Paris Lyon Sydney

Group Accounting Manager

East Midlands

c. £50,000 + F/E Car + Generous relocation

Our client, a major plc experiencing growth organically and by acquisition, is looking to strengthen its head office finance function by the appointment of a Group Accounting Manager.

As part of the senior finance team, the position will take responsibility for the preparation of complex consolidated statutory accounts, monthly management accounts including board commentaries, budgets and cash flow forecasts. The Group operates to strict deadlines and employs a dedicated computerised accounting system.

Applicants for the position should be qualified financial accountants, aged 30-42, with a minimum of four years experience at a similar level within a fast moving major plc environment. Additionally applicants must be totally conversant with accounting standards, including all aspects of accounting for acquisitions and divestments. An ability to demonstrate commitment and drive will also be sought.

Applicants interested in this opportunity should send a detailed curriculum vitae, with salary details, and quoting reference 4501 to:-

Peter Childs, Director
Pannell Kerr Forster Associates
New Garden House
78 Hutton Garden
LONDON EC1N 8JA

Pannell Kerr Forster Associates
MANAGEMENT CONSULTANTS

FINANCIAL CONTROLLER

World leading publisher of entertainment software

Langley, Slough

c.£30,000 package + car

Founded in the early 80's, Electronic Arts has grown rapidly to worldwide sales of \$70m. The UK Company was established in 1987 as the base for European expansion. Turnover this year will exceed £5m.

It employs around 35 people and a young qualified accountant is now sought to join the small executive team controlling this profitable business. The usual accounting + MIS responsibilities are at the heart of this role but the total brief is much wider, demanding someone with strong commercial instincts and a lively personality. The Company and its staff are young, informal and management success derives from leadership by example. Experience of publishing and/or software sectors would be useful.

Electronic Arts Ltd converts US products for European markets and is increasingly developing its own product range. Essentially, it is a publishing and distribution business, drawing upon a group of independent creative software artists for its products, many of which are international success stories in a highly competitive, "fashion" led market.

Growth prospects are good and share options in the US parent will be offered along with an attractive range of benefits. There will be occasional trips to California and to Europe. Appointment as a Director should follow within two years.

To apply, please send details of your career to date to Mike Smith, ref E/NJA.

KPMG Peat Marwick McLintock

Executive Selection and Search
Abbots House, Abbey Street, Reading, Berkshire RG1 3BD.

Treasury Manager

£25,000-£27,500 + Benefits + Car

Our client is a major U.K. quoted company with growing U.K. and international operations.

A person is now sought to take responsibility for the day-to-day management of a busy treasury operation and to assist, and deputise for, the Treasurer in carrying out all of the responsibilities of the treasury department. Key tasks will be to ensure operational control and that treasury systems are effective, to manage the provision of forecasts and reports for management purposes, and to assist in the maintenance of effective banking relationships and in the documentation of all funding initiatives.

The person appointed, who will preferably be in their mid-thirties, will have had between five and ten years' previous experience in treasury and/or banking operations and administration,

and will have a wide knowledge of the money and foreign exchange markets together with experience of utilising current risk management instruments and techniques. A professional qualification in treasury, banking or accounting would be desirable. Strong administrative and management skills will be necessary.

An attractive salary will be supplemented by a benefits package which will include a car and profit sharing. The company's head office is in the western home counties and relocation assistance will be provided where appropriate.

If you wish to apply for this position please write - in confidence - enclosing a CV to Douglas Austin, reference 7125. MSL International (UK) Ltd., 32 Aybrook Street, London W1M 3JL.

MSL International

Finance Director

Commercial Property Development

to £40,000 + Car + Substantial benefits

M4 Corridor

financial SELECTION SERVICES

Executive Selection Division

Our client is a highly successful property development group which, under the active management of a dynamic and highly-motivated team of professionals, has established itself as one of the leaders in its field. It is already one of the U.K.'s fastest growing companies, with a broad base of profitable operations, and ambitious plans for further expansion through organic and regional growth, as well as joint-venture activity.

To further strengthen its management team, they are seeking to appoint a Financial Director to provide the financial focus for its established and growing Commercial operation. Reporting to the Group Finance Director you will be a key member of the Commercial management team providing full business support to the Managing Director. In addition to supervising the preparation of accurate and meaningful management information, you will be responsible for the development and presentation of financing proposals and joint-venture agreements, and work closely with financial institutions and business partners in the funding, management and control of projects.

For this demanding and challenging role, in which you will have every opportunity to make a major contribution to the profitable development of the business, we are seeking a qualified accountant, most likely aged 30 - early 40's, who can demonstrate a successful career record of achievement to date, together with proven experience in the commercial property development sector. Above all, you will have the personal integrity, commitment and maturity of business judgement to ensure your career development with the Group, with the possibility of a main Board role in the not-too-distant future.

Please write in confidence to Neil Wax, Consultant to the Company, with full career details, including current remuneration package or, ideally, phone him on 01-387 5480 (even 0923 819298) for an initial discussion. Financial Selection Services, Drayton House, Gordon Street, London WC1H 0AN.

London Metal Exchange Ltd

Chief Executive

Substantial Package
City

The current Chief Executive, Mr Michael Brown, of the London Metal Exchange is due to retire at the end of 1989 and his successor is now being sought.

This role will provide leadership and management of the day to day running of the Exchange. There will be extensive involvement in strategic and operational issues and also overall responsibility for marketing and financial management.

Reporting to the Managing Board this will be a high profile liaison role with member companies and users of the LME, plus contact with other exchanges, government departments, regulatory bodies and trade associations.

This position provides an excellent opportunity for a person who has reached a senior executive role within the metals or associated industries.

As advisers to our client we will fully respect the confidentiality of those wishing to discuss this appointment. Please either telephone Michael Madgwick on 01-334 5191 or alternatively write to him quoting reference MCS/1061 at Executive Selection Division Price Waterhouse Management Consultants No. 1 London Bridge London SE1 9QL.

Price Waterhouse



FINANCIAL CONTROLLER

A unique opportunity in the Private Water Industry

£35K + car + benefits

Central London

General Utilities PLC is the holding company for major investments in the UK water industry. It is part of a substantial European-based Services Group. At a time of considerable change in the industry the company is looking to expand and diversify its present interests.

Your aims will be to manage and develop the finance function of this growing organisation, to represent the company at a senior level and to contribute to the implementation of its commercial strategy. Reporting to the Financial Director, you will have a critical role in a young and professional team.

You will be a Chartered Accountant who has the potential to develop with the company. Ideally, you will be aged between 28-35 and have:

- * evidence of a successful career to date
- * drive and initiative
- * the flexibility to cope with change
- * innate commercial awareness
- * familiarity with computer technology

The rewards, like the demands, are high and include an excellent salary, a fully-expensed executive car, private health care, an excellent pension scheme with free life assurance cover and the opportunities for personal and career development.

Applicants, male or female, should send a full C.V. to John Greenway, Mercuri Urval Ltd., Spencer House, 29 Grove Hill Road, Harrow, Middlesex, HA1 3BN. Tel: 01-863 8466, Fax: 01-861 1978, quoting reference 193/89.

Mercuri Urval

If you can develop international tax strategies that work, the world is yours.

Essex

The chance to start up a job, to shape it, to take it as far as your skills and ambitions dictate is always challenging. When the opportunity is offered by a major player in its field, the challenge and the rewards become truly interesting.

It is just such an opportunity that Ford New Holland Ltd is offering to a specialist in International Tax.

Although part of Ford, we now operate with less dependency on central and corporate services and are well on the way to building a treasury function capable of working effectively on a global scale.

Your brief will be to develop international tax strategies. In addition, you will be responsible for monitoring corporate and personal tax legislation to

Up to £27,000 + Benefits

ensure compliance with the relevant tax legislation.

The position calls for an individual, who is pro-active and committed to making a real and lasting contribution to our success. It is also essential that you have proven experience of UK taxation, both corporate and personal, or that of another country. European experience is also highly desirable.

Send your full CV to our Consultant, Graham Mead, at Moxon Dolphin Kerby Limited, 178-202 Great Portland Street, London, W1N 6JJ.

Alternatively telephone him on 01-631 4411 during office hours or on (0268) 793673 (out of hours).

This vacancy is open to both men and women regardless of ethnic origin in line with Ford's Equal Opportunities policy.



FORD NEW HOLLAND GROUP OF COMPANIES HAVE A TURNOVER OF NEARLY \$2.5 BILLION.

A LEADING MANUFACTURER OF AGRICULTURAL AND INDUSTRIAL MACHINERY.

AROUND 90,000 TRACTORS AND 50,000 COMBINES SOLD ANNUALLY.

Assistant Financial Controller Major Retail Chain

London

to £30k + car + benefits

Through a group of companies that are all household names in the UK, this successful niche sector retailer achieves a turnover of £120 m annually. They currently run over 200 shops which benefit from strongly branded market leadership defined by their highly visible identity.

A qualified ACA/ACCA, aged 25-30, with at least one years PQE gained within commerce, is sought to take a major role in the group's and

head office's varied finance function. This position affords enormous commercial exposure to all the groups activities and offers the potential to move into other more specific areas.

In addition to the excellent career prospects, benefits include share options, pension and health care schemes and generous staff discount.

For further details call Tracy

Alper on 01-638 1711 or write to her enclosing full career details.

MERVYN DINNEN ASSOCIATES

LONDON 46 MOORCOTE, LONDON EC2R 6EL TEL: 01-638 1711 CRAWLEY

INTERNATIONAL OPPORTUNITY IN TREASURY AND ASSET MANAGEMENT

J J Case is part of Tenneco, one of the fifty largest industrial conglomerates in the world. We are also one of the world's leading manufacturers of agricultural and construction equipment with major investments in Europe, including assets of \$1.5 billion, 12,500 employees, 14 manufacturing plants and over 2,000 dealers and wholly owned company stores. Following major re-structuring of our operations to ensure further growth and profitability we now require a highly qualified and motivated individual to fill the position of ASSET MANAGER, based at our European headquarters in Watton-on-Thames.

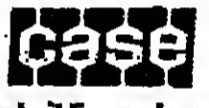
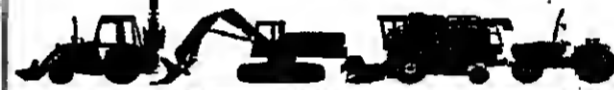
You will monitor the utilisation of assets in all Case Europe subsidiaries and recommend/initiate agreed actions to maximise cash flow and minimise interest expense, foreign exchange exposure, and both current cash taxes whilst maximising use of tax loss carry forwards. This is one of three key positions reporting to the Manager responsible for European treasury and credit management and the role reflects the importance attached to effective asset management by Case.

The ideal candidate will possess an accounting or banking qualification and have at least 5 years' operating experience in a senior capacity within the finance department of a major international organisation. A degree in Business Administration, and foreign languages would be advantageous.

In return we will help you develop your career internationally and in addition to salary offer a competitive benefits package, including a car.

If you meet our requirements, please write in confidence enclosing a comprehensive C.V., with current salary details to:

Neil Oldfield, Manager,
Organisation Development, J J Case Europe Limited,
PO Box 85, 85/89 High Street, Watton-on-Thames,
Surrey KT12 0DL. Tel: (0932) 223327



We are building and growing

Financial Director Designate

Wiltshire based: Circa £30,000 + car

Our client is an established and actively expanding, US owned company which specialises in the marketing and manufacture of Durable Medical products. With annual sales of just under £10 million, further growth is planned in the UK and continental Europe.

Initially, the priority will be to ensure the soundness of existing accounting procedures and to substantially develop cost accounting and other management information facilities. This will include the implementation of new information technology which will provide an integrated production and accounting system. The medium term objective will involve influencing the strategic direction of the UK company as a senior member of the management team. The ideal candidate

will be professionally qualified, probably aged 28-35, with relevant commercial experience, preferably in a manufacturing environment. Essentially, you will be used to operating within tight schedules for group accounting and reporting and should be conversant with the PC based tools available to today's accountants.

A competitive reward package will match the importance of the role and there are clearly excellent career development opportunities.

Please write with CV to David Dodd, quoting Ref: 17536. MSL International (UK) Ltd, Broad Quay House, Broad Quay, Bristol BS1 4DJ. Tel: (0272) 276617.

MSL International

Automated Security (Holdings) PLC



Financial Director - International

North London base c£40,000 plus benefits

Automated Security (Holdings) PLC is the leading specialist in the UK electronic security market with turnover of £83 million. Building on this success, the Group is expanding its operations across Europe and already has subsidiaries and joint ventures in nine countries. Growth to date has been primarily organic but a programme of acquisitions is now envisaged.

The International sub-group now needs a high calibre Financial Director. This is a newly-created position which will call for a mix of strategic and 'hands-on' involvement enhancing financial controls and providing assistance to local companies according to their relative needs. You will play an essential role in the systematic expansion, liaising with

local outside experts and participating in negotiations. Overseas travel is expected to be at a level of 30-40%.

Probably aged 35-45, you will be a qualified accountant from the UK, or other European country with a clear track record of success in an international environment. You will have a broad business perspective outside the accountancy function with the maturity and flexibility of mind necessary to relate to people from different countries. Any European language capability would be an advantage.

Please write—in confidence—including current salary to Nigel Bates FCA, quoting reference 34049 at: MSL International (UK) Ltd, 32 Aybrook Street, London W1M 3JL.

MSL International

Financial Controller

£30,000-£35,000 negotiable + Car

Kent

This company is a division of a major US multinational. A Financial Controller is sought to join the core management team of its £25 million turnover manufacturing plant, one of its many locations throughout Europe.

Reporting to the General Manager and the European Financial Controller you will hold full responsibility for this UK business unit, including maximising profitability and asset utilisation. You will be expected to implement and maintain accounting standards and management policies and provide a commercial focus as well as financial information in order to assist in strategic decision-making.

Applicants should be qualified accountants, preferably in

their thirties, with significant management accountancy experience at a senior level gained within a manufacturing environment. Leading and motivating a financial team and controlling a data processing function will be familiar to you. Your background is likely to have included experience with an international company. This position demands both astute financial and commercial skills so it is essential to have the personality that thrives on a testing and highly visible role. A career post must be of interest.

Please send full career and salary details to Mrs Jennifer Baker quoting reference L19014 at the address below.



13/14 Hanover Street, London W1R 9HG. Tel: 01 493 5788.
Link International Search & Selection Ltd.

Financial Planning Manager

Mobile Communications - The New Generation

To £35,000 + prestige car

Our client is looking for a young and dynamic Financial Planning Manager. Owned by a consortium of multi-national companies, the company has recently been awarded a Telepoint operator's licence and is poised for explosive growth in the exciting telecommunications industry.

You will report to the Finance and Administration Director and be responsible for the financial planning and treasury functions within the company including:-

- o the review of capital expenditure and marketing proposals;
- o financial forecasting, financing arrangements and cash management;
- o the management of a major subscriber billing contract;
- o various ad-hoc projects.

The appointee will be a key player in a high calibre and vigorous team.

You must be a qualified accountant, probably with a degree or MBA, who has worked in a senior financial role with a major profit orientated company. You will be aged 28 to 32, have at least three years' post-qualification experience, preferably in a firm industry and be able to demonstrate sound career progression. You must be highly motivated with strong leadership qualities and possess first class technical and interpersonal skills. Above all you must have the flair, intelligence and flexibility to succeed in this new position in an environment which will be the face of personal communications over the next decade.

This is an important appointment, based in a congenial location in the South, which offers genuine career development potential.

If you are interested, please telephone Stuart Adamson FCA or Graham Marlow on 0532 451212 or send your CV, in confidence, quoting reference number 667, to Adamson & Partners Ltd, 10 Lisbon Square, Leeds LS1 4LY.

ADAMSON & PARTNERS LTD.

Executive Search and Selection



FINANCIAL SERVICES FINANCIAL ANALYSIS/SYSTEMS DEVELOPMENT

London

c £28,000 + car + substantial bonus

Our client is an autonomous European Finance group of companies, which are part of a major US Corporation with a turnover in excess of \$3 billion.

They are now seeking to recruit an ambitious individual to strengthen the high profile finance team. The initial brief will be to further enhance and develop the use of the existing computer system to produce more timely and effective financial and management information. After successful completion of this important project, responsibilities will broaden to encompass the full range of financial and management reporting, and business analysis. The successful candidate will play a significant role within the Group's

development and gain an in-depth knowledge of the Financial Services industry.

To be considered for this challenging and varied role, you must be a qualified accountant, have a high level of spreadsheet experience. Knowledge of computer interrogation packages, and experience of implementation of changes to computer systems would be desirable. For an enthusiastic and committed individual, the opportunities for career development within the Group are excellent.

To apply please contact: Caroline Myzak at Antony Dunlop Ltd, 18 Jamyn Street, London SW1Y 6HP. Telephone 01-439 6171, Fax 01-734 4571 or call 01-385 4434 outside working hours.

LONDON AND AUCKLAND

Head of Private Clients

Major Stockbroker

Substantial Package

Provinces

Major firm with a very substantial UK parent seeks a top class broker to head an established private client team from a provincial centre.

THE COMPANY

- Excellent reputation as private client broker. Active in institutional and corporate finance business.
- Prominent provincial office. Broad client base.

THE POSITION

- Headed an established, experienced team of private client professionals.
- Task is to develop size and quality of client base.
- Maintain highest professional standards and increase profitability.

QUALIFICATIONS

- Team leader and proven business developer with 10-15 years experience of private client broking.
- Ideally a successful professional wanting to be based out of London.

THE REWARDS

- Generous base salary. Performance bonus. Good benefits.
- Long-term opportunity in group committed to this market.

Please reply in writing, enclosing full cv, reference 882466, 54 Jermy Street, London SW1Y 6LX.

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"In four years - 55 flotations"

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City £ attractive negotiable

You are an innovative Corporate Finance professional, likely to be in another major accounting firm, seeking an opportunity to build on your 1-5 years' experience. We are looking for outstanding qualified accountants with commercial flair to join our team of over 40 professionals as Managers and Senior Managers.

Our track record includes:

- recognition by City institutions as one of the top corporate advisers;
- 55 flotations in the last four years; and
- the first simultaneous trans Atlantic flotation.

BDO Binder Hamlyn is one of the top international accounting and consultancy firms. Our CFS Department is a market leader with an outstanding reputation for innovation, commercialism and professionalism.

Our remuneration package (including car, pension and full benefits) is designed to attract and retain the best in the market.

If you think your aspirations match our needs write in confidence to Barbara Robertson in our Management Consultancy, with full career and salary details, quoting ref. 1588 or call her for a preliminary discussion on 01-583 3303.

BDO BINDER HAMLYN
BDO Binder Hamlyn
8 St. Bride Street London EC4A 4DA

Why join us?

- over 130 quoted company clients, many of whom are growing rapidly;
- a wide range of assignments involving clients in most commercial and industrial sectors;
- continuing aggressive expansion of our services;
- our commitment to quality and service for clients;
- early responsibility and outstanding career and self development opportunities; and
- 5 disciplines: Mergers and Acquisitions; Development Capital (including MBO's); Investigations and Stock Exchange compliance work; Treasury Services; and Corporate Pensions Services.

INTERNATIONAL ENTERTAINMENT GROUP Director of International Audit

to £40,000 + Bonus + Car

A market leader in the field of entertainment, with a rapidly growing turnover in excess of £250 million, our client is young and dynamic with a forward thinking and aggressive approach to the leisure industry.

Due to increasing demands placed on the finance function during this critical phase of global expansion, they seek to appoint a Director of International Audit.

Reporting directly to the Chief Financial Officer you will assume total responsibility for the review of financial and operational controls worldwide. Specifically this will include the design, planning and co-ordination of audit programmes managing a small team of qualified accountants dealing with both operating subsidiaries and licensee operations worldwide together with

undertaking specific investigation into the effectiveness of operational activities, long term contracts and licensing arrangements.

The successful candidate will be a qualified accountant who can demonstrate a record of success to date coupled with an innovative and mature approach to organisational problems. The role will require extensive liaison with the operating management necessitating strong interpersonal skills and a keen business sense.

Please write enclosing full career and salary details together with a daytime telephone number to Stephen K. Banks ACMA, Michael Page Finance, 39-41 Parker Street, London WC2B 5LH quoting ref. 2927.

MP
Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leamington Birmingham Nottingham
Manchester Leeds Newcastle upon Tyne Glasgow & Worldwide

GROUP ACCOUNTANT

SW1

High profile role at head office of major distribution and retailing group for ACA, aged 26-30. You will undertake special projects including potential acquisitions, analytical business reviews and provide regular management information. Excellent prospects. Ref: SMA4972

PROJECT MANAGER

City

Highly influential role for ACA, aged 27-35, within a leading investment banking organisation to control varied projects including the acquisition and disposal of subsidiaries. A background in financial services would be desirable. Ref: SML4752

MANAGEMENT ACCOUNTING EXECUTIVE

Chelmsford

Hi-tech company requires qualified accountant, ideally aged 26-33 with strong management accounting and strategic planning skills to lead a large analytical team. Outgoing personality essential for this high profile position. Ref: CSM4963

OPERATIONS ACCOUNTANT

SE1

"Blue-Chip" leisure services group seeks energetic and ambitious ACMA/ACCA for demanding company wide role. Involvement includes feasibility studies, analysis of business performance and systems appraisal. Age 27-35, an excellent "sharp-end" opportunity. Ref: JFH125811

ASSISTANT TO FINANCIAL CONTROLLER

City

Security arm of prestigious UK merchant bank seeks a young qualified accountant to take responsibility for the accounting and reporting function and to provide quality management information. Ref: HKM4155

To apply for these or other similar opportunities in London or Essex, please write to or telephone

MANAGEMENT PERSONNEL
25 City Road, London EC1Y 1AA
Tel: 01 256 5041 (24 hrs)
Fax: 01 374 8848

Management Personnel
RECRUITMENT SOLUTIONS
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EUROPEAN FINANCIAL CONTROLLER

Negotiable to
£35,000
+ Car
+ Benefits

CITY

MAI Brokers (Europe) Ltd is responsible for money and securities broking in Continental Europe for MAI plc - the international financial, media and information services group.

The company needs to upgrade the finance function. Joining a small and highly professional team you will be responsible for all aspects of financial planning and control, particularly assessing performance and evaluating new products and potential acquisitions. You will be responsible for developing accounting at operational unit level and will work closely with directors and other senior executives.

Promotion opportunities are excellent - either within the division or within the Group.

Candidates (aged late 20's to early 30's) will be qualified Accountants (probably ACA) with experience including corporate finance or investigations work. Languages are essential (German, Spanish, French), as is a readiness to travel.

Please apply directly to Greg Ripley at Robert Half, Freeport, Walter House, Bedford Street, 418 The Strand, London WC2R 0BR. Telephone: 01-836 3545, or evenings on 01-485 1356. Alternatively, fax your details on 01-836 4942.

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TREASURY ADMINISTRATION MANAGER

Extend our tradition of innovation

£25-£30K + Car • Concessionary Mortgage • Other Benefits • Northampton

It's only appropriate that the country's most progressive and innovative Building Society should be entering yet another phase of rapid growth based on a succession of new products and new ideas.

With total assets already exceeding £25b, this expansion in both domestic and international markets is opening up a series of outstanding career prospects for experienced professionals who share our ambition and drive. The centralisation of our Treasury operations at our expanding Administration Centre in Northampton epitomises this, and we are now looking for a financial specialist to develop new settlement accounting and administrative procedures. This key role in a dynamic department promises the prospect of full responsibility for implementing an integrated computerised Treasury Administration

System and pioneering our entry into the worlds of off-balance sheet management and foreign exchange. Such a wide-ranging brief calls for extensive Treasury Operations experience in a Group environment, ideally with a Banking bias. You should also be a graduate with a recognised Accountancy or Corporate Treasury qualification. More important than all these, however, are your personal qualities: commitment, initiative and the will to succeed. In short the potential to extend our tradition for innovation.

As a reflection of the importance we attach to this position, you can look forward to an attractive salary, fully expensed company car, concessionary mortgage, BUPA and relocation assistance, where necessary. Your first step towards an exciting future is to send a full CV, including current salary, with a covering letter, to: Richard Wharton, Personnel Administration Manager, Nationwide Anglia Building Society, Chesterfield House, Bloomsbury Way, London WC1V 6PW.

Nationwide
Anglia Building Society

Nationwide Anglia is an equal opportunities employer

GROUP ACCOUNTING Service Sector Leader

£30,000 + car

An autonomous subsidiary of one of the world's strongest financial groups, our client is a leading force in its rapidly changing sector.

As a key member of a close knit head office team, responsibilities will include the review and consolidation of management and statutory accounts, budgetary control and financial planning. Regular contact with management of self accounting regions and ongoing accounting and systems development work will provide further challenge and fulfilment.

Aged late 20s/early 30s, applicants should have at least four years' post qualification experience gained either in the profession or commerce/industry. Career prospects in this company and the parent group are excellent.

Please write with full career details or telephone David Tod BSc FCA quoting reference D/840/CF.

LLOYD MANAGEMENT Selection Consultants 125 High Holborn London WC1V 6QA 01-405 3499

Head of Investment Research & Marketing

Paris

Our client is a rapidly-expanding French group specialising in investment reports and analyses of companies quoted on the Paris Bourse. The research is produced in French and English for clients who include the world's major institutional investors.

You will lead and direct a team of top financial analysts engaged on a demanding schedule of research; this will involve top-level contact within companies being researched, and you will be ultimately responsible for the quality of the final product. You will also make a decisive contribution to the development of the business by promoting and selling subscriptions to new clients.

You must have sound experience in financial

analysis, first-hand knowledge of the Paris Bourse and a proven flair for financial-sector marketing. You will be an assured leader with the negotiating skills and personal credibility to make a positive impact at senior levels. A thorough command of English and French is essential.

This high-profile role involves working closely with the Chief Executive, and your prospects are excellent: you could well move up to become Managing Director and, possibly, a partner.

A generous salary will be supported by a full range of finance-sector benefits including a profit-sharing scheme.

Applications will be treated in strictest confidence. Please send a hand-written letter with detailed cv, references and present remuneration to: Media-System S.A., 6/8 Impasse des Deux Cousins, 75849 Paris, Cedex 17, France, quoting reference 56952.

MEDIA SYSTEM

YOUNG FINANCIAL CONTROLLER

To drive profits still higher by controlling manufacturing costs

c.£22,500 + car

Surrey/Sussex borders

Established for over a century, located in delightful countryside and impressively profitable almost without trying, this £4 million turnover production and marketing operation has just become part of a fast growing and successful group. The glaring missed opportunities of past years have been recognised and the new M.D. is determined to maximise the company's considerable potential. He intends to appoint a young (probably late twenties) management accountant to bring direction, clarity and bite to the embryonic finance function. The successful candidate will be responsible to the M.D. for all financial and management accounts & for cashflow control, and will be involved in the introduction of new computer systems. The production process is a fascinating mix of conventional light engineering and old fashioned crafts; a professional approach to costing will pay immediate dividends and we will be looking for an accountant capable of constructing a costing system from scratch. It's a perfect career opportunity for a CIMA with relevant experience, a sharp mind and genuine commercial flair. Please send full career details, quoting reference WF 9113, to Terry Ward, Ward Executive Limited, Academy House, 26-28 Sackville Street, London W1X 2QL. Tel: 01-439 4581.

WARD EXECUTIVE

LIMITED

Executive Search & Selection

Recently Qualified Accountant**FINANCIAL CONTROLLER****S. Home Counties**

up to £30,000 + Car

Age: Mid 20's

Part of a major multi-million British blue-chip manufacturing group, our client is a recently established estate management and property development company. Already a major contributor to Group profits, they are responsible for a large UK property portfolio and are increasingly involved in the extensive international holdings.

As a result, they seek a Financial Controller to join the management team, and play an important part in formulating long-term strategy geared to ensuring the company's continued growth. Working closely with the Group finance function and senior operational management, you will become involved in all aspects of:

- Financial Appraisals
- Profit Planning
- Property Transactions
- Taxation

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The department now seeks additional graduates accountants or IT specialists who have the ambition and motivation to succeed in a highly professional and progressive group. Team members are highly visible within the company and can expect early promotion opportunities. For successful applicants the rewards are high - an excellent negotiable earnings package supplemented by very competitive company car, pension scheme, BUPA and holiday arrangements - and further enhanced by profit share and share save schemes.

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INTERNATIONAL COMPANIES AND FINANCE

Flying in the face of Marxist dogma

Julian Ozanne on the success of Ethiopian Airlines, most profitable airline in Africa

Surrounded by old engines, hydraulic systems and circuit boards in a huge hangar, trainee mechanics from Libya and Lesotho, dressed in oil-stained overalls, bend over the frame of an old DC3, hammering, welding and drilling.

In the distance, graduate Ethiopian technicians put the finishing touches to a brightly painted red and orange Angolan Airlines Boeing 707 sent to Addis Ababa for an overhaul. Training pilots and mechanics from across the continent and servicing aircraft from Nigeria to Zimbabwe are just one part of the operations of Ethiopian Airlines that have made the company the most profitable and promising airline in Africa.

In many ways it is an unlikely story. A wholly state-owned corporation which consistently makes a handsome profit on a continent plagued by economic state intervention and inefficiency, a streamlined parastatal run by a world-class management and a motivated workforce bent on rapid expansion in a market infamous for chaotic schedules and decrepit facilities.

But what makes it even more unlikely is that Ethiopian Airlines is an aggressive company run exclusively by Ethiopians on strict capitalist lines within the ambit of one of the world's most rigid, centrally planned, Marxist economies.

The airline's managers estimate that this financial year (July 88 to June 89) the company will make a net profit of \$24m, on revenues of approximately \$240m - marking a significant advance over the previous year's profits of \$8.5m. Ethiopia's Marxist rulers allow the company to retain most of those profits for reinvestment. The Government also allows it to keep a substantial part of its revenues in foreign currency in offshore bank accounts to service its loans and purchase spare parts. All Ethiopian Airlines is

expected to pay the Government a dividend on equity, a 5 per cent capital charge, but no profit tax.

"Even though we work inside a Marxist state, the airline has been given a free hand to operate efficiently and effectively on its own without any interference," said Mr Wolde

pany has a triple-A credit rating in the international financial community.

"As soon as the rumours were out that we were going to buy more aircraft this year banks were calling us up from America making us offers before we had the chance to call them," said Mr Abate

an Ag-Cat and used mostly for controlling Africa's locust plague. So far the company has only been able to produce for domestic demand, but it hopes soon to export the Ag-Cat across the continent.

Ethiopian Airlines has also made a successful bid to become the continent's best servicing

as an integral part of its long-term plan to become "the African carrier."

"This month, under the motto 'For Us Africa is the First World,' Ethiopian Airlines added Mogadishu, the Somali capital, bringing its Africa destinations to a total of 28. Six cities, Botswana and Namibia are to be added soon. The airline continues to be the sole operator flying daily across the continent.

Most of these routes are unprofitable and have to be subsidised by intercontinental flights, but the company sees long-term benefits from its Africa services.

"Most airlines are discouraged by the lack of an immediate return and the problems of operating in Africa. But we believe in investing for the future," said Mr Wolde. "The long-term potential in the African market is very big."

Last year Ethiopian, with its expanded route network, boosted its total number of passengers to 583,000 and it expects a further growth rate of between 15 and 20 per cent this year.

A vital part of the airline's success lies in the dedication of its 3,500 well-trained staff. While the wage guidelines set by the state are not high, such perks as transport and free medical services are by no means absent. Notices boards along the corridors of Ethiopian's head offices are packed with the company's latest performance indicators and internal job offers.

"There is a culture of dedication and identification here at Ethiopian Airlines. People are promoted on merit without nepotism and there is a continuity in management. That has made us unique within Ethiopia and Africa," said Mr Wolde. "You can't run a company successfully in a competitive market when the Government is constantly interfering and appointing new executives with no experience of the aviation industry."



Trainee mechanics from other African countries working on an Ethiopian Airlines DC3

Gabriel Tsehay, deputy general manager in charge of marketing. "Ethiopian Airlines is basically the same as any other company in a capitalist state. Government intervention is limited to supervision only."

Over the next 10 years, the airline plans to spend \$1.2bn on new plants and aircraft. This month it officially announced a \$87m deal to buy six Boeing 737s with Pratt and Whitney engines over four years as the first leg of this investment programme which, by 1990, will be purchasing two planes a year.

Big commercial banks like Chase Manhattan, Irving Trust and Citibank fall over each other to finance Ethiopian Airlines deals because the com-

pany has a triple-A credit rating in the international financial community.

Ethiopian Airlines' long history of buying its aircraft and engines from the US has made Ethiopia, which, with an annual per capita income of \$120, is the poorest country in the world, the second largest export market in Africa for American goods.

Started in 1946 by Trans World Airlines, since 1971 the company has grown without foreign expertise and resources. During the last 18 years it has undertaken its most ambitious expansion which, in 1986, culminated in the launch of a manufacturing operation to produce a turbo-engined crop taster known as

and maintenance centre, with comprehensive aircraft and engine overhaul facilities certified by the US Federal Aviation Administration and the British Civil Aviation Authority. Contracts have been negotiated with Zambian Airways, Angolan Airlines, Sudan Airways and Uganda Airlines, but the company has also carried out work for such prestigious carriers as Lufthansa and British Midland. It also provides a mobile repair team of highly skilled engineers and technicians to conduct on-site maintenance outside Ethiopia.

While these ancillary services provide only 9 per cent of Ethiopian Airlines' annual revenue, the company sees them

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June 1989

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June 1989

Rand London back to profit after reshuffle

By Jim Jones
in Johannesburg

RAND LONDON, the South African coal group controlled by NSM of the UK, lifted sales in the year to March 31 and returned to profit after a compromise with creditors and a financial restructuring.

The company increased turnover to R61.8m (\$22.2m) in the year to March 31 from the previous year's R46.2m, the operating profit before interest and tax was R3.6m, against a loss of R7.7m, and the pre-tax profit was R2.3m, against the previous year's deficit of R10.2m.

Mr John Hall, the chairman, says turnover rose with higher sales tonnages, better export prices and favourable exchange rate shifts. Earnings were 1.77 cents a share against a loss of 13.58 cents and a dividend has not been declared.

Amatil lifts earnings by 13% at six-month stage

By Bruce Jacques in Sydney

AMATIL, THE diversified Australian consumer products group about to sell its tobacco operations to its main shareholder, BAT Industries of Britain, has reported a modest earnings increase for the half-year to April.

The company lifted after-tax profit by 13.4 per cent to A\$48.38m (US\$36.6m) in what will be the last result before its tobacco operations are sold to a newly-formed W.D. & H.O. Wills, in which BAT will be the main shareholder.

Amatil's sales rose 16.1 per cent to A\$1.27m, but the result was held back by a doubling in the company's interest bill to A\$26.6m and a depreciation rise from A\$80.9m to A\$31.1m. The result excluded extraordinary losses of A\$3.5m against a A\$25.6m surplus previously. Directors said the tobacco, beverage and snack foods divi-

sions all recorded sales and profit gains, with the latter substantially increasing its market share.

"While overseas operations saw strong growth, results were partially offset by the strength of the Australian dollar," they said. "Results in the communication and packaging division were affected by the sale of non-core activities and lower sales volumes."

The company has not declared a dividend because it proposes to make a special payment as part of the BAT deal. This involves the UK company selling its 41 per cent interest in Amatil to Coca-Cola of the US for about A\$900m, in return for a 51 per cent stake in the Australian company's tobacco division.

Amatil will receive about A\$350m for selling its tobacco division to W.D. & H.O. Wills.

INTERNATIONAL APPOINTMENTS

Lafarge Coppée to have chairmanship change

By George Graham in Paris

THE chairmanship of Lafarge Coppée, the leading French cement group, will be assumed by Mr Bertrand Collomb from August 1 when he will succeed Mr Olivier Lecœur.

Mr Collomb, an executive vice chairman of the group since January 1, has been groomed to take over from Mr Lecœur for some years. Since joining the group in 1978, he has headed successively its domestic cement activities, its biochemistry subsidiary Orysan, and its US subsidiary Lafarge Corporation.

Mr Lecœur and Mr Jean François, who has been starting the vice chairmanship with the 46-year-old Mr Collomb, will both retire but remain board members. Mr Lecœur, who will be 60 on August 2, two weeks ago delivered a parting shot with the approximate FF75bn (\$480m) deal that will push Lafarge into second place in the world cement industry, through the acquisition of Cementa in Switzerland and Asland in Spain.

Mr Bernard Kasriel and Mr Jacques Lefèvre will remain joint managing directors and board members, while three new joint managing directors will be named. Mr Serge Feneuille, head of the group's research activities; Mr Robert Murdoch, chief executive of Lafarge Corp; and Mr Michel Rose, in charge of the group's biological activities.

AHOLD, the largest Dutch food retailer and which has named Mr Pierre Everaert as president, announced that Mr Robert Zwartendijk will succeed Mr Everaert as president and

chief executive of the group's Ahold USA arm, one of the top ten US supermarket operators through its H-I-O Stores, Giant Food Stores and First National Supermarkets chains.

Mr Zwartendijk, 49, will assume his new responsibilities on September 1. He is currently executive vice president of Ahold USA. He is also a member of the group's corporate executive board and heads Ahold's food production and institutional activities in The Netherlands, positions he will retain.

Of Ahold's reported 1988 sales of \$7.6bn, its activities in the US accounted for \$3.5bn.

AT Hiram Walker-Allied Vintners, a leading worldwide wines and spirits business and one of the main divisions of the UK-based Allied-Lyons food and drinks group, Mr John Giffen has been appointed managing director.

Mr Giffen, 50, has also been

named president of the Hiram Walker-Gooderham & Worts Canadian-based arm. He was elected to the board of Allied-Lyons last year.

Succeeding Mr Giffen in his former post as chairman of Hiram Walker-Allied Vintners (Canada) is Mr James Murphy, who now has responsibility for both the US and Canadian markets.

THE VANCOUVER Stock Exchange elected as chairman for the 1989-90 fiscal year Mr Martin Reynolds, a vice president of Nesbitt Thomson Deacon, a prominent Canadian securities dealing firm owned by the Bank of Montreal.

KRAFT General Foods Europe, the operating company formed following the acquisition of the Chicago-based Kraft processed foods concern by Philip Morris, the US tobacco, food and drinks group, has named Mr John Flackett president.



Canadian Imperial Bank of Commerce

NOTICE

to the holders of
CANADIAN IMPERIAL BANK OF COMMERCE (CIBC)

US \$200,000,000 Floating Rate
Debentures due July, 1994
(the "Debentures")

NOTICE IS HEREBY GIVEN that, in accordance with Section 3.01 of the Eleventh Supplemental Indenture providing for the issue of the Debentures, CIBC has elected to redeem all of the outstanding Debentures on July 24, 1989 (the "redemption date"). The Debentures will be redeemed at 100% of their face value plus interest accrued to the redemption date (the "redemption price"). Interest on the Debentures will cease to accrue from the redemption date.

Payment of the redemption price will be made on or after the redemption date at the specified office of any of the Paying Agents listed below against surrender of the Debentures together with the coupon due July 1989 and all unremitted coupons. Upon such redemption on the redemption date all unremitted coupons and the July, 1989 coupon relating to the Debentures (whether or not attached) shall become void and no payment shall be made in respect thereof.

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U.S. \$167,000,000

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For the interest period from June 22, 1989 to December 22, 1989 the rate has been determined at 10 7/8%. The interest accrued payable on December 22, 1989 will be U.S. \$202,000 per U.S. \$100,000 in registered form and U.S. \$1,242.32 per U.S. \$200,000 and U.S. \$2,484.64 per U.S. \$200,000 in bearer form.

By: The Chase Manhattan Bank, S.A.

London, Agent Bank

June 22, 1989

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June 22, 1989, London

By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

INTERNATIONAL COMPANIES AND FINANCE

US groups agree to set up chip collective

By Louise Kehoe in San Francisco

US SEMICONDUCTOR and computer companies have agreed to co-invest in a large scale memory chip manufacturing collective aimed at reducing US dependency on Japanese chip suppliers.

The plan, which has been under discussion for several months, represents a radical departure for the US electronics industry which may require significant changes in US anti-trust legislation to allow collaboration in manufacturing.

International Business Machines, Digital Equipment and Hewlett-Packard, three of the largest US computer manufacturers, together with Intel, National Semiconductor, Advanced Micro Devices and LSI Logic, leading US chip makers, will jointly fund the establishment of US Memories Inc. and have stated their willingness to invest in the collective "if specific conditions are met in the next several months."

These conditions are understood to include investment commitments from several

other computer and chip makers as well as anti-trust approval. The industry group is confident, however, that it will win the financial and legislative support that it needs.

Total funding required to establish the venture is expected to be in the region of \$500m.

US Memories will obtain its memory chip design and processing technology from IBM, which has agreed to license its 4 Megabit Dynamic Random Access Memory (DRAM) technology to the new venture.

The industry group has hired Mr Sanford Kane, formerly vice president of IBM's General Technology division, as president of US Memories. Mr Robert Noyce, chairman and chief executive of LSI Logic, will serve as chairman of the new memory chip manufacturing collective.

"The time is right for a collective memory manufacturing venture in the US to improve America's market position in what is truly a critical technology," said Mr Kane.

Currently about 80 per cent of the world's DRAM supplies are produced in Japan. Most US chip makers dropped out of the DRAM market in the mid-1980s in the face of fierce competition from Japan.

"The time is right for a collective memory manufacturing venture in the US to improve America's market position in what is truly a critical technology", Sanford Kane.

In 1986 the US International Trade Commission ruled that Japanese DRAM manufacturers had illegally "dumped" DRAMs in the US. Subsequently, the US and Japanese Governments signed a semiconductor trade agreement that incorporated

strict controls on Japanese memory chip prices.

"US Memories represents a viable re-entry vehicle for America to add to its presence in the DRAM field," said Mr Corrigan. "By enforcing the anti-dumping provisions of the trade agreement, the US Government has given the domestic industry the breathing room necessary to address the DRAM situation in both an enterprising and creative manner."

The US Memories plan is expected to receive a warm welcome in Washington from the semiconductor industry's broad base of Congressional supporters, as well as from the Defense and Commerce Departments which have long urged the industry to consider re-entry into the \$6.6bn DRAM market.

"By licensing IBM's advanced memory design, US Memories will have the jump start needed to quickly come on line as a serious player. We will not waste valuable time and spend precious dollars

reinvesting what already exists," added Mr Gordon Moore, chairman of Intel and chairman of the Semiconductor Industry Association, a trade group representing US chip makers which was instrumental in developing plans for the memory chip collective.

Sematech, the US semiconductor industry research consortium, is expected to work closely with US Memories. "One of the objectives of the semiconductor trade agreement and one of the goals of Sematech is to reinvigorate the entire US semiconductor industry. No segment of that industry has suffered more than the memory business," said Dr Robert Noyce, chief executive of Sematech.

The announcement of US Memories represents "another sign of American industry fighting back," said Dr Noyce. "By launching the most ambitious start up in US semiconductor history, America is demonstrating its commitment to leadership in this critical industry."



Cerus sees fourfold rise in earnings

By Our Financial Staff

CERUS, Mr Carlo De Benedetti's French financial holding company, said yesterday its consolidated net profit for 1988 is expected to be about FF1.2bn (\$176.8m), almost four times the 1985 result of FF332m.

Mr De Benedetti, chairman, (pictured above) said the estimate includes a contribution of roughly FF800m from the banking group Duménil Leblé, with which Cerus plans to merge later this year after absorbing it through a share swap.

Cerus already controls slightly less than 94 per cent of Duménil after the share swap in which Cerus offered 2.7 Cerus shares for each Duménil share.

The projected 1989 profit figure also takes into account a non-recurring capital gain of FF200m from the sale of a 85 per cent stake in the Yves Saint-Laurent fashion house, Mr De Benedetti said. He indicated this would be Cerus' only non-recurring capital gain in 1989.

Mr De Benedetti told the annual shareholders' meeting that the holding company's 1988 profit figure would have been in the region of FF400m had it not been for a change in accounting methods.

Mr De Benedetti's stake in Cerus will be cut to 41 per cent from a present 84.4 per cent after the issue of 6.75m new shares formally announced yesterday, he said. The stake is held through his Italian holding Compagnie Industriale Rimba (CIR).

The new shares will be issued to reimburse shareholders in Duménil. They will raise the number of FF200 nominal Cerus shares in issue to 23.6m.

COMPANY NEWS IN BRIEF

BAYER, the West German chemicals and pharmaceuticals group, said yesterday that its earnings from domestic sales of drugs would plummet in 1989 and 1990 due to the impact of the nation's health reform programme, AP-DJ reports.

At the general shareholders meeting, Mr Josef Strenger, chairman, said the reform-attenuated reduction in fixed reimbursements to drug manufacturers by insurance companies, effective from January 1, 1989, would take between DM20m and DM60m (\$30.4m) out of Bayer's pockets.

Moreover, in 1990 the company is not likely to make any profit on domestic sales of drugs, Mr Strenger said, although he stressed that foreign sales of pharmaceuticals remain "very satisfactory."

● The Commission des Opérations de Bourse, the French stock exchange regulatory commission, said it did not intend to take any further action after Compagnie Générale d'Electricité (CGE) and Lafarge Coppée decided to restrict large shareholders' voting rights.

"We consider we have fulfilled our role in alerting shareholders to our reservations," the COB said.

● The CGE shareholders in CGE approved a resolution to restrict voting rights to 6 per cent per shareholder regardless of the size of his holding. Cement maker Lafarge's shareholders voted the same day to scale down voting rights on stakes over 1 per cent in proportion to the number of shares represented at any vote.

● Philipp Holzmann, the West German builder, said it had been informed that Advanta Management, a small construction planning firm, had built up a 10 per cent stake in the company, Benter reports.

Holzmann said it did not know if the stake had been acquired on the bourse, or if it came from other big shareholders. Hochtief, which holds a 20 per cent stake, said its holding had not changed.

● Compagnie du Midi, the French insurance group, reported attributable net profit of FF1.39bn (\$307m) in 1988 against FF1.96bn in 1987, on consolidated turnover of FF42.5bn against FF35bn, Benter reports.

Midi blamed the sharp fall in profits on provisions worth FF381m to cover the acquisition of brokerage house Meuchart-Rouelle.

● ARG, the West German electrical group majority owned by Daimler-Benz, said group turnover rose 12 per cent to DM4.4bn and orders rose 19 per cent to DM5.4bn in 1988 compared with the same 1987 period, Mr Heinz Dürr, management board chairman said, Benter reports.

He told the annual shareholders' meeting he expected sales growth of 10 per cent or more for 1989 and a further improvement in operating profit.

Gerling-Konzern raises premium income 6.6%

By Haig Simorlan in Frankfurt

GERLING-Konzern Allgemeine Versicherung, the only quoted part of Gerling, the big West German insurance group which is still in private hands, raised its premium income by 6.6 per cent to DM2.2bn (\$1.1bn) last year.

On a fully-consolidated group basis, Gerling's premium income increased by around 14 per cent to DM7.5bn from DM6.6bn in 1987. Primary insurance accounted for the bulk of the sum, with a 14.6 per cent rise in combined life and general insurance premiums to DM4.3bn, while reinsurance premiums went up by just over 10 per cent to DM3.2bn.

Gerling has confirmed that it is to take responsibility for reinsuring the policies to be written by Deutsche Bank Lebensversicherung, the new life insurance company being formed by Germany's biggest bank. The step undoubtedly has strong attractions for both parties. Deutsche Bank's move into life, and possibly later, general insurance, has been strongly opposed by much of the German insurance industry, which has criticised the step as a threat to its traditional business.

By the same token, Gerling, as the only leading insurer still in private hands, may have been more willing to take on the business. The commercial link with Deutsche Bank may indicate its desire to stay independent, particularly after 1992.

Sun licenses Taiwanese clones

By Louise Kehoe

SUN MICROSYSTEMS, the US computer workstation company, has licensed two of Taiwan's leading electronics manufacturers to "clone" its technology in the latest of a series of moves by Sun aimed at establishing its computer technology as a new worldwide standard.

Tatung, Taiwan's largest electronics manufacturer, and Datatech Enterprises, a leading electronic circuit board producer, are about to begin volume manufacturing and distribution of low-cost computers

compatible with Sun's workstations, Sun announced yesterday.

The Taiwanese companies are expected to launch their products next year, Sun said. Prices of the workstation "clones" are expected to be under \$5,000.

The licensing agreements follow a similar deal between Sun and Toshiba of Japan, announced last month in which Sun licensed Toshiba to use its Sparc microprocessor technology, Unix-based system software and Open Look user

interface programs.

By licensing other computer manufacturers to use its hardware and system software technology, Sun hopes to encourage applications program publishers to develop programs for its computers.

Critics of the strategy say, however, that Sun may be seeding new competitors for its own products and providing an opportunity for Asian computer manufacturers to establish themselves in a sector of the computer market dominated by US producers.

IBM upgrade will 'triple speed of its fastest PCs'

By Louise Kehoe

INTERNATIONAL Business Machines plans to offer an upgrade kit that will more than triple the speed of its highest performance personal computers.

The move is seen as a response to growing competition from Compaq Computer, which currently claims to have the highest performance personal computer products.

Based upon Intel Corporation's latest 486 microprocessor, the IBM upgrade kit will snap into IBM's top-of-the-line

PS/2 model 70 personal computers, the company said. It will become available in the fourth quarter for \$400.

● The speed of microprocessors will continue to accelerate, Intel executives said yesterday, to approach 100 times current levels by the year 2000.

Intel senior vice president David House said that the semiconductor company was already developing a new generation of microprocessors with four times as many transistors as the latest "486" chip.

RWE seeks to lift stake in Nukem

RHEINISCH Westfälische Elektrizitätswerk (RWE), the German utility, plans to increase its stake in Nukem, the nuclear and solar energy company, to 55 per cent from 45 per cent, Benter reports.

RWE said it would purchase the 10 per cent stake in Nukem held by UK conglomerate IZ's Imperial Smelting subsidiary.

The purchase is subject to the approval of West Ger-

many's Federal Cartel Office, which received an official application on June 19. A decision is expected shortly.

Industry sources said they expected the cartel office to approve the bid as RWE already controls Nukem's industrial management.

Competitive conditions would not change significantly if RWE's share increased.

RWE did not disclose the purchase price.

Moevenpick increases profits by 21%

By John Wicks in Zurich

MOEVENPICK, the Swiss restaurant and hotel chain, reported a 21 per cent rise in group net profits to SF18.2m (\$10.7m) for the year to March 31 from SF15m. Turnover rose 11.1 per cent to a record SF352.9m, against SF377.5m.

The parent company, Moevenpick Holding, of Adliswil, reported a 16 per cent improve-

ment in net earnings to SF12m from SF10.2m and is to pay an unchanged dividend of 20 per cent.

Mrs Jutta Frager, chief executive, expected an average annual growth in turnover of some 10 per cent for the three-year period 1989 to 1991. In the 1989 first half turnover rose 10 per cent to SF450m.

Moevenpick plans to invest between SF80m and SF90m per year during the three-year period. Apart from renovations, this will include the opening of some 13 new restaurants in Switzerland and Germany, as well as five hotels in Germany, three in Switzerland and one each in China and Turkey.

This announcement appears as a matter of record only

AFRICAN DEVELOPMENT BANK
Abidjan, Ivory Coast

6¼% Bonds 1989-2001 of SFr. 150 000 000

This issue has been rated "Aaa" by Moody's and "AA+" by Standard & Poor's

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Rahn & Bodmer		Wegelin & Co.
Bank Sarasin & Cie		PBZ Privatbank Zurich
Bank Hofmann Ltd.	Swiss Deposit and Creditbank	Bank Cantrade Ltd.
BSI - Banca della Svizzera Italiana		Swiss Mortgage and Commercial Bank - HYPOSWISS
La Roche & Co.		Banque Privée Edmond de Rothschild SA
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Deutsche Bank (Switzerland) Ltd.	Commerzbank (Switzerland) Ltd.	Dresdner Bank (Switzerland) Ltd.
Amro Bank and Finance	The Industrial Bank of Japan (Switzerland) Ltd.	J. P. Morgan Securities (Switzerland) Ltd.
Nomura Bank (Switzerland) Ltd.		SOGENAL, Société Générale Alsacienne de Banque
S.G. Warburg Sodite SA		Yamaichi Bank (Switzerland)

New Issue This announcement appears as a matter of record only. June 22, 1989

IRELAND
DM 500,000,000

7¼% Deutsche Mark Bearer Bonds of 1989/1999
with Bondholders' right to demand payment of interest and principal in Irish Pounds

Issue Price: 100¼% - Interest: 7¼% p.a., payable annually in arrears on June 22 - Redemption: on June 22, 1999 at par - Each Bondholder may demand payment of interest and principal in Irish Pounds - Denomination: DM 1,000 and DM 10,000 - Security: Negative Pledge Undertaking Listing: Frankfurt Stock Exchange

COMMERZBANK AKTIENGESELLSCHAFT	ALLIED IRISH BANK
BANK OF IRELAND	
DEUTSCHE BANK AKTIENGESELLSCHAFT	DRESDNER BANK AKTIENGESELLSCHAFT
S. G. WARBURG SECURITIES	WESTDEUTSCHE LANDESBANK GIROZENTRALE
BANK OF TOKYO (DEUTSCHLAND) AKTIENGESELLSCHAFT	CITIBANK AKTIENGESELLSCHAFT
DAIWA EUROPE (DEUTSCHLAND) GMBH	DEUTSCHE GIROZENTRALE - DEUTSCHE KOMMUNALBANK -
KREDITBANK INTERNATIONAL GROUP	J. P. MORGAN GMBH
BANQUE BRUXELLES LAMBERT S.A.	NOMURA EUROPE GMBH
BAYERISCHE LANDESBANK GIROZENTRALE	BANQUE INTERNATIONALE A LUXEMBOURG S.A.
HESSISCHE LANDESBANK - GIROZENTRALE -	BREMER LANDESBANK
TRINKAUS & BURKHARDT KOMMANDITGESELLSCHAFT AUF AKTIEN	LANDESBANK RHEINLAND-PFALZ - GIROZENTRALE -
	BANQUE PARIBAS CAPITAL MARKETS GMBH
	DG BANK DEUTSCHE GENOSSENSCHAFTSBANK
	THE NIKKO SECURITIES CO., (DEUTSCHLAND) GMBH
	YAMAICHI INTERNATIONAL (DEUTSCHLAND) GMBH

NEW ISSUE

This announcement appears as a matter of record only.

June, 1989



ALPS ELECTRIC CO., LTD.

U.S. \$200,000,000

4 1/2 per cent. Notes due 1993

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Warrants

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ISSUE PRICE 100 PER CENT.

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Through the Globe Share Investment Scheme, you can invest as little as £25 per month, or the occasional lump sum, in Globe - the world's biggest investment trust, formed in 1873.

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£1,000 invested in Globe in 1984 would today be worth £2,452 ** - significantly higher than the average building society savings account or unit trust.

We give you more and charge you less. Actively managing Globe's assets costs 1/4 of a penny for every £1 - compared with up to five times as much for unit trusts.

Table with 2 columns: Results for year ended 31st March 1989. Rows include Profit Attributable to Shareholders, Dividends per share, Net Asset Value per share, and Yield.

Fill in the coupon and take the first step towards filling the gap between the interest from your building society and what Globe could be giving you.

* (Source: MICROPAL) ** (Source: AITC)

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But go to the right hand column, and we'll show you how to join the ranks of investors enjoying higher growth - without needing thousands of pounds.

Isn't it time you filled in this gap?

For information on how you can invest from as little as £25 per month in the Globe Share Investment Scheme, and details of Globe's Annual Results for 1988, post this to: Anne Rogers, Globe Management Limited, FREEPOST, Globe House, 4 Temple Place, London WC2R 3JR.

Name, Address, Postcode fields for the investment coupon.

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The past performance of Globe Investment Trust PLC or its shares is not necessarily a guide to the future, and because share prices can fall as well as rise you may not get back the amount you invested.

INTERNATIONAL CAPITAL MARKETS

Tan Book helps underpin sentiment in Treasuries

By Janet Bush in New York and Andrew Freeman in London

US TREASURY bonds were yesterday quoted virtually unchanged at midsession as the lower dollar was offset by a positive reaction to the US Federal Reserve's Tan Book, which reported that the economy was generally advancing without much inflationary pressure.

GOVERNMENT BONDS

The long bond was quoted 1/2 point higher to yield 8.27 per cent while short-dated maturities were quoted unchanged to 1/2 point lower.

The Tan Book, a compilation of economic surveys from regional Federal Reserve banks, is important to markets as its findings are used as one guide to setting monetary policy within the Federal Open Market Committee.

The report said that wage and price pressures had not accelerated and that manufacturing growth was levelling off.

The impact of the Tan Book was not dramatic but was encouraging given the disappointment of large gains in both producer and consumer prices in May. Nevertheless, few analysts believe the Fed will move to ease monetary

policy again soon, particularly now that the dollar is under pressure. The US currency was quoted at ¥143.85 at midsession, compared with an earlier high of ¥145.35, and at DM1.9710 from DM1.9665 earlier. There were reports in the currency market of quiet but persistent dollar selling by the Fed in New York.

Bond traders pointed to yesterday's early price gains in spite of a weaker dollar as evidence that the market's tone remained positive. There have been no key economic indicators this week to focus on until today when the final revisions for US first-quarter GNP are released, and tomorrow, when figures indicating durable goods orders, personal income and consumption for May are issued.

UK GOVERNMENT bonds ended largely unchanged as trading in the London gilt market was again dominated by sterling's mediocre performance against the D-Mark. At one stage the pound fell below DM3.05, resulting in a temporary 1/4 point fall in long-dated gilts.

With City dealing desks well staffed in spite of travel difficulties, the lack of business was attributed mainly to the related attitude of institutional investors, which preferred simply to watch the market's directionless drift. By the afternoon many traders decided to call it a day and were setting off for home.

Dealers described trading on the foreign exchange markets as volatile but thin, and although sterling continued to look weak the easing of short-term money market interest rates in mid-morning reduced pressure on the bond market.

By the close long gilts were a few basis points higher, while at the short end there was little change. One leading commentator said: "The Government's buy-in programme is the only thing stopping this market from falling by several points."

IN West Germany, news that M3 money supply had grown by only 5.4 per cent in May lifted bond prices back to their opening levels after early falls of about 15 points.

The market had been braced itself for a figure nearer 6 per cent after the earlier release of the Bundesbank's monthly report. The Bundesbank said the decision to scrap the withholding tax had encouraged demand for securities and investors had been switching out of cash positions during May, contributing to the slowdown in M3 growth.

There was little reaction to the latest repurchase announcement from the Bundesbank. About DM8.5bn was drained from the market yesterday, before a sharp relaxation of DM8.5bn at rates between 6.5 and 6% per cent was confirmed by the bank.

In late trading, although volume regained its subdued form of the early morning, prices of long bonds rose by about 10 points in response to the dollar's latest downward gyrations against the D-Mark.

Chicago traders use a 90-year maturity in calculating the theoretical price for the futures contract, which can be used to hedge 90-year maturity bonds.

The official said the TSE wanted to match-up with "contingent" 90-year T-bond trading at the CBOT. Price fluctuations would be limited to three points from the clearing price at the CBOT on the previous business day.

Chicago traders use a 90-year maturity in calculating the theoretical price for the futures contract, which can be used to hedge 90-year maturity bonds.

The TSE will trade five contracts with clearing days on the final business days of March, June, September and December.

Each contract's final trading day will be the same as on the CBOT. If the market is closed that day in Japan, trade will finalise to the closest previous business day.

A minimum 4.5 per cent of total face value will be charged no margin fees, although this will not be less than \$45,000. Margin fees are paid in yen, calculated at the current exchange rate. The fees may also be paid with year-denominated securities or US Treasury securities.

Delivery will be made as an exchange of bonds and money through bank accounts of securities firms and the TSE. A minimum 15 years to maturity will be required for a cash deliverable bond.

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TSE draws up rules for US T-bond futures

THE Tokyo Stock Exchange has finalised its trading rules for US Treasury bond futures, to be listed as early as December, Reuters reports.

According to a TSE official, the exchange will follow the lead of contract mechanisms as the Chicago Board of Trade (CBOT), listing a standardised 90-year T-bond.

Trades will be made with a percentage point as minimum tick. Trade and clearance will be dollar-denominated and the minimum trading unit will be \$100,000.

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BENCHMARK GOVERNMENT BONDS

Table with columns: Coupon, Red, Price, Change, Yield, Week, Month. Rows include UK GILTS, US TREASURY, JAPAN, GERMANY, FRANCE, CANADA, NETHERLANDS, AUSTRALIA.

London closing, *denotes New York morning session. Yield: Local market standard. Price: US, UK in 32nds, others in decimal.

Technical Data/ATLAS Price Sources

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

Table with columns: Issued, Bid, Offer, Change, Yield. Rows include US DOLLAR, CANADA, GERMANY, FRANCE, JAPAN, AUSTRALIA, SWITZERLAND, DENMARK, NETHERLANDS, BELGIUM, LUXEMBOURG, ITALY, GREECE, SPAIN, PORTUGAL, GREECE, SPAIN, PORTUGAL, GREECE, SPAIN, PORTUGAL.

Closing prices on June 21

Table with columns: Issued, Bid, Offer, Change, Yield. Rows include OTHER STRAIGHTS, DENMARK, NETHERLANDS, BELGIUM, LUXEMBOURG, ITALY, GREECE, SPAIN, PORTUGAL, GREECE, SPAIN, PORTUGAL.

Table with columns: Issued, Bid, Offer, Change, Yield. Rows include DENMARK, NETHERLANDS, BELGIUM, LUXEMBOURG, ITALY, GREECE, SPAIN, PORTUGAL, GREECE, SPAIN, PORTUGAL.

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* No information available - previous day's price. † Only one market - unless specified a price. Straight Bonds: The yield is the yield to redemption of the mid-price; the amount listed is in millions of currency units except for Yen bonds where it is in billions. Change on week - change over previous week. Floating Rate Notes: Denominated in dollars unless otherwise indicated. Coupon shown is minimum. Cdn. = Data sent through becomes effective. Spread = bid-ask spread. Bid = lowest bid price. Offer = highest offer price. Bid-ask spread = difference between bid and offer prices. Convertible Bonds: Denominated in dollars unless otherwise indicated. Cdn. = Change on day. Cw date = First date of conversion into shares. Cn. = price - Nominal amount of bond per share expressed as percentage of share at conversion rate fixed at issue. Prem = Premium over par value of convertible bond. Dis = Discount over par value of convertible bond. W.R. = Warrant. Cdn. = Canadian. * The Financial Times Ltd., 1989. Reproduction in whole or in part is not permitted without written consent. Data supplied by DATASTREAM International.

Taiwan to relax curbs on brokers

TAIWAN is to allow foreign securities houses to set up branches and conduct both domestic brokerage and foreign securities transactions, Reuters reports.

Mr Chang - Chang-Pang, Taiwan's securities and exchange commission chairman, said the relaxation of brokerage rules was part of government efforts to liberalise financial markets.

Initially the commission would only allow three foreign houses to establish branches. To qualify, foreign houses would have to have capital of more than US\$2m and total assets in excess of \$200m, Mr Chang said.

Eligible firms must also be members of the London, New York or Tokyo stock exchanges. Candidates should apply to the SEC before October 31.

Taiwanese nationals will be able to buy foreign securities through the foreign brokers. It is hoped that Taiwanese investors will help soak up Taiwan's huge foreign exchange reserves, which now total about \$74.2bn.

The liberalisation measure will also provide more investment channels for local investors. Mr Chang said that over the past two years Taiwan's stock market had been bogged down by a shortage of investment opportunities and excess liquidity.

Average daily turnover on the Taiwan Stock Exchange is about \$40m a day. The market, with a total capitalisation of about \$250m, has about 170 listed companies.

The number of local brokerage houses is expected to rise to more than 200 by the end of 1989, from the current 148.

IMI Bank joins bund underwriters

IMI BANK, the West German arm of Italy's state-owned Istituto Mobiliare Italiano (IMI), has become a member of the underwriters consortium for German government securities, Reuters reports.

IMI Bank's membership of the Bundesanleihekonsortium was approved by the Bundesbank. IMI said it was the first Italian bank to become a member.

The bank also said it had become a member of the Frankfurt Stock Exchange with operating capability on both the equity and the fixed-income securities markets.

It said the two events represented significant steps in the process of strengthening the role of the IMI group on the international capital markets.

IMI Bank, which was created last year, is modelled on the West German universal bank, operating in both commercial and investment banking areas.

INTERNATIONAL COMPANIES AND FINANCE

Hooker Corp requests moratorium

By Bruce Jacques in Sydney

HOOKEE Corporation, the ailing Sydney-based property group with a range of interests in the US, asked its creditors yesterday to support a four-month moratorium on the company's debts to allow it to trade through its difficulties.

Mr Richard Grellman of Peat Marwick Hungerford, officially described as the company's financial adviser but dubbed by the market as its quasi-liquidator, formally put the moratorium plan to a meeting of nearly 40 creditors.

debt, but included A\$170m in intangibles, mostly brand names. This reduced net assets to A\$570m, and produced a net asset backing of A\$1.95 for each of the company's 190m issued shares.

But Australian stock markets quickly showed they did not believe the figures by marking the company's shares down 19 cents yesterday to a new nine-year low of 46 cents, although they recovered a little to close at 56 cents.

Shopping malls up for sale to cut debt

By Roderick Oram in New York

HURT by a failure to understand some basic retailing principles, Mr George Hescu, the Australian real estate investor, is having to sell large chunks of the US base he built in a \$1bn spending spree over the past three years.

unleased space, which will drag down the ultimate figure. Mr Hescu barreled into the US in 1986 and in short order bought the Bonwit Teller and B. Altman department store chains, 80 per cent stakes in the Sakowitz chain of Houston and the Merksamer Jewellery chain of California.

retail base to support it. Similarly, Parisian and Sakowitz stores were pushed into malls so far outside the chains' geographic bases that they were unknown to customers.

lot of its up-market fashion and sales drive to fast-expanding stores such as Saks Fifth Avenue and Lord & Taylor. Mr Hescu hoped to correct that with a massive expansion plan, aiming to almost quadruple the number of Bonwit Teller stores from 13 to 50 in a few years.

Twinkpak goes to Australians

AMCOR OF Australia has bought Twinkpak, the largest plastic containers producer in Canada, for C\$175m (US\$146m), including \$125m cash, writes Robert Gibbons in Toronto.

Computer company president resigns

By Karen Zagor in New York

MR WILLIAM PATTON has resigned as president and chief executive of MAI Basic Four, a small California computer company which is involved in a hostile takeover bid for Prime Computer.

behind the scenes at MAI, was taciturn about the reasons for Mr Patton's resignation. "We regretfully accept his resignation, but at the same time we honour his wishes to devote more time to his other personal and business interests," he said.

His duties as president and chief executive will be assumed temporarily by Mr William Weksel, 52, a board member who has served as president once before.

Bombardier plans to cut reliance on aerospace

By Robert Gibbons in Montreal

BOMBARDIER, the Canadian group which is buying Belfast aerospace company Short Brothers, wants to increase its mass transit equipment and consumer credit activities to balance its top-heavy reliance on aerospace, says Mr Laurent Beaudoin, the group's chairman.

Heinz celebrates quarter century of profit growth

By Karen Zagor in New York

H.J. HEINZ, the US food group, yesterday reported higher fourth quarter earnings and a 25th consecutive year of profit growth.

Net profits for the three months ended May 3 rose 15.2 per cent to \$117.2m or 89 cents a share, from \$101.7m or 77 cents a year earlier, on sales which improved 11 per cent to \$1.65bn from \$1.47bn.

Heinz products in the UK, improved sales of Weight Watchers brand products and of baby food in Italy. Higher prices, particularly for corn sweeteners, also contributed significantly to the sales increase.

Bergen Bank ahead strongly

By Our Financial Staff

BERGEN BANK Group, one of Norway's top three banking businesses, yesterday reported a significant improvement in profits for the first four months of 1989, paced by a strong performance at the parent bank.

Group operating profits before loan losses jumped to Nkr722m (\$100m), up Nkr278m from the 1988 result. Profits after estimated loan losses and taxes emerged at Nkr250m, against Nkr181m a year earlier.

Net interest income grew Nkr90m over the year to Nkr756m, and the interest margin, which had narrowed steadily in recent years, now shows "a positive trend."

Nabisco to sell oriental assets

RJR NABISCO, the US foods group, is to sell its Chun King assets to a joint venture in Singapore for \$52m, Router reports from New York.

Southmark plea on debt

By Roderick Oram

SOUTHMARK, the troubled Dallas real estate-based financial services group, is likely to ask its bondholders to accept new equity because it cannot generate enough cash-flow to refinance \$1.2m of debt.

breached net-worth covenants on five of its 10 debt issues but it hopes creditors will wait to hear its restructuring plans rather than seeking accelerated repayment of the debt.

APPOINTMENTS ADVERTISING. Appears every Wednesday and Thursday for further information call Deirdre McCarthy on 01 873 4177.

Advertisement for Nikon Corporation. Includes the Nikon logo, 'NIKON CORPORATION', 'U.S. \$ 300,000,000', and a list of international financial institutions like The Nikko Securities Co., Mitsubishi Finance International Limited, and Swiss Bank Corporation.

Advertisement for Benetton Group Sp.A. featuring the Benetton logo and details about 7,000,000 American Depositary Shares representing 14,000,000 Ordinary Shares. Lists various international underwriters and financial institutions.

INTERNATIONAL CAPITAL MARKETS

Wüstenrot rises to the challenge from Germany's banks

Haig Simonian on the way the Federal Republic's third biggest building society is responding to competitive pressure

The first bauparkasse, the vehicle through which Germany's big banks are spearheading their entry into broader financial services, was formed more than 60 years ago when a group of friends pooled their savings in the Swabian village of Wüstenrot, north of Stuttgart.

Their products largely through external sales forces, usually on commission. This brings in new client contacts. And because a home savings contract is linked to a life insurance policy, it is only a small step into the insurance business.

Germany. This puts it comfortably in the top 25 per cent of life groups. Mr Christoph Woher, Wüstenrot's chief executive, explains the reasons behind the decision to branch out.



Christoph Woher: 'needed our own bank'

Today the Wüstenrot name stands behind Germany's third biggest bauparkasse. Its business, essentially offering fixed savings contracts against the prospect of a home loan at a later date, is solid and dependable rather than exciting. Yet it has recently begun to catch on quickly.

Yet while Wüstenrot may now be eclipsed by the efforts of the big commercial banks to enter the business, it remains one of the most innovative institutions of its kind in Germany. Few other home savings banks have come up with so many ideas, and few are likely to be so threatened by the new competition.

Wüstenrot's reputation for innovation stems from its decision to branch into banking and life insurance in 1928 and 1929 respectively, years before the present trend towards "all-in-one" broad financial services under one roof - caught on.

pressed for legal changes, possibly along the lines of the deregulation for UK building societies which can now compete more closely with high street banks, Mr Woher thinks any changes in Germany are likely to be marginal.

under one roof," he says. "But no fundamental deregulation is taking place in Germany, as happened with building societies in the UK."

Nevertheless, Wüstenrot has not been standing still. While banks have started to encroach on its traditional business, it has pushed ahead in banking.

domestically, but there is also the prospect of unrestricted access for other European Community financial services groups after 1992.

NY pension funds 'must stop hostile bid trading'

By Janet Bush in New York

PUBLIC pension funds in New York, which have about \$100bn in assets, should be barred from investing in hostile takeovers, concludes a report by the Taskforce on Pension Fund Investment set up last November.

The taskforce said that public pension funds should be precluded from investing in hostile takeovers and required to negotiate an "opt-out" agreement for leveraged buy-out deals which might be adverse to the economic interests of New York State as they invested in LBO blind pools.

The report also recommended an independent, non-profit pension funds investment unit or New York development bank be created to funnel pension investments into long-term beneficial economic programmes.

There are a number of other recommendations designed to encourage a more active role for pension funds in influencing the management of companies in which they invest.

The report, compiled after detailed and lengthy testimony from industry experts, recommends that new statutory language should be written for pension funds, creating a duty to "monitor, communicate and participate constructively in corporate governance."

Mr Ira Millstein, chairman of the taskforce, said: "Given the competitive challenge we face in this state and the nation, it is imperative that this massive economic force (pension funds) be used constructively, improving corporate competitiveness over the long term in totally consistent with the best interests of fund beneficiaries."

Bank sets up Turkey's first life-only insurer

By Jim Bodgens in Ankara

HAYAT SIGORTA, Turkey's first life-only insurance company, has been formed by Iktisat Bankasi, one of the more innovative of the smaller Turkish banks.

Strong Far Eastern demand for IBM Credit's \$100m issue

By Katharine Campbell

THE HANDFUL of issuers brave enough to struggle through strike-bound London yesterday were broadly rewarded, as the disruptive

effects of the transport strike failed to halt the Euromarkets. Goldman Sachs International

to less 1 bid immediately after the move. But the lead manager believes the popularity of triple A instruments carrying a French government guarantee should ensure prices firm in the market today.

partake in it. In the grey market the paper was being quoted at less 1 1/2 bid, just within fees.

weaker. The generally lacklustre trading reflected relative quiet on the foreign exchanges.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount in \$m, Coupon %, Price, Maturity, Fees, Book runner. Includes entries for US Dollars, New Zealand Dollars, Swiss Francs, and Yen.

whom the paper was exclusively targeted, provided solid demand. The paper was quoted at 1 1/2 bid, also within fees.

While UBS, in an unusual move, announced on Tuesday it was declining to join the Maxwell Finance \$125m convertible bond issue, it would

to less 1 bid immediately after the move. But the lead manager believes the popularity of triple A instruments carrying a French government guarantee should ensure prices firm in the market today.

partake in it. In the grey market the paper was being quoted at less 1 1/2 bid, just within fees.

LONDON MARKET STATISTICS

FT-ACTUARIES SHARE INDICES. Table showing indices for various sectors like Building Materials, Construction, Electrical, etc.

RISES AND FALLS YESTERDAY. Table showing price changes for British Funds, Corporate Bonds, and Financials.

LONDON TRADED OPTIONS. Table showing call and put option prices for various stocks.

FIXED INTEREST. Table showing average gross redemption yields for various maturities (1-30 years) and inflation-linked securities.

EQUITIES. Table showing recent issues and price movements for various companies.

RIGHTS OFFERS. Table showing details of rights issues and offers for various companies.

PROPERTY INVESTMENT & FINANCE. Table showing property prices and financial data for various locations.

TRADITIONAL OPTIONS. Table showing prices for various traditional options.

PROPERTY INVESTMENT & FINANCE. Text-based advertisement for property services, including contact information and a list of services.

UK COMPANY NEWS

More aggressive management approach being taken to improve group profitability
Charter meets City forecasts with £67.7m

By Kenneth Gooding, Mining Correspondent

CHARTER CONSOLIDATED, the UK industrial holding group which is part of a worldwide network of companies under the influence of the Anglo American Corporation of South Africa, yesterday reported a 23 per cent increase to £67.7m in taxable profits for the year to March 31.

Earnings per share rose 20 per cent to 43.1p and the dividend is lifted 19 per cent to 17.25p (14.5p) via a proposed final of 12.5p.

Sir Michael Edwardes, who moved in as chairman last November when the Charter board was reconstituted, said: "We are confident about the prospects for realising Charter's potential and for achieving continued earnings growth for our shareholders."

He reported that the strategic review started at the time he joined would be finished soon but would take another year to implement. Already a more aggressive, hands-on

management approach was being taken to improve group profitability.

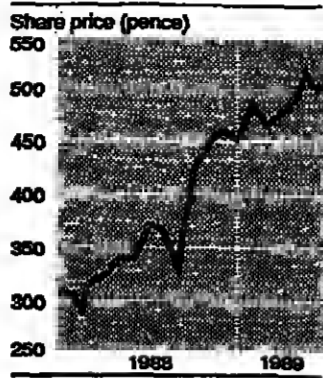
He gave little away about possible future relationships between Minoro, the Luxembourg-based investment company owned as to 60 per cent by Anglo and its sister company De Beers Consolidated Mines, and Charter or between Charter and Johnson Matthey, the precious metals marketing and refining company.

Minoro, where Sir Michael is chief executive, owns 36 per cent of Charter. Charter owns 33.9 per cent of JM. Some analysts expect Anglo to renege these interests shortly.

However, Sir Michael said the board saw Charter "as having a long-term life of its own."

Mr David Davies, a former joint chairman of the Hill Samuel merchant bank who joined Charter as deputy chairman in December and subsequently became a JM director, said that the relationship between Char

Charter Consolidated



ter and JM was being examined as part of the review.

Sir Michael quickly listed the options. "We can buy some more shares. We can sell. We can stay as we are."

Mr Davies pointed out that the JM shareholding represented half of Charter's current market capitalisation of about £350m and said Charter was

taking a "close interest" in both JM's short-term profit performance and its long-term strategy.

Mr Richard Wakeling, acting chief executive, said that the first steps in the strategic review had involved the sale of the Shand Construction Group, sale of a 50 per cent stake in Cleveland Potash; a head office reorganisation which had cut the staff from 120 to 25, and a new divisional structure.

Operating profits from the newly-formed divisions included £26m, up 19 per cent, from the industrial division, £3.1m, up 64 per cent, from the mining and quarrying division, £20.5m, also up 64 per cent, from the finance division, and a £24.5m contribution from JM, an 8 per cent improvement.

JM and the other major quoted subsidiary, Cape Industries, (74 per cent owned by Charter) have already separately reported their results.

The results were in line with

market expectations and Charter shares moved up 2p to 506p. This compares with the company's own net asset value estimate of 616p per share, including £120m of cash.

Anderson Strathclyde, Charter's mining and industrial equipment subsidiary, recorded pre-tax profits of £5.5m over the same period - a rise of 32 per cent on the previous year.

Substantial reorganisation is still being carried out at the group. During the year, provisions for restructuring were taken below the line as an extraordinary debit of £12.17m (£9m). The directors said that "further significant changes in the group's activities were required" - a programme that was expected to cost a further £8.3m after tax relief.

Turnover amounted to £131m (£125.05m). Earnings per share were 7.4p (5.9p).

See Lex

Lynton head receives £690,000 for 9 months since sale to BAA

By David Waller

THE MANAGING director of Lynton, the property company bought last summer by BAA, was paid £690,000 in the first nine months that Lynton came under the airport operator's ownership. That compared to the £30,000-£25,000 he was paid in the whole of the previous year.

Details of Mr Gordon Edington's salary are to be found in BAA's annual report, published this week. This shows also that Mr Maurice Lambert, chairman of Lynton, was paid between £220,000 and £225,000 for the nine-month period, against just £74,000 in the previous year.

Mr Nigel Ellis, BAA's finance director, said yesterday that he would very much like to have the same sort of package as Mr Edington and Mr Lambert. He explained that their salaries were tied to Lynton's performance, both in terms of profits and asset growth.

"This was arranged when we bought the company last summer," Mr Ellis said. "We wanted to make sure that it remained an entrepreneurial business so that we would not lose its senior staff. The agree-

ment lasts three years, by which time we hope that it would be a disaster for us if the top people walked away."

BAA's report shows that Lynton's pre-tax profits rose by 38 per cent from £5.9m to £8.2m over the whole year to March 1989. However, Lynton's results were only consolidated in BAA's figures for nine months.

Lynton's total contribution to BAA's £198m operating profits accounted for the bulk of the £18m coming from property activities, including an £11m disposal profit.

Lynton's net assets over the year climbed from £215m to £452m, but that included a £100m transfer of property assets from BAA's own portfolio.

Mr Ellis said that the Lynton package was geared to the success of a number of individual schemes, rather than the company's asset growth as a whole. "It so happens that all of [Mr Edington's] schemes were spectacularly successful last year," Mr Ellis said.

He suggested that it would be difficult to set up such a performance and therefore that

Mr Edington's pay would be "erratic" over the three-year period, and pointed out that Mr Edington's remuneration deal was more highly "geared" than that of Mr Lambert.

Their salaries eclipsed those of BAA's chairman, Sir Norman Payne, who received £268,000 against £151,000, while Mr Jeremy Marshall, BAA's chief executive, topped his pay between £170,000 and £175,000.

Although Mr Marshall was not in the UK yesterday, he left a statement indicating that the pay rises were appropriate to the property industry and tied to Lynton's performance since it was acquired for £220m last summer.

Last week, when the company reported a 19 per cent rise in pre-tax profits to £198m, Mr Marshall said that the purchase of Lynton had been a "resounding success".

Analysts recognise that BAA, with 11,200 acres of land at its disposal, has vast property development potential, but Mr Edington's pay related solely to Lynton. Unlike Mr Lambert, he is not even a director of BAA.

Predators Bermudan injunction criticised in Sea Containers bid

By Andrew Hill

THE WASHINGTON DC court which froze the \$24m bid for Sea Containers, the ferry and container group, has criticised the Bermudan courts for intervening in federal securities law.

The Bermuda Supreme Court granted an interim injunction to predators Stena, a Swedish ferry operator, and Tiphook, the UK container rental company, nearly three weeks ago. It prevents Sea Containers' subsidiaries from buying further shares in the parent company until July 3, when the preliminary issues will be heard.

But Judge John Garrett Penn said in his Washington ruling, which prevents Stena and Tiphook from pursuing their bid, that Bermuda had "overstepped the bounds and, in effect, sought to remove jurisdiction over this case from this court and the Court of Appeals."

Sea Containers is registered in Bermuda, although its principal operations and headquar-

ters are in the UK and most of its shares are held in the US, where the bid was launched.

Judge Penn said he had frozen the Stena/Tiphook bid to "maintain the status quo" in the bid battle. The judge added that the original Bermudan ruling had left Stena and Tiphook free to continue their offer, "while Sea Containers was left dead in the water without any means of defending against a takeover."

Both predators are appealing against the Washington injunction and against Sea Containers' claims that Mouday's Tiphook ECM to approve a right issue was in contempt of court.

Meanwhile, New York arbitrators, who hold some 15 per cent of Sea Containers' equity, seem to be increasingly nervous about the price of the stock. The shares are trading at more than \$73 each, against the bid price of \$50.

Mr James Sherwood, Sea Containers' forthright president, has outlined defence

plans which he says could realise \$70 to \$100 per share for investors.

In a filing to the Securities and Exchange Commission, Sea Containers said yesterday it had discussed with interested parties the possibility of a leveraged buy-out or an acquisition of shares in the company.

Booth Inds advances 90% to £616,448

Booth Industries, the Lancashire-based structural steel fabricator, saw pre-tax profits rise 90 per cent in the year to March 31. From £326,148 last time, they moved up to £616,448, and were achieved on turnover increased 55 per cent from £18.02m to £27.94m.

After tax almost doubled at £222,766 (£119,794), earnings were up at 9.99p (5.3p). The directors have proposed a final dividend of 1.6p for a total of 2.2p (1.375p).

Kleinwort Benson sells two billion processors

By John Thornhill

KLEINWORT BENSON, the UK merchant bank, has sold two billion processing subsidiaries to a management buy-out team for £2.4m in cash.

The two billion manufacturers, J.S. Knight & Son and Edward Day & Baker, separately formed part of Sharps Pixley, Kleinwort's bullion broking and dealing company.

The sale of the two businesses will not affect the remaining metal dealing activities of the Sharps Pixley group.

The managers of the two processors, who first approached Kleinwort about

the possible purchase around a year ago, have formed a joint company, Knight and Day.

Knight and Day reported combined pre-tax profits of £370,000 on turnover of £46.4m in 1988 and had net assets of £2.78m at the year end.

Kleinwort will retain an option in Knight and Day which may be exercised at any stage until five years after the completion of the acquisition.

Of the £2.4m consideration, £1.5m was paid on completion and additional payments totalling £850,000 will be made over the next three years.

Attwoods US expansion

ATWOODS, waste management group, yesterday announced that it was extending its coverage in the US with the acquisition of Atlantic Disposal Services for \$19m (£12.26m), writes Vanessa Houlder.

Atlantic operates a solid waste transfer facility and 19 waste collection routes in southern New Jersey. These are immediately adjacent to those of National Waste Disposal, which Attwoods agreed to acquire earlier this year. The two businesses will be integrated where possible, Attwoods said.

Atlantic made pre-tax profits in 1988 of about \$2.1m, and has net assets of about \$5.8m.

Plessey chief in £92,000 pay cut

By Terry Dodsworth, Industrial Editor

SIR JOHN Clark, chairman and chief executive of the embattled Plessey electronics group, received a pay cut last year of £92,000.

The reduction in Sir John's remuneration, from £281,955 to £229,972, came from the elimination of a special payment in the previous year. According to the company, a fairer comparison to last year's payment was the £237,000 he received in the year to March 1987.

The big jump in Sir John's emoluments in the 1987-88 financial year resulted from payments to cover additional tax charges levied by the Inland Revenue. This arose because the tax authorities insisted on reclassifying travel expenses incurred by Sir John between 1980 and 1987 as taxable salary.

Plessey's report and accounts, published yesterday, come at a time when the company is expected to receive a renewed takeover offer from

the General Electric Company, and Siemens of West Germany. They show that shareholdings in Sir John's name fell during the year to March 31 by about 100,000 shares to 783,157. The sale of these holdings, the company said, was entirely due to disposals by trustees of shares held in family trusts.

A further sale of 24,500 of Sir John's shares between the year-end and May 20 was due to disposals "by trustees of certain remote family interests", the accounts stated.

In common with a number of other directors, Sir John's share options jumped sharply last year, going up from 100,000 to 533,700. This increase was due to a change in company policy to allow officers to increase their options to the maximum allowed under Inland Revenue rules.

Plessey stressed yesterday that all these options were taken up well before the GEC/Siemens bid for the group was

launched last November. They would have been priced, the company said, at the existing share price when the options were granted.

At the time of the GEC/Siemens offer, Plessey shares were trading at 174.5p, but since then they have jumped sharply in value, closing last night at 263p.

Anglesey Mining

Kleinwort Benson Investment Management has acquired 6.1 per cent of Anglesey Mining, which hopes to re-open the base metals mine at Parys Mountain, north Wales.

Kuwait Investment

The Kuwait Investment Office has reduced its stake in British Empire Securities and General Trust from 12.15 per cent to just under 10 per cent.

PROFITS ADVANCE 23%

Results for the year ended 31 March 1989

Profit before tax	£67.7 m	up 23%
Profit attributable	£45.5 m	up 20%
Earnings per share	43.1 p	up 20%
Dividend	17.25 p	up 19%

Higher profits from all divisions

Market leaders in specialist sectors

Strong financial resources — net cash balance of £134 million

Considerable potential for future growth

Strategic review progressing well

Organisation streamlined

Low-yielding businesses divested

Management strengthened in key areas

Charter is the parent company of a British group engaged in engineering, building materials and services, mining and quarrying, and investment. Charter has important interests in the marketing, refining and fabrication of precious metals and manufacture of automotive and industrial catalysts.

CHARTER

The Annual Report will be posted on 24 July 1989, when copies may be obtained from Charter Consolidated P.L.C., 40 Holborn Viaduct, London EC1P 1AJ.

1989 RESULTS

CITY GATE ESTATES PLC

Category	1988	1989
PRO FORMA NET ASSETS PER SHARE (PENCE)	252	602
PRE-TAX PROFITS (£000)	162	805
FULLY DILUTED EARNINGS PER SHARE (PENCE)	2.1	12.4

- Pro forma net assets per share* up by 139%.
- Pre-tax profits up by 158%.
- Fully diluted earnings per share up by 64%.
- Our UK development portfolio is now approximately 1 million square feet with an estimated sales value of over £250 million on completion.

"We have substantial cash resources due from forward sales and an enviable portfolio of commercial development sites located mainly in the growing west London sector. We believe that these factors, combined with the drive and expertise of our management team, will enable us to achieve further exciting progress in 1990 and beyond."

Andrew de Candole
Managing Director

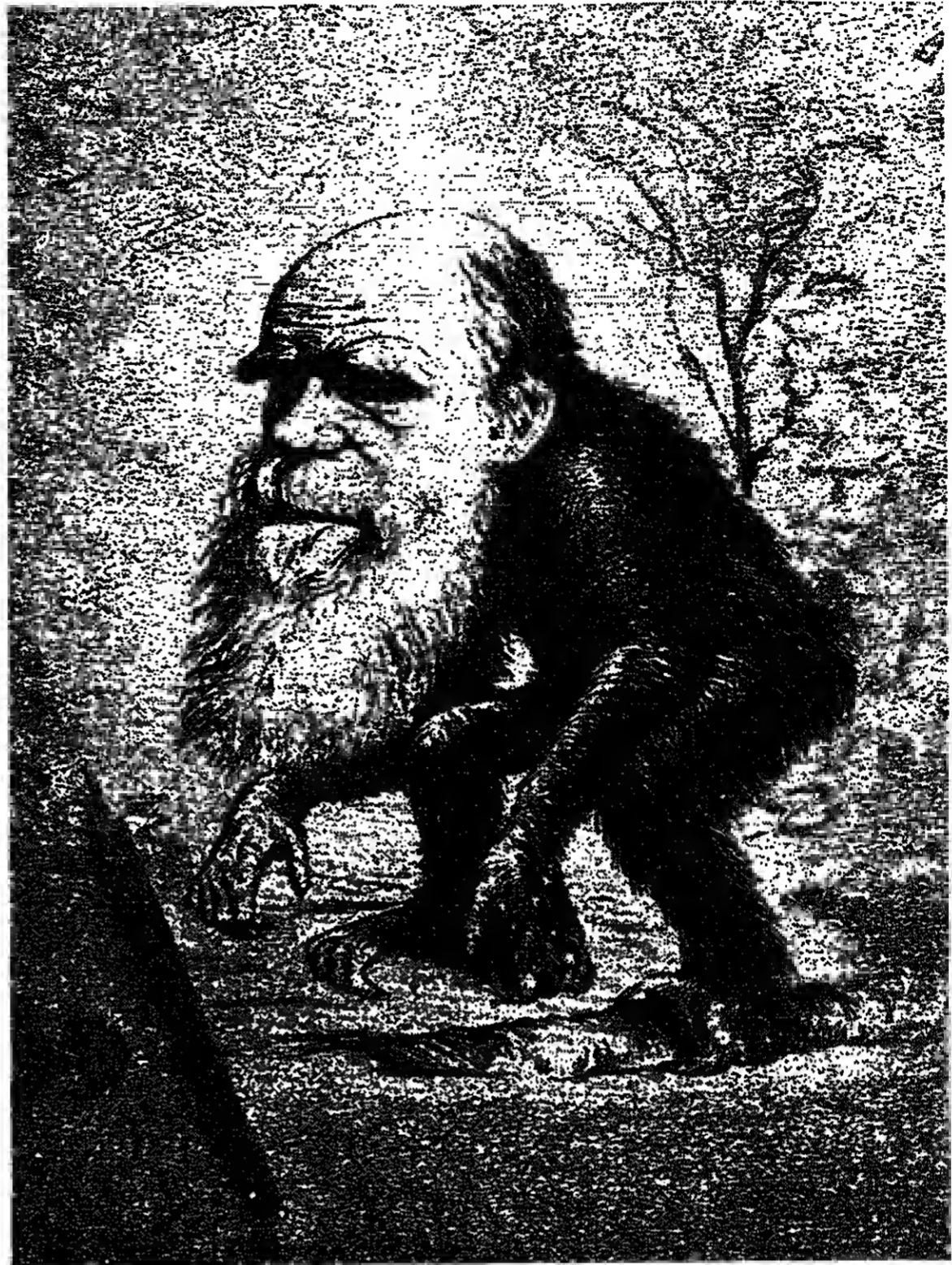
An Investment in the Future

*Pro forma net assets per share is based on the audited balance sheet at 31 March adjusted to take account of the surplus before tax arising on revaluation of the Group's interests in land and buildings including work in progress.

It must be stressed that the value of investments can fall as well as rise and that the past is not necessarily a guide to the future. The contents of this statement, for which the directors of City Gate Estates PLC are solely responsible, have been approved for the purposes of Section 97 of the Financial Services Act 1986 by Deloitte Haskins & Sells as a firm authorised by The Institute of Chartered Accountants in England and Wales to carry on investment business.

Copies of the 1989 Annual Report and Accounts may be obtained from the Secretary, City Gate Estates PLC, Blenheim House, Burnall Street, London SW2 5XS.

V Challenge the status
 THE FIRST PEOPLE
quo, and you're going
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to get a frosty recep-
 ARE ALWAYS
tion. Look at Darwin,
 THOUGHT OF AS
Freud, Galileo. Turning
 BEING WRONG.
from prophets to
profits, what happens
to business people



who want to change the rules? Well, firstly, they
get a warm reception from us. If you want to run a
big business and can offer something new, we'd
like to fund you. And secondly, you can expect
a rough ride in the first few years. So our
long-term view means that we don't
look for immediate gains. We love
change; but we're not impatient.

3i PLC 91 WATERLOO ROAD, LONDON SE1 8XP, TEL:
 01 928 7822. 3i CAPITAL AND 3i VENTURES BOSTON,
 MASSACHUSETTS, USA, TEL: 617 542 8560. 3i CAPITAL AND
 3i VENTURES NEWPORT BEACH, CALIFORNIA, USA, TEL:
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(Incorporated with limited liability under the laws of Japan)

NOTICE OF ADJUSTMENTS OF WARRANT EXERCISE PRICE TO HOLDERS OF

ECU100,000,000 2 1/4% Guaranteed Notes due 1991 with Warrants
 U.S.\$500,000,000 2 1/4% Notes due 1992 with Warrants
 U.S.\$400,000,000 4 1/4% Notes due 1993 with Warrants
 ECU100,000,000 3 1/4% Notes due 1993 with Warrants

Pursuant to Clause 4(c) of the Instruments under which the above described Warrants were issued, notice is hereby given that the Warrant Exercise Prices at which shares are issuable upon the exercise of the Warrants has been adjusted in accordance with Clause 3 of the Instrument with effect from 22nd June, 1989 (Japan Time) from Yen 481.20 to Yen 477.80, Yen 711.50 to Yen 705.70, Yen 884.10 to Yen 875.90 and Yen 884.10 to Yen 875.90, respectively.

C. Itoh & Co., Ltd.
 13, Nishinomaru 4-chome
 Chuo-ku, Osaka, Japan

Dated: 22nd June, 1989

The Annual Report as of 31st December 1988 has been published and may be obtained from:

Pierson, Holding & Pierson NV
 Herengracht 214, 1016 BS Amsterdam.
 Tel. +31-20-21188

GRANVILLE SPONSORED SECURITIES

High	Low	Company	Price	Change	Yield	% P/E
340	295	As. Brit. Ind. Ordinary	340nd	0	10.3	3.0 9.2
38	28	Armitage and Rhodes	32	0	2.1	5.8 8.5
35	25	B&B Design Group (USM)	32	0	2.7	1.4 33.7
210	149	Barclay Group	177	0	6.7	5.4 -
124	105	Bardon Group Co. Prof. (SE)	123	0	5.9	6.0 8.8
123	109	Bry Technology	99	-1	11.0	10.5 -
110	107	Brenhill Com. Prof.	105	0	11.0	10.8 -
104	100	Brenhill 8 1/4% New E.C.R.P.	104	0	14.7	5.0 3.6
305	285	CCL Group Ordinary	295nd	-1	14.7	5.0 3.6
176	168	CCL Group 1 1/4% Com. Prof.	173	-1	7.4	3.7 12.1
219	240	Carbo Pk. (SE)	205	0	16.3	9.4 -
110	109	Carbo 7 1/2% Prof. (SE)	110	0	12.0	1.5 38.2
835	355	George Blair	825nd	0	7.1	3.9 20.5
125	119	id Group	125	0	7.5	6.4 4.5
184	115	Jackson Group (SE)	180	0	18.7	9.2 -
322	261	Multihouse NV (AmstSE)	305	0	18.7	9.2 -
118	98	Robert Jenkins	118	0	18.7	9.2 -
467	403	Scrivens	465	-2	18.7	9.2 -
290	270	Taylor & Carlisle	290nd	0	9.3	3.2 10.1
117	100	Taylor & Carlisle Com. Prof.	116	0	2.7	2.8 10.4
122	92	Treflan Holdings (USM)	97	0	8.3	7.6 -
127	106	United Europe Com. Prof.	123nd	0	22.0	5.6 9.4
395	355	Veterinary Drug Co. Plc	390	0	16.2	4.8 27.9
370	327	W.S. Yeates	335	0		

Securities designated (SE) and (USM) are dealt in subject to the rules and regulations of the Stock Exchange. Other securities listed above are dealt in subject to the rules of TSA.

These Securities are dealt in strictly on a matched basis. Neither Granville & Co Limited nor Granville Derivatives Limited are market makers in these securities.

Granville & Co. Ltd.
 8 Lovat Lane, London EC2R 8RF
 Telephone 01-621 1212
 Member of TSA

Granville Derivatives Limited
 8 Lovat Lane, London EC2R 8RF
 Telephone 01-621 1212
 Member of the Stock Exchange & TSA

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 Tel: 01-828 7233/5699 An AFB member Reuters Code: IGIN, IGI0

FT 30 FTSE 100 WALL STREET
 Jun. 1801/1810 +13 Jun. 2173/2163 +13 Jul. 2483/2495 +2
 Sep. 1839/1848 +13 Sep. 2219/2229 +13 Sep. 2499/2511 +1

Prices taken at 5pm and change is from previous close at 9pm

GENEVALE BELGIQUE BELGIE

SOCIETE GENERALE DE BELGIQUE
 Rue Royale 30
 1000 Brussels
 Belgium

Notice to holders of 'part de reserve' shares

The extraordinary general meeting held on 20 June 1989 decided among other issues on a share split on the basis of three new 'part de reserve' shares, either ordinary or AFV, coupons n°31 to 80 attached, for two existing ones, coupons n°23 to 30 attached.

Shareholders who do not hold an even number of old shares to exchange should take the following steps with regard to the extra share:

- one old share, coupons n°24 to 30 attached, will be exchanged for one new one, either ordinary or AFV depending on the share;
- coupon n°23 will therefore be detached beforehand and two coupons n°23 will be exchanged for one new share,

either ordinary or AFV depending on the old share.

So that coupons n°23 which have been detached from ordinary or AFV shares may be bought and sold, they will temporarily be quoted separately on the stock exchanges where the shares are usually quoted from 3 July 1989 onwards.

From 3 July 1989, shares will be quoted in their new form on the Brussels, Antwerp, Frankfurt, Paris, Luxembourg, Zurich, Geneva and Basle stock exchanges. They will no longer be negotiable in the old form. Shares and coupons n°23 which have been detached from the shares can be deposited for exchange at the following banks from 21 June 1989.

Great Britain:
 Banque Belge Limited
 4 Bishopsgate, London EC2N 4AD

United States of America:
 European American Bank and Trust Company,
 EAB Plaza, New York, NY 11555

Linacre to sue Merrill after clearance by DTI

By Clay Harris

MR PETER LINACRE, chairman of the fast-growing waste disposal company Caird Group, plans to start legal action against his former employer, Merrill Lynch, after being cleared of possible insider dealing by a Department of Trade and Industry investigation.

Mr Linacre was dismissed as an equity salesman by Merrill in December 1988, after allegedly breaking internal rules on dealings for transactions two months earlier in the shares of Grand Central Investment Holdings, a food production and distribution company.

The US securities house passed details to the Stock Exchange, and the DTI announced the appointment of inspectors under Section 177 of the 1988 Financial Services Act on November 17 1987. This week, however, the DTI said there would be no prosecution after the report by inspectors Mr Timothy Nash, a barrister,

and Mr Deryck Bottarill, an accountant.

Mr Linacre said yesterday: "I will now be seeking redress from Merrill Lynch who I believe behaved wrongly." Mr Linacre admits he dealt on his own account in Grand Central shares shortly before a share placing by the company, and that he made a profit of a few thousand pounds on the disposal.

However, he says the transactions were done openly, through Merrill Lynch itself, and were intended to facilitate the placing by Grand Central, which was a Merrill client.

Although Merrill declined to comment on Mr Linacre's stated intention to commence proceedings, a spokesman said yesterday: "We have very strict rules governing the dealing in securities by employees. If employees violate the rules, they are at risk of leaving the firm."

Latham up 16% as Newarthill arm takes 7.1% stake

By Vanessa Houlder

Taxable profits of James Latham, the timber merchant, expanded 16 per cent to £2.99m in the year to March 31 1989.

The increase from the previous year's £2.58m was struck on turnover of £88.87m (£53.71m). Earnings per £1 share worked through at 38.79p (39.4p) and a proposed final dividend of 6.75p makes 10.78p (9.5p) for the year.

The directors said that group sales since the year-end had been encouraging and up to expectations.

● Ninegrade, a wholly-owned subsidiary of Newarthill, the civil engineering company, has bought a 7.1 per cent stake in Latham.

Mr Christopher Latham, chairman, said that Ninegrade had informed him the stake was friendly. He said that with the family controlling between 55 and 60 per cent of the shares "there was no reason to be fussed".

A spokesman for Ninegrade said that the move was a trade investment and that "it was positively not Newarthill's policy to take over other companies".

Shares in James Latham closed 16p up yesterday at 340p.

Quilgott up 56% to £2.34m

By Vanessa Houlder

Quilgott, the maker and installer of terrazzo floor tiles which came to the USM in March, reported a 56 per cent improvement in pre-tax profits for the year ended March 31.

On turnover 15 per cent ahead to £17.78m (£15.88m) the taxable result was £2.34m against £1.5m.

A maiden final dividend of 0.17p is proposed, payable from earnings per £p share of 5.7p (4.3p).

Directors said the company was currently examining a number of expansion and acquisition opportunities.

As a result of the rationalisation programme there was an extraordinary loss of £110,951.

COMPANY NEWS IN BRIEF

BREMHILL INDUSTRIES has acquired Steve Ward Carpets for £2.02m, of which £1.7m is payable on completion and £250,000 on January 31 1990. The company has also confirmed receipt of £2.8m following an open offer to shareholders. The offer was for new preference shares at 100p per share.

BROOKMOUNT: FSM has received further irrevocable undertakings in respect of its cash offers for the issued ordinary and convertible share capital of Brookmount. FSM has now received irrevocable undertakings in respect of 8.31m ordinary (61 per cent) and the whole of the issued convertible capital.

BRUNNER INVESTMENT TRUST: net asset value at June 16 1989 was 194.7p.

CE GROUP, which supplies specialist contract labour to the building industry, has announced a series of acquisitions, its first since joining the USM to April. It has bought Trumper Exco, a plasterwork specialist, for £350,000; P & D Security Services, which installs alarm systems, for £20,000; Discount Ceramics, a tiling contractor, for £55,000, and Warwickshire Heating and Plumbing Services for £20,000.

COMCORP, financial PR and marketing consultancy traded under Rule 535 (3) pre-tax profits for year to December 31 £243,000 (loss £17,000); turnover up 28 per cent to £1.4m; earnings per share 2.02p; recommended maiden dividend 0.2p. It is proposed to change company name to MML.

CONDOR GROUP is to buy Jordan and Sons, supplier of pre-fabricated modules for toilets, bathrooms, lift shafts and plant rooms, for a maximum £1.0m.

GRAHAM WOOD, a structural steel group which came to the main market in January, has been appointed contractor for the £7m steel framework on the Westminster & Chelsea Hospital, the 650 bed teaching hospital to be built on the site of the St Stephens Hospital in London's Fulham Road.

HARDING GROUP: At the AGM Mr Dennis Harding, chairman, told shareholders that trading for the first five months in the Earthspan division had increased compared with the same period in 1988, without any further deterioration of margins compared with

Autumn 1988. Trading within the distribution division also continued to make good progress.

HELLENIC and GENERAL TRUST (a wholly-owned subsidiary of Hambro) Revenue £634,781 (£561,343), and interest receivable from group companies £590,944 (£578,667). Administration expenses amounted to £4,388 (£3,831). Interest payable £16,850 (same) and investment gains £287,281 (£453,188) leaving pre-tax profit of £1.48m (£1.87m).

LEADING LEISURE has purchased a 76 per cent interest in W Industries for £43,000 to be satisfied by the issue of 19,196 new ordinary shares and £26,500 cash. An additional maximum consideration of £80,000 in shares is payable in one year if certain performance criteria are achieved.

MERCHANTS TRUST: net asset value at June 16 1989 was 212.2p.

PORTH GROUP has acquired Framemaker Products for an initial consideration of £1.8m to be satisfied by the issue of 1.58m new ordinary, 1.18m of which will be placed at 1.02p per share. Further consideration may be payable dependent on Framemaker's future performance.

RYE DESIGN GROUP has agreed to acquire Fantasia Textiles and Fantasia Foundations for an aggregate £3.06m in cash on completion. Combined net profits of the Fantasia companies for the year to March 31 were £375,758, and warranted net assets at that date were at least £3.1m.

TRIANGLE TRUST: Shearson Lehman Hutton have appointed to act as brokers to the company. Mr John Vessey has retired from the board.

WYNDEAM GROUP has entered into an unconditional contract to sell a portfolio of properties in Cardiff for £3m in cash on completion. Net profit, after costs of £1.08m, will fund future investments.

UK COMPANY NEWS

CEI sells Labgear subsidiary for £5.62m

By John Thornhill

CAMBRIDGE ELECTRONIC INDUSTRIES, the component and instrumentation group, is continuing to refocus its businesses by selling its Labgear Cablevision subsidiary for £5.62m cash.

The buyer is Telesat Oy, a subsidiary of Sponson Oy, a Finnish public company.

Labgear makes equipment for the reception and distribution of radio, television and data signals. In 1988, Labgear made operating profits of £363,000 on sales of £8.03m.

Last month, CEI's share price fell 22p to 221p when Mr John Jackson, chairman, told shareholders at the company's annual meeting that he viewed the outlook for the first half of 1989 with some caution.

At that time, he outlined a programme of disposals, saying that the money raised from these sales would be used to concentrate on CEI's core activities.

Labgear was one of three companies included in this disposal programme. The other two were Ajax Machine Tools and Belling Lee Intec, a fibre optics products manufacturer.

CEI has also made a series of acquisitions in recent months strengthening its positions in the relay, medical electronics and capacitor manufacturing fields.

CEI's share price rose 9p to 205p on yesterday's announcement.

Beecham

The Secretary of State for Trade and Industry has decided not to refer the proposed acquisition of SmithKline Corporation to the Monopolies and Mergers Commission.

Trace Computers coming to market with £16.1m value

By Vanessa Houlder

TRACE COMPUTERS, a supplier of computer software and related services, is coming to the main market via a placing which values it at £16.1m.

The company was founded in 1974 by its joint managing directors, Colin Clarke and Richard Wolfe, who were previously employees of Unisys, then known as Burroughs.

After initially concentrating on bespoke software for clients using Unisys equipment, it went on to specialise in packages for property management agencies and insurance brokers. Sales in these two markets accounted for about 43 per cent of sales in the year ended May 31.

Trace has recently directed its attention to bespoke software development work for banks, building societies and loss adjusters. This work accounts for about a quarter of turnover.

The balance of group turnover is derived from the supply of hardware, computer stationery, network design and installation and software support and maintenance. It has also recently agreed to buy Prospect Holdings, which provides computer consultancy and recruitment services.

Mr Clarke said that the company's goal was to seek other vertical markets. It also aimed to widen the range of services offered, starting with a move into hardware leasing.

Pre-tax profits for the year to May 31 1989 are estimated to be £1.7m (£1.02m) on turnover of £9.75m (£8.23m). Earnings per share have risen from 1p in 1984 to an estimated 9.5p in 1989. However in 1988 earnings fell from 1.3p to 1.2p as a result of losses made by Wordflow Electronic Office Services, an acquisition made in 1985.

Brown Shipley is placing 3.39m shares in the company at 125p per share, which will account for 25.5 per cent of the company. The broker to the issue is Laurence Prust. The prospective price/earnings multiple is 12.6. Dealings are expected to start on June 29. Following the placing, the joint managing directors will retain an interest of 46.9 per cent.

The company is raising £2.46m after expenses, which will initially be used to repay the majority of the borrowings taken on for the purchase and redevelopment of new premises.

Molyneux Estates to join USM valued at £10m

By Vanessa Houlder

MOLYNEUX ESTATES, a commercial property investment company, is joining the Unlisted Securities Market via a placing that values it at £10m.

The company was founded in 1978, although its subsidiary Cambridge started business two years earlier. Its chief business is investing in retail, office, warehouse and industrial properties, which are then managed by David Lewis & Partners, a property management company.

The company has seven properties in Cambridge, Cheshire, Essex, London and Surrey. The company estimates that rent reviews and reversions will increase the net rental income from its existing value of £734,000 to £1.14m over the next five years.

The placing will raise about £4.6m which the company will use to expand its property portfolio. The company also expects to deploy long-term fixed interest loans raised on the enlarged portfolio.

Guideline Securities is placing 8m shares at 55p each, amounting to 4.4m of the enlarged share capital. The pro-forma net assets total £10.9m and the net asset value per share is 60p. Dealings are expected to start on June 26.

Rank expands in US with £5m acquisition

By John Ridding

RANK ORGANISATION, the leisure and entertainment group, is expanding its US video distribution business through the acquisition of Olympia Record Industries for \$5m in cash.

Rank currently supplies over 2,000 US retail stores with video cassettes. The acquisition will bring an additional 750 stores into its cycle, including Woolworths and Sears Roebuck outlets.

Rank declined to give details about the new company's results but said that Mr Ervin Likier, the present owner, will remain as consultant to the business and that the current management will remain in place.

General Mining Union Corporation Limited

(Incorporated in the Republic of South Africa)
 (Registration number 01/01232/04)
 ("Gencor")

PROPOSED RIGHTS OFFER

Further to the press announcement on Monday, 19 June 1989, Central Merchant Bank Limited is authorised to announce that:

- The new ordinary shares to be issued in terms of the Gencor rights offer will not participate in the final dividends in respect of the year ending 31 August 1989, therefore to assist the transfer secretaries in the administration of the dividend declarations and interest payment referred to below and to avoid confusion in the market, the last day to register to participate in the Gencor rights offer has been changed from Friday, 23 June 1989 to Friday, 30 June 1989.
- Accordingly, holders of ordinary shares, 8.5% variable compulsorily convertible cumulative preference shares and 12.5% unsecured subordinated compulsorily convertible debentures in Gencor registered as such at the close of business on Friday, 30 June 1989 will be entitled to participate in the rights offer.
- At the general meeting held on Monday, 19 June 1989, the ordinary shareholders of Gencor approved the:
 - special resolutions covering the issued and unissued authorised 5 ordinary shares into ordinary shares in the share capital of Gencor thereby providing sufficient authorised but unissued ordinary shares to implement the rights offer; and
 - the ordinary resolution placing the above converted unissued ordinary shares in the share capital of Gencor under the control of the directors.
- The issue of these ordinary shares is subject to the rules and requirements of the Johannesburg Stock Exchange (the "JSE") and The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited (the "ISE").
- The JSE has granted a listing of the renounceable (all paid) letters of allocation and the new ordinary shares in Gencor to be issued in terms of the rights offer.
- An application will be made to the Council of the ISE to admit to the Official List the new ordinary shares in Gencor to be issued in terms of the rights offer.

The rights offer circular, which will include a renounceable (all paid) letter of allocation, will, subject to the rules and requirements of the JSE and ISE, be sent to the shareholders and debentureholders of Gencor on Friday, 7 July 1989.

DECLARATION OF DIVIDENDS AND INTEREST PAYMENT

NOTICE IS HEREBY GIVEN that the following final dividends and interest payment for the year ending 31 August 1989 were declared on 20 June 1989:

- Ordinary shares
 Dividend No. 127 (coupon No. 134) of 220 cents per ordinary share.
 (Interim dividend of 120 cents per share)
- 8.5% Variable compulsorily convertible cumulative preference shares.
 Preference dividend No. 12 of 225.25 cents per preference share.
- 12.5% Unsecured subordinated compulsorily convertible debentures.
 Interest payment No. 12 of 171.25 cents per debenture.

GENERAL CONDITIONS

The ordinary and preference dividends and debenture interest are payable to the holders of the respective instruments registered at the close of business on Friday, 30 June 1989 and will be paid on 30 November 1989, in the case of non-resident holders of shares, tax at 15 percent will be deducted.

By order of the Board
 L. F. FOURIE
 SECRETARY

Johannesburg

CONVERSION OF CONVERTIBLE PREFERENCE SHARES AND CONVERTIBLE DEBENTURES

The convertible preference shares and convertible debentures in Gencor will be compulsorily converted into ordinary shares on the basis of 1 ordinary share for every 1 convertible preference share or convertible debenture declared a dividend per ordinary share equal to or in excess of 337.5 cents per share.

Following from the final dividend declared by Gencor in respect of the year ending 31 August 1989 the convertible preference shares and convertible debentures convert with effect from 1 September 1989.

Notices to the holders of convertible preference shares and convertible debentures are being prepared and will be mailed to the applicable holders in due course.

PROPOSED SUB-DIVISION OF PERMANENT CAPITAL UNITS

As a result of the conversion of the convertible preference shares and convertible debentures into ordinary shares as described above, and further to the press announcement of Monday, 19 June 1989, convertible preference shares and convertible debentureholders of Gencor are advised that these instruments will not be converted into 10 ordinary shares.

As previously announced the ordinary shares are to be sub-divided on a 10 for 1 basis.

Circulars concerning the sub-division of ordinary shares are in the process of preparation and will be mailed to shareholders and debentureholders in due course.

Johannesburg
 21 June 1989
 Merchant Bank

Senbank
 Central Merchant Bank Limited
 (Incorporated in South Africa)
 (Registration number 25017/2009)
 (Approved bank)

Sponsoring brokers
 Republic of South Africa
 MARTIN & CO. INC.
 DAVIS BORKUM HARE CO. INC.
 ED BERN, RUDOLPH INC.
 IVOR JONES, ROY & CO. INC.
 United States
 JAMES CAPEL & CO.

UK COMPANY NEWS

Rowland-Jones back as chairman of Bremner

By Clay Harris

PERSISTENCE HAS finally paid off for Mr James Rowland-Jones. His return as chairman of Bremner, 17 months after being voted out of the position, marks a full turn of the wheel in the Scottish stockbroker and property investment company which has been riven by boardroom disputes for several years.

The return of Mr Rowland-Jones, who previously served as chairman from May 1986 to January 1988, means that Bremner will not proceed with the proposed sale of a Glasgow department store for £2.5m to the Scottish retailer What Everyone Wants. Mr McGinness had supported the sale.

On the other hand, Mr Rowland-Jones said Bremner should seek the highest price and insisted that more than £3m was achievable. He had signalled his intention to lead opposition to the disposal at an extraordinary general meeting.

Coalite hits out at Anglo's earnings and dividends record

By David Walker

COALITE, the fuel distribution, waste management and quarrying group facing an unwelcome £427m leveraged bid from Anglo United, went on the offensive again yesterday.

many analysts attributed to a lower-than-expected tax bill - was hailed as a considerable achievement in the light of the exceptionally mild winter.

Hillsdown buys pickles arm from Unilever

By Nikki Taft

HILLSDOWN HOLDINGS, the food, furniture and property group, yesterday announced that it was moving into the sour pickle market with the purchase of Haywards Pickles from Brooke Bond Foods, a subsidiary of Unilever.

BUSINESS LEADERSHIP IN THE COMMUNITY

The Financial Times proposes to publish a Survey on the above on

14th July, 1989

For a full editorial synopsis and advertisement details, please contact:

Rachel Fiddimore on 01-873 4152 or write to her at:

Number One, Southwark Bridge London SE1 9HL.

FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

Dowty makes \$5.8m US buy

By Vanessa Houlder

DOWTY GROUP, engineering and electronics company, has ventured further into the anti-submarine warfare business with the acquisition of the Los Angeles-based Resdal Engineering Corporation for \$5.8m (£2.5m).

Resdal, a subsidiary of Resdal Industries, will help Dowty consolidate its position in the market for worldwide sonobuoy receivers - which establish the position of submarines through picking up signals

deflected from a transmitter. Resdal specialises in aircraft applications and is expected to complement Dowty's existing business of supplying receivers for helicopters through its Dowty Maritime Systems subsidiary.

McKechnie expands in Holland with £4.35m buy

By John Riddling

McKECHNIE, the plastics, metals and consumer products group, is expanding its automotive plastics business through the acquisition of Conex Union, a Dutch manufacturer of extruded tube and tube assemblies, for a total of £4.35m in cash.

UK and continental Europe and North America we have to respond."

Bradford Prop at £21m

PRE-TAX PROFITS of The Bradford Property Trust rose from £19.27m to £21.4m in the year to April 5 1989. Rental income, exclusive of rates, improved from £8.94m to £10.13m and sales by dealing companies from £21.18m to £22.97m.

percentage of properties becoming vacant were retained and relet on assured or short-leasehold tenancies at market rents as permitted by the 1988 Housing Act. They saw such letting as a real alternative to sales.

Mountview down in second half

Second-half profits at Mountview Estates, property dealer, fell to £5.29m, against £5.7m last time, but the company still ended the year to March 31 1989 ahead from £10.43m to £11.71m.

TK&M (Estates) Tozer, Kemsley & Milbourn (Estates), a property company formerly known as Kennings Estates, made pre-tax profits of £5.94m (£5.7m) for 1988.

Conder will remain a distinct entity within the group and its existing management will be preserved.

Conder buys A.Jordan for £3m

Conder Group, the construction and property group, is buying A. Jordan & Sons for £3.1m. Jordan is a Bristol-based supplier of prefabricated modules for toilets, bathrooms and lift-shafts as well as components for the process and power engineering industries.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY - Indices of industrial production, manufacturing output (1985=100) engineering orders (2 billion); retail sales volume (1985=100) retail sales value (1985=100); unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

Table with columns: Year, Index, Output, Orders, Retail sales, Unemployment, Vacancies. Rows for 1988 and 1989 quarterly and monthly data.

EXTERNAL TRADE - Indices of export and import volumes (1985=100); value balance; current balance (£m); all balance (£m); terms of trade (1985=100); official reserves (£m).

Table with columns: Year, Export volume, Import volume, Value balance, Current balance, All balance, Terms of trade, Official reserves. Rows for 1988 and 1989 quarterly and monthly data.

FINANCIAL - Money supply M0, M1 and M3 (annual percentage change); bank sterling lending to private sector; building societies' net inflow; consumer credit; all seasonally adjusted. Clearing Bank base rate (end period).

Table with columns: Year, M0, M1, M3, Bank lending, Consumer credit, Base rate. Rows for 1988 and 1989 quarterly and monthly data.

INFLATION - Indices of earnings (1985=100); basic materials and fuels; wholesale price of manufactured products (1985=100); retail prices and food prices (1987=100); Retailers commodity index (1981=100); index weighted index of sterling (1970=100).

Table with columns: Year, Earnings, Basic materials, Fuels, Wholesale price, Retail prices, Retailers commodity index, Sterling index. Rows for 1988 and 1989 quarterly and monthly data.

Not seasonally adjusted. Not changes in accounts outstanding, excluding bank loans.

PUBLIC WORKS LOAN BOARD RATES

Table showing interest rates for various loan periods: Over 1 up to 2, Over 2 up to 3, etc.

*Non-quota loans B are 1 per cent higher in each case than non-quota loans A. †Equal instalments of principal. ‡Repayment by half-yearly annuity (fixed equal half-yearly payments to include principal and interest). § With half-yearly payments of interest only.

CHEMICALS INDUSTRY

The Financial Times proposes to publish this survey on:

11 JULY 1989

For a full editorial synopsis and advertisement details, please contact:

DENIS CODY on 01-873 3301

or write to him at:

Number One Southwark Bridge London SE1 9HL

FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

IRELAND

The Financial Times proposes to publish a Survey on the above on

JULY 11th 1989

For a full editorial synopsis and advertisement details, please contact:

GILLIAN KING on 01-873 4823

or write to her at:

Number One, Southwark Bridge London SE1 9HL

FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

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Nestlé

Nestlé S.A.

(Incorporated in Switzerland with limited liability)

Introduction to The Stock Exchange

Sponsored by

COUNTY NATWEST LIMITED

Stockbrokers to the Introduction:

County NatWest Wood Mackenzie & Co. Limited

and

James Capel & Co. Limited

Share Capital

1,126,650 bearer shares of Sfr 100 each

Sfr 112,665,000

2,338,350 registered shares Sfr 100 each

Sfr 233,835,000

Sfr 346,500,000

Nestlé is the largest food company in the world. Its food interests encompass drinks, dairy products, chocolate and confectionery, culinary products, frozen foods and ice cream, refrigerated products, infant foods and dietetic products. Nestlé also manufactures pet foods and has substantial interests in pharmaceutical products and cosmetics. The Group has 428 manufacturing operations in 60 countries and sells its products in all five continents.

Application has been made to the Council of The Stock Exchange for the whole of the issued registered and bearer shares of Nestlé to be admitted to the Official List. Dealings are expected to commence on 26 June 1989.

Listing particulars relating to Nestlé are available in the statistical services of Exel Financial Limited. Copies of the listing particulars may be obtained during normal business hours on any weekday up to and including 26 June 1989 from the Company Announcements Office of The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD and up to and including 6 July 1989 from County NatWest Limited and County NatWest Wood Mackenzie & Co. Limited, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2ES or from James Capel & Co. Limited, James Capel House, 7 Devonshire Square, London EC2M 4HN.

22 June 1989

LONDON STOCK EXCHANGE

Slow session for the stock market

A COMBINATION of fine summer weather, the attractions of the Ascot racecourse, and a national transport strike which also wiped out London's commuter network proved almost too much for the UK stock market yesterday.

railways and London's underground railway and bus services seemed to affect the fund management, back office and ancillary departments of stock market firms rather than the trading desks.

fill in bear positions in a market still largely devoid of institutional sellers. Yesterday was a blank day for economic data, and the stock market retained its confidence that further rises in domestic interest rates will be avoided if possible.

showed a net gain on the day of 7.4 points to 2,172.2, for the fourth successive daily gain. However, the Seaq system recorded volume of only 294.4m shares at 5.00pm, compared with 504.1m on Tuesday, and implying almost holiday trading levels.

FINANCIAL TIMES STOCK INDICES

Table with columns for Jun 20, Jun 19, Jun 18, Jun 15, Jun 14, Year Ago, High, Low, and Since Completion. Rows include Government Secs, Fixed Interest, Ordinary S, Gold Mines, Ord. Div Yield, Earnings Yld % (full), P/E Ratio (full), SEAG Bargains (5pm), Equity Bargains, Shares Traded (m), Ordinary Shares Index, Hourly changes, and DAY'S HIGH LOW.

S.E. ACTIVITY

Table with columns for Jun 20, Jun 19. Rows include Gilt Edged Bargains, Equity Bargains, 5-Day average, and Equity Value.

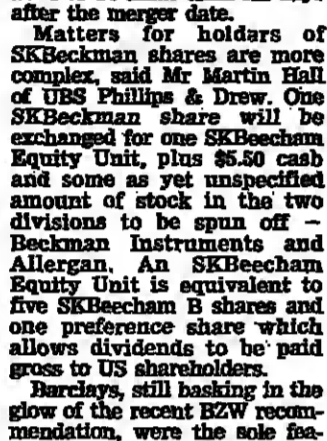
TRADING VOLUME IN MAJOR STOCKS

Table with columns for Stock, Volume, Daily Price, Daily Change, and Day's Range. Lists various stocks like ASDA Group, British Airways, BT, etc.

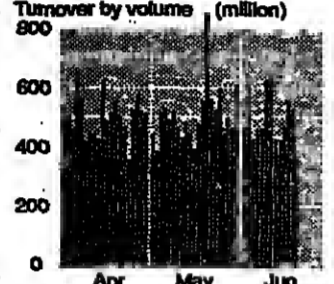
Boots treatment working

Bullish news from a visit by leading market analysts to Underwoods helped Boots maintain its good form of the past weeks, the shares adding a further 3 at 289p on good turnover of 6.8m shares.

FT-A All-Share Index



Equity Shares Traded



A holder of a Bechem share will get 0.875 of a SKBechem share and a floating rate note, repayable at par in 1992, and exchangeable for 11.75 cash within three weeks from the date of the merger.

good yield is attracting safety first fund managers," said an analyst. BAT Industries recovered from Tuesday's fall in fine style, the share climbing at one stage to 576p-bid before settling back to close at 569p.

When-issued debuts

London marketmakers yesterday began quoting prices in the when-issued form of securities of the new pharmaceutical entity to be formed when the merger of Bechem and Smith-Kline Beckman is formally completed.

NEW HIGHS AND LOWS FOR 1989

- List of companies and their stock prices, including Anglo-Continental, Anglo-Continental, Anglo-Continental, etc.

APPOINTMENTS

- List of appointments and changes in company management, including Whitecroft chief executive, Mr Peter Gould, and Mr Nicholas Driver.

Whitecroft chief executive

Mr Peter Gould has been appointed deputy chairman and chief executive of WHITECROFT from July 1. He has been a director since 1972 and joint managing director since 1987.

Mr Nicholas Driver (above), group staff director, has been appointed to the board of LONDON MERCHANT SECURITY GROUP.

Mr Nicholas Driver (above), group staff director, has been appointed to the board of LONDON MERCHANT SECURITY GROUP.

Advertisement for FINSTAT, The Financial Times Statistics Service. Includes images of manual and automatic data processing methods and contact information for Finstat at 126 Jermyn Street, London SW1Y 4UJ.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-425-2128

Table listing various unit trusts under the heading 'OTHER UK UNIT TRUSTS'. Columns include trust name, price, and other financial metrics.

Table listing unit trusts under the heading 'City of Edinburgh Life Assurance Co Ltd'. Columns include trust name, price, and other financial metrics.

Table listing unit trusts under the heading 'City of Westminster Assurance Co'. Columns include trust name, price, and other financial metrics.

Table listing unit trusts under the heading 'The LAS Group'. Columns include trust name, price, and other financial metrics.

Table listing unit trusts under the heading 'MEL Britannia Assurance Co Ltd'. Columns include trust name, price, and other financial metrics.

Table listing insurance companies under the heading 'INSURANCES'. Columns include company name, price, and other financial metrics.

Table listing unit trusts under the heading 'City of Westminster Assurance Co'. Columns include trust name, price, and other financial metrics.

Table listing unit trusts under the heading 'The LAS Group'. Columns include trust name, price, and other financial metrics.

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Table listing unit trusts under the heading 'MEL Britannia Assurance Co Ltd'. Columns include trust name, price, and other financial metrics.

Continued on next page

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-825-2128

FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information with columns for Name, Price, and other financial metrics. The table is organized into multiple columns and includes various trust names and their corresponding values.

OFFSHORE AND OVERSEAS

MANAGEMENT SERVICES

GUERNSEY (IS RECOGNISED)

LUXEMBOURG (IS RECOGNISED)

GUERNSEY (**)

SWITZERLAND (IS RECOGNISED)

GUERNSEY (**)

GUERNSEY (**)

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FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts, their prices, and performance metrics.

LONDON SHARE SERVICE

Table of London Share Service listing various British funds, their prices, and performance metrics.

Table of Commonwealth & African Loans, Foreign Bonds & Rails, and Money Market Bank Accounts.

Money Market Trust Funds and other financial notes.

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-825-2123

LONDON SHARE SERVICE

AMERICANS - Contd

Table listing American companies such as 3M, Amgen, and American Express with their share prices and financial data.

BUILDING, TIMBER, ROADS

Table listing companies in the building, timber, and roads sectors.

DRAPERY AND STORES - Contd

Table listing companies in the drapery and stores sectors.

ENGINEERING

Table listing engineering companies.

INDUSTRIALS (Misc.) - Contd

Table listing miscellaneous industrial companies.

INDUSTRIALS (Misc.) - Contd

Table listing miscellaneous industrial companies.

CANADIANS

Table listing Canadian companies.

Chemicals, Plastics

Table listing chemical and plastic companies.

Electricals

Table listing electrical companies.

Food, Groceries, Etc

Table listing food, grocery, and other companies.

Hotels and Caterers

Table listing hotels and catering companies.

Insurances

Table listing insurance companies.

BANKS, HP & LEASING

Table listing banks, hire purchase, and leasing companies.

Drapery and Stores

Table listing drapery and stores companies.

Beers, Wines & Spirits

Table listing beer, wine, and spirit companies.

Industrial (Misc.)

Table listing miscellaneous industrial companies.

Building, Timber, Roads

Table listing building, timber, and roads companies.

Drapery and Stores

Table listing drapery and stores companies.

Hire Purchase, Leasing, etc.

Table listing hire purchase and leasing companies.

Drapery and Stores

Table listing drapery and stores companies.

Beers, Wines & Spirits

Table listing beer, wine, and spirit companies.

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Table listing miscellaneous industrial companies.

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Drapery and Stores

Table listing drapery and stores companies.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

INSURANCES - Contd

Table listing insurance companies and their share prices, including columns for company name, price, and percentage change.

LEISURE

Table listing leisure-related companies such as hotels, travel agencies, and entertainment venues, with their respective share prices.

MOTORS, AIRCRAFT TRADES

Table listing companies in the motor and aircraft sectors, including manufacturers and service providers.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publishing companies, detailing their share prices and market performance.

PAPER, PRINTING, ADVERTISING

Table listing companies in the paper, printing, and advertising industries.

SHOES AND LEATHER

Table listing shoe and leather goods companies.

SOUTH AFRICANS

Table listing South African companies listed on the London stock exchange.

PAPER, PRINTING, ADVERTISING - Contd

Continuation of the Paper, Printing, Advertising section table.

PROPERTY

Table listing real estate and property-related companies.

COMMERCIAL VEHICLES

Table listing commercial vehicle manufacturers and dealers.

COMPONENTS

Table listing various industrial and electronic components companies.

SHIPPING

Table listing shipping and maritime companies.

SHOES AND LEATHER

Continuation of the Shoes and Leather section table.

SOUTH AFRICANS

Continuation of the South African companies section table.

TEXTILES

Table listing textile manufacturing companies.

TOBACCO

Table listing tobacco companies.

TRUSTS, FINANCE, LAND

Table listing trusts, financial institutions, and land-related companies.

INVESTMENT TRUSTS

Table listing investment trusts.

FINANCE, LAND, ETC

Table listing various financial and land-related companies.

FINANCE

Table listing financial institutions and services.

FINANCE

Table listing financial companies.

FINANCE

Table listing financial companies.

FINANCE

Table listing financial companies.

TRUSTS, FINANCE, LAND - Contd

Continuation of the Trusts, Finance, Land section table.

FINANCE, LAND, ETC

Table listing financial and land-related companies.

FINANCE

Table listing financial institutions.

FINANCE

Table listing financial companies.

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Table listing financial companies.

OIL AND GAS - Contd

Continuation of the Oil and Gas section table.

OVERSEAS TRADERS

Table listing overseas trading companies.

PLANTATIONS

Table listing plantation companies.

MINES

Table listing mining companies.

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Table listing mining companies.

MINES - Contd

Continuation of the Mines section table.

MISCELLANEOUS

Table listing miscellaneous companies.

THIRD MARKET

Table listing companies traded on the third market.

NOTES

Stock Exchange dealing classifications are indicated to the right of security names. An Alpha, Beta, Gamma, Delta, Epsilon, Feta, Zeta, Eta, Theta, Iota, Kappa, Lambda, Mu, Nu, Xi, Omicron, Pi, Rho, Sigma, Tau, Upsilon, Phi, Chi, Psi, Omega, and other classification codes are used to denote different types of securities and their characteristics.

REGIONAL & IRISH STOCKS

Table listing regional and Irish stocks.

TRADITIONAL OPTIONS

Table listing traditional options and their 3-month call rates.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar tests DM1.97 support

THE DOLLAR drifted down from a firm start to finish weaker on the day in Europe. Lack of economic news left the foreign exchange quiet. This was exaggerated by the short trading day in London, with many dealing rooms winding down their operations early because of the disruption to transport services.

publication of the Federal Reserve's "Beige Book" which indicates recent economic trends, and points to continued US growth, but at a slower rate. Today's revised figure on first quarter US gross national product growth is unlikely to provide much further guidance. According to a survey by MMS International, growth will be revised down to 4.1 per cent from 4.3 per cent. Tomorrow's announcement of durable goods orders is also unlikely to cause any great stir in the market, with the market looking for a rise of 0.5 per cent in May against 3 per cent in April.

Such a rise in the capital since Britain's general strike in 1926. This report met with a fairly predictable reaction from overseas holders of sterling and was quickly followed by early intervention by the Bank of England to steady the market. The pound lost over 2 cents in early London trading, falling to a low of \$1.97, before Bank of England support led to a gradual recovery, with the pound eventually clawing its way up to close unchanged at \$1.97. On the other hand, it fell to DM3.0625 from DM3.0600, BZW pointed out that when sterling broke through DM3.00 in March last year it jumped from DM2.9975 to DM3.0475 in one day. This suggests there is no technical support between these figures and if the pound should move much lower it could quickly fall to DM3.00. Sterling also fell to ¥222.75 from ¥223.25 yesterday, to SF2.6376 from SF2.6500.

FINANCIAL FUTURES

Transport benefits for Liffe

TRADING ON the Liffe market was brisker than might have been expected, given the difficulties with transportation into the City yesterday. The transport problem was one of the main reasons keeping futures active, simply because the cash market lacked much of the back-room staff necessary to keep it operating. Liffe has an automated settlement system, and this ran as normal with Liffe reporting virtually a full complement of traders at work yesterday.

Many banks had decided to keep cash trading to a minimum and this tended to push rates between cash and futures out of line. Three-month interbank eased on the money market - partly as a result of a rally by sterling against the dollar - but there was generally little trade in cash, while the price of short sterling futures weakened on Liffe. Dealers said this was because the Liffe market was the obvious area for underly.

ing sentiment to show through in yesterday's unusual conditions. The easing of cash interest rates may have suggested there was not too much to worry about, but this was not the view seen from Liffe. In an active market, trading over 28,000 lots for September delivery, short sterling fell to 85.65 from 85.80, reflecting nervousness ahead of next week's UK trade figures for May and an underlying concern about the UK economy and the pound.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Unit, Rate, % change, % change adjusted, Difference (unit %).

POUND SPOT - FORWARD AGAINST THE POUND

Table with columns: Date, Spot, Forward, One month, Three months, Six months, One year.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table with columns: Date, Spot, Forward, One month, Three months, Six months, One year.

EURO CURRENCY INTEREST RATES

Table with columns: Currency, Term, Rate, % change.

EXCHANGE CROSS RATES

Table with columns: Currency, Rate, % change.

LIFE LONG TERM FUTURES OPTIONS

Table with columns: Strike, Call-settlement, Put-settlement, Price, Bid, Ask, Bid, Ask.

LIFE 6% STRIP

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

LIFE EURO-DOLLAR STRIP

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

PARALEL 6% STRIP

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

3.5% NATIONAL BOND

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

6% NATIONAL BOND

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

3% NATIONAL BOND

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

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Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

3% NATIONAL BOND

Table with columns: Price, Call-settlement, Put-settlement, Bid, Ask.

C IN NEW YORK

Table with columns: June 21, Latest, Previous.

STERLING INDEX

Table with columns: Date, Index, Change.

CURRENCY RATES

Table with columns: Currency, Rate, % change.

CURRENCY MOVEMENTS

Table with columns: Currency, Movement, % change.

OTHER CURRENCIES

Table with columns: Currency, Rate, % change.

MONEY MARKETS

Trading restricted

INTEREST RATES declined from a firm start on the London money market yesterday to finish lower on the day in very thin trading. Three-month interbank initially rose to 14 1/4-14 1/2 per cent from 14 1/4-14 1/2 per cent as overnight fell 2 cents against the dollar. As the pound recovered, helped by Bank of England intervention, rates fell back and three-month money finished at 14 1/4 per cent.

weighed a rise in the note circulation draining £100m and bank balances below target of £55m. In New York the Federal Reserve kept out of the money market, as credit conditions tightened after a period when there has been a consistent need to drain surplus liquidity. The market is now entering a phase when the authorities are expected to add funds, as tax payments lead to rising Treasury reserves and a fall in money held by the banks. In Frankfurt banks showed no concern at a net drain of liquidity from the Bundesbank's 35-day securities repurchase agreement tender. Call money was steady at 6.4 per cent, in spite of earlier worries that large tax payments would tighten credit conditions this week. The Bundesbank accepted bids of DM8.8bn at this week's tender, failing to fully compensate for DM8.3bn leaving the banking system as an earlier repurchase pact expired. Money was allocated at rates between 6.50 per cent and 6.75 per cent.

In Paris the Bank of France left its money market intervention rate at 6.25 per cent when injecting funds into the money market. The central bank accepted bids of FF61.4bn, more than replacing the FF55.1bn draining from the market as an earlier agreement expired. The five to 10-day repurchase rate was unchanged at 9 per cent.

UK clearing bank best lending rates

Table with columns: Bank, Rate, % change.

FT LONDON INTERBANK FIXING

Table with columns: Currency, Rate, % change.

NEW YORK

Table with columns: Instrument, Rate, % change.

LONDON MONEY RATES

Table with columns: Instrument, Rate, % change.

BASE LENDING RATES

Table with columns: Bank, Rate, % change.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Series, Vol, Last, Bid, Ask, Stock.

AMSTRAD PRO-CELEBRITY TENNIS TOURNAMENT. Featuring Vijay Amritraj, Richard Branson, Steve Davis, Alan Sugar, John Lloyd, Dennis Waterman, Terry Wogan, Paul MacNamee, Bruce Forsyth, Bobby Moore, Frank Bruno, Jimmy Tarbuck. Royal Albert Hall, Friday June 23rd 1989 6.45 PM. Tel: 01-589 8212 FOR TICKETS.

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JOTTER PAD. A grid for notes or calculations.

CROSSWORD No.6966 Set by FETTLER. A crossword puzzle grid with clues.

WORLD STOCK MARKETS

Table of world stock markets including Australia, France, Germany, Italy, Sweden, and Switzerland. Columns include country, date, and various stock indices with their respective values and changes.

Table of world stock markets including Japan, Belgium, Denmark, Finland, France, Germany, Greece, Hong Kong, India, Indonesia, Israel, Italy, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Pakistan, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, and the United Kingdom.

Table of Canadian stock markets. Columns include company name, stock type, and price/percentage change. Includes a section for Toronto 2pm prices.

Table of stock indices for various countries including Australia, Belgium, Denmark, Finland, France, Germany, Greece, Hong Kong, India, Indonesia, Israel, Italy, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Pakistan, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, and the United Kingdom.

Table of New York Dow Jones indices. Columns include index name, date, and value.

Table of New York active stocks. Columns include stock name, price, and change. Includes a section for Toronto active stocks.

Table of Tokyo most active stocks. Columns include stock name, price, and change.

Advertisement for 'Travelling by air on business?' featuring the Financial Times logo and contact information for the airline section.

Large advertisement for 'To keep the world in focus...' featuring a camera lens graphic and text promoting the Financial Times as a source for global business and financial news.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for Stock, High, Low, Close, and Change. Includes sub-sections for 'Continued from previous page' and '3pm prices June 21'.

OVER-THE-COUNTER

Trading national market, 3pm prices June 21

Table of Over-the-Counter prices with columns for Stock, High, Low, Close, and Change. Includes a detailed explanatory note about bid-ask spreads and price movements.

AMEX COMPOSITE PRICES

3pm prices June 21

Table of AMEX Composite Prices with columns for Stock, High, Low, Close, and Change.



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Advertisement for 'It's attention to detail' featuring Financial Times and Marriott Hotel logos.

AMERICA

Dow rebounds on news of ebbing economic growth

Wall Street

TAKEOVER stocks continued to provide the main interest in a market which lacks overall direction and the morning session simply tracked the bond market, writes Janet Bush in New York.

The Dow Jones Industrial Average registered a loss of more than seven points in the early part of the morning session but then rebounded as bonds reacted positively to the publication of the US Federal Reserve's Tan Book which pointed to a further ebbing of economic growth and no acceleration in wage or price pressures.

At 2 pm, the Dow, which had recorded declines in five out of the previous six sessions, was quoted 3.79 points higher at 2,476.87. Volume was moderate at 106m shares. Other leading stock indices also registered small gains by mid-session.

There is no doubt that the equity market has lost its momentum for the time being after its impressive run-up earlier this month on high optimism about a soft landing with controlled inflation and lower interest rates. The euphoria is not in the market anymore and there is a great deal of indecision about where the market is headed next.

Over the past two months,

the Dow has struggled to stay above the 2,500 level for long and continues to find it a hurdle. The close on Tuesday at 2,476.87 was the lowest for over a month.

Economic news was thin on the ground. The Tan Book helped bonds somewhat, as did a small recovery in the dollar from its lows.

The Dow Jones Transportation was again quoted at an all-time high at mid-session as airline stocks continued to benefit from takeover speculation. The transport index was up 0.59 points at mid-session at 1,173.35.

Pan Am appeared to confirm speculation this week that the losing bidder for NWA would turn their sights on another target. Pan Am chairman said that the airline has not ruled out trying to acquire another carrier.

At mid-session, UAL was up \$1 at \$124, AMR added \$1 1/4 to \$64, and Delta gained \$2 1/4 to \$70.

Auto stocks were weaker after Kidder Peabody cut its 1990 earnings estimates on the top three auto manufacturers by more than 50 per cent and lowered its investment ratings on General Motors and Ford. GM was quoted \$ 1/4 lower at \$40 1/2, Ford fell \$ 1/4 to \$40, and Chrysler dipped \$ 1/4 to \$35 1/2.

Among featured individual

stocks was Schwitzer which fell \$1 1/4 to \$10 1/4. The company lowered its estimate of 1989 earnings from operations to a range between 70 cents and 80 cents a share.

Meatrex rose \$1 1/4 to \$28 after it reported higher second quarter earnings. It had fallen \$1 1/4 on Tuesday.

Cordis fell \$2 1/4 to \$13 1/4 in over-the-counter trading. The company said that a ruling by the Food and Drug Administration on the application status of its balloon catheter could delay introduction of the device in the US for several months.

Canada

STOCKS drifted lower at mid-day. Analysts said investors are sitting on the sidelines amid indications that interest rates are not declining. The key Bank of Canada rate is expected to stay at its current level of 12.51% at its weekly setting Thursday, they said.

The composite index fell 2.10 to 3,739.50. Advances were even with declines, 239 to 247, on volume of 12.3m shares.

Core-Mark was up C\$4 to C\$6 1/4 after a group of former managers raised its bid for 67% of the stock to C\$5.50 per share from C\$5.00.

Among featured individual

Japan's nimble army of private investors

Michiyo Nakamoto reveals how individuals have become a force to be reckoned with

MR Yoshitsugu Hirayama, president of Hirayama Real Estate in Tokyo, talks about his stock investments with the passion of a horse-racing fan talking about his favourite steed. "Tell the British to buy the stocks I recommend," he says. "They will produce enough profits to go around the world on the Q&E three times and still have money left over."



Yoshitsugu Hirayama: 'Tell the British to buy my stocks'

Mr Hirayama has passed on the core of his property business to his son and now spends most of his days watching the stock market. As a self-made businessman he is fairly typical of the large number of wealthy Japanese individuals who invest actively in equities. However, his stake of some tens of billions of yen would certainly rank him as one of the biggest.

The financial power of Japan's huge institutional investors and the scale of their influence on capital markets throughout the world is already widely recognised, but the power of this new breed of individual investors should not be ignored either.

After the 1987 crash, it was the individual investors, not the institutions, who immediately saw the opportunity to buy shares at bargain prices and plunged back into the market, helping it to recover sooner than either Wall Street or London. This year, as institutions have remained cautious in the face of currency and interest rate worries and political strife at home and

abroad, individual investors have skipped nimbly in and out of the market.

Interest in the market among a wide range of investors, from the billionaire entrepreneur to the thrifty housewife, has mushroomed in the past few years as Japan's roaring economy has brought a surge in personal income and as bank saving incentives have been removed. "The average Japanese is quite intelligent, but the power of this new breed of individual investors should not be ignored either."

There were two seminal events that stimulated interest in the market among individuals. The first was the initial public offering by the Government two years ago of shares in the huge telecommunica-

tions company, Nippon Telegraph and Telephone (NTT). NTT shares were seen as a once-in-a-lifetime bargain and attracted so much interest that the number of people who signed up for a special lottery to buy one share at the unprecedented high price of ¥1.2m (\$8,300) reached 10.7m - six times the 1.95m shares available and twice the entire number of Japanese stockholders.

Pensioners pulled out their savings and businessmen and female office workers dipped into several bank accounts to scrape together enough money for their one share. "NTT attracted a lot of investors who had never bought stocks and who knew nothing about the market," says a salesman at one of Japan's leading secur-

ties firms.

The second development was the extraordinary surge in land prices between 1986 and 1988. "The real estate boom had a very positive effect on the market," says Mr Kozo Kato, a veteran salesman at Akane Securities who has been selling stocks to individuals for nearly 30 years. "People began looking at the market the way they looked at real estate - that it will keep on rising, just as land prices always rise."

Property owners in downtown Tokyo were often forced to sell as a result of sky-high inheritance taxes and many found themselves millionaires overnight. "People in their 60s and 70s who had bought real estate in the 1960s can now afford to put millions of yen in the stock market," says Mr Kato. Some banks even encourage these people to borrow money to invest in the stock market, using their property as collateral.

But it was the real estate companies that benefited most from the rise in property prices, and the private owners of many of these companies have become large-scale and often conspicuous investors in the Tokyo stock market.

When property prices started levelling off after the summer of 1987, property brokers started looking even more eagerly at equities for quick gains. "They put in lumps of money, ¥30m to ¥50m at a time," says one salesman. "Surprisingly, a new capital gains tax introduced this April

has also played a part in stimulating individual activity in the market, partly because the rate was set very low and also because it clarified the situation. Under the former rules, investors could never be sure when the tax inspector would decide they were investing as an occupation, in which case they were liable to tax, rather than as a sideline.

Active trading by individuals makes for a more exciting market, partly because the rate was set very low and also because it clarified the situation. Under the former rules, investors could never be sure when the tax inspector would decide they were investing as an occupation, in which case they were liable to tax, rather than as a sideline.

Yet while the wealth of certain individuals has continued to grow, there is concern that if this kind of bull market goes on for another year or two, there could be criticism that securities investment is too lucrative. Such resentment could then prompt the Ministry of Finance to tighten the tax screws on individual investors.

Mr Watanabe is concerned that if this kind of bull market goes on for another year or two, there could be criticism that securities investment is too lucrative. Such resentment could then prompt the Ministry of Finance to tighten the tax screws on individual investors. But there seems little doubt that while the market remains in a bullish mood, individuals will keep coming back. "The problem," says Mr Kato, "is that there is nowhere else to put the money."

EUROPE

Specific sectors targeted as bourses lack direction

PRICE movements were narrow in Europe yesterday as some bourses betrayed a lack of direction and investors focused on specific sectors, writes Our Markets Staff.

FRANKFURT managed to end slightly higher after a weak opening as renewed buying orders offset profit-taking that followed two days of sharp rises. Turnover was very active again at DM6bn, but well down on Tuesday's DM10.3bn, which was thought to be an all-time record. Direct comparisons are difficult since the calculation method for turnover was changed after the 1987 crash.

The FAZ index lost 2.13 to 615.06 at mid-session, but by the close the real time DAX index was up 2.50 to 1,474.61.

Blue chips outperformed, with Daimler making up more lost ground with a DM24 climb to DM725. The motor group was benefiting from a perception that it had been overvalued and could be over the worst in profits performance. A rumour it might be planning co-operation with Fiat on the trucks side provided a further boost.

The strength of blue chip leaders showed that foreigners were active buyers, said one analyst, adding that it could also make the market vulnerable because overseas investors often took profits quickly.

Construction stock Holzmann fell a heavy DM40 to DM985 after news that Advanta, a small planning company, had taken a 30 per cent stake. The stock has climbed recently on speculation that Holzmann's big shareholders might be selling.

PARIS had a fairly featureless session and shares ended mixed in volume, estimated at FF2.2bn, similar to recent days. Firmer short-term interest rates kept investors nervous.

CGE fell FF13.40 to FF445.60 after its shareholders' meeting on Tuesday

approved a plan to limit voting rights to 8 per cent of the capital. The Commission des Opérations de Bourse (COB) said yesterday it planned no further action against CGE or Lafarge, which also intends to restrict voting rights. Lafarge was steady at FF1,679, supported by fundamentals.

BSN was active and rose FF79 to FF694, with buying reported from London. The stock had lost ground following the company's purchase of five European Nabisco businesses.

The OMF 50 index edged up 0.37 to 496.89 but the CAC 40 was off 1.97 at 1,737.59. The opening CAC General index rose 4.5 to 481.20.

MILAN recovered from small early declines in late trading, with investors concentrated on De Benedetti group shares and the banking sector. The Comit index rose by just 0.48 to 643.44 and volume was L280bn, up slightly from Tuesday.

However, Fiat fell L55 to a post-close L10,526 on profit-taking following its recent surge. In the banking sector, Mediobanca rose L600 to a post-close L28,900 while Banca Commerciale Italiana was L140 higher at L4,600. Mr De Benedetti's CIR rose L150 to L6,290 after hours trading.

AMSTERDAM finished a moderately active day just below highs. A weaker Wall Street dampened sentiment. The CBS tendency index closed up 0.8 at 192.6.

Steel maker Hoogovens added 40 cents to FF 119.70, continuing its rally on higher profit expectations. Royal Dutch shed FF 1.30 to FF 137.30 on uncertainty over oil production and prices.

Airline KLM extended Tuesday's gains, adding FF 2.20 to new 1989 high of FF 52.50 as investors welcomed its expansion plans. Fokker, the aircraft maker, put on FF 1.10 to

FF 46.60, still helped by news that it is close to winning a big order from Pan Am.

ZURICH hit another year's high in active trading as investors looking for bargains selected banking stocks. The Credit Suisse rose 2 to 605.1. Union Bank bearers added SF70 to SF73.370 while Swiss Bank Corp bearers put on SF7 to SF73.12.

Buying interest also concentrated on Sandoz, the chemical group, whose registered shares put on SF250 to SF10,750.

MADRID was quiet again. One analyst suggested that positive news on inflation and Spain's entry into the European Monetary System had been largely discounted in the powerful ascent in share prices in May and that foreigners, at least, believed the market was fully priced.

The general index rose 0.47 to 311.15 in volume estimated at less than \$100m. Telefonica led gains with a rise of 5.35 percentage points to 203.75.

STOCKHOLM closed strongly after an erratic day. Blue chips rose as investors filled their portfolios ahead of the summer holidays. The Affarsvirke General index closed up 3.3 at 1,207.8 in moderate turnover.

BRUSSELS suffered from worries over the economy and interest rates and ended mostly lower in dull trading. The OSE10 closed marginally lower, with little news to stimulate activity. The all-share index slipped 1.46 to 489.8. Aker proved popular with foreigners, moving up NKr4 to NKr126 as NKr32m worth of shares changed hands.

SOUTH AFRICA

GOLD and most other leading mining shares closed easier in spite of steady precious metal prices, but trading was thin in the absence of clear incentives.

ASIA PACIFIC

Nikkei gains grounds despite jitters on yen

Tokyo

RIDDING on the tail of Tuesday's rebound, and encouraged by a feeling that share prices had bottomed out, the market took an upturn yesterday although trading was thin, writes Yuriko Mita in Tokyo.

Once again, the market opened on a strong note but lost its momentum as investors remained cautious amid directionless trading. The initial show of strength by the yen encouraged early interest in equities while foreign enthusiasm, which was strong for the second day in a row, and dealer-fueled buying by securities firms gave share prices additional momentum.

Stability on the currency market helped by intervention by the Bank of Japan and dollar selling by exporters, was, however, short-lived. As the yen lost steam towards mid-day, equities moved in accordance and dipped lower.

Investors were still unsure whether large or small issues would lead the market. By the close, trading was still mixed but the Nikkei average managed to close 111.81 points higher at 33,345.28.

The high for the day was 33,376.53 and the low 33,177.42. Advances led declines by 500 to 370, while 209 issues remained unchanged. Volume slipped to 677m shares from 655m on Tuesday. The Topix Index of all listed issues rose 12.77 to 1,528.4. In London the FTSE/Nikkei 50 index fell 0.61 to 1,965.94.

There was some encouragement for investors in a survey released on Tuesday, which revealed a 28 per cent increase in capital investment by small and medium-sized companies; this added credence to the belief that the Japanese economy is in no danger of slowing. This record growth is the largest since fiscal 1974, and a

reported 25.2 per cent increase in investments for the first half of fiscal 1989 stirred expectations of further economic expansion.

Those looking to raise the value of their holdings or hoping to limit the extent of their losses took the chance offered by a stronger yen to support large capital shipbuilding issues. The three most actively traded issues yesterday were shipbuilders - Kawasaki Heavy Industries, Mitsubishi Heavy Industries and Ishikawajima-Harima Heavy Industries.

In Osaka, the OSE average

stepped up 180 points to 32,386. Turnover, however, sank to 58m shares from 66m on Tuesday. The best performer of the day was Kawasaki Heavy Industries, which rose ¥90 to ¥1,180.

Roundup

HONG KONG continued to fall - losing 4.5 per cent over the past five sessions - while among other Asia Pacific markets both Singapore and Australia eased slightly.

HONG KONG closed lower in very light turnover with investors content to stay on the

sidelines amid uncertainty over China and its effect on Hong Kong's economy.

The Hang Seng index lost 65.21 to 2,272.50. Volume eased slightly to HK\$2m from Tuesday's HK\$74m.

The most active stock was Swire Pacific A which lost 30 cents to HK\$14. Hongkong Bank fell 10 cents to HK\$34.5.

SINGAPORE finished marginally easier but above early lows after some late buying interest and bargain-hunting.

The Straits Times industrial index shed 0.82 to close at 1,302.30. Falling stocks led rises by 118 to 68.

Trading was quiet as turnover slipped to 55m shares from Tuesday's 65m. Small investors were the main participants.

AUSTRALIA drifted to a lower close in subdued trade following higher than expected April retail sales figure.

The seasonally adjusted rise of 0.8 per cent to A\$6.83bn in April created a sellers' market. The figure underlined the fact that interest rates were likely to stay high.

The All Ordinaries index closed 8.4 points lower at 1,528.2.

It's pretty knackered by Friday night, too.



Come Friday night most good Eurobond players are worn out. So's our book. You see, besides providing printed and on-line prices daily, we also publish them in the Weekly Eurobond Guide. It's packed with accurate, up-to-date information on yields, amounts outstanding, ratings, who trades the issue, as well as coupons, maturity dates, lead managers... So, by the weekend, it's been heavily thumbed by all the better bond dealers. No wonder it looks a little ragged round the edges. It takes a lot of beating.

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Table with columns: NATIONAL AND REGIONAL MARKETS, TUESDAY JUNE 20 1989, MONDAY JUNE 19 1989, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, West Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, World Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. So. Af., World Ex. Japan, The World Index.